#### **Dempo Charities Trust's**

#### SRINIVASSA SINAI DEMPO COLLEGE OF COMMERCE AND EONOMICS

Cujira, Bambolim- Goa

Criterion 3- Research, Innovations and Extension

Key Indicator - 3. 4- Extension Activities

# Metric No. 3.4.1 Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development, and impact thereof during the last five years.

Sr. No.	Content	Page no.
1	Environmental Sustainability	2 - 34
2	Propagation of Central schemes	35 - 57
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4	Inclusivity	66 - 75
5	Disaster Management	76 - 115
6	Promotion of health	116 - 130
8	National Integration	131-137
9	Democratic Values	138

## NSS Activity Report on "Cleanliness Drive at GMC Quarters Bambolim" on

12<sup>th</sup> April 2022

The NSS unit of the college organized a cleanliness drive at GMC Quarters Bambolim, at ward number 08 of Village Panchayat of Curca-Bambolim-Talauim on 12<sup>th</sup> April 2022 as a part of the "SWACH BHARAT MISSION" celebrating "Azadi Ka Amrut Mahotsav". NSS Volunteers along with two NSS Programme Officer participated in the drive and collected 23 bags of litter comprising plastic, glass bottles and other domestic waste materials. The cleanliness drive was attendend by panch member Mrs. Diona Korgaonkar and other ward members.



Cleaninliness Drive at GMC Quarters Bambolim

Amit Naik

NSS Programme Officer Incharge S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.



Dr. Radhika S Nayak

## UNNAT BHARAT ABHIYAAN

#### REPORT

2021-2022

## Dengue Awareness & Cleanliness Drive at Kevnem Village, TALEIGAO on October 16, 2021

Unnat Bharat Abhiyaan and NSS unit of the college organized a Dengue Awareness and Cleanliness Drive on **16th October 2021** from 9.00Am onwards in one of its adopted villages at Kevnem in TALEIGAO, Goa. Interested student volunteers from in and around Panjim were requested to participate and fill the form voluntarily. 36 student volunteers of FY, SY and TY. Bcom along with UBA Coordinator Dr. Sangeeta Chakrabarty and NSS Program Officer Dr. Ameetha Shanbhogue carried out the drive of making the villagers aware of dengue, along with Dr. Sharvari from Primary Health Centre, Chimbel.



Students posing with placards for Dengue Awareness on a Cleanliness drive at Kevnem, Taleigao

Dr. Radhika S Nayak

(Principal)

PROFESSOR and PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.

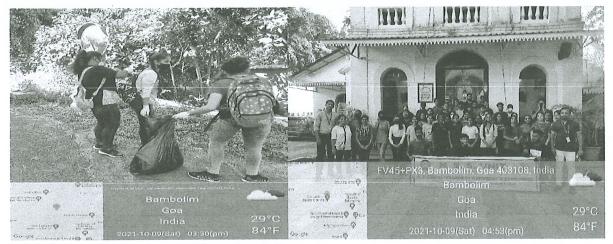


Dr. Sangeeta Chakrabarty

(UBA Co-ordinator)

## NSS Activity Report on "Cleanliness Drive at Bambolim Village" on 09<sup>th</sup> October 2021

The NSS unit of the college organized a Cleanliness Drive at our adopted village Bambolim on 9<sup>th</sup> October 2021 as a part of the "Clean India Program". The drive was organized to celebrate "Azadi Ka Amrut Mahotsav" as per the directives of the Ministry of Youth Affairs and Sports, Government of India. 45 NSS Volunteers along with two NSS Programme Officers participated in the drive which focused on village beautification and included a collection of waste and cleanliness of church premises of Our Lady of Betlem Church Bambolim-Goa. The drive also witnessed the participation of local panch members and villagers.



Cleanliness Drive at adopted Village Bambolim

Amit Naik

NSS Programme Officer Incharge S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.



Dr. Radhika S Nayak

#### Report

Title: Pali village clean up drive

48 students and 3 staff members were part of the clean up drive in Pali village and collected 3 bags of plastic waste. Students in groups of 10 visited village houses to create awareness on plastic waste and Covid. Local Panch member of the Village encouraged the students for holding such a event.

No of Students: 48

No of Faculty: 3

Date of activity: 7th Dec 2021



Cadets at Pali Village after collecting the garbage from the locality

(app. Unod Toshua)



Principal

## NSS Activity Report on "Cleanliness Drive at Campal" on 06th October 2021

The NSS unit of the college participated in the Cleanliness Drive organised by Directorate of Sports & Youth Affairs, Campal, Panaji – Goa at Campal on 6<sup>th</sup> October 2021 as a part of the "Clean India Program". 41 NSS Volunteers along with NSS Programme Officer Incharge Amit Naik participated in the drive which focused on the beautification of the campal neighbourhood. The drive also witnessed the participation of staff members from the Directorate of Sports & Youth Affairs.



Cleanliness Drive at Campal Panaji



Amit Naik

NSS Programme Officer Incharge S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex Cujira - Goa.



Dr. Radhika S Nayak

#### REPORT CLEANLINESS DRIVE AT MURDA VILLAGE

N.S.S. unit and Unnat Bharat Abhiyan cell of our college in collaboration with ASEZ (Save the Earth from A to Z) of South Korea organized a "Cleanliness Drive" on 23<sup>rd</sup> January 2019. N.S.S. volunteers along with ASEZ of South Korean Chruch of God student volunteers cleaned Murda Football Ground and its surroundings. Sarapanch Merces Village Panchayat Ms. Praneeta Kalngutkar also visited Murda Football Ground to encourage the volunteers. 3 NSS programme officers, 1 UBA member and 41 NSS volunteers participated in this activity.



NSS and ASEZ volunteers along with Vice Principal Ms. Gauri Tamba

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Encouragement of Sarpanch Ms. Praneeta Kalngutkar during Cleanliness Drive



Cleaning of Murda playground and its surrounding areas





Along with Murda Sarpanch Ms. Praneeta Kalangutkar at Murda Village

The second second

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cleanliness drive organised

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#### INT KURIOCITY

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The NSS unit of DCT's SS Dempo College of Com-merce and Economics, Cujira along with ASEZ Save the Earth from A to Z Goa Unit Student Vo-nteers, South Korea carried out a cleanliness drive Government Primary School, Bambolim and Merces fotball ground. Present at the drive was sarpanch of erces Village Panchayat, Pranita Kalangutkar who couraged volunteers. A seminar on To raise awareness for the Protection our Environment' was also conducted at the college e environment and the major role that youth have to a seminar on the major role that youth have to be environment and the major role that youth have to a seminar on the sustainable and a greener future.



Ms. Nutan G. Nayak **NSS Incharge** 





Dr. Radhika S. Nayak Principal

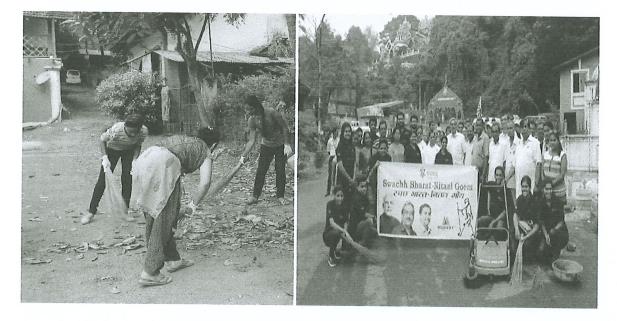
PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Cujira Integrated Educational Complex

#### REPORT SWACHCH BHARAT –NITAAL GOEM

On the occasion of Gandhi Jayanti, 25 N.S.S. volunteers participated in "Swachch Bharat –Nitaal Goem" on 1<sup>st</sup> October 2017. Volunteers cleaned streets and lanes of Mala area from Portals Chapel to Mustifund High School. This swachchata campaign was conducted in collaboration with YUVA, Panaji and co-ordinated by NSS incharge Ms. Nutan Nayak.



NSS volunteers actively participated in cleaning our city



NSS and YUVA volunteers along with Chief Minister Mr. Manohar Parrikar

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Ms. Nutan G. Nayak NSS Incharge



Dr. Rad S. Nayak Principal

S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Cujira Integrated Educational Complex

#### Report

Title: Miramar Beach Cleaning

Cadets of Dempo College in association with 1 Goa Battalion cleaned Miramar Beach on 5<sup>th</sup> April 2022 Several Bags of plastic waste was collected. 28 of our cadets as part of Punceth Sagar Abhiyan along with 1Goa BN volunteered in cleaning Miramar Beach as on 5<sup>th</sup> April 2022

No of Students: 28

No of Faculty : 1

Date of activity: 5th Apr 2022



Cadets after collecting the plastic and other waste materials from Miramar Beach

Capt Unod Bolnea

ANO



PROFESSOR and PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.

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#### Report

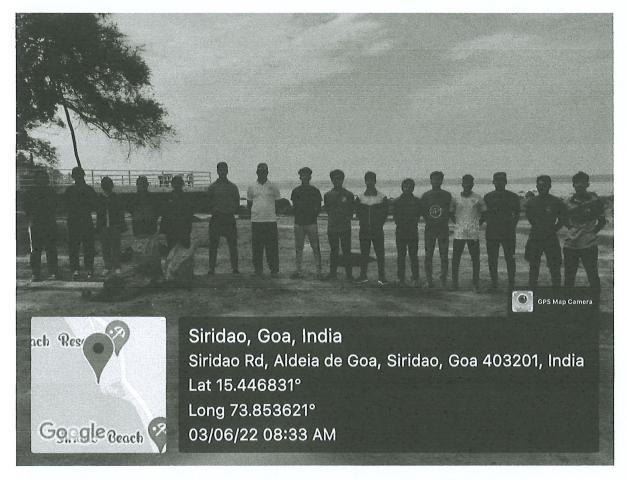
Title: Bambolim Beach Cleaning

Eighteen of our cadets were part of Bambolim Beach Cleaning as on 03 June 2022. Several bags of plastic wastes were collected.

No of Students: 18

No of Faculty: 1

Date of activity: 3<sup>rd</sup> June 2022



Cadets of Dempo College after collecting plastic waste materials at Bambolim Beach

Capit. Winod (Ishua) ANO



Princ

Report

Title: Baina Beach Cleaning

Our cadets participated in the Baina, Vasco beach cleaning under Puneeth Sagar Abhiyan in association with 1 Goa Battalion as on 20<sup>th</sup> April 2022.

No of Students: 4

No of Faculty: 1

Date of activity: 20<sup>th</sup> April 2022



Cadets from different colleges after the clean up drive at Baina Beach

app. Vined Joshua)



Principal

PROFESSOR and PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.

#### Report

Title: Miramar Beach Cleaning

8 of our cadets as part of Puneeth Sagar Abhiyan along with 1Goa BN participated in cleaning Miramar Beach as on 5<sup>th</sup> June 2022

No of Students: 8

No of Faculty : 1

Date of activity: 5th June 2022



Cadets from all around Goa participating in Puneeth Saagar Abhiyan

Deendayal Integrated hool Compl Cuilra - Goa

Capt. (lined Toshua) ANO

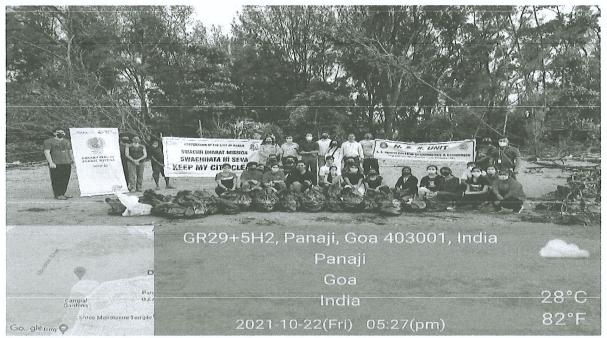
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## NSS Activity Report on "Beach Cleaning Drive at Campal" on

#### 22<sup>nd</sup> October 2021

The NSS unit of the college participated in the Beach Cleaning Drive organized by the Rotary Club of Panaji Riveria in association with The Corporation of the City of Panaji on 22<sup>nd</sup> October 2021 as a part of the "SWACH BHARAT MISSION". 22 NSS Volunteers along with NSS Programme Officer Incharge Amit Naik participated in the drive and collected 38 bags of maritime litter comprising of plastic, glass bottles and other domestic waste materials.



Beach Cleaning Drive at Campal, Panaji

Amit Naik

NSS Programme Officer Incharge S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.



Dr. Radhika S Nayak

PROFESSOR and PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.

#### DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa <u>NSS Extension Activities 2019-20</u> REPORT

#### Activity and Date: SIRIDAO BEACH CLEANING DRIVE on 13/8/2019.

97 NSS Volunteers participated in "Siridao Beach cleaning drive" in association with Siridao Village Panchayat, Siridao, Goa, on 13th August, 2019 and collected waste in 45 bags which consisted of 198 glass bottles of varied sizes, 154 plastic bottles and other waste including plastic cups, chips packets, slippers etc. 3 N.S.S. programme officers co-ordinated this programme.



NSS volunteers of S. S. Dempo College with the waste collected at Siridao Beach during the Beach Cleaning Drive on 13/8/2019.

Office of the Village Panchayat siribao - Palem Tiswadi - Goa 20/00/2-20 2020-21)108 LETTER OF APPRECIATION The village Panchayat of Siridao-Palem would like to place on record the "Siridao Beach Cleaning Drive" undenaken by the NSS unit of S. S. Dempo College of Commerce and Economics, Cujira, Bambolan-Goa on 13<sup>th</sup> August 2019. shayat further approxiates the dedicated efforts put forth by the NSS s in collecting waste in 45 bags consisting of 198 glass bottles of varie plastic bottles and other waste including plastic cups, chips packets, slippe

Letter of Appreciation issued by Siridao Village Panchayat.

Dr. Prisca Braganza In-charge, NSS Committee



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Dr. Radhika Nayak

#### REPORT

#### **BAMBOLIM BEACH CLEANING**

On 21<sup>st</sup> August 2018, Bambolim Beach was also cleaned as a part of "Swachchata Hi Seva" campaign. 2 N.S.S. programme officers and 28 N.S.S. volunteers participated in this activity. This activity was conducted in collaboration with ASEZ(Save the Earth from A to Z), Church of God Uiversity, South Korea.



NSS Volunteers cleaning Bambolim Beach along with ASEZ Volunteers



NSS volunteers cleaning Bambolim Beach

Ms. Nutan G. Nayak NSS Incharge



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Dr. Radhika S. Nayak Principal PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Cujira Integrated Educational Complex

#### DCT's

### S S Dempo College of Commerce & Economics, Cujira, Goa

#### NCC Report for the year 2018-19

Caranzalem Beach Cleaning was conducted by the cadets of the college on 25<sup>th</sup> September 2018 in association with International Coastal Cleanup, Chennai. A total of 69 cadets and one ANO were part of the team.



Cadets of S S Dempo College participating in the Caranzalem Beach cleaning

Capt/Dr Vinod Joshua

NCC In-charge



Dr. Radhika S Nayak

PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Cujira Integrated Educational Complex

#### DCT's

### S S Dempo College of Commerce & Economics, Cujira, Goa

#### NCC Report

Bambolim Beach Cleaning in association with International Coastal Cleanup

Bambolim Beach cleaning activity was taken up in the month of 22<sup>nd</sup> September 2017 and was organized by the NCC unit of the college in association with International Coastal Cleanup, Chennai. A total of 71 (70 cadets + 1 Staff) volunteers participated and a distance of 1.5 kilometers of the beach area was cleaned by collecting 22 bags of plastics and other garbage. Grand Hyatt also lent their hand by providing transportation to the students from college to the cleaning area.



NCC cadets of S S Dempo after collecting several bags of waste materials from the beach

Capt/Dr Vinod Joshua

NCC In-charge



Dr. Radhika S Naya

PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Cujira Integrated Educational Complex

#### REPORT

#### BAMBOLIM BEACH CLEANING (Swachchata Pakwara)

As a part of "Swachchata Hi Seva" Campaign, N.S.S. volunteers cleaned Bambolim Beach along with N.C.C. unit of our college on 22<sup>nd</sup> September 2017 in collaboration with Village Panchayat Bambolim. This activity was coordinated by N.S.S. in-charge Ms. Nutan Nayak. 15 N.S.S. volunteers participated.



**NSS Volunteers Cleaned Bambolim Beach** 

Ms. Nutan G. Nayak NSS Incharge



Dr. Radhika S. Nayak Principal

PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Cujira Integrated Educational Complex

#### DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa <u>NSS Extension Activities 2019-20</u> REPORT

#### Activity and Date: <u>SWATCHTA ACTIVITIES--CLEANING OF MERCES CHURCH</u> <u>AND SCHOOL PREMISES on 21/8/2019.</u>

Cleaning of Our Lady of Merces Church and Our Lady of Merces School premises was done on 21<sup>st</sup> August 2019 by 39 NSS Volunteers in association with Merces Church Authority, Merces, Goa. 2 N.S.S. programme officers co-ordinated this programme.



Volunteers cleaning the Merces Church Premises



Volunteers who participated in cleaning Our Lady of Merces Church and School Premises with the programme officer at the school premises.

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Dr. Prisca Braganza In-charge, NSS Committee



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Dr. Radhika Nayak ()

#### DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa <u>NSS Extension Activities 2019-20</u> REPORT

#### Activity: <u>CLEANING PREMISES OF SHRI BHAGAVATI HALDONKARIN</u> <u>DEVASTHAN, CANDOLA</u>

#### Date: 11<sup>th</sup> November to 17<sup>th</sup> November 2019.

The N.S.S. Unit of our college conducted the 7 day N.S.S. Special Camp at Shri Bhagavati Haldonkarin Devasthan, Khandola, Marcel, Goa from 11<sup>th</sup> November to 17<sup>th</sup> November 2019. The Camp was attended by 41 NSS volunteers (13 boys and 28 girls) and 5 NSS Programme Officers.

41 NSS Volunteers of our college were engaged in cleaning the premises of Shri Bhagavati Haldonkarin Devasthan, Khandola, Marcel, Goa at the NSS Special Camp from 11-11-19 to 17-11-19. 5 N.S.S. programme officers co-ordinated this programme.

