

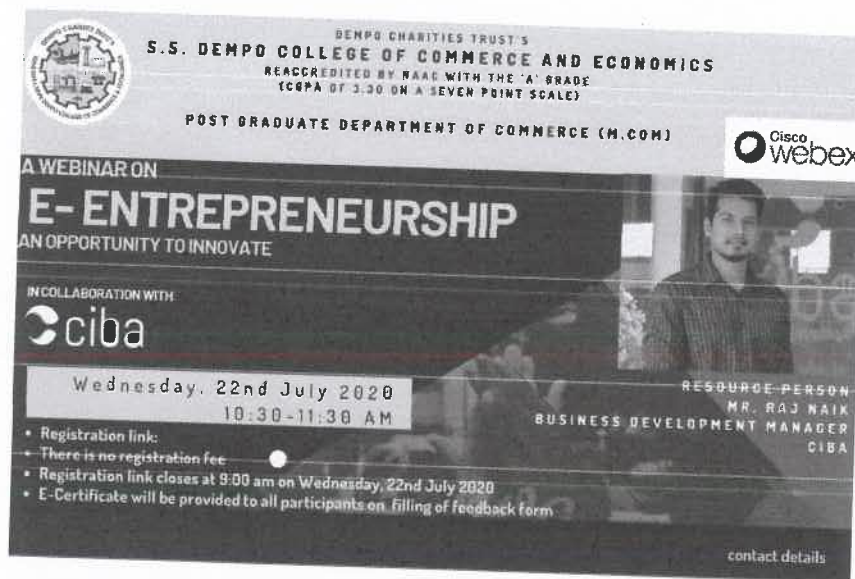
DCT's

S. S. Dempo College of Commerce & Economics, Cujira Goa

PG Department of Commerce (MCOM) in association with Centre for Incubation and Business Acceleration (CIBA)

Report on online international webinar: "E-Entrepreneurship: an opportunity to innovate"

PG Department of Commerce (MCOM) in association with Centre for Incubation and Business Acceleration (CIBA) organized an online international webinar on "E-Entrepreneurship: an opportunity to innovate" on 22<sup>nd</sup> July 2020 by Mr Raj Naik, Business Development Officer, CIBA



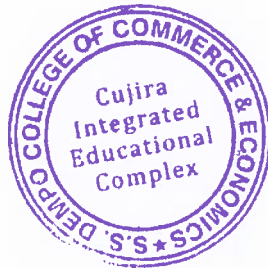
Webinar Poster

The interactive session was well attended by 151 participants. The webinar was organized to make students aware of the various online business avenues available during the time of pandemic so that they could supplement the family income. The student feedback indicated that it was an informative and useful session. All the participants were provided with e-certificates after the feedback.

Asst. Professor: Namrata S. Wagle

Course Co-Ordinator

MCOM Program



Dr. Radhika Nayak

Professor and Principal  
PROFESSOR and PRINCIPAL  
S.S. DEMPO COLLEGE OF  
COMMERCE & ECONOMICS,  
Deendayal Integrated School Complex,  
Cujira - Goa.


## DCT's

**S.S. Dempo College of Commerce and Economics, Cujira, Goa**

**PG Department of Tourism Studies (MTTM) in association with Dempo  
College IATA Authorised Training Center**


### Report on the Online International Webinar

The MTTM Department successfully organised an online international webinar on 'Adding value to your professional profile through IATA Airport Operations and IATA Revenue Management courses', on 10th September 2020 by Mr. Gurjit Gill - Manager Training Partnerships, Montreal, Canada.




DEMPO CHARITIES TRUSTS  
S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS

Dempo Charities Trust's  
S.S. Dempo College of Commerce and Economics  
Deendayal Integrated Educational Complex, Cujira, Goa  
Reaccredited by NAAC at the 'A' Grade (with a CGPA of 3.30)



AUTHORIZED TRAINING CENTER  
IATA



**'Adding value to your professional profile through  
IATA Airport Operations and IATA Revenue  
Management courses'**

Resource Person: Mr. Gurjit Gill, Manager, IATA Training  
Partnerships, Montreal, Canada

Organised by PG Department of Tourism Studies (MTTM)  
DCT's, S.S. Dempo College, IATA Authorised Training  
Center, Cujira, Goa

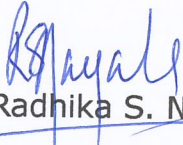
on 10th September 2020 at 5:30 p.m. IST

### Webinar Poster

The interactive session was well attended by 35 participants. The students were enlightened about new international career avenues that they can prepare for during the present pandemic times. The student feedback indicated that it was an engaging, interactive and motivating session and around 48% were willing to take up the course in near future. All the participants were provided with e-certificates after the feedback.


Link to participant attendance/certification:

<https://drive.google.com/drive/folders/1jBhGZRxeDlzUrlpfjOzB5WkuNDfDYVqK?usp=sharing>

  
Dr. Radhika S. Nayak

PROFESSOR and PRINCIPAL  
S.S. DEMPO COLLEGE OF  
COMMERCE & ECONOMICS,  
Deendayal Integrated School Complex,  
Cujira - Goa.



