

Dempo Charities Trust's
SRINIVASSA SINAI DEMPO COLLEGE OF COMMERCE AND ECONOMICS
Cujira, Bambolim-Goa

Criterion 2 - Teaching - Learning and Evaluation

Key Indicator – 2.6 Student Performance and Learning Outcome

2.6.1 – Programme Outcomes (POs) and Course Outcomes (COs) for all Programmes offered by the institution are stated and displayed on website and attainment of POs and COs are evaluated

INDEX

Sr. No.	Contents	Page No.
I	Additional documents relating to display of Programme Outcomes and Course Outcomes	
1	College Website	2-5
2	Documents for Academic Year 2020-21	6-63
3	Documents for Academic Year 2019-20	64-66
4	Documents for Academic Year 2018-19	67-73
5	Documents for Academic Year 2017-18	74-79
II	Additional documents relating to evaluation of attainment of Programme Outcomes and Course Outcomes	
1	Documents for Academic year 2020-21	80-92
2	Documents for Academic year 2019-20	93-103
3	Documents for Academic year 2018-19	104-123
4	Documents for Academic year 2017-18	124-132





Dempo Charities Trust's SRINIVASSA SINAI DEMPO COLLEGE OF COMMERCE AND ECONOMICS

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- HOME
- ABOUT US
- PROGRAMMES
- ADMISSIONS
- LIBRARY
- FACULTY
- GALLERY
- RESEARCH
- INFRASTRUCTURE
- STUDENT LOGIN
- ALUMNI
- EMPLOYERS
- STATUTORY
- NIRF
- NAAC
- ACTIVITIES
- UBA
- IIC
- EBSB
- TENDERS
- CONTACT US

Campus News

- Vacancy: Assistant Professor (Lecture Basis)
- Vacancy: System Administrator (Regular)
- ISA II Notice
- TY BCOM revaluation Notice , Nov 2022 Exam
- BCOM Semester-V examination result November 2022
- BCOM Semester-V examination result November 2022
- Sem I/III General / Personal Verification Novemeber 2022 Exmamination
- Student List for Pending Sem V Exam Fees
- FY/SY/TY ISA Notice 2023
- Schemes to Encourage Students for Innovative Projects
- Imp-PR Registration Notice
- Session on "Career Counselling with a special insight on CA as a career"
- Submission of forms for Backlog Students for OC-45 (Old Course)
- Students Pending for SEM V Exam fees - Last Date 5th Oct 2022 (Revised)
- Students Pending for SEM V Paper Registration -Last Date 5th Oct 2022(Revised)
- Scholarship Notice
- Student list- Pending for Sem V Paper Registration
- Scholarship July 2022
- Free Coaching Scheme for SC/OBC
- Bursary Scheme 2022
- E-Content- DISHTAVO

- IQAC
- AQAR
- RELEVANT DOCUMENTS
- SSR
- BEST PRACTICES





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- HOME
- ABOUT US
- PROGRAMMES ▾
- ADMISSIONS ▾
- LIBRARY ▾
- FACULTY
- GALLERY
- RESEARCH ▾
- INFRASTRUCTURE
- STUDENT LOGIN
- ALUMNI ▾
- EMPLOYERS ▾
- STATUTORY ▾
- NIRF ▾
- NAAC ▾
- ACTIVITIES ▾
- UBA
- IIC
- EBSB
- TENDERS ▾
- CONTACT US

- 2017-18
- 2018-19
- 2019-20
- 2020-21
- 2021-22**
- 2022-23

IQAC minutes and action taken 2021-22

Academic Calender 2021-22

Extended Profile +

Criterion I +

Criterion II +

Criterion III +



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- HOME
- ABOUT US
- PROGRAMMES ▾
- ADMISSIONS ▾
- LIBRARY ▾
- FACULTY
- GALLERY
- RESEARCH ▾
- INFRASTRUCTURE
- STUDENT LOGIN
- ALUMNI ▾
- EMPLOYERS ▾
- STATUTORY ▾
- NIRF ▾
- NAAC ▾
- ACTIVITIES ▾
- UBA
- IIC
- EBSB
- TENDERS ▾
- CONTACT US