No	Date :
	22/11/2019
Letter of A	Appreciation
Khandola – Marcel, are thankful to t Commerce and Economics, Cujira, Ba	rri Bhagavati Haldonkarin Devasthan, he N.S.S. unit of S.S. Dempo College of ambolim – Goa for conducting the N.S.S. from 11 <sup>th</sup> November to 17 <sup>th</sup> November
Commerce and Economics in clear rious programmes at the temple ha	of the N.S.S. unit of S.S. Dempo College uning the temple premises, conducting all for the villagers and also conducting villages which were highly appreciable.
SHA	Prosider Security

Dr. Prisca Braganza In-charge, NSS Committee



Dr.Radhika Nayak

#### REPORT

#### **CLEANING OF TOREXEM GOVT. HIGH SCHOOL**

N. S. S. Special Camp was held at Government High School, Torxem, Pernem from 13<sup>th</sup> November 2018 to 19<sup>th</sup> November 2018. On 15<sup>th</sup> November 2018, all 36 N.S.S. volunteers cleaned surroundings of Government High School, Torxem. 5 N.S.S. program officers coordinated this activity. This was conducted in association with Government High School, Torxem.



N. S. S. Special Camp at Government High School, Torxem



**Cleaning of Government High School, Torxem School Premises** 

VAC)

Ms. Nutan G. Nayak NSS Incharge



Dr. Radhika S. Nayak Principal

PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Cujira Integrated Educational Complex

### DCT's S. S. Dempo College of Commerce and Economics, Cujira, Bambolim – Goa **REPORT – Green Goa: Geotagging Tree plantation drive**

#### IT Club (Department of Information Technology)

**Venue:** At Student's home or surrounding areas **Date:** 4<sup>th</sup> October 2021 to 30<sup>th</sup> October 2021

The Dept. of I.T aims at using Information Technology for a social and environmental cause.

Using a Global Positioning System (GPS) application called as EpiCollect 5, the students were asked to accurately geo tag the position where they carried out the tree plantation.

They were given almost a month's time to plant a fruit-bearing tree in the locality of their households. Students of First and Second Year Computer Courses were assigned this task to learn more about Mobile application and GPS. 45 Students completed the task.



Students of SYBCom- CAB and FYBCom- CA planting fruit bearing saplings in their household.

Dr Radhika S Nayak or Principal

PROFESSOR and PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.



Dr Sangeeta Chakrabarty

HoD, Dept. of I.T. IT Club – In-charge

#### Report

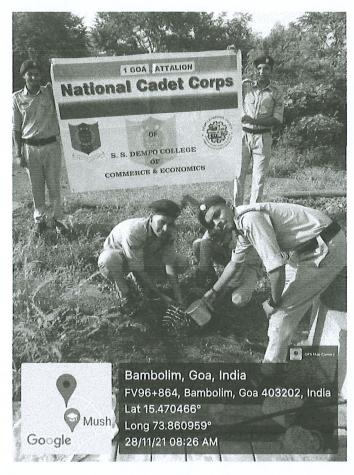
Title: Tree Plantation

As part of NCC day on 28<sup>th</sup> Nov 2021 tree plantation drive was held surrounding the college premises for two days (27<sup>th</sup> and 28<sup>th</sup> Nov). Principal, Vice Principal, Members of Parents Teachers Association, staff members and NCC cadets were part of the plantation drive.

#### No of Students:26

No of Faculty: 5+ Principal

Date of activity28th Nov 2021



Cadets planting saplings around college premises

apt. Winod Bohua ANO



Principal

PROFESSOR and PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.

#### REPORT

#### VAN MAHOTSAV CELEBRATION

N.S.S. unit of our college celebrated Van Mahotsav in association with Forest Dept. Parks and Gardens, Panaji on 27<sup>th</sup> July 2018. Ms. Mariana D'souza, Range Forest Officer, Parks and Gardens, Panaji informed the importance of Tree Plantation to N.S.S. volunteers. 192 N.S.S. student volunteers planted around 100 saplings in the vicinity of our college. All 5 N.S.S. program officers coordinated this activity.



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Ms. Mariana D'souza, Range Forest Officer addressing NSS volunteers about Importance of trees in our life



Along with Forest Dept. Officials, NSS Program Officers and NSS Student Volunteers

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Cujira Integrated Educationa



Ms. Mariana D'souza, Range Forest Officer and NSS Program Officer Dr. Prisca Braganza planting the saplings outside the college campus



Press Report "Vanamahotsav Celebration"

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Ms. Nutan G. Nayak NSS Incharge



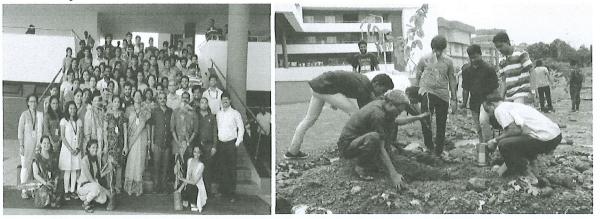
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Dr. Radhika S. Nayak Principal PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Cujira Integrated Educational Complex

#### REPORT

#### VANMAHOTSAV CELEBRATION

N.S.S. unit of our college celebrated Van Mahotsav in collaboration with Forest Dept. Parks and Gardens, Panaji on 1<sup>st</sup> July 2017. Environmentalist Mr. Rajendra Kerkar was the Chief Guest on the occasion. 80 N.S.S. student volunteers planted the saplings outside the college campus. 5 N.S.S. program officers along with E.V.S. teacher Dr. Nitin Sawant coordinated this activity.



Chief Guest Mr. Rajendra Kerkar planting the saplings



NSS student volunteers planting the saplings outside the college campus

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Ms. Nutan G. Nayak NSS Incharge



Dr. Rad ayak Principal,

S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Cujira Integrated Educational Complex

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#### **NSS DAY CELEBRATION 2021**

#### Name of the Activity :- Plastic Free Campaign ( Distribution of Cloth Bags)

The NSS Unit of S. S. Dempo College of Commerce and Economics, Celebrated the NSS Day on 24<sup>th</sup> September 2021 by distributing cloth bags as part of Plastic Free Campaign at Bambolim. 490 cloth bags were distributed to fruit and vegetable vendors by NSS Volunteers along with Sarpanch (Mrs. Verodiana D'souza) and Deputy Sarpanch (Mr. Marvin Gonsalves) of Village Panchayat of Curca, Bambolim –Talauim.



The drive was carried out under the guidance of NSS Program officers Mr. Amit Naik and Dr. Sangeeta Chakrabarty along with 8 NSS Student volunteers.

**Report Prepared by** 

Mr. Amit Naik NSS Programme Officer- Incharge

NSS Programme Officer Incharge S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.



Dr. Ra

PTOFESSOR & Pfincipal PROFESSOR and PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira • Goa.

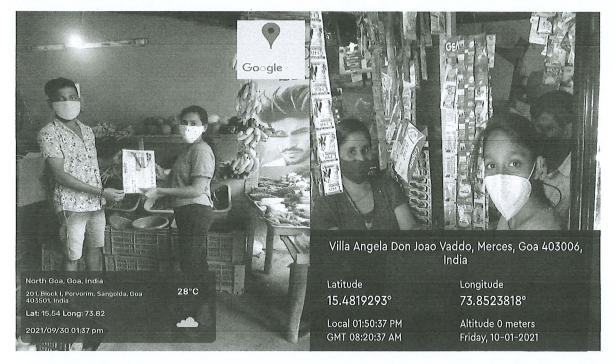
#### DCT's

## S. S. Dempo College of Commerce & Economics, Cujira, Bambolim-Goa

#### NSS Activity Report on "Paper Bags Distribution Drive" on

#### 30<sup>th</sup> September 2021

The NSS unit of the college organized a Paper Bags Distribution Drive at Tiswadi and Bardez Taluka from 30<sup>th</sup> September 2021 to 10<sup>th</sup> October 2021 as a part of the "Clean India Program" celebrating "Azadi Ka Amrut Mahotsav". 175 NSS Volunteers made paper bags and distributed it to the nearby general stores, fruit & vegetable vendors and at other establishment in the market premises creating awareness of health hazards associated with the usage of plastic bags. The volunteers were assisted by three NSS Programme officers in promoting the usage of paper bags with the aim of replacing plastic bags in their daily life.



NSS Volunteers distributing paper bags and creating awareness on the usage of paper bags.

Naik

NSS Programme Officer Incharge S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.



Dr. Radhika S Navak

#### DCTs. S. S. Dempo College of Commerce and Economics, Cujira, Goa

#### REPORT

#### **Distribution of Garbage Bins and Jute Bags**

Unnat Bharat Abhiyan Cell of our college distributed small garbage bins and jute bags to the households to create awareness about cleanliness in the surrounding areas of Calapor village on 15<sup>th</sup> June 2020. Assit. Prof. Micheal Dias, UBA member conducted the activity and it was coordinated by UBA coordinator Assoc. Prof. Nutan Nayak. This activity was conducted in association with Gram Panchayat, Calapor. 15 people were benefitted from the program. Students were not called due to the pandemic situation.



Distribution of Jute bags and Garbage Bins to Households of Calapor village

Mřs. Nutan Nayak UBA Co-ordinator



Prof. Radhika S. Nayak Principal

#### DCT's

### S S Dempo College of Commerce & Economics, Cujira, Goa

#### Campaign on banning of single use of plastic

NCC unit of S S Dempo college in association with 1 Goa Battalion, Panaji, Goa organized campaign banning of single use of plastic on 26<sup>th</sup> March 2021. The activity involved cleaning and campaign around Ribandar along river Mandovi. The cadets carried placard highlighting the aim of the campaign. A total of 18 cadets from our college participated in the event



Campaign on banning of single use of plastic



Campaign on banning of single use of plastic

Capt./Dr Vinod Joshua

NCC In-Charge



Dr Radhika Nayak

## DCT'S S. S. Dempo College of Commerce and Economics Cujira, Bambolim, Goa. REPORT

## SOLID WASTE MANAGEMENT DEMONSTRATION

The Post Graduate Department of Tourism Studies of DCT's S. S. Dempo College of Commerce and Economics, in association with Eco Kshatriya Foundation, headed by Assistant Professor Cheryl Dias organised a solid waste management demonstration during January and February 2020, at St Theresa Higher Secondary School, Santo Estevam; St Micheal Higher Secondary School, Taleigao; Anjuman Himayatul Islam High School, Baina Vasco Da Gama; Deepvihar Higher Secondary School, Headland Sada; Sri Vasant Vidyalaya Siolim and St Xavier's Higher Secondary School, Mapusa. 20 MTTM students demonstrated how to compost kitchen waste using earthen pots. The entire activity of composting, blogging and demonstration was part of experiential learning for the subject 'Sustainable Tourism' associated with the MTTM programme.

## MTTM students of Dempo College demonstrate solid waste management

#### NT KURIOCITY

Post graduate department of tourism studies of DCT's SS Dempo College of Commerce and Economics, in association with Eco Kshatriya Foundation, headed by assistant professor Cheryl Dias organised a solid waste management demonstration at St Theresa Higher Secondary School, Santo Estevam; St Micheal Higher Secondary School, Taleigao; Anjuman Himayatul Islam High School, Baina Vasco Da Gama; Deepvihar Higher Secondary School, Headland Sada; Sri Vasant Vidyalaya Siolim and St Xavier's Higher Secondary School, Mapusa. The department promotes responsible tourism and encourages students to care for local communities. Students demonstrated how to compost kitchen waste using earthen pots. The goal of this demonstration was to instil the right attitude among school chil-



dren, convey the idea of segregation, and display kindness to humans who are involved in waste management. Students were also sensitised about the ill effects of burning wood, leaves and plastics. They segregated and composted at home, and then shared their experience on individual blogs. The entire activity of composting, blogging and demonstration was part of experiential learning for the subject sustainable tourism associated with their MTTM programme.

Newspaper cutting of the demonstration reported on the Navhind Times

Asst. Prof. Cheryl Venan Dias Programme Coordinator- MTTM



ka S. Navak

PRINCIPAL AND PROFESSOR

S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.

#### DCT's S. S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS Cujira – Goa Cujira, Bambolim – Goa **REPORT – E-Waste Collection Drive** IT Club

#### Venue: College Date: 21st October 2021

Students and Teachers were made aware of E-Waste and its disposal methods during the Pandemic year through an online Session by an expert and E-Waste Consultant from Group TenPlus, Saligao Mr. Ashley Delaney on 01st March 2021. Later on an E- Waste Collection Drive was held (23rd to 29th March 2021) where teachers and Students deposited all the collected materials in the Store Rooms and NSS room of the college.

By 21st October 2021 the stock of all the collected items was taken from Office, Teachers and Students and disposed off responsibly 720 kgs of E Waste to Group TenPlus, Saligao. The College received a Green Certificate and also an amount of Rs. 3600/- towards the disposal of E-Waste.

The entire event was Co-ordinated by the Department of I.T. (I.T. Club), Dr. Sangeeta Chakrabarty.



Students and Faculties with the collected E-Waste

**GROUPTENPLUS** 

**Green** Certificate



Cujira - Goa.

#### DCT's S. S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS Cujira – Goa Cujira, Bambolim – Goa **REPORT – A Talk on E-waste Awareness and Collection Drive** IT Club

#### **Venue:** A V Room, Collection done at Storage Room **Date:** Talk- 23<sup>rd</sup> January 2020 and Collection drive- 13th February 2020

An "E Waste" awareness talk was delivered by Group TenPlus owner from Saligao, Mr. Ashley Delaney who is successfully running this drive for the last ten years. The talk was held on 23<sup>rd</sup> January 2020 in the college A V Room for the students of College. He explained what is E-waste to the students and explained the health hazards associated by burning these toxic metals.

On 12th and 13th February they were informed about the collection drive. They collected all kinds of E-Waste from their own homes as well as neighborhoods and relatives and submitted the same.

Around 60kgs of E-waste was collected from the students and teachers.



Mr. Ashley Delaney while addressing the Students



Dr. Sangeeta Chakrabarty and Students with the collected E-Waste

Dr. Radhika \$. Nayak Principal

PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Cujira Integrated Educational Complex



Dr. Sangeeta Chakrabarty HoD, Dept of IT IT Club – In-charge







#### REPORT

#### PLASTIC FREE VILLAGE CAMPAIGN AT MURDA VILLAGE (CAMPAIGN-I)

DCT's S.S. Dempo College of Commerce and Economics, Cujira, Goa conducted "Plastic Free Village Campaign" under Unnat Bharat Abhiyan (UBA) in one of the adopted villages Murda on 26<sup>th</sup> September 2019. 50 students from First year B.Com. participated in this campaign. During the Campaign students carried handmade placards and posters urging villagers to discard use of all sorts of plastics materials. Cloth bags and Paper bags made by students were distributed to the shop keepers while collecting plastic bags from them. The campaign was co-ordinated by UBA co-ordinator Mrs. Nutan Nayak and carried out by UBA cell member Assistant Prof. Sonal Undakoti and assisted by Assistant Prof. Odilia Lopes, Dept. of Commerce.



**Collecting Plastic Materials** 

1 | Page UNNAT BHARAT ABHIYAN







## Distribution of cloth bags to the villagers

Mrs. Nutan G. Nayak

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Coordinator Unnat Bharat Abhiyan Cell



Dr. Radhika S. Nayak

Principal PROFESSOR and PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.







### DCT's S. S. Dempo College of Commerce & Economics,

Cujira, Bambolim, Goa

#### REPORT

### Door to Door Campaign on Awareness of III effects of Plastic at Cujira Village

#### (Plastic Free Campaign –II)

DCT's S.S. Dempo College of Commerce and Economics, Cujira, Goa conducted "Door to door Campaign on awareness of ill effects of Plastic" under Unnat Bharat Abhiyan (UBA) in one of the adopted villages Cujira in collaboration with Village Panchayat Cujira on 27<sup>th</sup> September 2019.

During the Campaign students carried handmade placards and posters urging villagers to discard use of all sorts of plastics materials. Cloth bags and Paper bags made by students were distributed to the villagers while collecting plastic bags from them. 35 students from First Year and Second Year B.Com. participated in this campaign.

The campaign was co-ordinated by UBA co-ordinator Assoc. Prof. Nutan G. Nayak and carried out by UBA cell member Assistant Prof. Vibha Pai Angle, and assisted by Assistant Prof. Amit Naik, Dept. of Commerce. Cujira village Sarpanch Shri Lawrence helped the students to carry out the campaign.



Students and Teachers along with Cujira village Sarpanch Shri Lawrence



Teachers and students with collected plastic materials

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Mrs. Nutan G. Nayak Coordinator Unnat Bharat Abhiyan Cell



Dr. Radhika S. Nayak Principal







### DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa

#### REPORT

### **Distribution of Cloth Bags at Calapor Village Market**

#### (Plastic Free Campaign – III)

DCT's S.S. Dempo College of Commerce and Economics, Cujira, Goa conducted "Plastic Free Village" Campaign under Unnat Bharat Abhiyan (UBA) in one of the adopted villages Calapor in collaboration with Village Panchayat Calapor on 30<sup>th</sup> September 2019.

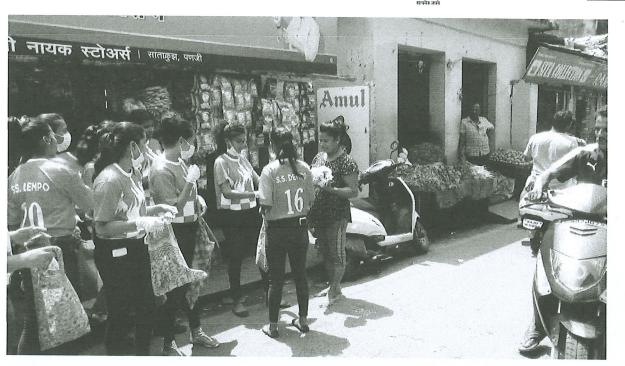
During the Campaign students carried handmade placards and posters urging shop keepers to discard use of all sorts of plastics bags. Paper bags made by students were distributed to the shop owners and cloth bags were distributed to the costumers who are coming for shopping while collecting plastic bags from them. 25 students from sports wing participated in this campaign.

The campaign was carried out by UBA co-ordinator Assoc. Prof. Nutan G. Nayak and UBA cell member Assistant Prof. Micheal Dias, Sports Director. Panch members of Calapor village Mr. Namdev J. Naik and Mr. Prasad B. Naik accompanied our students.



Collection of plastic materials from shop keepers and surrounding area





### Distribution of cloth bags in Calapor Market

Mrs. Nutan G. Nayak Coordinator Unnat Bharat Abhiyan Cell



INSTITUTE's LOGO

Dr. Radhika S. Nayak Principal PROFESSOR and PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.







### DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa

#### REPORT

### Awareness about Plastic at Government School Chimbel

#### (Plastic Free Campaign –IV)

Unnat Bharat Abhiyan (UBA) cell of our college conducted "Awareness about usage of Plastic" at Government School, Chimbel in one of the adopted villages Chimbel in collaboration with Village Panchayat Chimbel on 1<sup>st</sup> October 2019.

During the Campaign students visited Government School, Chimbel and addressed them the ill effects of usage of plastic materials and distributed cloth bags to them to hand over to their parents. 10 students from B.Com. section participated in this campaign.