  
Dr. Cheryl Venan Dias  
Programme Coordinator – MTTM

Date: 11<sup>th</sup> September, 2020



DCT's

S. S. Dempo College of Commerce & Economics, Cujira Goa

PG Department of Commerce (MCOM) in association with NCDEX- Institute of Commodity Markets

Report on online webinar: "Agriculture Commodity Derivatives Market"

PG Department of Commerce (MCOM) in association with NCDEX- Institute of Commodity Markets organized an online webinar on "Agriculture Commodity Derivatives Market" on 27<sup>th</sup> October 2020. The resource persons were Mr Aleen Mukherjee, Executive Vice President and COO NCDEX; Mr Ram Gopal Yadav, Deputy Manager, NICR; Mr Niraj Shukla, Senior Economist- Market Intelligence at NCDEX; Ms Anuradha Singh- Sr. Associate, NICR.

The poster is for a live webinar titled "Agriculture Commodity Derivatives Market" held on Tuesday, October 27, 2020, from 3:00 PM to 5:00 PM. It is organized by S.S. Dempo College of Commerce & Economics in collaboration with NCDEX - Institute of Commodity Markets and Research (NICR). The webinar is presented by four experts: Mr. Aleen Mukherjee (Executive Vice President and COO of NCDEX), Mr. Ram Gopal Yadav (Deputy Manager, NICR), Mr. Niraj Shukla (Senior Economist - Market Intelligence at NCDEX), and Ms. Anuradha Singh (Sr. Associate, NICR). The registration link is <https://forms.gle/h1yQXga7s2xcU2Jv8>. Contact information for more details includes phone 9403272888 and email akshaynaik646@gmail.com, with Akshay Naik as the contact name. The webinar is hosted on the Cisco Webex platform. A note at the bottom states that an e-certificate will be provided to all participants upon completion of a feedback form.

Webinar Poster

India being an agrarian economy, the webinar highlighted the importance of trading in agricultural commodities and oriented the students with the derivative products available on NCDEX in the agriculture sector. 18 participants attended the workshop.

Asst. Professor: Namrata S. Wagle

Course Co-Ordinator

MCOM Program

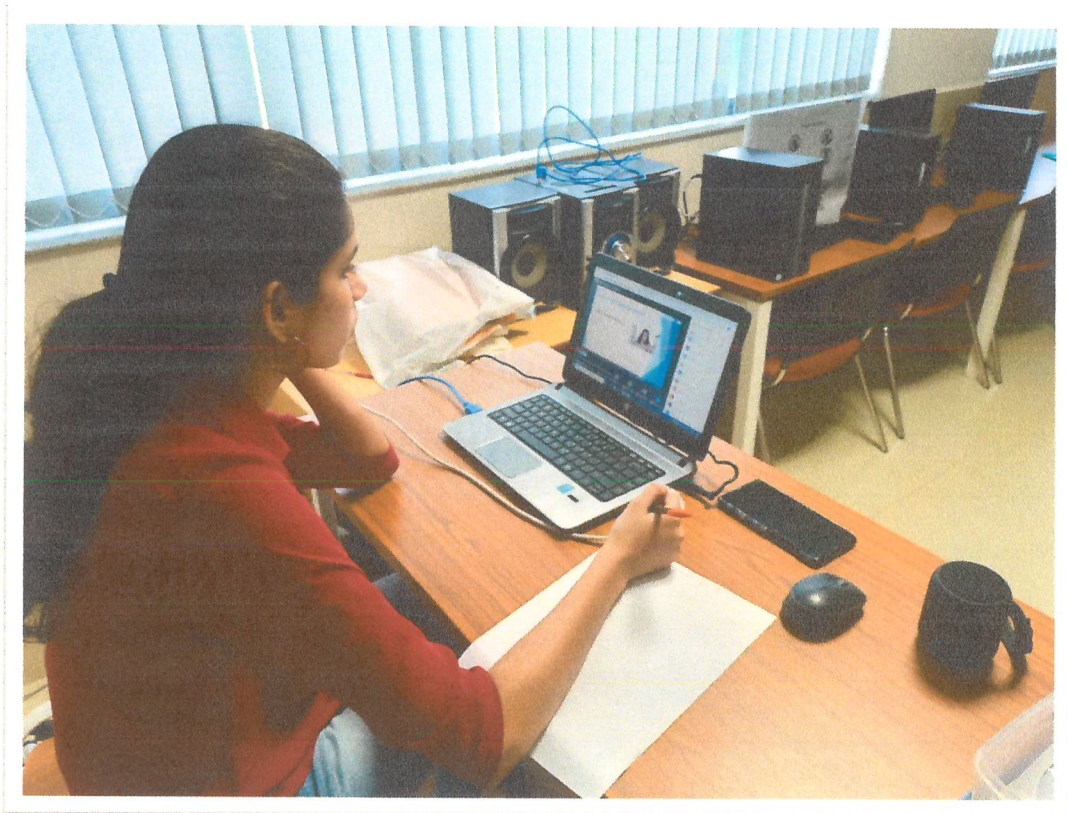


Professor and Principal

PROFESSOR and PRINCIPAL  
S.S. DEMPO COLLEGE OF  
COMMERCE & ECONOMICS,  
Deendayal Integrated School Complex,  
Cujira - Goa.

