

**M.A.(Tourism & Heritage Management) (Semester I) Examination, Nov 2016**

**THM-C102 PRINCIPLES, PRACTICES AND POLICIES OF TOURISM**

Duration: 3 Hours(Under Revised OA 18)

Max. Marks: 60

Instructions: Answer all the questions. Marks are indicated against each question.

1. Write Short Notes on any 5 of the following: (5 x 2 marks)
  - a. Multiplier Effect and leakages
  - b. Dependency Theory
  - c. Travel Propensity
  - d. Community level tourism development projects
  - e. Tourism Policy
  - f. Demand and Supply in tourism.
  
2. A) Explain the development planning layers in tourism? (10 marks)  
Or  
B) Define carrying capacity and describe various types of carrying capacity.
  
3. A) Explain Rostow's Identification of Stages of Economic Growth. (10 marks)  
Or  
B) Explain the development theories and tourism's role?
  
4. A) Explain and enumerate the steps involved in multiplicative seasonal method. (10 marks)  
Or  
B) Forecast the demand for tourism using the Multiplicative Seasonal Method.

YEAR\Qtr	Q1	Q2	Q3	Q4	Total
2013	205	100	60	80	445
2014	225	150	70	110	555
2015	185	75	70	100	430

Calculate the average forecast per quarter and quarterly forecast for the year 2016 if the annual forecast or total for 2016 is predicted to be 500.

5. A) Explain the concept of Public Private Partnership and indicate its usefulness in terms of India as a nation, and critically evaluate its implementation in Goa. (10 marks)  
Or  
B) What is public, private partnership and what the suitable PPP projects taking into consideration the environmental factors, you can recommend for Goa provide examples?
  
6. A) Discuss the different theories of motivation and how it can affect the tourist decision making process? (10 Marks)  
Or  
B) Explain the grand theories of consumer behaviour in tourism.