The campaign was coordinated by UBA co-ordinator Assoc. Prof. Nutan G. Nayak and carried out by UBA cell member Assistant Prof. Shashikant Morajakar and Assistant Prof. Dr. Amita Shanbouge.



**Distribution of Cloth Bags to School Children** 



**Distribution of Cloth Bags to Chimbel Villagers** 

Mrs. Nutan G. Nayak Coordinator Unnat Bharat Abhiyan Cell



Dr. Radhika S. Nayak Principal

### DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa

### REPORT Stationery and Jerseys Distribution at Taleigao Village

UBA Cell of our college distributed Stationery and Jerseys to the slum kids of Taleigao Village in collaboration with Taleigao village panchayat on 14<sup>th</sup> February 2020. Stationery items like cursive writing note books, four line note books, erasers, pencils, sharpeners and rulers were also distributed to 50 underprivileged slum kids of Taleigao village. UBA cell member Dr. Sangeeta Chakrabarty had conducted this activity and co-ordinated by UBA co-ordinator Assoc. Prof. Nutan Nayak and assisted by NSS in-charge Dr. Prisca Braganza and NSS program officer Asst. Prof. Odilia Lopes. Four student volunteers participated in this activity.



Distribution of "Stationery and Jerseys" to the underprivileged slum kids at Taleigao Village





UBA member Dr. Sangeeta Chakrabarty along with Kids

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Mrs. Nutan G. Nayak Coordinator Unnat Bharat Abhiyan Cell



help Dr. Radhika S. Nayak

Principal PROFESSOR and PRINCIPAL S.S. DEMPO COMLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cupta - Goa.

#### DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa. <u>NSS Extension Activities 2019-20</u> REPORT

#### Activity and Date: DONATION OF STATIONERY on 31/7/2019.

5 NSS volunteers of our college donated Stationery to the students of Government Primary School, Bambolim. 2 N.S.S. programme officers co-ordinated this programme.



Donation of stationery to the students of Government Primary School, Bambolim.



Donation of stationery to the students of Government Primary School, Bambolim.

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Dr. Prisca Braganza In-charge, NSS Committee



Dr. Radhika Nayak D

#### DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa

#### REPORT DONATION OF STORY BOOKS

N. S. S. Special Camp was held at Government High School, Torxem, Pernem from 13<sup>th</sup> November, 2018 to 19<sup>th</sup> November, 2018. During the camp all 36 N.S.S. volunteers donated story books to Government High School, Torxem Headmistress Mrs. Rajashree Redkar on 15<sup>th</sup> November 2018. All 5 N.S.S. program officers participated in this N.S.S. Special Camp. This activity was conducted in association with Government High School, Torxem.



Donating of Story Books to Govt. High School, Torxem Headmistress

Ms. Nutan G. Nayak NSS Incharge



Dr. Radhika S. Nayak Principal

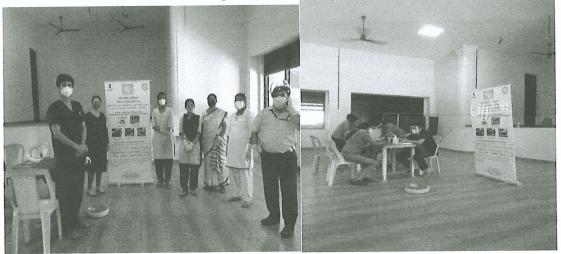
PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Cujira Integrated Educational Complex

#### DCTs. S. S. Dempo College of Commerce and Economics, Cujira, Goa

#### REPORT

#### Women's Health Camp

Unnat Bharat Abhiyan of our college organised a **Women's Health Camp** at Taleigao Old Panchayat Hall on **3<sup>rd</sup> November 2020**. Incharge of UBA Taleigao Village , Dr. Sangeeta Chakrabarty carried out the Health Camp in association with Dr. Neeraj Kulkarni, Consultant Obstetrician and Gynaecologist, Laparoscopic Surgeon (FIMS; University of Porto) and the Primary Health Center, Chimbel, Goa. Initially Blood Pressure, Blood Sugar and Haemoglobin levels were tested of all the Women who came at the health camp. This was followed by a consultation with the Gynaecologist. This activity was coordinated by UBA coordinator Assoc. Prof. Nutan Nayak. Around 31 women took the advantage of this half day health camp specially organised for Women. Students were not called due to the pandemic situation.





A Senior Citizen undergoes Blood Pressure checking and Women undergoing Blood test

Mrs. Nutan Navak

UBA Co-ordinator



adhika S. Navak Prof. R

### DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa

#### REPORT

#### Drawing/Arts Session for Students of Govt. Primary School, Murda

The Unnat Bharat Abhiyan cell of our college organized a "Drawing/Arts session" for students of Govt. Primary School, Murda Village in collaboration with Govt. Primary School, Murda on 26<sup>th</sup> February 2020. Drawing books and colors were distributed to 60 children. Biscuit packs were also given to students as snacks after the session. Students of I Std. and II Std. (Total 30 students) participated in the session. The activity was coordinated by UBA coordinator Assoc. Prof. Nutan Nayak and conducted by UBA member Asst. Prof. Sonal Undakoti. Two student volunteers of First Year B.Com. participated in this activity.



Student Volunteers conducting Drawing/Arts session for Children





UBA member Asst. Prof. Sonal Undakoti interacting with Children



Children with Student Volunteers after the Drawing/Arts session

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Mrs. Nutan G. Nayak Coordinator Unnat Bharat Abhiyan Cell



Dr. Radhika S. Nayak

#### **DCT'S S. S. Dempo College of Commerce and Economics**

Cujira, Bambolim, Goa.

#### REPORT

#### **IMPORTANCE OF FITNESS**

On 7<sup>th</sup> February 2020, the CEO Cell organized a session in collaboration with the Govt Primary School, Old Bambolim which had 15 students from the school participating in it. Through the session the students were briefed about the importance of exercise for a healthy body and mind. A zumba class was also conducted for the students. The session was conducted by 6 BCom students of the college and was co-ordinated by Assistant Professor Sonal M. Undakoti and Assistant Professor Sushila Telgiri.



A session on Importance of fitness for students of Govt Primary School, Old Bambolim

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Dr. Sangeeta Chakrabarty In-charge of CEO



Dr. Radhika S. Nayak

### DCT'S S. S. Dempo College of Commerce and Economics Cujira, Bambolim, Goa. REPORT GROVE

On 30<sup>th</sup> September 2019 the CEO Cell of our college organised 'Grove' in collaboration with Govt. Primary School, Bhatlem. The aim of the workshop was to teach dances to 3<sup>rd</sup> and 4<sup>th</sup> standard students. A total of 20 students were taught dances by 9 students from SYBBA to inculcate team work, coordination and fun learning in them. The activity was co-ordinated by Assistant Professor Tania Shirodkar and Assistant Professor Saylee Konkolienkar.



Grove Workshop at Govt Primary School children from Bhatlem.

Dr. Sangeeta Chakrabarty In-charge of CEO



Dr. Radhika S. Nayak



INSTITUTE's LOGO

### **UNNAT BHARAT ABHIYAN**

#### INSTITUTE / ORGANIZATION NAME: DCT's S. S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS, CUJIRA, GOA

#### GRAMA SABHA REPORT

### 71<sup>st</sup> Republic Day Celebration at our adopted villages

#### 26 January, 2020

UBA Coordinator's Name: Assoc. Prof. Nutan G. Nayak

Sr. No.	ADOPTED VILLAGES	TALUKA(Block)	DISTRICT
1	Taleigao(OG Part)		
2	Murda	TISWADI	NORTH GOA
3	Cujira		
4	Calapor		
5	Chimbel		

Activities carried out at Grama Sabha level: Celebrated 71<sup>st</sup> Republic Day at our UBA adopted villages Taleigao, Murda, Cujira, Calapor and Chimbel along with Sarpanch, Panch members, teachers, students and school kids. 7 teachers and 70 students participated in this programme. This activity was conducted in collaboration with the UBA adopted village panchayats on 26<sup>th</sup> January 2020.

Number of Student/Faculty involvement: 70 students /7 faculty members

### Village Name: Calapor and Cujira

Republic day was celebrated at Santa Cruz Village Panchayat along with Sarpanch, Panch members, UBA Co-ordinator Mrs. Nutan Nayak, UBA members Ms. Vibha Pai Angle, Mr. Micheal Dias and 12 B. Com. students.



### Republic day Celebration at Village Panchayat Santa Cruz

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INSTITUTE's LOGO

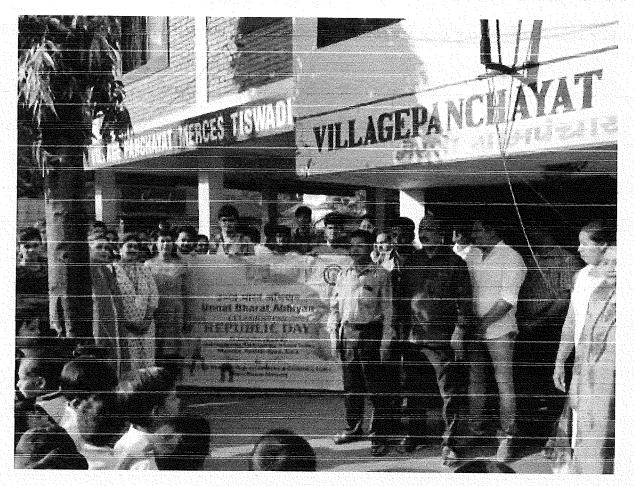






### Village Name: Murda

Republic day was celebrated at Murda Village Panchayat along with Sarpanch, Panch members, UBA member Ms. Sonal Undakoti, School kids and 42 First Year B. Com. students.



Celebration of Republic day at Village Panchayat Murda

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### Village Name: Taleigao

Republic day was celebrated at Village Panchayat Taleigao along with Sarpanch, Deputy Sarpanch, UBA member Dr. Sangeeta Chakraborty, Govt. Primary School Children and 9 B. Com. students.



Celebration of Republic day at Village Panchayat Taleigao



Republic Day celebration along with Sarpanch, Deputy Sarpanch, our students and Govt. Primary School Children at Village Panchayat Taleigao







#### Village Name: Chimbel

Republic day was celebrated at Village Panchayat Chimbel along with UBA member Asst. Prof. Sashikant Morjkar, Sarpanch, Govt. Primary School Children and 7 B. Com. students.



#### **Celebration of Republic day at Gram Panchayat Chimbel**

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Mrs. Nutan G. Nayak Coordinator Unnat Bharat Abhiyan Cell



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Dr. Radhika S. Nayak



## UNNAT BHARAT ABHIYAAN REPORT

2021-2022

"Yoga for Women" at Chimbel Panchayat, on October 20, 2021 Unnat Bharat Abhiyan (UBA) organised a one-hour yoga session for the women residing in Chimbel village, Goa on October 20, 2021. Chimbel is one of the five villages adopted by the college. The secretary of Chimbel panchayat, Mr. Rajendra Gawas briefed the participants about the programme. The instructor for the session was Mrs. Ajitha Pillai. Ajitha demonstrated various mudras, asanas, breathing techniques, stretching exercises and taught the women the right technique to perform anuloma pranayama. The women enjoyed the session and had their doubts cleared as regards the asanas helping with other bodily ailments. The session was held in the evening as per the convenience of the women and programme in-charge was Assistant Professor, Alisha N Carvalho.



Women enjoying Vajrasana and Yoga Session



Mrs Ajita Pillai demonstrating Trikonasana

Dr. Radhika S Nayak

(Principal) PROFESSOR and PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.



Dr. Sangeeta Chakrabarty

(UBA Co-ordinator)

#### DCT's S.S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS

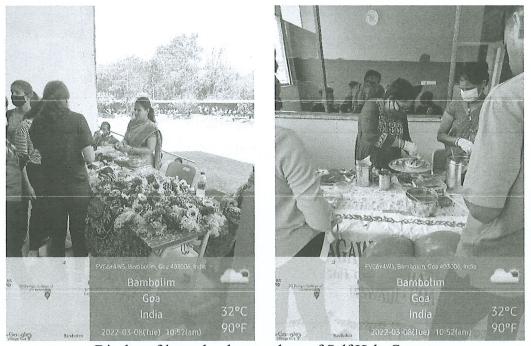
#### NSS/ UBA/ CEO/ IIC/ PTA

The NSS Unit of S. S. Dempo College of Commerce and Economics, Cujira, Bambolim - Goa in collaboration with CEO, Institution's Innovation Council (IIC) and PTA organised an International Women's Day event "Udyojikaa-2022" on 8<sup>th</sup> March 2022 from 8.00 am to 1.00 pm. This was a platform for fostering women entrepreneurship.

This event was formally inaugurated by the Chief Guest, Mrs Pallavi Dempo, Trustee, Dempo Charities Trust, Executive Director, Navhind Publications at around 10.00 am along with Guests of Honor, Mrs. Sunita Sawant, DYSP - Goa Police, Mrs. Sheetal Pai Kane, Chairperson, Confederation of Indian Industry's - Indian Women's Network Goa (CII IWN), Director at Acoustic Components Pvt. Ltd. Goa.

5 Self Help Groups and two independent Women Entrepreneurs from the neighbouring adopted villages of Taleigao, Chimbel, Merces, Goa-Velha and Panaji exhibited food items, decorative handicrafts, gift items, jewellery, beauty products etc. 21 Young Women Students and Alumni Entrepreneurs participated enthusiastically along with their products like food, hair accessories, handricrafts, mehendi, bath and body care etc.

The event evoked a very good response from all our students and Staff. Total 34 NSS volunteers were involved in coordinating the event along with 5 Programme Officers.



Display of items by the members of Self Help Groups



NSS Programme Officer Incharge S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendagal Integrated School Complex, Cultura - Goa.



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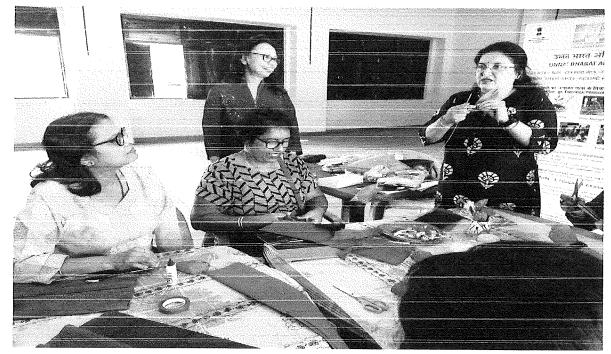
PRINCIPAL AND PROFESSOR S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.

#### DCTs. S. S. Dempo College of Commerce and Economics, Cujira, Goa

#### REPORT

#### SELF-EMPLOYMENT TRAINING PROGRAM

"Self-Employment training program" was organised for Taleigao Village Ladies at the Old Panchayat Hall, Taleigao by UBA cell of our college Village in collaboration with Taleigao Village Panchayat on 11<sup>th</sup> February 2020. The aim of this session was to make all the ladies self-employed and work from their home and become financially independent. Twelve ladies were fully trained by an experienced Arts and Crafts professional of international repute, Mrs. Revati N. Sanzagiri. The session was highly appreciated by the ladies and they wanted to have similar sessions on regular basis. It was organized by UBA member Dr. Sangeeta Chakrabarty and co-ordinated by UBA co-ordinator Assoc. Prof. Nutan Nayak.



Demonstration by Mrs. Revati N. Sanzagiri



UBA member Dr. Sangeeta Chakrabarty along with Taleigao Village Ladies

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Mrs. Nutan G. Nayak Coordinator Unnat Bharat Abhiyan Cell



Dr. Radhika S. Nayak Principal

### DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa <u>NSS Extension Activities 2019-20</u> REPORT

### Activity and Date: BETI BACHAO BETI PADHAO RALLY AT CAMPAL on 24-1-20.

30 NSS volunteers participated in Beti Bachao Beti Padhao rally at Campal, Goa on 24-1-20 organised by Directorate of Sports and Youth Affairs, Campal, Panaji, Goa. 2 N.S.S. programme officers co-ordinated this programme.



NSS Volunteers participating in the Beti Bachao Beti Padhao Rally at Campal.

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Dr. Prisca Braganza In-charge, NSS Committee



Dr. Radhika Nayak PROFESSOR and PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.

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## S.S. Dempo College of Commerce & Economics Cujira, Bambolim, Goa

### Centre for Equal opportunity / Unnat Bharat Abhiyaan REPORT 2021-2022

### Women's Health and Hygiene Programme for our House-Keeping Staff on 8th March 2022, International Womens' Day

On **International Womens' Day**, 100 Sanitary Pads were distributed to our gardener and Sweepers while explaining them the importance of menstrual health and hygiene. These pads were donated by Procter & Gamble.



Ms. Aditi Barve addressing

Our House-Keeping Staff with the CEO/ UBA members

Dr. Radhika S Nayak

(Principal) PROFESSOR and PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujura - Goa.



Dr. Sangeeta Chakrabarty

(UBA/ CEO/ SBSI Co-ordinator)

S.S. Dempo College of Commerce & Economics Cujira, Bambolim, Goa

### THE UBA/SBSI/ NSS Unit REPORT 2021-2022

### Women's Health and Hygiene Programme for the adopted Village Camrabhat , Taleigao on 28th March 2022

THE UBA/SBSI/ NSS Unit of the college organised sanitary pads distribution under the "Women's Health and Hygiene Programme" for one of the adopted Villages at Camrabhat, Taleigao" on **28<sup>th</sup>** March from 10.45 am to 1.30 pm.

Procter & Gamble (P&G) has been kind enough to donate 84 boxes of Whisper Sanitary pads to the 6 adopted villages by our College, in association with NGO Pinkishe, Delhi. Fourteen boxes of Sanitary Pads each containing 192 items were distributed to the villagers while explaining them the importance of menstrual health and hygiene. In addition, ten SBSI (Swacch Bharat Student Internship) student interns made banners pertaining to menstrual health and hygiene to educate the women of the area. Forty One Students were accompanied by two teachers.



Sangeeta Chakrabarty along with SBSI mentor, Ms. Anjita Gaonkar with the NSS Volunteers and SBSI members



SBSI Interns along with banners and pads for distribution

Dr. Radhika S Nayak

(Principal) PROFESSOR and PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.



Dr. Sangeeta Chakrabarty

(UBA/ CEO/ SBSI Co-ordinator)

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#### DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa <u>NSS Extension Activities 2019-20</u> REPORT

#### Activity: <u>NUTRITIOUS FOOD ITEM COMPETITION FOR THE LADIES FROM THE</u> <u>VILLAGE OF BETQUI-CANDOLA.</u>

#### Date: 16<sup>th</sup> November 2019.

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At the Valedictory function of the NSS Special Camp held in the evening on 16<sup>th</sup> November 2019, Nutritious food item Competition was held for the ladies from the village of Betqui-Candola in collaboration with Village Panchayat of Betqui-Candola, Goa. 23 local women participated in the nutritious food competition with different food items. 41 NSS volunteers and 5 N.S.S. programme officers co-ordinated this programme.