- 2017-18
- 2018-19
- 2019-20
- 2020-21
- 2021-22
- 2022-23

IQAC minutes and action taken 2021-22

Academic Calender 2021-22

Extended Profile +

Criterion I +

Criterion II -

2.6.1 POs PSOs COs

https://dempocollege.edu.in/wp-content/uploads/nnac_archive/2021-22/2.6.1_POs_PSOs_COs.pdf +

DCT's
S. S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS
Cujira, Bambolim-Goa

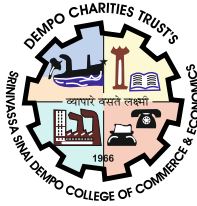
PROGRAMME OUTCOMES, PROGRAMME SPECIFIC OUTCOMES
AND COURSE OUTCOMES

TABLE OF CONTENTS

Serial No	Particulars	Page Numbers
1	PROGRAMME OUTCOMES	1-3
2	PROGRAMME SPECIFIC OUTCOMES	4-8
3	COURSE OUTCOMES	8-97
(I)	BACHELOR OF COMMERCE (BCom Hons)	
	Semester I	8-12
	Semester II	12-17
	Semester III	17-22
	Semester IV	22-27
	Semester V	27-34
	Semester VI	34-41
(II)	BACHELOR OF BUSINESS ADMINISTRATION (BBA)	
	Term I	41-43
	Term II	43-45
	Term III	45-48
	Term IV	48
	Term V	48-51
	Term VI	51-53
	Term VII	53-56
	Term VIII	57
	Term IX	57-60
	Term X	60-62
	Term XI	63-65
(III)	MASTER OF COMMERCE (MCom)	
	Semester I	65-66



[Signature]
PROFESSOR and PRINCIPAL
S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Deendayal Integrated School Complex,
Cujira - Goa.



DEMPHO CHARITIES TRUST'S
**S. S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS**

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(with a CGPA of 3.30)

Deendayal Integrated School Complex,
Cujira, Bambolim - 403202

PROSPECTUS 2020 - 21



BACHELOR OF COMMERCE
Affiliated to Goa University

CBCS
B.COM. (HONS.) STRUCTURE WITH SUBJECTS*
SEMESTER I

CATEGORY	PAPER
CC 1	General Management
CC 2	Financial Accounting
CC 3	Micro Economics
CC 4	Commercial Arithmetic I
AECC 1	Spoken English
AECC 2	Environmental Studies I
GE 1	Computer Application I
	Banking I
	Principles of Insurance
	Marketing Management
	Principles and Practice of Accounting

SEMESTER II

CATEGORY	PAPER
CC 5	Introduction to Marketing
CC 6	Financial Statement Analysis & Interpretation
CC 7	Managerial Economics
CC 8	Commercial Arithmetic II
AECC 3	Business Communication I
AECC 4	Environmental Studies II
GE 2	Computer Application II
	Banking II
	Practice of Insurance
	Service Marketing
	Specialised Accounting

SEMESTER III

CATEGORY	PAPER
CC 9	Business Finance
CC 10	Fundamentals of Cost Accounting
CC 11	Entrepreneurship Development
SEC 1	Business Laws
	Computer Application for Business I
	New Venture Planning
GE 3	Business Statistics I
	Business Communication II
	Business Environment I
	Fundamentals of Rural Marketing
	Indian Capital Market
	Retail Management
GE 4	Economics of Resources

SEMESTER IV

CATEGORY	PAPER
CC 12	Fundamentals of Investment
CC 13	Income Tax (Direct Tax)
CC 14	Accounting for Service Organization
SEC 2	Companies Act and IPR Laws
	Computer Application for Business II
	Collective Bargaining & Negotiation Skills
GE 5	Business Statistics - II
	Introduction to Mutual Fund
	Business Environment II
	Event Management
	Mass Communication
	Practices in Rural Marketing
GE 6	Public Finance