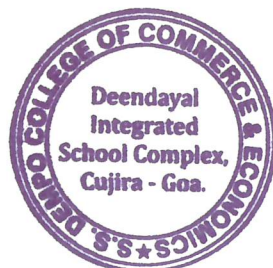
**DCT's S.S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS  
DEPARTMENT OF EVENT MANAGEMENT  
REPORT OF THE WORKSHOP ON "HOW TO CREATE IMPRESSIVE  
PRESENTATIONS"  
18th November, 2020.**

A one-day Workshop on "How to Create Impressive Presentations" held on 18th November, 2020 was organised by the Department of Event Management, DCT's S. S. Dempo College of Commerce and Economics in the Event Management Lab. The main objective of the workshop was to provide knowledge on How to create impressive PowerPoint presentations on different events. The workshop was attended by 9 students from PG Event Management. The workshop was conducted by Ms. Natasha Pereira Proprietor of Watch Us Plan (Event Planner) and Ex-student of PGDM – Event Management (Batch 2018 – 2019)



Resources person Ms. Natasha Pereira conducting the workshop

  
**Prof. Radhika S. Nayak**  
PROFESSOR and PRINCIPAL  
S.S. DEMPO COLLEGE OF  
COMMERCE & ECONOMICS,  
Deendayal Integrated School Complex,  
Cujira - Goa.



  
**Asst. Prof. Vishal Rane**  
Programme Coordinator  
PGDM – Event Management



**DCT'S**  
**S.S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS**  
**CUJIRA, BAMBOLIM - GOA**

REPORT  
2020-21

**Webinar on Marketing for Modern Businesses**

A webinar was organized for the TYBBA students on the topic "Marketing for Modern Businesses" on 19th November 2020 It aimed at sensitizing students about the current marketing scenario due to the pandemic crisis. The webinar also highlighted the marketing practices modern businesses use. The speaker of the session was Dr. Nihar Amoncar, Director of MBA Programme and Senior Lecturer in Strategic Management at the University of Derby, U.K. The webinar had a participation of 68 students and was coordinated by BBA faculty Ms. Renita Almeida and Ms. Tania Shirodkar.



D. C. T. 'S  
S. S. DEMPO COLLEGE OF  
COMMERCE AND  
ECONOMICS  
(Reaccredited by NAAC at 'A' grade with a CGPA of 3.30/4)  
BBA DEPARTMENT


**MARKETING FOR  
MODERN  
BUSINESSES**

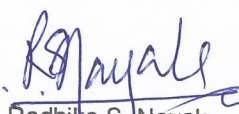
A WEBINAR  
DR NIHAR AMONCAR  
Director of MBA programme and senior lecturer  
in strategic management at the University of  
Derby, UK.

19 NOVEMBER 2020 | 3:00PM

On Google Meet

Caption: Webinar on Marketing for Modern Businesses

  
Dr. Sonya K. Angle  
BBA Coordinator

  
Dr. Radhika S. Nayak  
Principal



**PROFESSOR and PRINCIPAL**  
**S.S. DEMPO COLLEGE OF**  
**COMMERCE & ECONOMICS,**  
Deendayal Integrated School Complex,  
Cujira - Goa.

**DCT'S**  
**S.S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS**  
**CUJIRA, BAMBOLIM - GOA**

**REPORT**  
**2020-21**

**Webinar on Optimize Your Profile on Job Portals**

A webinar on "Optimize Your Profile on Job Portals" was organized for the TYBBA student on 25<sup>th</sup> November 2020. The aim of the session was to assist the students to create, update and optimize their personal profiles on LinkedIn and job sites. The speaker for the session was Ms. Richa M. Ramola, Sr. Vice President and Head H.R., Landmark Insurance Brokers Pvt. Ltd. The session was attended by 65 students and 2 staff. This activity was conducted as part of the Placement Cell Activity to prepare students in their job search and placements.



D. C. T. 'S  
S. S. DEMPO COLLEGE OF  
COMMERCE AND  
ECONOMICS  
(Reaccredited by NAAC at 'A' grade with a CGPA of 3.38/4)  
BBA DEPARTMENT

**Optimize Your Profile**  
**On Job Portals**

A Webinar on Improving Your Virtual Presence

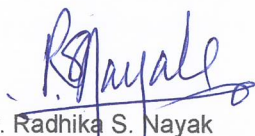
Join Richa M. Ramola, Sr. Vice President & Head HR, Landmark Insurance Brokers Pvt. Ltd. as she talks about the creation and optimization of a personal profile on LinkedIn and job portals.

NOV 25 • WED • 11:30 AM

JOIN ON ZOOM  
MEETING ID: 737-5574-3225  
PASSCODE: INTERVIEWS

Caption: Webinar on Optimize Your Profile on Job Portals

  
Dr. Sonya K. Angle  
BBA Coordinator

  
Dr. Radhika S. Nayak  
Principal



**PROFESSOR and PRINCIPAL**  
S.S. DEMPO COLLEGE OF  
COMMERCE & ECONOMICS,  
Deendayal Integrated School Complex,  
Cujira - Goa.