Judging the food items at the Nutritious Food Competition at the NSS Special Camp.

Dr. Prisca Braganza In-charge, NSS Committee



Dr.Radhika Na

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#### DCT's S. S. Dempo College of Commerce and Economics, Cujira, Bambolim – Goa **REPORT -** Social Media Security and Cyber Safety issues for Senior Citizens Guild at YMCA, Campal

IT Club (Department of Information Technology)

Venue: YMCA Hall , Panjim Date: 14th May 2022 (11am to 1pm)

The Dept. of I.T members were invited to the Senior Citizens Guild, YMCA, Campal on 14<sup>th</sup> May 2022, to familiarize them with awareness on Social Media Security and Cyber Safety issues. Thirteen students of FYBCom Computer Applications class along with two teachers; Dr. Sangeeta and Ms. Anjita Gaonkar; visited the centre and helped 55 Senior Citizens with their Smart Phone Settings and other queries.

The students demonstrated some Cyber Crimes through Role Play and taught the Senior Citizens about Privacy Settings on various Social Media that they use regularly.



Dr. Sangeeta explaining few Cyber Crimes



Few Senior Citizens along with student Volunteers and teachers

Dr. Radhika S Nayak Principal



Dr. Sangeeta Chakrabarty HoD, Dept of IT IT Club – In-charge

#### DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa <u>NSS Extension Activities 2019-20</u> REPORT

#### Activity and Date: VISIT TO OLD AGE HOME AT ALTINHO on 20-12-19 and 22-12-19.

24 NSS volunteers visited the Institute of Public Assistance Provedoria Old Age Home at Altinho, Panaji on 2 days; 20-12-19 and 22-12-19. NSS volunteers conducted entertainment programme and distributed eatables to the inmates. 1 N.S.S. programme officer co-ordinated this programme.



Visit to Old Age Home at Altinho on 22-12-19.



Visit to Old Age Home, Altinho on 20-12-19

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Dr. Prisca Braganza In-charge, NSS Committee



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Dr.Radhika Nayak

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#### DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa

#### REPORT

#### POSHAN PAKWADA AT OLD AGE HOME

Pashan Pakwada was celebrated in association with Provedoria Old Age Home, Altinho, Panaji on 14<sup>th</sup> and 19<sup>th</sup> March 2019. N.S.S. volunteers interacted with inmates of old age home and distributed fruits. 57 N.S.S. volunteers and 3 N.S.S. Program Officers participated in this activity.





Celebration of "Poshan Pakwada" at Old Age Home

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Ms. Nutan G. Nayak NSS Incharge



Dr. Radhi Vayak Principal

PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Cujira Integrated Educational Complex

### S.S. Dempo College of Commerce & Economics Cujira, Bambolim, Goa

### **Centre for Equal Opportunity**

## **REPORT** 2021-2022

# Christmas Celebrations at Senior Citizen Recreation Centre, B.N Melvani, Mala, Panjim on 26<sup>th</sup> December 2021

The Centre for Equal Opportunity was happy to entertain the Senior Citizens from B.N Melvani Senior Citizen Recreation Centre, Mala, Panjim for a variety entertainment program for their Christmas celebrations on 26th December 2021. Eleven students from BCom and MCom came together to entertain them voluntarily and with enthusiasm. They presented skit, dance performances for their entertainment, and gifted them small gifts on their own.



Students posing with Senior Citizens



Performance during Christmas Celebrations

Dr. Radhika S Nayak

(Principal)

PROFESSOR and PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa,



Dr. Sangeeta Chakrabarty

(CEO Co-ordinator)

### DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa

### REPORT Stationery and Jerseys Distribution at Taleigao Village

UBA Cell of our college distributed Stationery and Jerseys to the slum kids of Taleigao Village in collaboration with Taleigao village panchayat on 14<sup>th</sup> February 2020. Stationery items like cursive writing note books, four line note books, erasers, pencils, sharpeners and rulers were also distributed to 50 underprivileged slum kids of Taleigao village. UBA cell member Dr. Sangeeta Chakrabarty had conducted this activity and co-ordinated by UBA co-ordinator Assoc. Prof. Nutan Nayak and assisted by NSS in-charge Dr. Prisca Braganza and NSS program officer Asst. Prof. Odilia Lopes. Four student volunteers participated in this activity.



Distribution of "Stationery and Jerseys" to the underprivileged slum kids at Taleigao Village





UBA member Dr. Sangeeta Chakrabarty along with Kids

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Mrs. Nutan G. Nayak Coordinator Unnat Bharat Abhiyan Cell



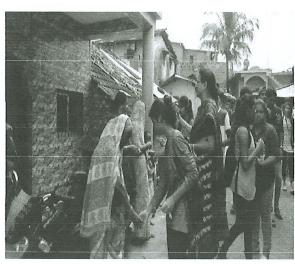
help Dr. Radhika S. Nayak

Principal PROFESSOR and PRINCIPAL S.S. DEMPO COMLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cupta - Goa.

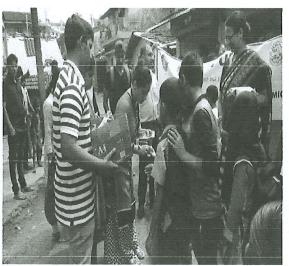
#### DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa

#### REPORT Joy of Giving Week (Daan Utsav)

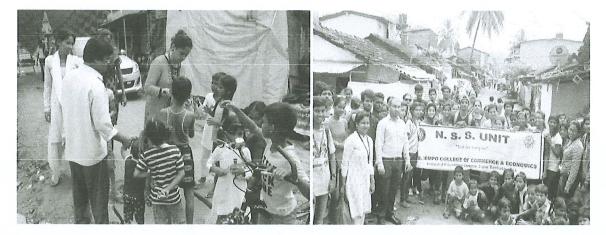
During Joy of giving week, N.S.S. volunteers along with Principal Dr. Radhika Nayak and all 5 Programme Officers visited Chimbel Area on 6<sup>th</sup> October 2017 and donated grocery, stationeries and eatables to the hutments. 58 N.S.S. volunteers participated in this activity. It was conducted in association with Village Panchayat Chimbel.



Principal distributing groceries to the Ladies



**Distribution of Eatables to the Children** 



**NSS Programme Officers and Principal along** with Children at Chimbel Village

Dr. Radhika S. Nayak Principal

PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS. Cujira Integrated Educational Complex

**Distribution of Stationery to Children** 

Ms. Nutan G. Nayak **NSS Incharge** 



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# DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa. <u>NSS Extension Activities 2019-20</u> REPORT

# Activity and Date: <u>PURCHASE OF RAKHIS AND FACILITATION OF SALE OF</u> <u>RAKHIS MADE BY SPECIAL STUDENTS on 25/7/2019.</u>

144 NSS Volunteers bought rakhis made by the special students of Sanjay Centre for Special Education, Porvorim, Goa. Also, NSS volunteers put up a counter in the foyer area of our college and assisted 4 students from Sanjay Centre for Special Education in selling the rakhis made by the special students. 5 N.S.S. programme officers co-ordinated this programme.



Purchase/Sale of Rakhis made by special students of Sanjay Centre for Special Education, Porvorim.

INMARD NO. 1065 DATE: . Bolovi 10 BANJAY CENTRE FOR SPECIAL EDUCATION GOA (an autonomous society under Indian societies act PUTROLIN MACAR, PORVORIM, MARDEZ GOA 403521, INDIA DE Mei (0832) 2413120 / 241388 Email: scseg percentrologygnull.co Date:/7/07/2019 Pre-Voc Production/112/ 2019-20/217 Dempo College of Commerce & Economics a, Hambolim -Goa. Sub: Permission to sale Rakhis in your School compusion 25% July 2019 cted Sir/Madam, This is to inform you that our students have made fancy Rakhis of various designs for sell. Our Special Educators and students will visit your college/school on - 25/07/2019 to sell the Rakhis. You are kindly requested to allow our Special Educators and students to sell the raddis to your staff and students. Kindly allot us a space and space one table to display the Raddis. You are also requested to announce the date of our visit to Students and staff during the assembly. Your support and co-operation will definitely motivate our Divyang students to become independent cluzen of our country. N.S.S. Coverdination Thanking you. The second Yours faithfully, (Tatu N. Kudalkai) Headmaster For need (( ))

Letter seeking permission to sell rakhis by Sanjay Centre for Special Education, Porvorim.

Dr. Prisca Braganza In-charge, NSS Committee



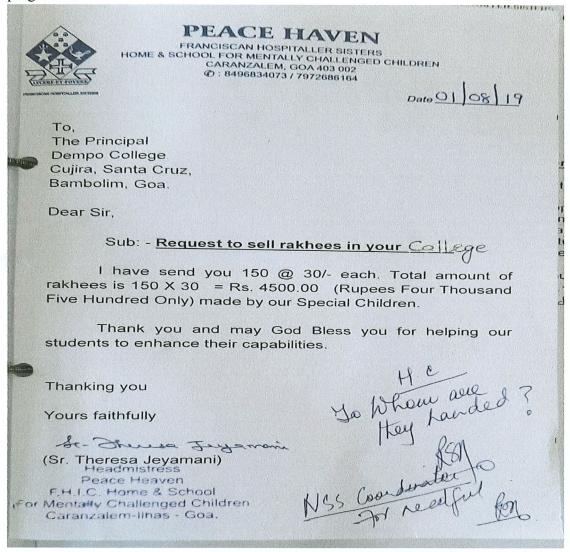
aua Dr.Radhika Nayak 🗋

PROFESSOR and PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa. 2

## DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa <u>NSS Extension Activities 2019-20</u> REPORT

## Activity and Date: <u>PURCHASE OF RAKHIS MADE BY SPECIAL STUDENTS OF</u> <u>PEACE HAVEN on 6/8/2019.</u>

150 NSS Volunteers bought rakhis made by the students of Peace Haven, home and school for the mentally challenged children, Caranzalem, Goa. 5 N.S.S. programme officers co-ordinated this programme.



Request letter received from Peace Haven, home and school for the mentally challenged children, Caranzalem, Goa.

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Dr. Prisca Braganza In-charge, NSS Committee



Dr. Radhika Navak

(Principal)

# S.S. Dempo College of Commerce & Economics Cujira, Bambolim, Goa

# **UNNAT BHARAT ABHIYAAN /Centre for Equal opportunity**

## REPORT

#### 2021-2022

# *Rashtriya Ekta Diwas* Celebration with Inmates of Asha Mahal ,Taleigao, Goa on 30. October 2021

S. S Dempo College of Commerce and Economics, Cujira, Goa celebrated "Rashtriya Ekta Diwas" with the inmates of one of the adopted villages of Unnat Bharat Abhiyan at Asha Mahal, a short stay home for the destitute women and children at Taleigao; along with Centre for Equal Opportunity Members. A variety entertainment program was presented by thirteen BBA and BCom students of our College. A documentary movie screening on the life of Sardar Vallabhbhai Patel "Iron Man of India" was screened by Asst. Prof. Vishal Rane and other logistical support was carried out by Asst. Prof. Soniya Chodankar.

The inmates were served refreshments and distributed gifts. The event was Coordinated by Dr. Sangeeta Chakrabarty, UBA Co-ordinator and CEO In-charge,





Dr. Sangeeta Chakrabarty explaining the significance of the program

Gifts were distributed to the Inmates

🗸 Dr. Radhika S Nayak

PROFESSOR and PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.



Dr. Sangeeta Chakrabarty

(UBA/CEO CO-ordinator)

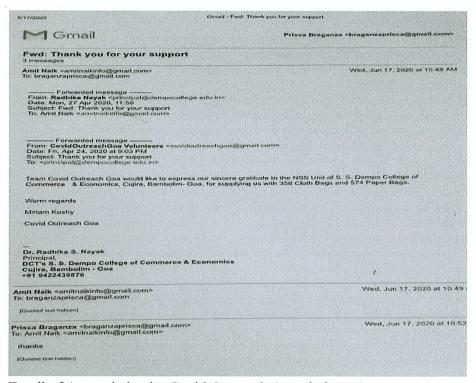
# DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa <u>NSS Extension Activities 2019-20</u> REPORT

# Activity and Date: DONATION TO COVID OUTREACH ASSOCIATION GOA on 17/6/20.

NSS Unit of our College donated 358 cloth bags and 574 paper bags to Covid Outreach Association Goa which delivers groceries to the needy. 255 NSS Volunteers participated in this programme coordinated by 5 N.S.S. programme officers.



Donation to Covid Outreach Association, Goa



Email of Appreciation by Covid Outreach Association, Goa.

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Dr. Prisca Braganza In-charge, NSS Committee



Dr. Radhika Nayak

# DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa <u>NSS Extension Activities 2019-20</u> REPORT

# Activity and Date: <u>DONATION TO FLOOD AFFECTED PEOPLE FROM KOLHAPUR</u> on 27/8/2019.

NSS Unit of our college donated bathing soaps and toothpastes to flood affected people from Kolhapur through volunteers from Kolhapur. 191 NSS Volunteers donated 724 bathing soaps and 488 toothpastes to the flood affected people. 4 N.S.S. programme officers co-ordinated this programme.



## Donation to flood affected people from Kolhapur.



Volunteers packing the items for donation to flood affected people from Kolhapur.

Dr. Prisca Braganza In-charge, NSS Committee



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Dr. Radhika Nayak

## REPORT

# **KERALA FLOOD DONATION - II**

N.S.S. volunteers handed over the collected relief material for Kerala flood victims to "Street Providence Trust and Food Bank for the Poor", Sangolda, Bambolim Shrine Unit, Goa on 31<sup>st</sup> August 2018. This activity was in association with Street Providence Trust and Food Bank for the Poor, Sangolda. 120 N.S.S. volunteers contributed towards this activity and it was coordinated by 4 N.S.S. program officers.



NSS In-charge Ms. Nutan Nayak collecting Relief Materials from NSS volunteers



Handing over of Relief Materials to Street Providence Trust and Food Bank for the Poor, Bambolim Shrine Unit

Ms. Nutan G. Nayak NSS Incharge



Dr. Radhika S. Nayak Principal

PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS Cujira Integrated Educational Complex

## REPORT

## **KERALA FLOOD DONATION - I**

N.S.S. unit of our college collected relief material (Soaps, Biscuits and Sanitary pads) to Kerala Flood Victims and handed over to All Goa Malayalee Association, Goa on 25<sup>th</sup> August 2018. This activity was in association with All Goa Malayalee Association, Goa. 179 N.S.S. volunteers contributed towards this activity and it was coordinated by 4 N.S.S. program officers.



Principal, NSS Program Officers along with All Goa Malayalee Association Members



**Press Report of Kerala Flood Donation** 

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Ms. Nutan G. Nayak NSS Incharge



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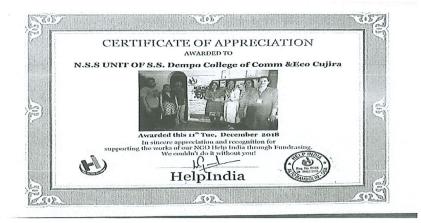
Principal S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Cujira Integrated Educational Complex

## DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa REPORT SELLING OF HIV/AIDS HELP INDIA DONATION COUPONS

Red Ribbon Club members with the help of N.S.S. volunteers contributed an amount of Rs. 8050/- for HIV/AIDS patients by taking Help India Donation Coupons. This contribution is donated to Help India Charitable Trust, Goa on 11<sup>th</sup> December 2018. 105 N.S.S. volunteers contributed towards this noble cause and 4 N.S.S. program officers coordinated this activity.



NSS incharge Ms. Nutan Nayak Handing Over the Donation to Help India



Certificate of Appreciation to our College by Help India

Ms. Nutan G. Nayak (RRC Convener and NSS Incharge)

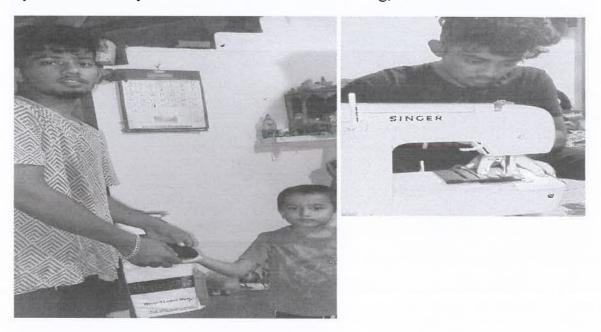


Navak Principal

PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Cujira Integrated Educational Complex

# NSS Activity Report on "Covid Appropriate Behaviour- Making of Face Mask" from 21<sup>st</sup> December 2020 to 27<sup>th</sup> December 2020

93 NSS volunteers stitched 510 face masks and distributed them among their friends and neighbours to adhere to Standard Operating Procedures of Covid 19 appropriate behaviour. This activity was conducted as per the directives of the Office of Secretary of the Ministry of Information and Broadcasting, New Delhi.



Asst. Pro. Amit Naik

NSS Programme Officer Incharge S.S. DEMPO COLLEGE OF COMMETORE & ECONOMICS, Deendayar Integ. sted School Complex, Cujira - Goa.



Dr. Rahika S Nayak

# NSS Activity Report on "Digital Poster on Covid19 Awareness"

# Date : 04<sup>th</sup> May 2021

230 NSS volunteers created digital posters on Covid 19 awareness and conveyed consistent information through social media platforms to maintain covid appropriate behavior and reduce the spread of infections and shared these poster as their Whatsapp Status to create awareness about Tika Ustav.



Digital Poster on Covid 19 Awareness

Asst. Prof. Amit Naik

NSS Programme Officer Incharge S.S. DEMPO COLLEGE OF **COMMERCE & ECUNOMICS,** Deendayal Integrated School Complex, Cuiira - Goa.



Dr. Radhika S Nayak

# DCT's S. S. Dempo College of Commerce and Economics

# Cujira, Bambolim- Goa

# NSS Activity Report on "Digital Poster on Covid19 Awareness"

Date: 9<sup>th</sup> October 2020 to 14<sup>th</sup> October 2020

108 NSS volunteers created digital posters on Covid 19 awareness and conveyed consistent information through social media platforms to maintain covid appropriate behavior and reduce the spread of infections and shared these poster as their Whatsapp Status to create awareness.

