

## **Institutional Distinctiveness**

The S.S. Dempo College was set up soon after liberation of Goa from colonial rule to provide opportunity for higher education in commerce.

The college is recognised as a premier institution in the state as it has evolved from an institution offering an undergraduate programme in Commerce to designing and producing programmes in response to the demands from stakeholders.

Besides the undergraduate programme in Business Administration (BBA) and the Postgraduate Programme in Commerce (M.COM.) the college has introduced programmes specifically to provide skilled human resources to the Travel and Tourism industry (MTTM) and the Event Management industry (PGDM-Event Management). The college has most recently introduced a highly specialised programme (I.M.COM) for those aspiring for careers in Accounting and Finance with a built in training component to facilitate certification for CA, CS and ICWA.

In keeping with the national mission of skill development, the college has developed 30 hour certificate courses aligned to its core competencies, namely Business Analytics, Accounting for Small Businesses, Digital Photography, Tour Management, Digital Marketing and GST.