

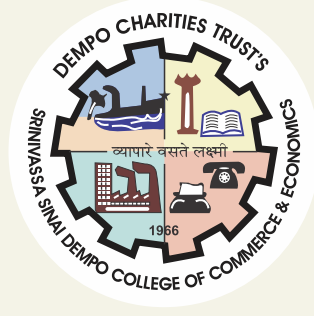


DEMPO CHARITIES TRUST'S
**S. S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS**

Reaccredited by NAAC at the 'A' grade (with a CGPA of 3.3/4)
Integrated Education Complex, Opp. GMC (Bambolim), Cujira, St. Cruz, Ilhas - Goa



**PLACEMENT
BROCHURE 2022**
BACHELOR OF BUSINESS
ADMINISTRATION (B.B.A)



**DEMPO CHARITIES TRUST'S
S. S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS**

Pandit Deen Dayal Upadhyaya Vidya Sankul, Cujira, Bambolim - Goa 403202

Bachelor of Business Administration (BBA)
(A Self-Financed Program Affiliated to Goa University)

GOVERNING BOARD

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Dr. Radhika Shrikant Nayak (Principal)	Member
Shri. Rajesh R. Bhatikar	Member/Secretary

FROM THE PRINCIPAL'S DESK



It is with pleasure and an immense sense of pride that we present a portfolio of our students due to graduate from the BBA program, particularly as they have come through a year of distress and uncertainty caused by a raging Pandemic which shows no signs of receding but rather coming back in various waves, each worse than the previous.

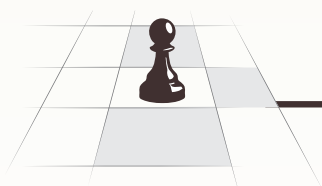
Despite the adverse climate in the business arena, our graduates are our brand ambassadors! They reflect the rigorous training they undergo, the guidance they receive and the mentoring that moulds them into the ideal employees.

It is the advantage of the “Dempo” brand coupled with the dedicated and relentless efforts of the faculty that makes the BBA Program the most acclaimed in the state. Little wonder then that the products of this Program are indeed industry ready, to take on the responsibilities and challenges that come their way. I am certain that like their predecessors, this batch of BBA graduates shall also do the institution proud!

I wish each of our students success as they build their futures, May they realize their dreams while living true to the values imbibed by them as they learnt and laughed in the portals of this institution.

Welcome then, to be a 'Dempoite' and 'Live your dream'!

Dr. Radhika Shrikant Nayak
Principal



ABOUT S. S. DEMPO COLLEGE OF COMMERCE & ECONOMICS

S. S. Dempo College of Commerce and Economics, established in 1966 by the Goa Education Society under the Chairmanship of Shri. Vasantrao S. Dempo, a leading industrialist in Goa, is the oldest and the most highly reputed institution for undergraduate commerce education (B.Com). Presently managed by the Dempo Charities Trust, Panaji, led by the dynamic scion of the Dempo family, Mr. Shrinivas Dempo and trustees, Ms Pallavi Dempo, and Mr. Yatish Dempo the college is attaining new frontiers with exciting career oriented educational programs.

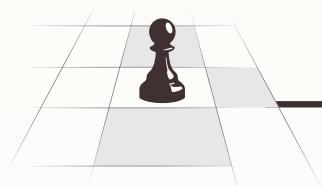
The fundamental objective of the college is to produce educated men and women possessing domain knowledge, professional competence and above all, moral character, to work in the sphere of trade, commerce, finance and industry. Having scrupulously lived up to the objective, the college that is affiliated to the Goa University, has produced commerce graduates who make up the who's-who of the business and commercial firmament of Goa. The rich alumni resource testifies to the fulfilment of the vision and mission of the institution.

In keeping with the changing demands of education, the college has now diversified its foundation through the industry linked undergraduate program in Business Administration (B.B.A) the Post Graduate Diploma in Management -Event Management program and the Masters in Tourism and Travel Management (MTTM) Programme.

The college lays equal emphasis on the all around development of the personality of the students who enter its portals. The achievements of the students in sports have been laudable. The students have earned laurels in the competitions for co - curricular activities organised within and outside the state. To win with dignity and lose sportingly is a lesson that alumni carry with them as they face life's challenges, having benefited from training imparted to them in the varied activity clubs that function under the guidance of the faculty.