Particulars	Number of Students	
Boys	38	
Girls	70	
Total	108	



Digital Poster on Covid 19 Awarenes

Asst. Prof. Amit Naik NSS P.O. In-charge



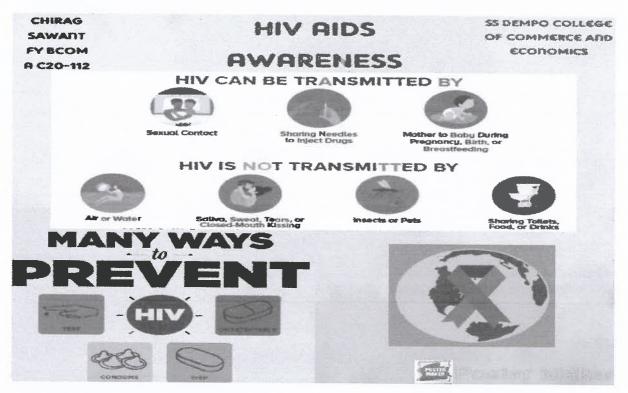
Dr. Radhika S.

**Principal and Professor** 

# NSS Activity Report on "Digital Poster on HIV/AIDS Awareness"

# Date: 05<sup>th</sup> December 2020

239 NSS volunteers created digital posters on HIV/AIDS awareness and conveyed consistent information through social media platforms highlighting how the disease can be transmitted and reduce the spread of infections. Students shared these posters as their Whatsapp status to create awareness.



Digital Poster on HIV/AIDS Awareness



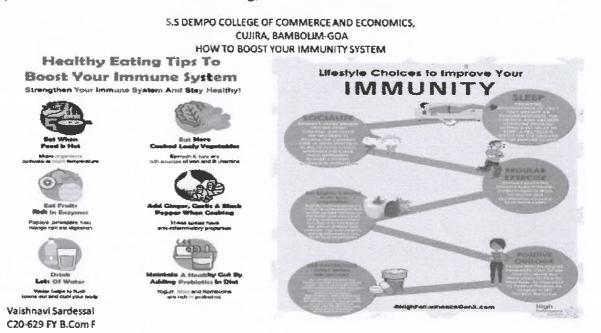




Dr. Radhika S Nayak

# NSS Activity Report on "Covid Appropriate Behaviour- Digital Poster on How To Build Up Immunity" from 16<sup>th</sup> December 2020 to 23rd December 2020

235 NSS volunteers created digital poster sensitizing the community about importance of eating healthy and immunity building food to tackle the spread of covid 19. This activity was conducted as per the directives of Office of Secretary of Ministry of Information and Broadcasting, New Delhi.



Digital Poster on How to Build Up Immunity

Asst. Prof. Amit Naik

NSS Programme Officer Incharge S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Gos.



Dr. Radhika S Nayak

# NSS Activity Report on "Observance of Tika Ustav"

# 11th April 2021 to 14th April 2021

188 NSS volunteers prepared digital posters and shared these poster as their Whatsapp Status to create awareness about importance of getting vaccinated.



Digital Poster on Tika Utsav : Importance of getting vaccinated

Asst. Prof. Amit Naik

NSS Programme Officer Incharge S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.



Mayal Dr. Radhika S Nayak

# **NSS Activity Report on "Observance of Tika Ustav" - Short Video on Covid-19 Vaccination**

# Date: 11<sup>th</sup> April 2021 to 14<sup>th</sup> April 2021

9 NSS volunteers prepared short videos on importance of Covid 19 Vaccination and shared these videos among their friends, family and neighbours on social media platform. Their videos where also shared on College Instagram Handle.



Short video on Promotion of Tika Utsav

Asst. Prof. Amit Naik

NSS Programme Officer Inclusion S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Gos.



Dr. Radhika S Nayak

# Economic Revival Plan for Goan Villages

Mr. Yash Bhushan Prabhugaonkar Assistant Professor (visiting) S.S. Dempo College of Commerce and Economics B.E.,MBA,MTTM Yash29792@gmail.com

# Abstract

The Directorate of Higher Education (DHE) and Goa Institute of Public Administration and Rural Development (GIPARD), have been entrusted with the responsibility of undertaking a study of the village panchayats in order to draw up a detailed 'Economic Revival Plan', to enhance the economic growth and sourcing out the livelihood opportunities in the State of Goa. To report analysis the potential for a revival of sectors related to agriculture, self-help groups, youth, animal husbandry, horticulture, fishing, retail traders and possibilities of institutional strengthening at the village level, to analyse the scope of enhancing revenue for the Panchayat. This study has adopted Qual-Quan approach to collect data from institutions and people from village panchayat on different aspects. The data was collected in-between April 2020 and May2020. Primary qualitative data is collected from focus group discussions, and quantitative data is collected by distributing hard copies of questionnaires and online google survey. The secondary data is collected from reports, studies, Gram Panchayat Development Plans and Bio-diversity study report. This report also suggests recommendations to revive the economy in the village by focusing on agriculture and allied activities, self-help groups and youths from the village.

# Introduction

'The five-year plan made for the period 2012-2017 had five outcomes for sustainable development in rural areas. These outcomes were, improve conservation of natural resources, promote efficient use of resources, curtail, and control any negative environmental impacts, improve climate resilience in the communities and educate and improve methods of climate change mitigation. The plan examined every rural development scheme currently in implementation and examined its associated with each sustainable development goal. It emphasised the importance of communication between the governmental organisations and the people as this proved to be one of the major problems standing in between the people and the outcomes (UNDP, 2012). The last census conducted in 2011 estimated about 37.82% of the population in Goa lives in rural areas. Of course, that number would have increased now; however, it goes to show, a large number of people would benefit from an economic revival, especially during a pandemic (CI, 2011). There have been failures in reviving the rural

economy, especially in areas such as agriculture and mining. Employment opportunities are also on the decline on account of this.

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Village panchayats will have to play a crucial role to revive the economy. According to Clarke "Local Self-Government is the 'smallest unit under which the people of the locality possess a certain responsibility and discretion in the administration of local affairs and in the raising of money to meet the expenses". 'Self-Government' is the government under the control and direction of inhabitant's political unit rather than outside authority. Local Self-Government may be defined to denote the structure and operations of the smaller public bodies which are needed to supplement the actions of central and state governments. These units are called local because they are very close to the common man and their problems. They are governed by their local representatives who are elected through a fair election process. Local finance is the lifeblood of local self-government. Ursula Hicks stoutly emphasized the growing importance of local finance. She states, "Local self-government is the engine on the path of development". This engine requires fuel to run. Ultimately the fuel, that is, local finance becomes the core of the problem of local self-government. So far as financial resources of such governments are concerned, such institutions are primarily dependent on the devolutions from the State government. However, local governments, for specific schemes, do receive financial grants directly from the Central government.

At this point in the pandemic, the agriculture sector is an essential service. A paper on reviving grassroots in India examined all the problems faced by the sector. The paper stated that the green revolution, which was earlier hailed to be a tremendous success in the 1960s, has now lost its momentum. The quality of the seeds, the funding and subsidies, the neglect in the irrigation infrastructure and catchment areas were some of the problems identified. The paper concluded that a socio-political change is imperative, one where the people are connected to the governmental organisations. The second change which is imperative is to educate the farmers on sustainable methods of agriculture and encourage community activities, thereby creating a safety net for the farmers and their families (Agoramoorthy & Hsu,2008).

# Methodology

This study has adopted Qual-Quan approach to collect data from institutions and people from village panchayat on different aspects. The data was collected in-between April 2020 and May2020. Primary qualitative data is collected from focus group discussions, and quantitative data is collected by distributing hard copies of questionnaires and online google survey. The secondary data is collected from reports, studies, Gram Panchayat Development Plans and Bio-diversity study report.

This research was conducted through two steps. Firstly, structured questionnaires were given to village panchayat secretaries and Panch members to provide data about the people and resources from each ward of the village. Secondly, focus group discussions were held with people from different sector.

Village name	No of focus group discussions	No of questionnaire survey	No of youth's respondents for google survey
		respondents	
Shiridao-Palem	3	7	31
Chimbel	5	11	72
Corlim	7	9	41
Merces `	4	10	47
Chodan-Madal	4	9	23

# Problems faced by revenue generating sectors in the village AGRICULTURE AND ALLIED ACTIVITIES

### AGRICULTURE

Saline Water issue

- Farms are affected by saltwater entering the fields as bundhs are in poor shape and sluice gates are not appropriately maintained. Many farmers have given up farming as infiltrating saltwater has made soil uncultivable and has led to the growth of mangroves.
- The solid rocks that used to help the check dam function are now getting eroded, as the fishermen try to control the water flow in a manner that allows fish particularly prawns, to breed but at the cost of agricultural land losing its fertility. The check dam that was built during the Portuguese era was meant to function all by itself during high and low tides. However, to carry out fishing activities, the flow of water is now manually controlled where the gates are left open. Due to this, the water overflows and enters the farms and makes it unfit to cultivate.

### Labour Issues

- Farming was formerly carried out by the whole family, so there was no need for any labour. However, due to changing times, and the next gen looking out for jobs in urban areas, there is a pressing need for hiring workforce.
- Most of the operators and technicians of the harvester machines hail from neighbouring state of Karnataka. Due to a lack of skilled labour, they are hired and brought to Goa only during the time of harvesting. Wages for the workers is another issue which the farmers find hard to

tackle. They are difficult to bear with the number of products and profits that the farmers could make.

#### Lack of awareness about Government supported schemes.

- Government procedures are lengthy, time-consuming and tricky to understand, due to which most of the farmers find it difficult to avail the schemes.
- Many of the farmers are not aware of the facilities as well as benefits made available by the government schemes. For example, Kissan Credit Card Scheme (KCC), National Agricultural Insurance Scheme (NAIS).

#### Lack of Government Support

- The benefits of Government schemes are not made available to farmers for a claim. Some farmers are still unable to avail the benefits of Krishi Card. As the application process is tedious, and most of the farmers are elderly and unaware of the procedure.
- The Government is also not providing support to mechanise farming activities. There is also a delay in the supply of seeds and equipment by Government Departments. This creates the need to purchase low-quality seeds from other sources. Farmers are also not helped in terms of fertilisers and manure. However, some facilities like tractors are made available to some selected farmers. This selective ism discourages farmers not getting these facilities.
- Seeds are not provided on time by the Government, so the farmers purchase seeds from other sources. The seeds purchased by the farmers are not of good quality.
- Despite repeated appeals and complaints to authorities, the Director of Agriculture fails to address and resolve the issues brought to them by the farmers. Farmers are forced to take drastic steps and resort to selling their land out of panic due to the encroachment, tenancy issues and land acquisition by Government for developmental projects.
- Farmers Club/ Committee has members who never practice farming but avail the benefits. Thus, the actual farmers never get anything.

## Stray Cattle and wild animals destroying crops

- Stray cattle are a constant problem, and to add to it, stray dogs and other wild animals also destroy the cultivated farms.
- Increasing nuisance by wild animals, consisting of mostly wild boars poses a noteworthy problem. Wild boars cause a significant amount of crop damage. Besides wild boars, peacocks and variety of native & migratory birds also attack their paddy farms.
- Farmers have tried placing animal traps to check wild boar incursions and other traps to scare away the birds, however, these traps haven't been effective.

#### **Other Issues**

- Village farming has also suffered due to the change in lifestyle of people and the easy access to rice sourced from other states. The availability of rice grains at prices subsidised by the Government also adds to the farmer's difficulty in earning a decent profit.
- There has been a lack of no agricultural activity for the past couple of years. Due to which, the field is overrun by mangrove vegetation. There is also an increase in nuisance activities in the fields that can be concluded from the presence of broken glass and alcohol bottles in the fields. Illegal encroachment of the fields is another significant issue.
- Farmers have also expressed concern over the greater fragmentation of landholdings. The greater the fragmentation of land, the more uneconomical it becomes to cultivate it. Farmers attributed the reason for land fragmentation to the division of property to facilitate inheritance through generations. Each patch of the field belonged to different farmers, and it was visibly divided and easily recognisable. But now all the divisions are no longer clear, and hence it is become challenging to identify ownership.
- Another issue highlighted by the farmers was that the villagers that procure cattle through government aid do not have enough space to maintain the cattle. Due to which, the animals are abandoned and therefore become a menace as stray cattle.
- The farmers prefer to use manure as a method to fertilise the soil and the crops. They believe the use of chemical fertilisers affects soil quality and reduces its fertility.
- Farmers believe that agriculture is not a sufficient means of livelihood. All the elderly farmers, when asked about getting support and help from the youngsters, replied negatively. Farmers fear that agriculture is a lost cause and will end with them, as the younger generation does not want to take it up as a livelihood.
- Farmers fear that as the years pass, the cultivable lands will lie fallow as the younger generations are not so keen in farming as an occupation. After their education, they are drawn towards white collared jobs which make pay more money at a faster rate.
- The younger generation thinks that agriculture is not a profitable business. They are not ready to work in the fields because they believe that they can make more money by doing other jobs or doing business.

### ANIMAL HUSBANDRY

• Animal husbandry is practically non-existent in Goan villages. Cattle is hardily reared for meat or milk. Very few individuals were found to be practising animal husbandry by owning a few buffaloes. Dairy farming is extremely limited to select farmers. There are a few poultry farms, and some Christian families keep local varieties of pigs.

- Those managing livestock for dairy farming tend to leave their cattle in open fields for grazing, thus drawing complaints from other farmers. The main problem is that fodder plants are not cultivated in most of the Goan villages.
- In general, the farming community prefers paddy cultivation and found not to keen on animal husbandry as stray cattle, and stray dogs are considered a problem.
- The youth does not show much interest in self-employment. A survey of youth revealed that a high percentage of the young population is not interested in traditional occupations. Furthermore, there is also a lack of general awareness of government schemes.

## HORTICULTURE

- Even though horticulture is more remunerative than agriculture crops, the scale of horticulture activity is extremely limited in Goan villages.
- A very limited quantity is actually produced and sold. The sale of this horticulture produce itself takes place on roadside.
- The general attitude towards commercial horticulture activity is passive.
- The hills of Goan villages had thick plantations of Cashew, Mango, Jackfruit, Kokum, Triphala along with different edible wild berries like Kanna, Chunna. Borums and Jamlas. However, now these plantations have significantly reduced in size and number as the hills have been cleared on a large scale, mainly due to road widening/bridge construction.
- Coastal villages in Goa have sandy soil which is well suited for growing coconut. However, coconut trees have been destroyed due to lack of proper care and maintenance, and there has been no replantation of coconut saplings.
- Hill cutting and road work near the village has also completely destroyed the vegetation land and cashew nut plantation in certain places. The Government acquired a lot of fertile lands for the construction of highways. The farmers received no compensation for the same.
- The farmers have not availed any schemes as most of them were unaware of the programmes available due to lack of promotion, awareness and approachability regarding the same.

## FISHING

- A major issue with fishing activity is that it is undertaken in fertile agricultural land and, there is an unresolved dispute on the usage of such land for fishing purpose. The Bandh is repeatedly broken due to non-maintenance, and saline water reaches fertile land, which is then used for fishing purpose.
- Fishermen have received fishing net subsidies till the 2018 but are not aware of any finance schemes made available to them by the Government and have claimed not to have received any guidance on the same.

• There are also issues with the use of 'Fishfinders' by fishing trawlers which detect underwater fish. These trawlers capture vast amounts of fish per day, not leaving much catch for the small boat owners/Ramponkars.

## SELF-HELP GROUPS

#### Licensing Issues

- The SHG's face no issues with regards to obtaining a license or registering their business at the Panchayat level. But none of the members has an FDA license. SHG members have a perception that obtaining FDA license is a lengthy process which includes many formalities and hence never initiated the process to get one.
- One of the difficulties to obtain the FDA license is that the SHGs do not have an operating office. Lack of central place to operate, conduct training programmes and sell their products forces many SHGs to run from individual members homes. They need infrastructure to take tailoring orders, catering orders and to keep the facilities availed through government schemes. There is a need for an inspection and to show a house, kitchen to acquire an FDA license. None of the members is willing to cite their residence address to obtain this license.

## Limited Reach to the Market

- SHGs do not get regular and proper orders for their products, and hence employment is created by members during festive seasons. Most of their sale happens through word of mouth or the annual stalls that the panchayat sets up during Diwali (once a year). During Lok-Utsav, a '10 days' license is provided for a fee of Rs. 100 and the products prepared by Self Help Groups are not sold in the village. However, very few are aware of the business opportunities at the GCCI Asturi exhibition, Caculo Mall and Mall de Goa.
- SHG members are also unaware about whom to contact for acquiring orders to provide garments, snacks, uniforms to hospitals etc.

### Lack of Opportunities

- The SHGs also face finance issues before the commencement of business. They require subsidies from the Government to start or set up their own business and do not get financial aid to package their products attractively. SHGs are unable to expand due to lack of funds and hence seek support from panchayats/government. But, instead of cooperation, the SHGs are involved in unhealthy competition.
- While providing mid-day meals, SHGs are not allocated to schools nearby. Thus, they are not able to earn much profit as the cost of transportation is high and hence not feasible. However,

the panchayat does support the Self-Help Groups. Whenever there is an opportunity to conduct Government surveys, the Self Help Groups are hired.

• The groups have not explored any other options like food processing, making jams, pickles, sauces etc. They expressed interest, but they do not know how to access the same.

### Lack of knowledge and proper orientation

- There is also a lack of awareness to start a small-scale business and lack of awareness about Government schemes available to SHGs. There is a difficulty in getting the schemes disbursed from public and private sector banks. SHG's are not able to avail some schemes because of technical difficulties such as specific criteria which they do not fulfil. For example "a minimum number of members in a registered SHG". So many SHG have raised funds from their savings to procure raw material.
- The SHG members said that even after getting trained in specialised areas, the women made little use of their learning. Also, the number of ladies attending the training programs were few even when they were charged a nominal fee. This is due to the lack of demand in the market, which proves to be a hurdle.
- Some women want training to be provided to women who are running SHGs to update their skills. For example, in the past, the women were taught to make bags in the panchayat. More women should be given such guidance and training.

### Lack of Initiative

- There is a lack of a supportive environment at family and institutional level coupled with outdated marketing, mathematical and communication skills (aware of social media marketing but had not explicitly used it). SHGs need skill enhancement opportunities that would enable business growth and make them more skilled and competitive in the current market.
- Though SHGs have cited all the above issues which seemed to have existed for some time now, there appears to be lack of initiative or any action to alleviate them and work on some readily available options.

## YOUTH

### Employment challenges

• Lack of jobs and increasing unemployment is the major issue that worries youth. Decreasing availability of suitable employment is forcing youth to find employment online for more promising opportunities.