**Dempo Charities Trust's  
S.S. Dempo College of Commerce & Economics,  
Cujira, Bambolim, Goa**

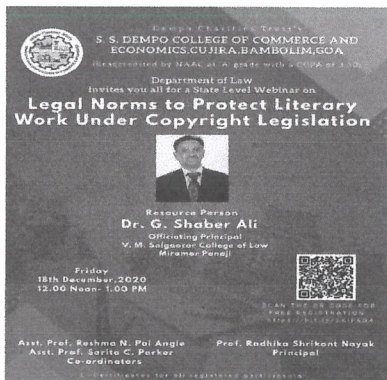
**REPORT**

**ONE-DAY STATE LEVEL WEBINAR ON “LEGAL NORMS TO PROTECT  
LITERARY WORKS UNDER COPYRIGHT LEGISLATION”**

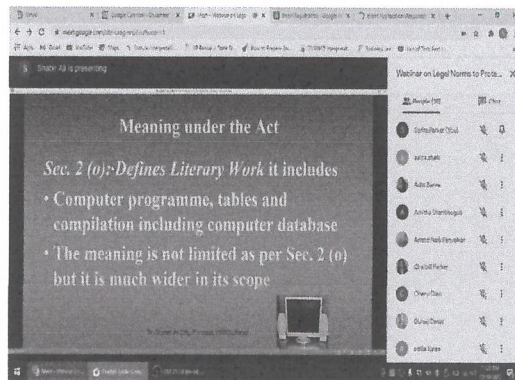
The Department of Law organised a One-Day State Level Webinar on “Legal Norms to Protect Literary Works under Copyright Legislation” (online) on 18<sup>th</sup> December, 2020 from 12.00 noon - 1.00 pm for the faculties of under-graduate colleges from within and outside the state. Approximately 40 faculties attended the webinar.

The resource person for the webinar, Dr. G. Shaber Ali, Officiating Principal, V. M. Salgaoncar College of Law, Miramar, Goa, introduced the concept and subject matters of Copyright and highlighted the importance of copyright for those involved in the teaching field.


The Webinar was co-ordinated by Assistant Professor Reshma N. Pai Angle and Assistant Professor Sarita C. Parker.

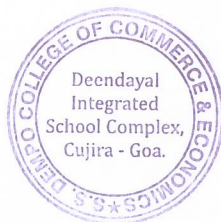



**Webinar Brochure**



**Screenshot of the session**

  
Reshma N. Pai Angle  
Co-coordinator for Webinar



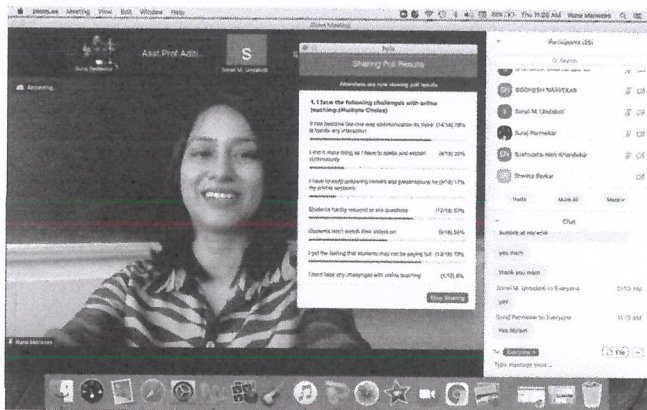
  
PROFESSOR and PRINCIPAL  
S.S. DEMPO COLLEGE OF  
COMMERCE & ECONOMICS,  
Deendayal Integrated School Complex,  
Cujira - Goa.

Dempo Charities Trust's  
S.S. Dempo College of Commerce & Economics  
Cujira, Bambolim – Goa

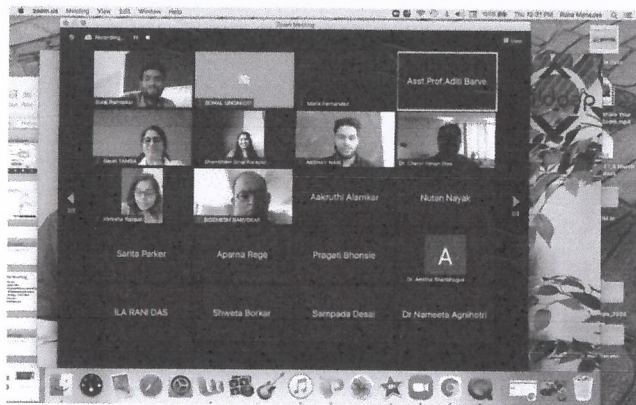
**REPORT**

**Webinar on 'ZOOM in for Effective Teaching'**

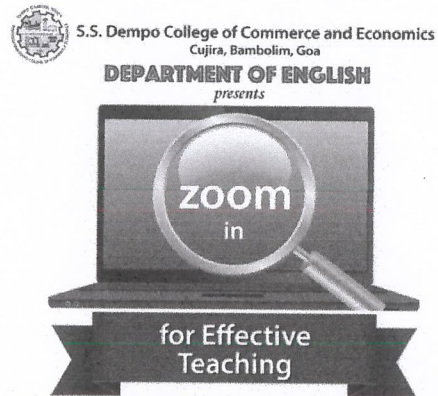
The Department of English conducted an interactive webinar titled, 'ZOOM in for Effective Teaching' on 4<sup>th</sup> March 2021 from 11.00 a.m to 1.00 p.m. The purpose of the webinar was to equip participants, mainly College and Higher Secondary teachers, with the skills to use Zoom Video Conferencing as an effective tool for online teaching and learning in the virtual classroom. The webinar was conducted by Asst. Prof. Runa Menezes and attended by 28 participants from institutions across Goa and a few from colleges in India, including Mumbai and Ranchi.