The college also takes pride in inculcating a spirit of service, discipline and patriotism through activities of the NSS and NCC units. The active participation of staff advisors enthuse the students to give their time, energy and money and impress on them the lasting values of caring for and sharing with the underprivileged.

The aim of the institution is to enable students to step out into the competitive professional world with competence and confidence and towards this end, no effort is spared by the Management and staff of S. S. Dempo College of Commerce and Economics.



BACHELOR OF BUSINESS ADMINISTRATION

AT S.S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS

The B.B.A. programme at S.S. Dempo College of Commerce and Economics is a 3 years full-time programme that is designed to mould future Managers rather than produce mere “Degree Holders”. S.S. Dempo College-B.B.A. believes in providing opportunity to students through modernized teaching and learning methods to convert their dividend into advantage.

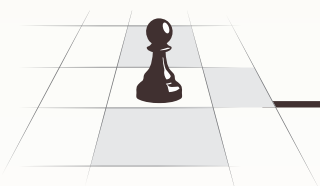
B.B.A. provides competitive advantage to students opting for post-management courses like MBA. After completing the B.B.A. programme, the students have the option of joining as Management Trainee/ Entry Level Executive in reputed companies or working in family businesses or setting up their own business ventures.

At S.S. Dempo College-B.B.A., the academic results are always outstanding and the college perennially excels in inter-collegiate festivals, sports and social activities.

In this knowledge millennium, the programme is designed to develop critical skills in the students combined with ethics. The support system used for achieving the objectives of the institution includes a well-equipped computer laboratory, IT enabled classrooms and activity centers for students. The Unique Selling Proposition (USP) of the Programme remains the quality of the teaching and the excellence of the faculty.

B.B.A. at S.S.Dempo College follows a student centric approach of learning. It sharpens managerial skills through presentations, case studies, industrial visits, guest lectures by professionals, participation in and organisation of management events etc. to train students in dealing with real life situations better.

'We look forward to nurture the leaders of tomorrow'



BBA FORUM-' HORIZON' ACTIVITIES

BBA Forum 'Horizon' is a thriving elected student forum and members of this body are involved in numerous academic and co-curricular activities. Elections are held annually, are competitive and create a natural sense of excitement on campus. The Students Forum oversees the operations of all student committees and organisation of various activities.

The elected members consist of the President and Vice President who drive various activities of the Forum through the designated clubs, namely Marque Club (Marketing), Alchemist Club (HR), Financetory Club (Finance) and the Aspiro Nova Entrepreneurship Club.

Walk the talk Series

The Forum clubs organise focussed talks of guest speakers from varied walks of life, namely in the domain areas of HR, Finance, Marketing and Entrepreneurship. These help students to get an insight into a spectrum of areas of their choice. It also helps the students to strengthen their existing ties with the industry.

Events

The Forum organises and encourages participation in various state level and national level management events. Students host events such as Chrysalis, a concept management meet, at the college campus. Such events are woven around business and help showcase key management skills through the creative and fun rounds. These also expose the students to core concepts and aspects of the world of Management. The various clubs organise intra class and intra college events related to their area of interest. Students are also constantly encouraged to participate in various state level and national level management events.

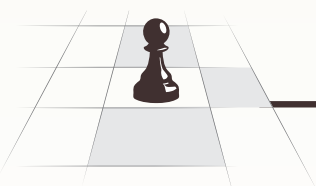
Placement Activities

BBA Forum "Horizon" works actively on developing close linkages with the industry and has incorporated a placement cell for successful placements of students pursuing their final year (BBA).

The core initiatives of this committee has been the creation of students CV database, database of HR managers across Goa and a database creation of key recruitment agencies across Goa. The placement cell also prints a brochure that is circulated among reputed companies in Goa.

The activities of this cell are as follows:-

1. Tracking job vacancies through newspaper reading and posting relevant job cut outs on the notice boards.



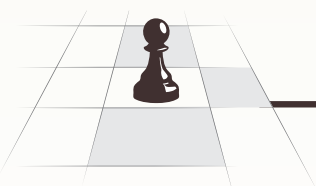
2. Tie-ups with placement companies.
3. Direct contact with the HR personnel of Goan companies.
4. Coordinating pre placement talks.
5. Scheduling interviews both, on and off campus.