SEMESTER V

CATEGORY	PAPER
CC 15	Industrial Management
CC 16	Indian Monetary & Financial System
	Specialization
I)	Accounting
DSE 1	Income Tax and Goods and Service Tax
DSE 2	Auditing I
DSE 3	Government Accounting
DSE 4	Financial Reporting
II)	Cost & Management Accounting
DSE 1	Cost Accounting I
DSE 2	Cost Accounting II
DSE 3	Techniques of Costing
DSE 4	Management Accounting
III)	Business Management
DSE 1	International Marketing Management
DSE 2	Retail Management Strategies
DSE 3	Advertising Management I
DSE 4	Service Marketing II
IV)	Banking & Financial Services
DSE 1	Modern Banking Operations and Services
DSE 2	Bank Management
DSE 3	Banking in India
DSE 4	Foreign Exchange, foreign Trade & International Finance

SEMESTER VI

CATEGORY	PAPER
CC 17	Human Resource Management
CC 18	International Economics
	Specialization
I)	Accounting
DSE 5	Advanced Company Accounts
DSE 6	Accounting I
DSE 7	Accounting II
OR	
DSE 8	Corporate Accounting & Tax Planning
II)	Cost & Management Accounting
DSE 5	Advanced Cost Accounting I
DSE 6	Cost and Management Audit
DSE 7	Advanced Cost accounting II
OR	
DSE 8	Advanced Management Accounting
III)	Business Management
DSE 5	Financial Management II
DSE 6	Strategic Management
DSE 7	Supply Chain & Logistic Management
OR	
DSE 8	Brand Management
IV)	Banking & Financial Services
DSE 5	Law and Practice of Banking I
DSE 6	Law and Practice of Banking II
DSE 7	Financial Services
OR	
DSE 8	Credit and Risk Management
DSP	Project

Course listing for B.Com. (Hons.) CBCS for students enrolled in the year 2017-18 onwards, governed by provisions of Ordinance OC-66, Goa University

SEMESTER I

General Management (CC 1) – The basic objective of this course is to acquaint students with the important aspects of management.

Financial Accounting (CC 2) – This subject gets the students acquainted on the practical aspects of single entry and depreciation accounting and familiarize the students with advanced accounting procedures for equity and preference shares.

Micro Economics (CC 3) – This paper acquaints the students with the concepts of microeconomics dealing with consumer demand and consumer behaviour. It makes the student understand the supply side of the market through the production and cost behaviour of firms and different types of market imperfections and strategies adopted by firms in the imperfect market.

Commercial Arithmetics – I (CC 4) - The course aims to provide basic knowledge of mathematics and its applications in the field of commerce and industry. To acquaint the students with wide ranging applications of mathematical techniques to commerce, economics and practical situations.

Spoken English (AECC I)- This course will enable students to listen , understand, convey information and respond appropriately to the contributions of others. To understand, order and present facts, ideas and opinions and articulate experience and express what is thought, felt and imagined using grammatically correct language appropriate to audience and context.

Environmental Studies (AECC II)- The course aims to provide practical knowledge of natural resources and its types, functioning of ecosystems, biodiversity and its conservation.

GENERIC ELECTIVES - I

Computer Application – I - The main focus of this course is to understand the fundamentals of Information Technology and provide insights into dominant IT Applications and emerging IT Technologies.

Principles and Practice of Accounting - The course aims at developing and understanding of the theoretical foundation and acquaint the students with latest development in accounting.

Banking I (GE) - Students will gain theoretical and practical knowledge regarding basics of banking and structure of banking business in India.

Principles of Insurance (GE I) – The main focus of this paper is to introduce the students to the concepts in risk management and insurance and practices in Life and General insurance.

Marketing Management (GE I) – This paper will acquaint the students to the basics of marketing management

SEMESTER II

Introduction to Marketing [CC 5]

The course objective is to develop an understanding of the marketing environment and relevant decisions.

Financial Statement Analysis & Interpretation [CC 6]

Course objectives are to develop skills in students to analyze and interpret financial statements from viewpoint of liquidity, solvency, profitability and cash flow of entities and apply the same for decision making.

Managerial Economics [CC 7]

The basic objective of this course is to familiarize the students with the approach, concepts and advanced techniques of managerial economics that are applied in business decision making.