Conducting an online poll for the participants



Screenshot of few of the participants

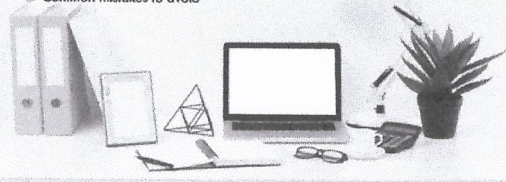


An interactive webinar on the effective use of Zoom to enhance teaching and learning in the virtual classroom


Date: 4th March 2021 Time: 11.00 a.m - 1.00 p.m

Who should attend?  
 ● If you have been using Zoom to teach or host lectures or meetings  
 ● If you have been using any other video conferencing tool to teach

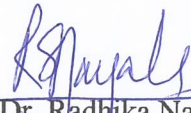
Key takeaways  
 ● How to use Zoom tools & features to facilitate teaching  
 ● How to make the virtual classroom more interactive  
 ● Common mistakes to avoid



Webinar Flyer

  
Asst. Prof. Runa Menezes,  
Webinar Organizer



  
Dr. Radhika Nayak,  
Principal  
PRINCIPAL  
S.S. DEMPO COLLEGE OF  
COMMERCE & ECONOMICS,  
Deendayal Integrated School Complex,  
Cujira - Goa.

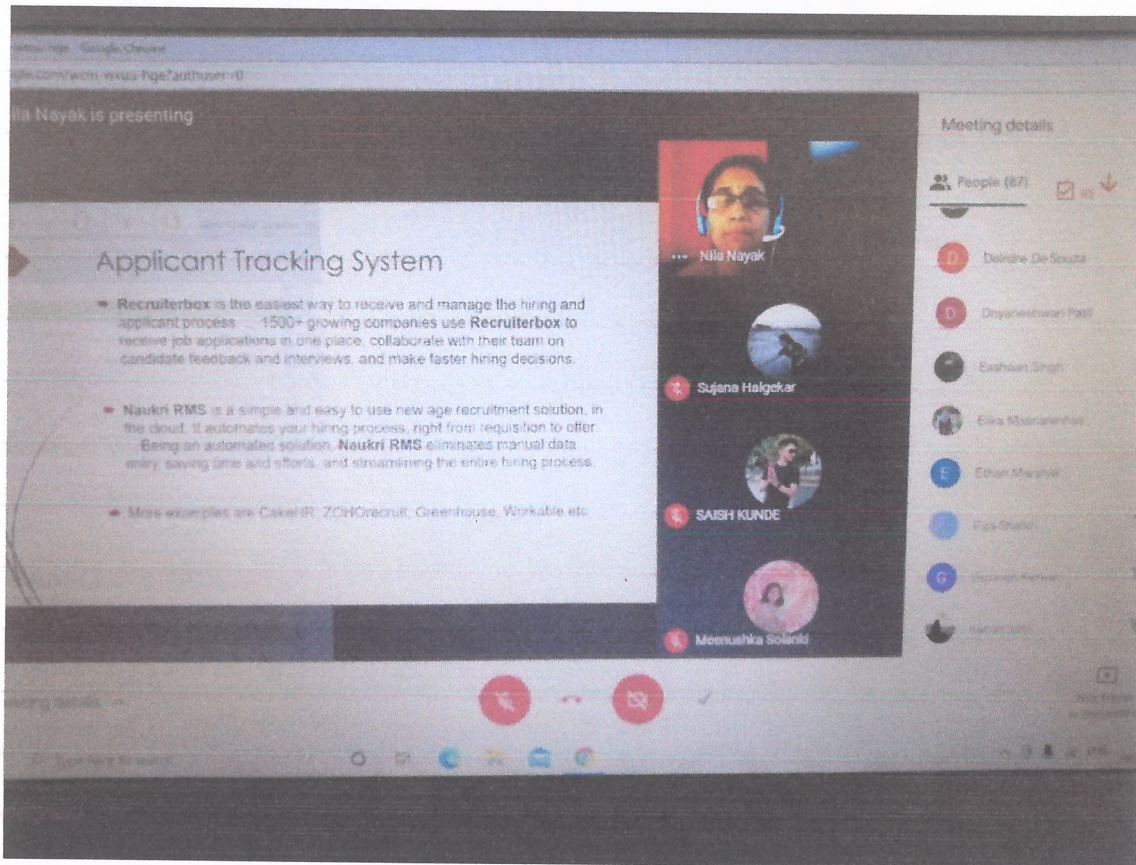


**DCT's S.S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS  
BACHELOR OF BUSINESS ADMINISTRATION DEPARTMENT**

**Academic year 2020-21**

**Report of Webinar on Talent Management**

A webinar on Talent Management was conducted for the students of SYBBA, on 18<sup>th</sup> March 2021, by Ms. Nila Nayak, HR Consultant, Sapna Technologies and visiting Professor of GIM and Goa University. The interaction was aimed at discussing how Talent Management works in the digital era and the various challenges. 87 students attended this session.