- Hotels employ cheaper labour in the form of migrants, which leads to Goans losing out on the opportunities.
- The village lacks small scale industries and factories further hindering their employment opportunities.
- Many youths don't prefer to work within the state.
- Due to a lack of lucrative jobs and prevalent corrupt system, the youth prefer to go abroad or metropolitan cities in the country. For example, young students are moving to the UK through the Portuguese passport route.

## Challenges to their self-development

- Most youths continue to be unemployed as they do not want to take up any low skilled and low paying jobs.
- Youth are not keen on self-employment as it requires substantial financial commitment and support. The youth lack knowledge and training, even if such opportunities are provided to them. For example, they don't want to continue their family traditions of agriculture due to lack of interest, knowledge and the current problems faced by their parents.
- Education is more theory-based rather than skill-based. This creates a mismatch between the job and the job holder, which in turn creates stress, disinterest, and demotivation.
- Lack of foresight and entrepreneurial skills is a common problem. As mentioned earlier, the youth are not keen on starting their own ventures. They also have limited knowledge of training and facilities for such ventures. For example, limited awareness about CIBA and their services offered. One such programme is training on entrepreneurship and co-working space facilities provided.

## Infrastructure Challenges

- Narrow roads and poor public transport connectivity is a travel and transport issue for students and employed youth.
- Poor internet connectivity hinders students' ability to prepare for their exams
- Lack of a well-stocked library in the village
- Placement facilities are lacking in many educational institutions leaving the youth to fend for themselves.
- Issues like mental health, substance abuse etc. not being addressed.

### Lack of awareness of the Government and financial schemes

• As mentioned earlier, the majority of the youth appear to be unaware of the government schemes for self-employment and financial assistance provided by banks and other agencies.

- Youth are also unaware of Skill Development initiatives by Government, training provided under NSDC and private centres conducting skill development training courses.
- The youngsters are unaware of the various schemes offered by Govt. The EDC promotes selfemployment/entrepreneurship. However, the Government should organise camps for training under CMRY.

# **RETAIL TRADERS**

- Villagers have different types of businesses without obtaining licenses from the concerned authorities. These businesses are unregistered and hence do not have to pay taxes and fees to the authorities. Such businesses affect the legally established businesses in the area.
- Street vendors sell different products. They either have to pay very low taxes or no taxes thereby being able to sell the goods at more competitive prices.
- Roadside furniture shops have been erected with temporary structures. Despite being illegal, such shops are provided with electricity and water connections. Such businesses harm the earlier establishments which have to pay high rent and taxes. The roadside furniture shops have an unfair advantage over the established businesses on account of the above-stated issues.
- With respect to GST, most of the larger traders are aware of the tax provisions and their obligations. They file the returns themselves.
- There are various schemes provided by the Government to support the small traders. However, these traders are largely unaware of the same and therefore are unable to reap the benefits of such schemes.
- Many businesses are facing stiff competition from online marketplaces which sells the goods at very reasonable prices.
- There is also a problem of establishments undertaking multiple businesses on one business licence, thereby violating rules of operations.

# SENIOR CITIZENS

- Some senior citizens are dependent on the Government. These citizens are availing the benefit of the Rs. 2000 given per month by the Government under Deendayal Scheme. However, the money is not received regularly, and arrears were sometimes paid after three months, and hence they couldn't entirely rely on the Government.
- Senior citizens have a senior citizen card to avail benefits of only the Kadamba bus service, but other establishments including grocery shops, etc. do not care to give senior citizens preference based on such cards.

- Senior citizens can avail subsidised treatment at GMC, but such a facility is available at village level medical establishments. Senior Citizens find it difficult to travel due to overcrowded buses and difficulty in climbing buses and switching buses.
- Some had availed for Health Insurance (DDSSY), but they believe that such schemes have a major drawback, i.e. the benefit is only given if the patient is admitted for eight days or more. It also has renewal issues and only designated hospitals provide services under this scheme.
- No special facilities are available for senior citizens in the village. For example, when a family member from a senior citizens family gets admitted in the hospital, the arrangement of food for the senior citizen left at home becomes a major problem.
- Senior citizens find it difficult to pay utility bills even when the facility is available online. Majority of senior citizens are not tech-savvy, and most of them do not have bank accounts. Moreover, there is a lack of internet infrastructure, which is also a major hindrance.

# Recommendations for revenue generating sectors in the village

Making agriculture a wealth creating occupation.

## Step 1

## Understanding graveness and the ground reality

There should be a combined inspection of every village by Mamlatdar, Collector, village panchayat officials, local politicians and authorities from the Agriculture and WRD department to understand the problems faced by farmers and provide a unified solution for the same. A Directory of Farmers can be published at village level having details of farmers such as Name of the Farmer, area under cultivation, types of crops grown and so on.

### Example

### Saline water issue

The issue of fertile fields getting flooded by saline water needs to be resolved by demarcating the agricultural land for farming and fishing activities and ensuring proper construction of Bandh. Very often due to negligence on the maintenance or repairs of damages of bundhs, the saline water comes into fields, and this leads to the growth of mangrove plants. Hence, repairs of bundhs must be undertaken by the authority at a regular point of time. A monitoring committee comprising of members from both groups (farmers and fisherfolks) and a nominated member from the village Panchayat should ensure upkeep and maintenance of Bandh. Special budgetary provision may be created in Panchayat budget for maintenance of Bandh with resources generated from a regular levy on income of both the groups.

#### Protection of crops from wild animals

Destruction of crops by wild animals has wreaked havoc on farmers in the form of economic loss which has further affected the next cycle of production. It becomes crucial to reduce their burden to some extent if the government provides financial assistance to those who cannot afford the expenses.

### Step 2

#### Educating Villagers about Farming

General awareness programmes on disposal of household waste, so there is no dumping of waste on agricultural lands. Panchayat and the state agriculture department need to promote agriculture as a wealth-creating occupation. Hands-on training is to be provided, along with, prompt supply of financial and non-financial assistance from various Government Departments, including GIPARD. Panchayat should undertake farming opportunities such as organic farming, hydroponics, vermicomposting, growing exotic vegetables, Smart irrigation systems, agri-technology and similar areas in association with Directorate of Agriculture, Agricultural Marketing Board, ICAR, Goa University and GIPARD.

Remarkable improvements in science and technology have made it imperative to adopt farming techniques which are economical and efficient. Training programs should be organised by Directorate of Agriculture/concerned authorities in the areas of crop rotation, vermicomposting, dealing with pesticides, cultivating new crops, and online marketing, Aquaponics, plastic mulching, soil solarisation, controlled environment cultivation is some of the economic and efficient techniques of cultivation. To enable future generations to carry on with farming activities. The Directorate of Agriculture/concerned authorities should organise field trips for farmers so that techniques from one area/region can be taken to other area/region to learn cultivation practices.

#### Example

#### Kerala Model of farming/Contract farming

In Kerala some companies take up farming on a contract basis, that is from sowing seed to harvesting the crop or involve in any other work that is required by the farmer. Hence increased agricultural activities can pave the way for the revival of the village economy.

#### **Hydroponics**

The limited agricultural land in the village can be augmented with the technique of hydroponics. Farmers should be encouraged to produce exotic vegetables through hydroponics as demand for such product is increasing, and they are high-value items with the potential of boosting farm income

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exponentially. State agricultural directorate in association with the Panchayat can provide training in hydroponics to the village farmers. A subsidy scheme may be initiated at the state government level for promoting modern farming techniques and setting up of hydroponic units.

#### Vermicompost

creating a separate facility within the village area (preferably field-based facility), that can also source required waste from village households. Panchayat can aid in the collection of household wet waste required for vermicomposting. Youth may be encouraged to set up the composting unit as a commercial entity ensures sustainability. Similar start-ups already exist in other states in India. Vermicomposting can also be a partial solution to solid waste management in the village besides proving to be the best alternative to chemical fertilisers. Such organic fertilisers can be made available to farmers at one-fourth of the price of chemical fertilisers.

#### Step 3

#### Various Government Initiatives

#### Consolidation of landholdings and community farming

Consolidation of landholdings has become the need of the hour. Government has to provide some incentives to consolidate the fragmented land holdings to increase the economies of scale. Hence, benefit accruing from the consolidation of landholdings will not be limited to an only single individual, but the entire village economy will be benefited from the large-scale production of food grains and commercial crops. Government formulation of a suitable system of land-use agreements so that landowners can lease out their lands for cultivation without the fear of their land being taken over by the tenants (as was the case with the Mundkar law). The government should initiate mutation/transfer of property (area under cultivation), i.e. Form I and XIV in the names of legal heirs' presently carrying out farming, to enable farmers avail government schemes easily.

Co-operative and Community farming should be encouraged, by classifying Communidade lands, Confrari or church lands, temple lands and private lands. Community farming can be introduced by joining many farmers together so that they can accumulate the benefit of economies of scale with less cost and high production. Multiple crops can be cultivated throughout the year by adopting, farming strategies such as organic, commercial, seasonal, cash crops or for plantation of coconut or fruitbearing trees on these fallow lands instead of the current practice of cultivation of the only paddy during monsoon season.

#### Building Infrastructure for Storage

Appropriate warehousing facility comprising of cold storage is needed in the village for storage or procurement of the product before transporting to various markets. Since agriculture produce is perishable items of consumption.

### Platform to sell

The marketing activities in the village are inefficient. Also, farm products sold near the highway and other scattered locations. Farmer community itself is mostly unorganized. The village Panchayat can encourage farmers to organize themselves into farmer's cooperative that can help in ensuring the marketing of farm produce and give voice to farmers. A dedicated marketplace is a must in the village to ensure that villagers buy their requirements of agricultural produce from the village market itself. To promote village-level tourism, concepts like, "do it yourself", "Pluck your like own vegetables", "Leasing out a plant/tree to a family in urban areas", can be implemented to boost local tourism and also increase the interest in agriculture.

#### Modernisation

Increased mechanisation and modernisation of agriculture and allied activities will increase the likelihood of the youth taking up agriculture. The village panchayat with assistance from the Agriculture Technology Management Agency (ATMA) Goa, can promote sustainable agriculture, as the rewards and incentives available will benefit farmers and village. The labour shortage issue can be dealt via mechanisation of agriculture activities as machines can be utilised in the areas of transplanting, harvesting and irrigation. The government should help in mechanised farming at a subsidised rate. Also, the government can finance micro-enterprises and start-ups to encourage youth in making farm equipment's available to Goan farmers.

#### Example

#### FaaS model

The agricultural machines are generally required only for a specific duration, and, these are high-value machines are unaffordable to an individual farmer. So, farming as a Service (FaaS) model can be implemented. FaaS is a pay-per-use model that supply farming machines and has the potential of reducing labour cost by 50%.

### Animal Husbandry

Villagers may be encouraged to take up rearing of animals in the form of poultry farming, dairy farming, piggery, rearing of goats, as an economic activity. The attractive subsidies made available by the department of animal husbandry and veterinary services for various types of animal husbandry,

such as Kamdhenu scheme, modern dairy scheme, poultry scheme, piggery scheme, subsidy for cultivating fodder and incentives to dairy farmers for pouring milk into dairy societies.

The village panchayat may take the assistance of the department of animal husbandry and veterinary services to provide training for unemployed youth and farmers in the field of dairy farming, piggery farming and poultry, to make the village self-sufficient in milk meat and eggs.

Booths may be set up with the assistance of the government, to enable the locals to avail of fresh poultry, dairy and other animal farm products, thus ensuring that organic and unadulterated products are available to the community.

Stray dogs are considered a menace and are being tortured by locals. Stray dogs can be sterilised or impounded in shelters, and domestic adoption may be encouraged. Domesticated dogs may be trained for guarding the farms/plantation against rodents and reptiles.

Apiculture (beekeeping), an opportunity appropriate for rural areas may be taken up as an income generation avenue in the homes of the locals. Locally sourced honey has massive potential for its medicinal benefits, and beeswax is also widely used in carpentry, candles and cosmetics. Small scale beekeeping which can be done through boxes in one's homes can bring in revenue for villagers. Apiculture has been a success in Uttara Kannada district (Karnataka), and the employment potential is very high. Collaboration with ATMA may be sought in this regard.

## Fishing

Awareness campaigns need to be held to create awareness on the government schemes available through the State Fisheries department for mussel and oyster farming, as well as the income generation opportunities in the fish farming business.

Coastal villages can increase self-employment opportunities for the youth as the coastal belt is ideal for fish breeding/farming. Villagers may be trained through the fishermen training centre of the Directorate of Fisheries in the State. Pisciculture or fish farming can be taken up an occupation by the villagers from the fishing business or by the experienced ramponkars with the help of youth from the village.

#### Example

#### **Cage fish farming**

Udupi's successful 'Cage fish farming' empowers locals to begin fish culture through the installation of cages in their yards, which enable fish farming for self-consumption as well.

## Horticulture

Coconut tree plantations should be encouraged through incentives for plantation and maintenance through the Coconut Development Board. The village can also benefit from the revival of its oil mill that will result in a huge source of revenue through the optimum use of coconuts.

Coconut cultivators can particularly benefit from the production of virgin coconut oil through the Rashtriya Kisan Vikas Yojana (RKVY), with assistance from the Indian Council of Agricultural Research (ICAR), Goa.

Food processing at the various levels of small-scale operations in homes can be encouraged if the cultivation of the traditionally grown village fruits and vegetables are revived in designated land areas in place of the hillsides that gave way to development projects.

New high-yield variety cashew plant saplings should be distributed to replace the old infected ones under the 'Cashew Plantation Rejuvenation Scheme' promoted under the National Horticulture Mission implemented by the Horticulture department. This will increase production of cashew in plantations and will fetch good returns for the orchard/cashew plantation owners.

Certified organic farming may be promoted through 'Paramparagat Krishi Vikas Yojana' (PKVY), a component of Soil Health Management (SHM) of the major project National Mission of Sustainable Agriculture (NMSA).

### Self-Help Group Recommendations

#### Step 1

Awareness/ Encouragement to women Role of Panchayats

Village women should be encouraged to seek gainful employment through the formation of SHGs and use their skills in various areas for the benefit of the villagers as well as for economic independence. SHGs can be encouraged for traditional activities, especially where locals possess knowledge and skills acquired from previous generations. Gram panchayat can play an important role in enhancing the quality of the SHG's, by enhancing awareness and networking of these groups. Awareness training will help SHGs to avail benefits of different government schemes. Panchayat should create awareness about trade and government bodies like the Goa Chamber of Commerce and Industry and, The Women and Child department who are involved in supporting the initiatives of SHG's at various levels.

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#### Example

#### Kudumbashree

Integrated approach on the lines of Kudumbashree in Kerala can be thought of as a good structure for developing SHGs and their economic activities in Goa. SHGs from a particular ward can form a monitoring committee at Ward level. This ward level body can provide information about government schemes and other benefits to all the SHGs. Ward level bodies can elect village level committee to facilitate further assistance and growth through the arrangement of finance, logistics, and marketing capabilities to all the SHGs in association with the village panchayat. This structure can also be exploited to address issues related to health, education, nutrition, domestic violence or any other women related issues. It is however required that the entire setup is provided excellent support by state-level authorities

#### Other awareness sources

There are numerous avenues available to the SHG's like the GCCI-Facilitation centre, which is a free helpdesk available for women. This centre can help women on issues related to their venture, conducts workshops related to FDA and packaging, and directs women to government bodies like the Government Mahalaxmi Trust for various free courses in cooking, baking, and flower making.

Ms Pallavi Salgaonkar, Chairperson of GCCI Women's Wing, highlighted that the Goa Chamber has also signed an MOU with Spark Technologies a private entity which launched an app called 'digital baila', which provides free service of listing products and offering online marketing of the products of these women entrepreneurs. Besides this, the chamber organises 'Asturi' an annual exhibition and sale of products made by these groups across the state.

Vibrant Goa too held a workshop on 'how to market your products' which was a big hit amongst the self-help groups.

#### FDA / FSSAI Licence simplification

The FDA has a very basic process of registration, and it is well listed out and easy to follow. Additionally, the licence fees have been reduced, and the process of filing for FSSAI licence has been further simplified with the new upgraded and user-friendly Food safety Compliance System (FoSCoS) from 1st June 2020. Ms Jyoti Sardessai, Director of Food and Drugs Administration, mentioned that her department is willing to brief the Self-Help Groups to facilitate the licensing process.

# Step 2 Capability Enhancement Government Support

The Director of Women and Child Department, Ms Deepali Naik, gave insight into the various initiatives for capability enhancement of Self-Help Groups. The department provides a group stipend to the Self-Help Groups under the Swawlambhan scheme of up to Rs. 2000/- per year. The department has also funds earmarked for various skill enhancement activities of these SHG's. Each group is allowed to opt for one course per year which they may choose from over 20 options including beautician, baking, cooking, khadi handcrafts, Goa, village artisans and computer applications. Each course is about three months, after which they receive a certificate, and these courses are free of cost and conducted by eminent resource persons, sponsored by the department.

#### Panchayat Support

Panchayats can provide training sessions on the packaging of food items to make it more attractive and various courses like food preservation course, preparation of juices, jams, pickles and phenyl. Example

#### Workshops and training

SHG's require training in Catering food, to learn new dishes from other regions of India and to cook healthy and organic meals. Workshops and training will help SHG's cater to ore extensive customer base. Properly organised Online training and workshops would be feasible in terms of cost and other resources. Also, training of various handicrafts such as candle making, tailoring, bag making, and soft toys could help them diversify business activities.

#### Premises for business

The village panchayat can provide separate premises in the village for carrying out SHG activities, which would help in streamlining business activities, attracting customers at a common point of sale, safekeeping of products.

#### Step 3

# Marketing Support Government support

The government should take initiatives to train SHGs to market their products online. A step ahead, the government can also help them in funding for necessary equipment, network and common

affordable website. The government can come up with a common website or e-commerce portal, allowing SHGs or small business vendors to market and sell their products.

#### Women and Child Department

The Women and Child Department provide support even in terms of various marketing initiatives to the SHG's. They have helped SHG's by connecting bakers to display products by providing display showcases at various Bakeries. The ladies are required only to pay the GST amount to the store owners for display and sale of their products. All Government meetings of the department have snacks and tea supplied by various SHG's. The department can connect the SHG's with education institutions for supplying food.

#### Example

#### Citizen livelihood centre

The department has set up a Citizen livelihood centre in Vasco at the Red Cross society premises which were largely unused. They provide display and sale space to these ladies on prior booking for a maximum of 8 days each. They are required to book the space and pay a nominal fee of Rs 100/- for this service. This centre also maintains a database of service providers like plumbers, Mahila purohits, Padekars and connects them to customers. They are required to share than 2% of their profits to meet administrative costs. The department is willing to extend such similar support to other groups.

#### Mid-day meal contracts

Mid-day meal contracts from schools should be given to the SHGs operating in the village. As it works when schools are within a reasonable distance or else, the high transportation cost would negate the profitability.