Commercial Arithmetic [CC 8]

The course aims to provide basic knowledge of mathematics and its applications in the field of commerce and industry. To acquaint the students with wide ranging applications of mathematical techniques to commerce, economics and practical situations.

Business Communication [AECC 3] The course objectives are:

- To increase students confidence and ability to communicate orally while using technology.
- To improve collaboration and communication skills of students.
- To enhance multimedia literacy skills of students.
- To build relationships and establish their online social presence.

Environmental studies II [AECC 4]

The course aims to impart basic knowledge on social issues and the environment, environmental pollution and human population and environment.

GENERIC ELECTIVES -2

Computer Application II

The Course objective is to understand the basics of cyber space and accompanying cyber threats and provide the foundation for preparing, detecting and protecting against cyber threats and challenges.

Banking –II

The course objective is to provide an insight to banker-customer relationship, banking technology, bank financials and regulations.

Practice of Insurance

The course aims to introduce the students to processes and intermediaries in claim management and insurance marketing and familiarize them with emerging concepts in insurance industry.

Service Marketing

The course focus is to familiarize the students with the concepts and processes in Services Marketing

Specialized Accounting

To develop skills in students for preparation of books of accounts in respect of specialized accounting relating to insurance claims, voyage accounts,

SEMESTER III

Business Finance (CC 9) – This paper shall impart knowledge on the meaning and principles of business finance, classification of capital, meaning and theories of capitalization and the concept of capital structure.

Fundamentals of Cost Accounting (CC10) – This paper will familiarize students to elements and methods of cost accounting.

Entrepreneurship Development (CC II) –The aim of this course is to motivate the students to be self employed. From the syllabus theoretical knowledge will be imparted on how to start an enterprise of their own. Practical knowledge can be obtained through assignments like writing a project report to obtain finance or interviewing existing entrepreneurs.

Business Laws (SEC I) – This course imparts basic knowledge of the important business legislations.

Computer Application for Business -I (SEC I) - The aim of this course is to provide advanced computer skills and knowledge for commerce students. To enhance the students' understanding of usefulness of information technology tools for business operations. To become familiar with the processes needed to develop, report, and analyze business data and to learn how to use and apply Excel and Excel add-ins to solve business problems.

New Venture Planning (SEC I) - The curriculum aims at giving exposure to students regarding different aspects of setting up a new business. After completing the course student should be able to develop an understanding of the process of identifying various sources of new business ideas of products and services. The understanding of this paper will help them to examine, evaluate and approach different sources of finance, the nature of marketing effort required and to develop a comprehensive business plan.

GENERIC ELECTIVES- 3

Business Statistics– I (GE 3) - The aim of this course is to provide practical knowledge of data analysis including Summarisation Measures, Index Numbers and Analysis of Time Series.

Business Communication II (GE 3) –This course makes students aware of their constitutional rights and duties and how they can use their communication skills actively for the betterment of society. It familiarizes students with a basic understanding of the process of writing for business and develops an ability to use writing in practical business and public situations.

Business Environment –I (GE 3) – To course will familiarize students about different aspects of business environment and its impact on business activities.

Fundamentals of Rural Marketing (GE 3) - This paper introduces students to the subject of rural marketing and issues related to rural markets.

Indian Capital Markets (GE3) –This course provides a comprehensive understanding of various operations, issues and developments in Indian capital markets.

Retail Management (GE 3) – The aim of this paper is to acquaint students with the basic concepts of retailing and its application in current marketing scenario.

GENERIC ELECTIVE -4

Economics of Resources (GE 4) –This course familiarizes the students with the concepts and issues in the realm environmental economics and sustainable development. It introduce the students to economics of resources and their use against the background of growing global concerns over the future of the world economy due to

the rapid depletion of natural resources. It will help the students understand the significance of the management of environment and resources for business and introduce the students to the economics of human resource development.

SEMESTER IV

Fundamentals of Investment [CC 12]

To familiarize the students with different investment alternatives, introduce them to the framework of their analysis and valuation and highlight the role of investor protection.