Caption: Webinar on Talent Management

  
Dr. Sonya K. Angle  
BBA Coordinator



  
Dr. Radhika S. Nayak  
Principal

**PROFESSOR and PRINCIPAL**  
S.S. DEMPO COLLEGE OF  
COMMERCE & ECONOMICS,  
Deendayal Integrated School Complex,  
Cujira - Goa.



**DCT's S. S. Dempo College of Commerce & Economics Cujira Goa**

**REPORT – TWO-DAY WEBINAR ON 'INTELLECTUAL PROPERTY RIGHTS AND IP MANAGEMENT' ORGANISED BY INSTITUTION'S INNOVATION COUNCIL**

The Institution's Innovation Council under the directives of MoE's Innovation Cell, Government of India, Ministry of Education Initiative and All India Council for Technical Education organized a Two-Day Webinar on the theme 'Intellectual Property Rights and IP Management'

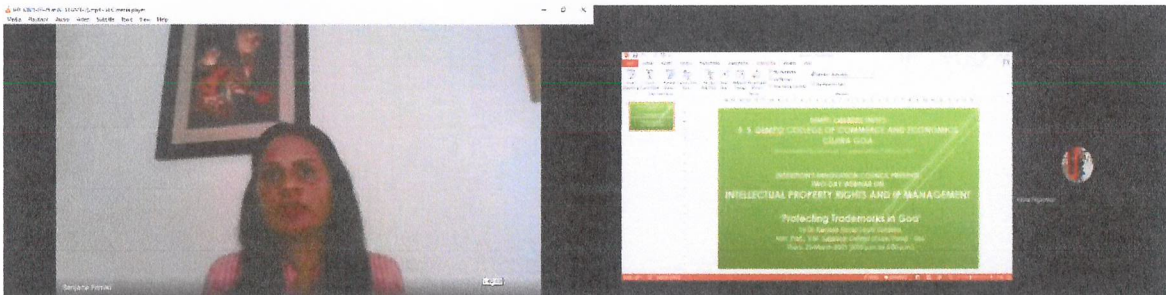
Date: Thurs. 25-March and Fri. 26-March-2021.

Programme Coordinator: Asst. Prof. Siddhesh Narvekar, IIC Member.

The webinar was split into four sessions as was taken on Google Meet platform.

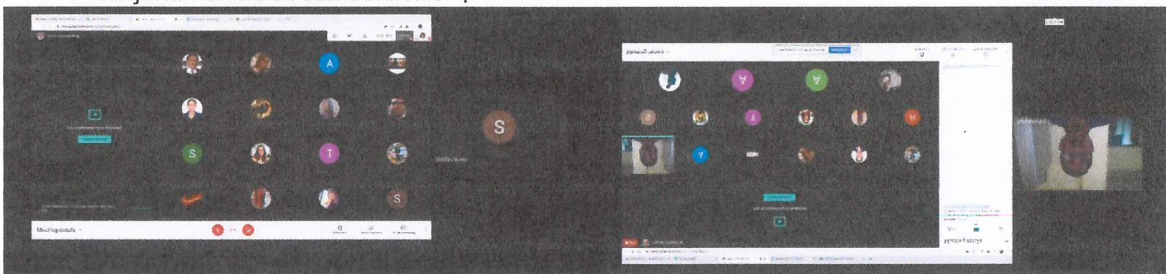
1. Technical Session I: 'Perception of IPR and Its Components' by Dr. G. Shaber Ali, Officiating Principal of V. M. Salgaocar College of Law, Panaji – Goa (12:00 p.m. onwards)
2. Technical Session II: 'Protecting Trademarks in Goa' by Dr. Ranjana Ferrao Souza Cordeiro, Assistant Professor at V. M. Salgaocar College of Law, Panaji – Goa
3. Technical Session III: 'Intellectual Property Rights for Technology and Business' by Mrs. Suwarna Surlakar, the Director of FunMinds Learning Tech. Pvt. Ltd. (12:30 p.m. to 1:45 p.m.)
4. Technical Session IV: 'Patents and Public Interest' by Dr. T. Ramakrishna, Professor at National Law School of India University, Bengaluru (3:00 p.m. to 4:15 p.m.)

A total of 142 participants were present in all the four sessions.




↑ 'Protecting Trademarks in Goa' by Dr. Ranjana Ferrao Souza Cordeiro ↑

↑ Inaugural Ceremony ↑

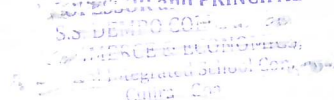


↑ Participants in session 'Perception of IPR and Its Components' by Dr. G. Shaber Ali ↑

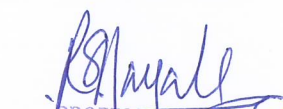
↑ 'Patents & Public Interest' by Dr. T. Ramakrishna, Professor at National Law School of India University ↑

 31-Mar-2021

Siddhesh S. Narvekar  
IIC Member and Programme Co-ordinator  
Asst. Prof. in Commerce





  
PROFESSOR and PRINCIPAL  
S.S. DEMPO COLLEGE OF  
COMMERCE & ECONOMICS,  
Deendayal Integrated School Complex,  
Cujira - Goa.