Excursions

National Level Industry Visit: The TYBBA students experience a national level industrial tour to Mumbai and visit prestigious organizations such as Times of India, Mahindra and Mahindra, representing the manufacturing sector, The Reserve Bank of India, The National Stock Exchange Limited (NSE) to name a few. The purpose of this tour is to enable the students to observe the processes, interact with the organisational representatives of these organisations and relate the concepts learnt in class to the real corporate situations. The tour also allows them to soaking in the local culture, try some local delicacies and visiting prominent

State Level Industry Visit: The SYBBA students visit certain organizations within Goa namely Bosch Packaging technologies Ltd, Infynyt 3D Printing and IFB Industries, to name a few. They to are provided with the opportunity to witness the processes within the organisations and interact with the representatives of these organisations to derive maximum benefits.

The Global Immersion Programme: The BBA department has been organizing a certified 'Global immersion Programme' in association with agencies like Ureka Education and Edu 180 and Anka Services to a select destination. The last two batches opted for Dubai as their destination of choice. The aim of the global immersion to Dubai was to provide students with the opportunity to experience an international business environment. During the span of these five days, the students are a part of various on-field projects that prompt the application of the concepts studied. Learning is both experiential and fun and includes visits and interactions at the Curtin University campus at the Dubai International Academic City, the Apple Boardroom, The Global Village and The Dubai International Financial Centre. The five day Global Immersion Programme is filled with learnings and fun wherein the students gain a multitude of experiences and enlightenment.



BBA FORUM 'HORIZON' ACTIVITIES - GLIMPSES 2021 - 2022

EVENTS



Debate- A Debate Competition for FY BBA students



FY BBA Photography contest on the theme " My Goa My Pride"



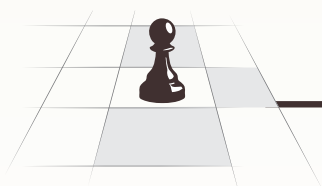
Goa Management Association Management Day Celebrations- State level Business Presentation Competition.



SY BBA Photography contest on the theme " The Golden Hour".



Chrysalis- A BBA Management Event



PRACTICAL METHODS OF LEARNING



Field visit of the finance club- Mangal Analytics and Research Consulting, Panjim



The finance club members attended the 'half day awareness meet of MSME's in Goa' at GCCI.



Marketing club field visit to Time of India, Miramar.



Study tour as a part of Culture Heritage course, Gateway to Palace of Adil Shah, St. Cathedral, The Arch of Viceroy, The house of bull. St. Cajetan Church, St. Catherine Chapel.



FY BBA student field visit to the Albertina Almeida Field, managed as a community initiative to foster the spirit of community working and sustainable farming.



Entrepreneurship Club field visit to FiiRE (Forum for Innovation Incubation Research Entrepreneurship), Don Bosco College of Engineering, Fatorda.



HR club visit to Goa Marriott Resort and Spa Panjim Goa.



FY BBA Visit to Anagha Wachasundar Pratishthan as a part of Individual and Society course

WALK THE TALK SERIES



An interaction was organized with Mr. Royston Braganza, CEO of Grameen Capital.



An interaction with Mr Sairaj Dhond of Shark Tank fame - Founder and CEO of Wakao Foods



HR Club interaction with Ms. Disha Juwarkar, HR manager at Mahindra and Mahindra.



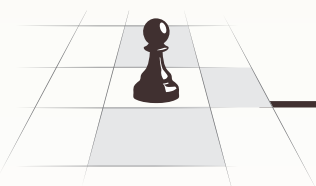
'Talk on Sales Strategy Post Covid' by Mr. Eleazer Mathew (Business Head, Rose Decor). Marketing Club



SY BBA student interaction with Ms. Zaib Khawaja, VP (Strategy) J.P Morgan



An interaction with Ms Jennifer Parras, co founder of Nature Masons.