#### Tiffin and Home delivery services

Government offices could be potential customers. Initial marketing aid could be provided to connect them to corporate orders.

#### Allotment of stalls at Lok Utsav

SHGs and small village vendors from Goa should also be given priority to put stalls at the fests like Lok Utsav. There should be a transparent procedure for allotment of the stalls.

### Stalls at Kadamba Bus-stand

The Self-Help groups expressed a need to help them reach out to markets for their products.

#### **Building Networks**

The Women and Child Department have connected the SHG's to the industrial estate whereby the women are involved in spare part making, sanitary napkins, straws, screws and bottle cap making. The machinery and training have been provided to them by the concerned production unit, and the machinery has been installed in their houses. They, in turn, are supplying these products to the units in the industrial estate. A similar, initiative can be taken up by SHG's from other Panchayat as The Women and Child Department are ready to extend all support for the same.

Generate innovative business ideas.

The women and Child department tied up with the 'Bandekar Group' to train women in converting organic waste from flowers used for religious purposes in temples to agarbattis and fodder.

The One Village One Product (OVOP) strategy adopted in countries like Japan should be implemented in Goan villages, each village can identify a product and couple with the geographical indication (GI), to create market positioning for such a product. Digital marketing and business networks can be used for such products for brand building and sales. In India, the state of Uttar Pradesh has already implemented a similar concept of One District One Product (ODOP).

#### Youths

Step 1

Create General Awareness Role of Panchayat

Create awareness among youth on the functioning of the Panchayat, Gram Sabha and other social issues. A local level art and culture committee should be active, and it can take up activities for the youth. Conduct awareness programmes on AIDS and drug de-addiction. Organisations like Church, Caritas and NGOs can be engaged to help address personal problems like depression and anxiety.

Awareness about Employment Opportunities

#### Role of Government

The government should bridge the gap between the vacancies and unemployment by building some link with industries. Collect data on unemployment as well as a place where information on employment opportunities are available.

Government with the help of Economic Development Corporation, private organisations and other related agencies should conduct awareness camp of existing schemes, and every new scheme should be widely promoted by using different channels, mostly social media which has an extensive and fast reach. Schedule of such programmes should be shared with village panchayats.

#### Role of Panchayat

Panchayat should organise awareness camps for DDU-GKY, CMRY and other schemes. Also, Panchayat should organise career guidance talks, and awareness programs to direct youth find employment out of limited options and spread awareness among youth about Government schemes and financial assistance.

Panchayat should encourage village youth to enrol themselves on government apprenticeship portal (<u>https://apprenticeshipindia.org/</u>) so that village youth can get hands-on experience in various jobs which can improve their employability. Panchayat should inform nearby Industrial units in from Industrial estate to notify vacancies to the village so that village youth if eligible can apply for such positions.

# Step 2 Skill Development Role of Panchayat

Panchayat can help the youth in acquiring skill training in areas such as digitalisation, personality development, accounting, and bookkeeping by conducting workshops/programmes in association with other agencies.

Panchayat can coordinate with ICAR Old Goa for providing training in agriculture, conduct vocational/skill development workshops, especially in IT since this seems to be a viable sector at this time which also offers better pay and can coordinate with culinary institutes for arranging a bakery course for interested village youth. Also, panchayat can help create industry linkages with educational institutions, as there is by and large a mismatch between demand and supply of skills and expertise required by the industry and the students who graduate.

#### Role of Government

Village youth are optimistic about undergoing skill development training for seeking employment. The government should equip villages by providing a skill development centre. The centre can provide training in the areas of Information Technology, Food Processing, Personality Development, Accounting, Agriculture, new farming technology like Aquaponics/Hydroponics. There is no need to construct separate structure as these centres can be accommodated by any educational institution within the village and can be functional during the non-instructional hours of the said institution.

A state-level Government and CSR-funded agency may be established in order to facilitate the provision of vocational and skills training programmes. GCCI and technical institutions may be directly involved in such a system. Existing PPP structure under Skill India missions (NSDC) may be exploited. District level PPP agency may be established under the supervision of the state government in order to make it profitable for the agency to sustain over a long period and get a sufficient number of trainees from various villages. Technical institutions, ITI and private training partners may be integrated into this district level agency to provide a more extensive choice of courses and increase the availability of faculty resources. PMKVY programmes must reach the village level through such PPP platforms. For non-technical courses such as accountancy, office administration, marketing, soft skills and others, the educational institutions closer to the village can offer such courses through Panchayat. Schedule of such courses should be publicised for the benefit of the village youth. Directorate of Technical Education can facilitate technical skill programmes in areas of computers (hardware, software and graphics), electrical and mechanical. in association with Government Polytechnic, and ITI, institutions. Directorate of Handicrafts, Textile and Coir, need to give wide publicity of its courses in handicrafts as awareness level of government initiatives is less at the village level. Such short courses can provide orientation to rural youth about facilities and institutions available with the state government and can be conducted in association with educational institutions. Example

Skill development in the areas of community farming, mechanised farming, contract farming, Aquaponics, Water harvesting will also encourage the youth to start something on their own and generate employment.

#### Step 3

#### Entrepreneurship

One of the effective measures to tackle the unemployment problem is entrepreneurship. Entrepreneurs not only generate employment for themselves but also others. Finance appears to be a significant hurdle in the path of entrepreneurship. The government offers several schemes to promote self-employment. The Banks and other financial institutions offer several financial services to suit the needs of aspiring entrepreneurs. An extensive awareness has to be created in respect of these facilities. An annual session informing about such facilities and procedure to avail the same may be arranged.

The central government and the state governments have come up with different schemes with the primary agenda of promoting entrepreneurship by proving finance and necessary support in all the required areas.

### Government support

#### Panchayat support

Panchayat can act as a coordinating platform for agencies like CIBA, FiiRE, and GCCI and establish rural linkage for promoting entrepreneurship in villages. Regular entrepreneurial motivation programmes should be held in the village through Panchayat to encourage youth to take up entrepreneurship as an occupation, and this can be done by inviting resource persons from CIBA, FiiRE, GEMS and young entrepreneurs.

#### Example

Traditional occupations can be revived to promote self-employment and self-sustenance. Individual interactive sessions or field visits to demonstrate new trends in the areas of Agriculture, Farming, and fishing could be arranged to educate & motivate the youth to undertake these occupations which have been a source of livelihood for the earlier generations more feasibly and effectively.

### **Retail traders**

# Awareness program

### Role of Panchayat

#### **Awareness Programs**

Conduct an awareness programme on the schemes of the government to educate traders, so that traders can make use of these schemes in acquiring the additional finances at lower interest rates, expansion of business and better management.

#### **Inspection of Establishments**

The licensing of establishments should be streamlined to create an equal playing field between for legally established entities and other informal establishments. Panchayat should conduct a regular inspection in the village to identify such illegal and informal establishments and ensure that they do not undertake commercial activities without necessary permissions and payment of taxes. Ward members may be assigned the task of reporting such entities and ensuring compliances from them. Inspections can help panchayats in augmenting revenues.

#### Role of Government

### **GST** information

More clarity and complete information on the new GST reform should be communicated to the traders through registered phone number, email address or mass media.

#### Establishing district-level nodal agency

A district-level nodal agency may be established to ensure a steady supply of materials to traders in times of crisis as in the absence of such authority, traders are entirely helpless and suffer heavy losses in business. This nodal agency can register complaints and coordinate with other state machinery for approvals and permits, for ensuring supplies of freight of all types of goods.

#### State-wide retail policy

There is an urgent need to implement state-wide retail policy, so that standard rules govern retailers of all types. The retail policy can also resolve issues of illegal establishments, provide for nodal agency to address grievances and share information on registrations and government approval procedures.

### Senior Citizens

### Health Services

Health is a priority issue for senior citizens, and the provision of health facility in the village itself is also essential to avoid hardship to senior citizens. There should be a prompt treatment facility on a priority basis for senior citizens in hospitals. Hospitals and PHC located in the village should provide medical health check facility to senior citizens in the village. Hospitals and PHC can employ counsellors for helping senior citizens with mental health. Regular checks for complete blood count, diabetes and blood pressure should be ensured at these locations on first preference basis. Hospitals and PHC should ensure the provision of regular medicines to senior citizens irrespective of whether they hold health card or not so that they are not compelled to travel to distant locations for supplies of medicines.

### Training in online services

Concerned entities should ensure regular billing of utility services as accumulated billing creates hardships for senior citizens in terms of payments. Training in online services may be provided to senior citizens for making payment of utility bills, placing orders for medicines and other essential supplies.

#### Facilities for senior citizens.

Panchayat can network with agencies specializing in elderly care such as Sevarat and Divine Foundation, so that service of such agencies is made available to senior citizens in the village. Quarterly health check-up camps can be organized for senior citizens in association with such agencies in the village itself.

Panchayat, in association with the Village Development Committee, can create a recreation facility in the village for senior citizens to fulfil their social and health needs. Such a facility may be created through mandatory CSR contribution from industrial units located in the village and crowdfunding

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# Scope for enhancing Panchayat revenue Online tax collection and digitization of records

Goan panchayats are lagging in the digitization of records, so financial statements can be prepared using excel or Government Accounting software. Also, all tax collections should be online. The panchayat can have a tie-up with the bank and collect taxes.

House tax is the primary source of income to the panchayat. However, analysis of panchayats financial statements reveals a decline in the amount of house tax collected, as people forget to pay house tax and residents working abroad, are unable to make payments on time.

For a timely collection of house tax, there is a need to design a user-friendly and straightforward mechanism which allows for online payments of house tax. Regular reminders to residents, penalties and other deterrents may be adopted to ensure timely payments. Additionally, an annual list of defaulters may be displayed.

Other taxes which are revenue generators to the panchayat include light tax, hoarding tax and professional tax. Taxpayers should be educated about the importance of paying taxes on time to enable the use of the same for maintenance and upkeep of local civic amenities. The village panchayat may be allowed to exercise full freedom in the enforcement of tax payments, without interference from higher government authorities.

### The market for local products

Fishing and farming are the major inherent occupations carried out by the villagers. Villagers face problems in selling their products due to non-availability of suitable market areas. Vendors are forced to sell products roadside, or along highways, posing a danger to themselves and the motorists. A suitable shed arrangement may be made for a local farmers market by charging a reasonable fee.

### Promoting water and heritage tourism

The income of Goan villages can increase if the local body promotes quality tourism, with a unique selling point (USP). Goan beaches are visited by locals and tourists' picnics and evening walks. In order to tap the domestic and international tourists, there is ample scope for the panchayat to encourage locals to undertake water sports on a fairly reasonable scale without disturbing nature. Water tourism, would, in turn, generate revenue for the panchayat. Other water bodies in the village such as the river

and creek may also be considered for development as tourism spots. Also, there should be zoning on beaches to ensure sustainable development.

Efforts may be carried out to preserve and promote these unique heritage/cultural sites at local, national and international level through collaboration with the Archaeological Survey of India (ASI) and Goa Tourism Development Corporation (GTDC). Efforts made in this direction are expected to attract tourists towards rural tourism, thereby generating revenue for the panchayat through entry fees, license fees from appointed vendors.

### Management of expenditure

#### Grants

Octroi grants and industrial estate related grants to be resumed for the benefit of the village panchayat so that it can undertake more developmental projects in the village. Garbage collection grant should be brought back to its original level since it impacts one of the core functions of village panchayat of maintaining sanitation. Garbage tax should e strictly collected from households rendering their rooms/households on rent and households should be encouraged to take up Organic compost, would reduce expenses on disposal of wet garbage.

### Public Work

Management of public works expenditure is recommended by examining possibilities of reducing annual expenditure on road maintenance without compromising on the quality of roads constructed. A minimum guarantee period for roads should be ensured from contractors so that annual expenditure on maintenance can be curtailed. Necessary groundwork may be initiated with technical expertise available within government machinery to identify standard road construction technology/methods that can build lasting village roads and avoid substantial annual expenditure.

### **Electrical Work**

Possibilities of savings need to be examined concerning annual spending on electrical goods. Again, quality goods need to be acquired to avoid recurring damage to electrical items. If the damage is on account of falling trees in the rainy season, then regular cutting of tree branches well before the rainy season need to be undertaken. If electrical fittings get spoiled every year in such large quantities, then the supplier/company needs to be changed to save public money. Installation of Solar panels would help to reduce such costs in the long run.

# Limitations

Panchayat ward members did not have all the information required to fill the questionnaires correctly. Panchayat secretary was also not able to provide necessary information as panchayat office do not have enough data. Also, data from various government departments such as Agriculture and revenue mismatch. In social science, data can never be accurate as it bound to differ due to human responses. People involved in focus group discussions were hesitant to discuss the broad issues.

# Conclusion

Goan villages have a vast amount of agricultural land and interested youths to pursue agriculture and related activities as there is plenty of potential in farming, fishing and animal husbandry. The growing demand in these areas can help yield profit in the future. Also, rich biodiversity and scenic beauty of the village can be redeveloped as tourist spots to promote tourism in that village.

The opportunity for the village is also immense. Such as scope of innovations in agriculture like contract and community farming, aquaponics, start-up of food processing industries. Scope for promotion of more SHG, self-employment and start-ups by providing proper training and skill development programmes and scope for tourism development by beautification of the village by way of retrofitting.

GIPARD should be monitoring authority and implement a pilot project based on the previously proposed village specific individual plans. However, neither the government nor the village panchayat has a specific vision for Goan Villages. Panchayats do not have a proper system for recording and maintaining data. Further studies are required wherein the possibility of applying of DOUGHNUT economic model, or any other village specific economic model can be analysed.

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### DCT's

### S S Dempo College of Commerce & Economics, Cujira, Goa

### Fit India Run 2.0

NCC unit of S S Dempo college in association with 1 Goa Battalion, Panaji, organized 'Fit India Run' commemorate the 75th Anniversary of Indian Freedom "Azadi Ka Amrit Mahotsov". The event was planned by the Government of India called "Fit India Run 2.0" to encourage the youth to participate in the complete the run in their own pace following Covid-19 Protocols. The run was organized on 28<sup>th</sup> August 2021 from 07.30 am to 09.00 am at Azad Maidan, Panaji. 7 cadets from our college participated in the event.



Capt./Dr Vinod Joshua

NCC In-Charge

Fit India Run 2.0

OF COM Deendayal Integrated School Complex, Cujira - Goa SIS

Dr Radhika S Nayak

# DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim-Goa

# NSS Activity Report on "Cleanliness Drive at Bambolim Village" on 09<sup>th</sup> October 2021

The NSS unit of the college organized a Cleanliness Drive at our adopted village Bambolim on 9<sup>th</sup> October 2021 as a part of the "Clean India Program". The drive was organized to celebrate "Azadi Ka Amrut Mahotsav" as per the directives of the Ministry of Youth Affairs and Sports, Government of India. 45 NSS Volunteers along with two NSS Programme Officers participated in the drive which focused on village beautification and included a collection of waste and cleanliness of church premises of Our Lady of Betlem Church Bambolim-Goa. The drive also witnessed the participation of local panch members and villagers.



Cleanliness Drive at adopted Village Bambolim

Amit Naik

NSS Programme Officer Incharge S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.



Dr. Radhika S Nayak

# DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim-Goa

# NSS Activity Report on "Cleanliness Drive at Campal" on 06th October 2021

The NSS unit of the college participated in the Cleanliness Drive organised by Directorate of Sports & Youth Affairs, Campal, Panaji – Goa at Campal on 6<sup>th</sup> October 2021 as a part of the "Clean India Program". 41 NSS Volunteers along with NSS Programme Officer Incharge Amit Naik participated in the drive which focused on the beautification of the campal neighbourhood. The drive also witnessed the participation of staff members from the Directorate of Sports & Youth Affairs.



Cleanliness Drive at Campal Panaji



Amit Naik

NSS Programme Officer incharge S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex Culira - Goa.

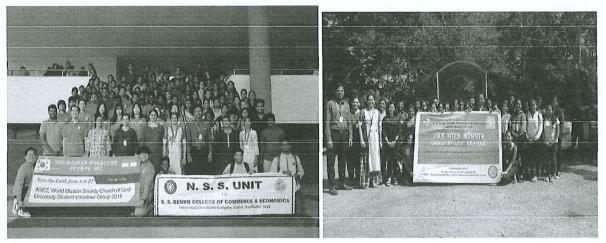


Dr. Radhika S Nayak

### DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa

### REPORT CLEANLINESS DRIVE AT MURDA VILLAGE

N.S.S. unit and Unnat Bharat Abhiyan cell of our college in collaboration with ASEZ (Save the Earth from A to Z) of South Korea organized a "Cleanliness Drive" on 23<sup>rd</sup> January 2019. N.S.S. volunteers along with ASEZ of South Korean Chruch of God student volunteers cleaned Murda Football Ground and its surroundings. Sarapanch Merces Village Panchayat Ms. Praneeta Kalngutkar also visited Murda Football Ground to encourage the volunteers. 3 NSS programme officers, 1 UBA member and 41 NSS volunteers participated in this activity.



NSS and ASEZ volunteers along with Vice Principal Ms. Gauri Tamba

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Encouragement of Sarpanch Ms. Praneeta Kalngutkar during Cleanliness Drive



Cleaning of Murda playground and its surrounding areas





Along with Murda Sarpanch Ms. Praneeta Kalangutkar at Murda Village

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**Cleanliness drive organised** 

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The NSS unit of DCT's SS Dempo College of Com-merce and Economics, Cujira along with ASEZ Save the Earth from A to Z Goa Unit Student Vo-nteers, South Korea carried out a cleanliness drive Government Primary School, Bambolim and Merces otball ground. Present at the drive was sarpanch of erces Village Panchayat, Pranita Kalangutkar who is seminar on 'To raise awareness for the Protection our Environment' was also conducted at the college environment and the major role that youth have to an in having a sustainable and a greener future.



**Press Report in Navhind Times** 

Ms. Nutan G. Nayak **NSS Incharge** 



Dr. Radhika S. Nayak Principal

PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Cujira Integrated Educational Complex

# S.S. Dempo College of Commerce & Economics Cujira, Bambolim, Goa

# UNNAT BHARAT ABHIYAAN

### REPORT

2021-2022

# Dengue Awareness & Cleanliness Drive at Kevnem Village, TALEIGAO on October 16, 2021

Unnat Bharat Abhiyaan and NSS unit of the college organized a Dengue Awareness and Cleanliness Drive on **16th October 2021** from 9.00Am onwards in one of its adopted villages at Kevnem in TALEIGAO, Goa. Interested student volunteers from in and around Panjim were requested to participate and fill the form voluntarily. 36 student volunteers of FY, SY and TY. Bcom along with UBA Coordinator Dr. Sangeeta Chakrabarty and NSS Program Officer Dr. Ameetha Shanbhogue carried out the drive of making the villagers aware of dengue, along with Dr. Sharvari from Primary Health Centre, Chimbel.