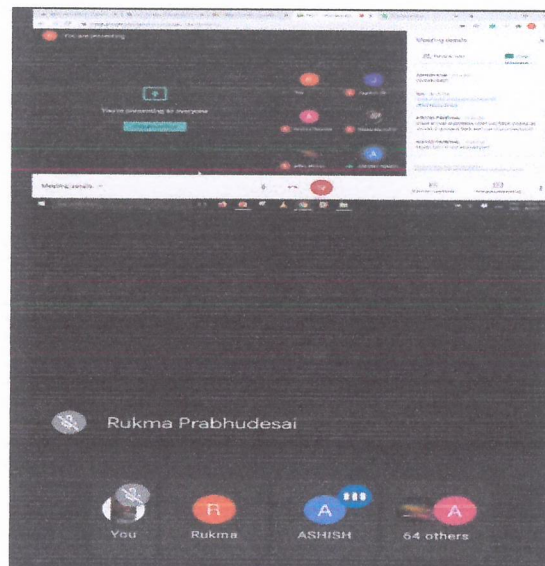


**DCT's S.S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS  
BACHELOR OF BUSINESS ADMINISTRATION DEPARTMENT**

**Academic year 2020-21**

**Report of Webinar on 'Experiential Marketing'**

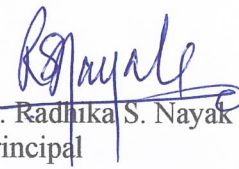
A webinar on Experiential Marketing was conducted for the students of S.Y.B.B.A. by Ms. Rukma Prabhudesai, Co-founder and Creative head of Cutting Chai Creatives, a leading Creative Marketing Agency in Goa on 16th April 2021 over the google meet platform. Ms. Prabhudesai also shared her personal experience of how she was a part of ITC Ashirwaad's "Danee danee mein" campaign help at Laal Baughcha Raja, Mumbai. 68 students attended the session.



Caption: Webinar on 'Experiential Marketing'

  
Dr. Sonya K. Angle  
BBA Coordinator



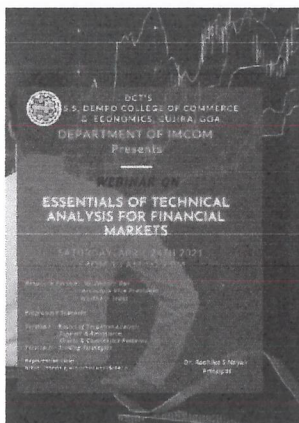
  
Dr. Radhika S. Nayak  
Principal

**PROFESSOR and PRINCIPAL**  
S.S. DEMPO COLLEGE OF  
COMMERCE & ECONOMICS,  
Deendayal Integrated School Complex,  
Cujira - Goa.

# DCT's S.S. Dempo College of Commerce and Economics, Cujira-Goa Report

## Webinar on “Essentials of Technical Analysis for Financial Markets”

The Department of I.M.Com conducted a webinar on “Essentials of Technical Analysis for Financial Markets” on Saturday, April 24th 2021 from 10:00 a.m. to 2:00 p.m. using the MS Teams Platform. The resource person Mr. Swarup Das, Associate Vice President, Northern Trust, shared his knowledge on technical analysis and motivated the students in understanding the key concepts which included basics of Technical Analysis, Support & Resistance, Charts, Candlestick Patterns, Trading Strategies etc. The webinar was attended by 62 participants. The webinar was organised by Mrs. Aparna Rege Hodarkar, Asst. Professor, I.M.Com and coordinated by the course coordinator Asst. Prof. Ashfa Shaikh.

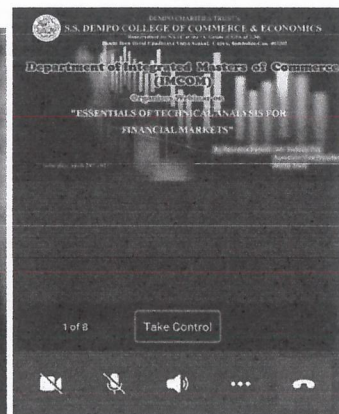


Brochure of the Webinar

A screenshot of the webinar schedule displayed on a screen. The title is "Schedule of the Programme".

Time	Session	Topic
10:00 AM		Welcome Introduction of the Resource Person
10:00 AM - 11:40 AM	Session I	Basics of Technical Analysis, Support & Resistance, Charts & Candlestick patterns.
11:49 AM - 12:00 NOON		Break
12:00 Noon - 1:30 PM	Session II	Trading Strategies
1:30 PM - 2:00 PM		Q & A Session
2:00 PM		Vote of Thanks