GLIMPSES OF THE GLOBAL IMMERSION PROGRAMME 2019-2020



Visit to Dubai International Financial Centre



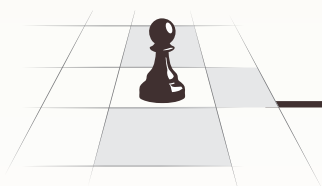
Interaction at the Apple Store



A Talk by Dr Nidhi Sehgal, Curtin University, Dubai Campus



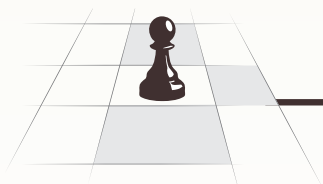
Desert Safari



CAMPUS PLACEMENTS

2020-21

SR NO	NAME OF THE ORGANISATION	PLACE
1	Reliance Nippon Life Insurance Company Ltd	Goa
2	Flipkart	Mumbai
3	Paytm	Mumbai
4	Axis Bank Ltd	Goa
5	Magsons	Goa
6	Group Priority	Goa
7	Putzmeister Co. Pvt. Ltd	Goa
8	Webware.io	Goa
9	Dreamsketchers	Goa
10	B-Live	Goa
11	Mangal Analytics and Research Consulting (MARC)	Goa
12	Caculo Group	Goa
13	Imperail Wealth Services	Goa
14	Omega Hotels	Goa
15	Dranding Consultings	Goa
16	Holiday Inn Resorts	Goa
17	Open Destinations	Goa
18	Crosscraft Pvt Ltd	Goa
19	Siva Group	Goa
20	Persistent Systems Ltd	Pune & Goa
21	Berger Paints India Ltd	Goa
22	Kaizen Events	Goa

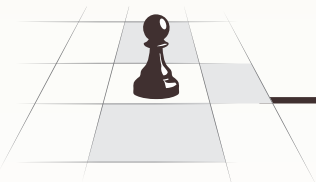


BATCH 2018-21

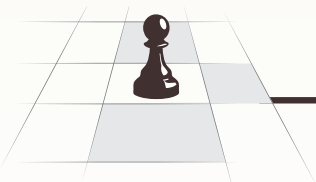
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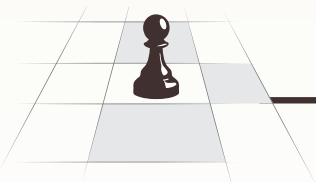
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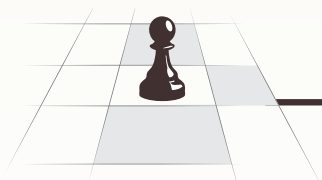


BATCH 2019-22

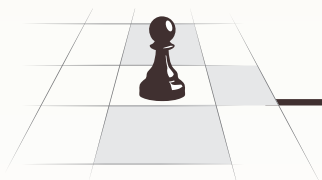
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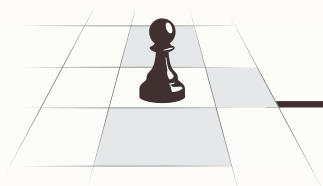
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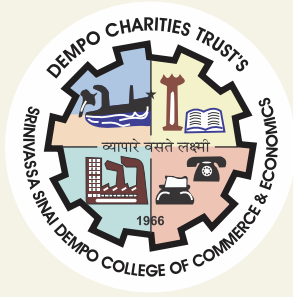


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OUR VISION

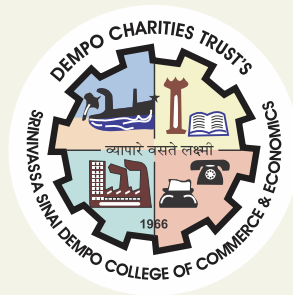
To be the premier institution for commerce education, transforming individuals for a better society

OUR MISSION

- ***To foster a culture of academic excellence***
 - ***To institutionalise research, innovation and entrepreneurship***
 - ***To collaborate with industry to strengthen education, content and research***
 - ***To equip students with life-skills for holistic development***
 - ***To nurture healthy and compassionate citizens***
 - ***To promote inclusiveness among all***
 - ***To engineer social change through outreach and extension activities***
-

OUR VALUES

- ***Passion for Excellence***
- ***Integrity***
- ***Humility***
- ***Respect and Compassion***
- ***Social Consciousness***



BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)

(A Self-Financed Program Affiliated to Goa University)

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