Students posing with placards for Dengue Awareness on a Cleanliness drive at Kevnem, Taleigao

Dr. Radhika S Nayak

(Principal)

PROFESSOR and PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.



Dr. Sangeeta Chakrabarty

(UBA Co-ordinator)

### DCT's S. S. Dempo College of Commerce and Economics

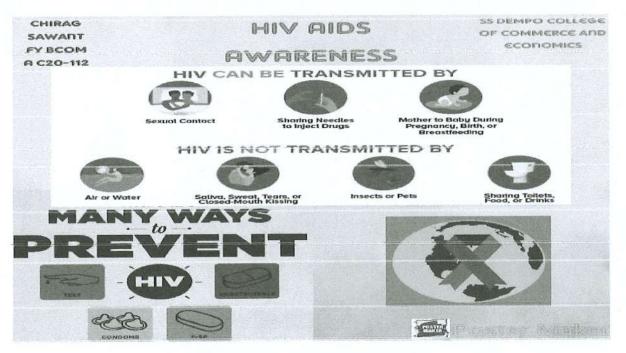
# Cujira, Bambolim- Goa

# **NSS Activity Report on "Digital Poster on HIV/AIDS Awareness"**

# Date: 05th December 2020

250 NSS volunteers created digital posters on HIV/ AIDS awareness and conveyed consistent information through social media platforms highlighting how the disease can be transmitted and reduce the spread of infections. Students shared these posters as their Whatsapp Status to create awareness.

Particulars	Number of Students			
Boys	88			
Girls	162			
Total	250			



Digital Poster on HIV/AIDS Awarenes

Asst. Prof. Amit Naik NSS P.O. In-charge



Dr. Radhika S. Nayak Principal and Professor PROFESSOR and PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.

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### DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa

### REPORT

# RALLY ON BENEFITS OF HAND WASHING (Swachchata Hi Seva)

Rally on "Benefits of Hand Washing" was conducted on 23<sup>rd</sup> September 2017 from Goa Medical College to Bambolim Village under Swachchata Hi Seva campaign in collaboration with Village Panchayat Bambolim. 142 N.S.S. volunteers participated in this rally. Program Officers Ms. Silvia Britto and Mr. Krishnakumar Bandodkar conducted this activity and coordinated by N.S.S. in-charge Ms. Nutan Nayak.



Rally on "Benefits of Hand Washing" at Bamolim Village

Ms. Nutan G. Nayak NSS Incharge



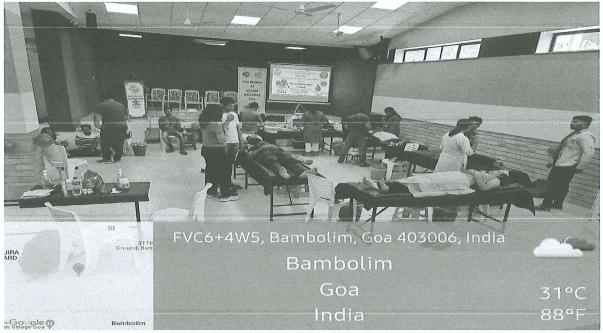
Dr. Radhika . Nayak Principal

PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Cujira Integrated Educational Complex

# DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim-Goa

### Activity Report on "Blood Donation Camp" on 26<sup>th</sup> May 2022

The NSS Unit in collaboration with the Goa Branch of WICASA of ICAI (Students Wing) organised a Blood Donation Camp on Thursday 26th May 2022 on the college premises. The camp was conducted with the assistance of Goa Medical College, Bambolim Goa. 30 donors participated in the camp out of which 25 were NSS volunteers, 1 member from the ICAI wing and 4 were staff members. The camp also witnessed the participation of 5 NSS Programme officers and 39 NSS volunteers who assisted in making arrangements for the camp.



Blood Donation Camp held in the college premises

Amit Naik NSS Programme Officer Incharge SC DEMPO COLLEGE OF COLMENCE & ECONOMICS, Deenderal Integrated School Complex, Cajira - Goa.

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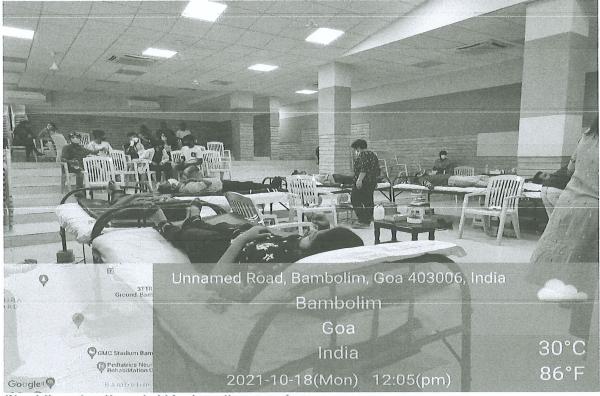


Dr.-Radhika S Nayak PRINCIPAL AND PROFESSOR S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.

# DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim-Goa

# Activity Report on "Blood Donation Camp" on 18<sup>th</sup> October 2021

The NSS Unit in collaboration with Alumni Association and UBA organised Blood Donation Camp on Monday 18th October 2021 on the college premises. The camp was conducted with the assistance of Goa Medical College, Bambolim Goa. 32 donors participated in the camp out of which 21 were NSS volunteers, 3 members from the alumni association and 8 were staff members. The camp also witnessed the participation of 5 NSS Programme officers and 22 NSS volunteers who assisted in making arrangements for the camp.



Blood Donation Camp held in the college premises

Amit Naik

ECONOMICS. tegrated School Compl Cujira - Goa

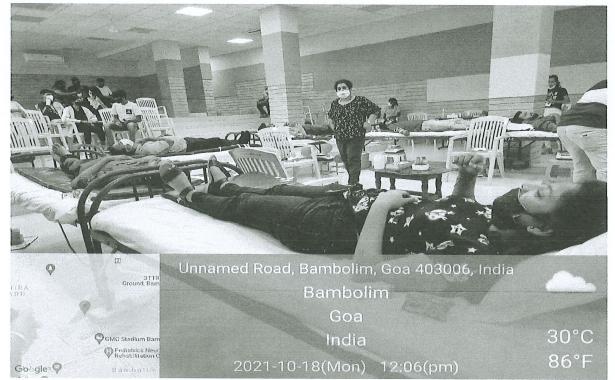


Dr.-Radhika \$ Nayak PRINCIPAL AND PROFESSOR S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.

# S. S. Dempo College of Commerce & Economics, Cujira, Bambolim-Goa

### NSS Activity Report on "Blood Donation Camp" on 18th October 2021

The NSS unit in collaboration with the Alumni Association and UBA organized a Blood Donation Camp on Monday, 18<sup>th</sup> October 2021 in the college premises. The camp was conducted with assistance of Goa Medical College, Bambolim Goa. 32 donors participated in the camp out of which 21 were NSS Volunteers, 2 were members from the Alumni Association and 8 were staff members. The camp also witnessed the participation of 5 NSS programme officers and 22 NSS Volunteers who assisted in making arrangements for the camp.



Blood Donation Camp held in the college premises

**Amit Naik** 

NSS Programme Officer Incharge S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Deendayal Integrated School Complex, Cujira - Goa.



Dr. Radhika S Nayak

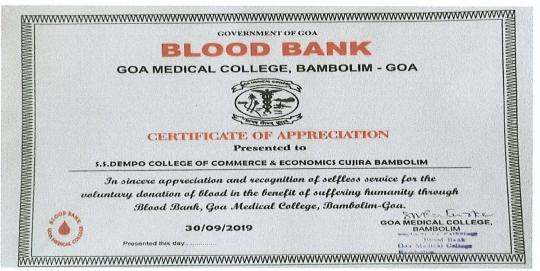
### DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa <u>NSS Extension Activities 2019-20</u> REPORT

### Activity and Date: **BLOOD DONATION CAMP on 30/9/2019.**

N.S.S. unit of our college organized Blood Donation Camp on 30th September 2019 in the Commerce Laboratory in collaboration with Goa Medical College (GMC). 48 students and 3 faculty members (Assoc. Prof. Anand Panvelkar, Asst. Prof. Sonya Angle and Asst. Prof. Preeti Arora) donated blood during the Camp. 5 N.S.S. programme officers co-ordinated this programme.



Students donating blood at the Blood Donation Camp held on 30-9-19.



Certificate of Appreciation presented by GMC for the Blood Donation Camp.

Dr. Prisca Braganza In-charge, NSS Committee



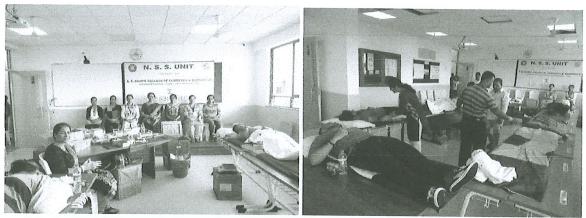
Dr.Radhika Nayak

### DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa

### REPORT

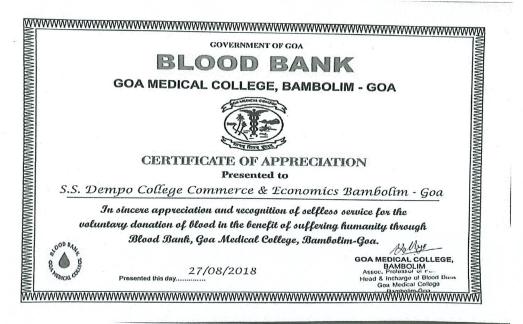
### **BLOOD DONATION CAMP**

On 27<sup>th</sup> August 2018, Blood Donation Camp was organized in our college campus in collaboration with Goa Medical College, Bambolim in which 64 students and 2 staff members (Asst. Prof. Anand Panvelkar and a subordinate staff Mr. Kashinat Akerkar) donated blood. 5 N.S.S. program officers co-ordinated this program.



Principal Dr. Radhika Nayak along with GMC Staff and NSS Progam Officers

**Student Volunteers Donating Blood** 



Certificate of appreciation from Goa Medical College, Bambolim

Ms. Nutan G. Nayak NSS Incharge



Dr. Radhika S. Nayak Principal

> PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Cujira Integrated Educational Complex

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# DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa

# REPORT BLOOD DONATION CAMP- I

N.S.S. unit of our college organized Blood Donation Camp on 11<sup>th</sup> August 2017 in our college premises in collaboration with Goa Medical College in which 77 students and 4 staff members (Principal Dr. Radhika Nayak and 2 teachers – Asst. Prof. Alisha Araujo & Asst. Prof. Krupa Kudalkar and a subordinate staff Mr. Kashinat Akerkar ) donated blood. 5 N.S.S. program officers co-ordinated this program.



Principal Dr. Radhika Nayak and Students Donating Blood

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Certificate of Appreciation from Goa Medical College, Goa

Ms. Nutan G. Nayak NSS Incharge

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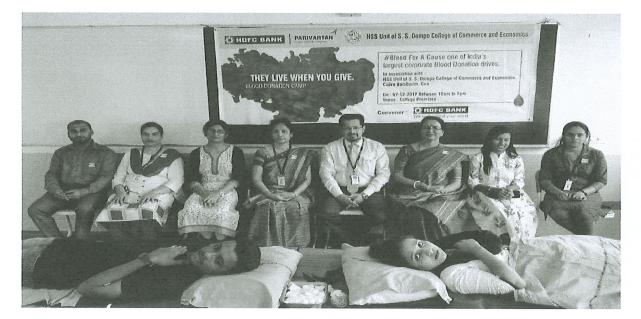
Dr. Radhika S. Nayak Principal

S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Cujira Integrated Educational Complex

### DCT's S. S. Dempo College of Commerce & Economics, Cujira, Bambolim, Goa

### REPORT BLOOD DONATION CAMP- II

N.S.S. unit of our college organized Blood Donation Camp on 7<sup>th</sup> December 2017 in the campus in collaboration with Goa Medical College and HDFC Bank in which a total of 41 student volunteers donated blood. All 5 N.S.S. programme officers coordinated this activity.



N.S.S. Programme Officers along with Principal Dr. Radhika Nayak and HDFC Bank Staff Mr. Vidyanand Angal

ENNINANANANANANANANANANANANANANANANANANA	GOVERNMENT OF GOA BLOOD BANK GOA MEDICAL COLLEGE, BAMBOLIM - GOA	HDFC BANK	Trusted To:	SHARE A LITTLE CARE A LITTLE DONATE BLOOD I's last for work to been here
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### Certificate of Appreciation from Goa Medical College, Goa and HDFC Bank

Ms. Nutan G. Nayak NSS Incharge



Dr. Radhika S. Nayak

Principal PRINCIPAL S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS, Cujira Integrated Educational Complex

### DCT's

# S S Dempo College of Commerce & Economics, Cujira, Goa

### Cycle rally on the occasion of 'Azadi Amrut Mahotsav

NCC unit of S S Dempo college in association with 1 Goa Battalion, Panaji, Goa and Directorate of Sports & Youth Affairs, Campal, Panaji organized cycle rally on the occasion of 'Azadi Amrut Mahotsav to celebrate 75<sup>th</sup> year of Independence. 3 students from our college participated in the event, Chief Minister Pramod Sawant flagged off the event on 12<sup>th</sup> March 2021



Cycle rally on the occasion of 'Azadi Amrut Mahotsav

Capt/Dr Vinod Joshua

NCC In-charge



Dr. Radhika S Nayak



INSTITUTE's LOGO

# **UNNAT BHARAT ABHIYAN**

### INSTITUTE / ORGANIZATION NAME: DCT's S. S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS, CUJIRA, GOA

### GRAMA SABHA REPORT

# 71<sup>st</sup> Republic Day Celebration at our adopted villages

### 26 January, 2020

UBA Coordinator's Name: Assoc. Prof. Nutan G. Nayak

Sr. No.	ADOPTED VILLAGES	TALUKA(Block)	DISTRICT
1	Taleigao(OG Part)		
2	Murda		
3	Cujira	TISWADI	NORTH GOA
4	Calapor		
5	Chimbel		

Activities carried out at Grama Sabha level: Celebrated 71<sup>st</sup> Republic Day at our UBA adopted villages Taleigao, Murda, Cujira, Calapor and Chimbel along with Sarpanch, Panch members, teachers, students and school kids. 7 teachers and 70 students participated in this programme. This activity was conducted in collaboration with the UBA adopted village panchayats on 26<sup>th</sup> January 2020.

Number of Student/Faculty involvement: 70 students /7 faculty members

### Village Name: Calapor and Cujira

Republic day was celebrated at Santa Cruz Village Panchayat along with Sarpanch, Panch members, UBA Co-ordinator Mrs. Nutan Nayak, UBA members Ms. Vibha Pai Angle, Mr. Micheal Dias and 12 B. Com. students.



# Republic day Celebration at Village Panchayat Santa Cruz

2 Page UNNAT BHARAT ABHIYAN

INSTITUTE's LOGO

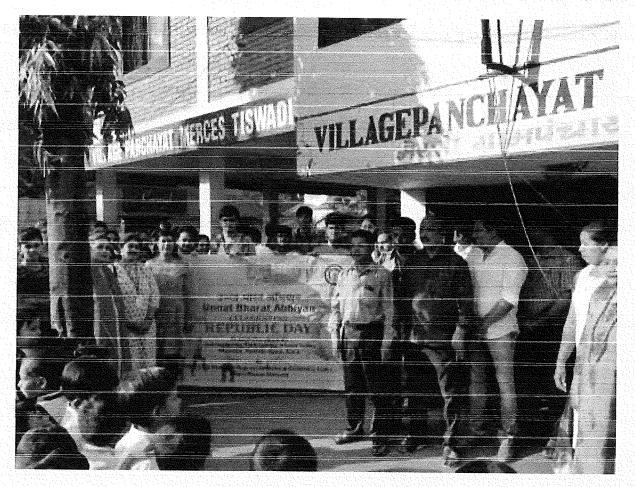






# Village Name: Murda

Republic day was celebrated at Murda Village Panchayat along with Sarpanch, Panch members, UBA member Ms. Sonal Undakoti, School kids and 42 First Year B. Com. students.



Celebration of Republic day at Village Panchayat Murda





# Village Name: Taleigao

Republic day was celebrated at Village Panchayat Taleigao along with Sarpanch, Deputy Sarpanch, UBA member Dr. Sangeeta Chakraborty, Govt. Primary School Children and 9 B. Com. students.



Celebration of Republic day at Village Panchayat Taleigao



Republic Day celebration along with Sarpanch, Deputy Sarpanch, our students and Govt. Primary School Children at Village Panchayat Taleigao







### Village Name: Chimbel

Republic day was celebrated at Village Panchayat Chimbel along with UBA member Asst. Prof. Sashikant Morjkar, Sarpanch, Govt. Primary School Children and 7 B. Com. students.



### **Celebration of Republic day at Gram Panchayat Chimbel**

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Mrs. Nutan G. Nayak Coordinator Unnat Bharat Abhiyan Cell



Dr. Radhika S. Nayak

# Dempo Charities Trust's S. S. Dempo College of Commerce & Economics

Cujira Bambolim - Goa

### Report on FLASHMOB ON VOTERS' AWARENESS

Date: 12 February 2022 to 13 February 2022

Venue: North Goa

Students of DCT's S. S. Dempo College of Commerce and Economics and Government College of Arts, Science and Commerce, Sanquelim performed a flash mob at various places in North Goa in a novel attempt initiated by the Election Commission of India (ECI) to educate voters' of the state to participate in large numbers in the upcoming State Assembly Elections 2022 to be held on 14th February 2022.

This Flash-mob was held for on 12th and 13th February 2022 at different places in North Goa which included Panaji KTC Bus stand and Market, Porvorim, Saligao, Betim Ferry point, Candolim, Mapusa Market, Harmal Junction, Pernem market, Colvale, Bicholim Market, Sanquelim, Taleigao, St. Cruz, Merces and Goa Velha. A total of 22 performances were held across the district.

There were 15 participants in total from both colleges, 7 of which (3 girls + 4 boys) were from S. S. Dempo College of Commerce and Economics. Dr. Gervasio Mendes, In-charge for election literacy, North Goa District and Shri. Wilfred Goes were present for the event along with nodal officers of both institutions Assst. Prof. Urvashi Naik from Government College Sanquelim and Asst. Prof. Kushal Kerkar from S. S. Dempo Collge of Commerce & Economics.

K. Kerka

Kushal P. Kerkar Nodal Officer on Election Literacy



Professor and Principal