Screenshots of the Webinar



**Asst. Prof. Ashfa Shaikh**  
**I.M.Com Course Coordinator**



**Prof. Radhika Nayak**

**Principal**  
S.S. DEMPO COLLEGE OF  
COMMERCE & ECONOMICS,  
Deendayal Integrated School Complex,  
Cujira - Goa.



**DCT's S.S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS  
BACHELOR OF BUSINESS ADMINISTRATION DEPARTMENT**

**Academic year 2020-21**

**Report of Webinar on 'How to Kickstart your Business'**

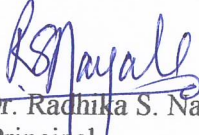
A webinar was organised for the students of S.Y. B.B.A. on 29th April 2021 with Mr. Ashton Souza, who has worked with the Govt. of Goa in various capacities, including being Director at the Govt. of Goa's first Entrepreneurship Cell, before starting his venture in the business consultancy domain. Mr. Souza was invited to conduct the session and he shared many insights with the students on how to kick start their own business ventures and how to build a network for a start-up and also showed them some of the business models with examples. The session was very informative in terms of learning new concepts and ideas. 63 students attended the same



Caption: 'How to Kickstart your Business'

  
Dr. Sonya K. Angle  
BBA Coordinator



  
Dr. Radhika S. Nayak  
Principal

**PROFESSOR and PRINCIPAL**  
S.S. DEMPO COLLEGE OF  
COMMERCE & ECONOMICS,  
Deendayal Integrated School Complex,  
Cujira - Goa.

DCT's

**S. S. Dempo College of Commerce & Economics, Cujira Goa**  
**PG Department of Commerce (MCOM) in association with VVM's Shree**  
**Damodar College of Commerce and Economics**

**Report on online webinar: 'Data Analysis using SPSS Software'**

The PG Department of Commerce, in association with VVM's Shree Damodar College of Commerce and Economics, organized a workshop on 'Data Analysis using SPSS Software' on 19<sup>th</sup> June and 7<sup>th</sup> July 2021. The resource person for the workshop was Dr. Kaustubh Kamat, Asst. Director of Higher Education, Goa.

DCT's  
**S.S. Dempo College of Commerce and Economics,**  
**Cujira-Bambolim-Goa**  
Post Graduate Department of Commerce  
IN ASSOCIATION WITH  
VVM's Shree Damodar College of Commerce and Economics  
Organises

**"WORKSHOP ON DATA ANALYSIS USING SPSS"**

19th June 2021  
11 a.m - 2p.m

Google Meet

**Dr. Kaustubh Kamat**  
Asst. Director of Higher Education

**Principal**  
Dr. Radhika S. Nayak

Faculty Coordinators  
Program Co-ordinator: Asst. Prof. Namrata Wagle  
Asst. Prof. Aakruthi Alarnkar

It was designed to provide an insight and understanding into analysing primary data using SPSS software to the MCom students. 46 students participated in the workshop. The application of the appropriate statistical technique on the data was also highlighted by the resource person.

Asst. Professor: Namrata S. Wagle

Course Co-Ordinator

MCOM Program

Professor and Principal



PROFESSOR and PRINCIPAL  
S.S. DEMPO COLLEGE OF  
COMMERCE & ECONOMICS,  
Deendayal Integrated School Complex,  
Cujira - Goa.



**DCT's S.S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS  
BACHELOR OF BUSINESS ADMINISTRATION DEPARTMENT**

**Academic year 2020-21**

**Report of Webinar on 'Financial Markets'**


Mr. Azharuddin Mulla, a lecturer, entrepreneur and a seasoned trader in the financial market was invited to conduct a webinar for the SYBBA students on 25th June 2021. The session was very informative in terms of how financial markets functions, investment options, analysing investment strategy and choosing the right option. A total of 98 students attended the same.



Caption: Webinar on 'Financial Markets'

  
Dr. Sonya K. Angle  
BBA Coordinator



  
Dr. Radhika S. Nayak  
Principal

**PROFESSOR and PRINCIPAL**  
S.S. DEMPO COLLEGE OF  
COMMERCE & ECONOMICS,  
Deendayal Integrated School Complex,  
Cujira - Goa.

**DCT's S. S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS  
DEPARTMENT OF EVENT MANAGEMENT REPORT OF THE  
WORKSHOP ON "PHOTOGRAPHY AND VIDEO EDITING"**

**05th & 06th July, 2021.**

A two-day Workshop on "Photography and Video Editing" held on 05th and 06th July, 2021 was organised by the Department of Event Management, DCT's S. S. Dempo College of Commerce and Economics in the Event Management Lab. The main objective of the workshop was to provide knowledge how to use professional cameras to take Photographs and Videos.



**Resource Person Mr. Rajkishor Chauhan, Professional Photographer and Graphic Designer conducting the workshop.**

The workshop was attended by 9 students from the PG Event Management Department

The workshop was held at Event Management Lab with the theory session on Professional Digital Cameras and Camera Lenses. Followed by session on Video Editing using Premier Pro software.



**Students of PG Event Management attending the workshop**

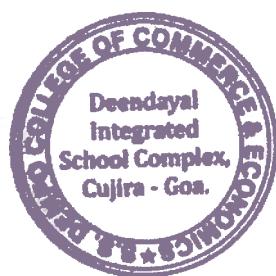




**Students practicing Photography and Videography**

*R. S. Nayak*  
**Prof. Radhika S. Nayak**

PROFESSOR and PRINCIPAL  
 S.S. DEMPO COLLEGE OF  
 COMMERCE & ECONOMICS,  
 Deendayal Integrated School Complex,  
 Cujira - Goa.



*Vishal Rane*

**Asst. Prof. Vishal Rane**  
**Programme Coordinator**  
**PGDM – Event Management**