

Best Practice I

Title of the Practice: Educational Tours and Industrial Trips

Objectives of the Practice:

1. To facilitate learning beyond classroom and industry exposure.
2. To facilitate interaction with eminent personalities, professionals and experts.
3. To sensitise the learners about the rich cultural diversity.

The context

Educational tours are an important aspect of a student's academic life. The reason for initiating this practice is to enable both learners and teachers to explore new concepts which cannot be recreated in a classroom setting. This practice would enable the students to develop soft skills, life skills, nurture leadership skills, experience new locations, gain deeper understanding of real life situations and get sensitized to local customers and cultures as well as network with eminent people from the industry.

The Practice

Educational tours and industry trips are organized at the National and State level to familiarize the students with industry practices and to merge the gap between industry and classrooms. The different streams in the college have their annual visits to different industrial organizations within the country and the state. The undergraduate students of economics and business administration were accompanied by faculty to eminent financial organizations of national importance like the National Stock Exchange and Reserve Bank of India, to impress upon them the importance of the working of these organizations and the future prospects that these institutions could hold in shaping their careers. Multinational companies like the Mahindra and Mahindra Limited and Mullen LoweLintas Group were also visited. Students of capital markets visited stock broking firms like Samco Securities Private Limited to acquaint them with the stock market conditions. Post Graduate department of Tourism and Heritage Management organized a study tour to Madhya Pradesh to study the cultural heritage of the state. Post graduate students of commerce visited Nebula Home Products Pvt Ltd and Infinity Modules Private Limited while BBA students visited IFB Industries Ltd., Bosch Packaging Technologies Private Limited, Hindustan Coca-Cola Beverages Private Limited and New Millennium Bakers Private Limited all industrial units within the state to understand the prevailing business

environment in Goa. The department of Information Technology organized a tour to Bangalore and visited Technologies Global Private Limited, WizToonz, Zero Villa and C-DAC in the electronic city. The interaction with companies were focused on ERP, Multimedia Animation, Web hosting and Internet Security Systems.

Evidence of success

1. Enhanced classroom participation and learning.
2. Better student understanding of the course content.
3. Development of soft skills and leadership skills.
4. Better understanding of the work culture and business environment

Problems Encountered and resources required

1. Challenges in facilitating affordable student trips.
2. Issues relating to management of large number of students.
3. Access to preferred Institutions of eminence.

Best Practice II

Title of the practice: Career Guidance and Placement

Objectives of the Practice:

1. To create awareness and prepare students for the various competitive examinations.
2. To assist and guide students to choose right career for which he /she best suited.
3. To identify the requirements and expectations of the industry and enable them to select students as per their need.
4. To maintain database of companies and facilitate campus recruitments.

The context

One of the primary considerations of student's education is to assist the student in securing gainful employment. The reason for initiating this practice was to enable the student to interact with industry professionals and to prepare them for the challenges of industry. The students

participate in group discussions, answer interviews and create a professional resume that can be noticed by recruiters.

The Practice

Career guidance and placement were identified as key areas which needed undivided attention. Many students are interested in answering competitive exams for vacancies in government and banks. Hence, it was deemed necessary to conduct training and crack competitive examinations. Lakshya Academy, Maxxcell Institute of Professional Studies and TIME Group were engaged to conduct the coaching classes. The placement cell also conducted workshops under the banner “Campus to Corporate” to enhance the communication skills, business etiquette, soft skills and groom the students to be industry ready. A placement drive was conducted for the students where well known companies like Pluskar, Legia Solutions, Open Destinations, ICICI Prudential Life Insurance Co. Ltd., LIC, Akademia, Crosscraft Events Private Limited, Purple Tree Event Solutions, Reynolds Weddings, Casant, Alcon Hyundai and IWS participated in the drive.

Evidence of Success

Students successfully completing the competitive training programs answered NET/SET, examinations conducted for government posts and IBPS exams

Companies which participated in the placement drive and made job offers to the students were Pluskar Service Pvt. Ltd., Legia solutions, Open Destinations, ICICI Prudential Life Insurance Co. Ltd. and Purple Tree Event Solutions.

Problems encountered and resources required

1. Encouraging student participation in placement drive.
2. Identifying companies who are willing to participate in the placement drive
3. Inviting companies whose requirements meet the students expectations in terms of job profile, pay scale etc.