Income Tax [Direct Tax] [CC 13]

Course objective is to provide basic knowledge of concepts, principles and provisions of Income-tax Act, 1961 and the relevant Rules

Accounting for Service Organization [CC 14]

The course aims to familiarize the students with practical aspects of accounting for service organizations such as banks, general insurance companies, underwriters and hotels

SKILL ENHANCEMENT COURSE- 2

Companies and IPR laws

To impart basic knowledge of the provisions of the Companies Act 2013, The Patents Act, 1970, Indian Copyright Act, 1957, The Trademarks Act, 1999 and The Designs Act, 2000.

Computer Application for Business-II

The course objective is to familiarize the students with various applications of information and communication technologies in business and to familiarize with the mechanism for conducting business transactions through electronic means.

Collective Bargaining and Negotiation Skills (GE 6)

The course objective is to promote understanding of the concept and theories of collective bargaining, and also to provide exposure to the required skills in negotiating a contract.

GENERIC ELECTIVE-5

Business Statistics –II

The objective of this course is to provide basic knowledge of statistics to business disciplines and to develop the ability to analyze and interpret data.

Introduction to Mutual Fund

The course aims to familiarize the students about the Mutual fund industry and to enable them to get acquainted with product profile, taxation, and regulatory aspects of mutual fund in India.

Business Environment –II

The objective of the course is to introduce the students to elements and composition of economic, legal and international environment of business and also aims to bring about awareness of business environment in Goa.

Event Management

The course aims to introduce to the students the concept and operations in event management industry.

Mass Communication

The course objective is to acquaint the students with concept and principles of mass communication and provide exposure to new and evolving techniques of reporting, editing and production of radio, television and development communication.

Practices in Rural Marketing

The objective of the course is to enable students to gain a deeper understanding of the functioning of rural markets.

Public finance [GE 6]

The course aims at enabling students the nature, structure and functioning of the public finance, especially with reference to India. This course focuses on understanding fiscal policy and institutions, tax structure and its distribution, budgets, federal finance and the current trends in public expenditure, revenue and debt.

SEMESTER V**Industrial Management (CC 15)**

The basic objective of this paper is to enable the students to gain understanding of concepts and environment of industrial management.

Indian Monetary and Financial system (CC 16)

The course objectives are as follows:

- 1] To enable the student to get a basic understanding of the components of money supply and the role of the central bank in controlling money supply.
- 2] To familiarize the student with the structure and composition of the financial system.
- 3] To facilitate an understanding of the functioning of the money and capital markets in an economy.
- 4] To provide the students a basic knowledge of financial institutions and to acquaint them with major financial services in India.

SPECIALISATION

I] Accounting

DSE I Income Tax and Goods and Service Tax

The objective of the course is to provide an insight into main provisions of the Income Tax Act, 1961, applicable to the 'assessment year' which shall be same as the 'academic year' (e.g. for academic year 2016-17 the assessment year shall be 2016-17) and to impart some basic knowledge about the Service Tax as amended by the current Finance Act up to June 30 of the academic year and some basic provisions of the Goa Value Added Tax Act, 2005 applicable to the current financial year, as amended up to November 30 of the immediately preceding the current academic year.

DSE 2 Auditing –I

The course aims at imparting knowledge about the principles, methods, techniques of auditing and their applications to understand the objective and concepts of auditing to gain working knowledge of generally accepted auditing procedures and of techniques and skills.

DSE 3 Government Accounting

The course aims to familiarize the students with concepts and practical aspects of government accounting.

DSE 4 Financial Reporting

The course objective is to familiarize the students with concepts and practical aspects of corporate financial reporting.

II] Cost & Management Accounting

DSE I Cost Accounting – I

The course objective is to familiarize students to the basic concepts of cost accounting and elements of cost.

DSE 2 Cost Accounting-II

The course aims at familiarizing students to the basic concepts and element of cost - labour cost and overhead.

DSE 3 Techniques of Costing

The course objective is to provide the students an understanding of the application of techniques of costing.

DSE 4 Management Accounting

This course provides the students an understanding of the application of accounting techniques for management.

III] Business Management**DSE 1 International Marketing Management**

The course aims to develop an understanding of the basic concepts of International marketing

DSE 2 Retail Management Strategies

The course objective is to acquaint students with retail management strategies.

DSE 3 Advertising Management – I

This paper acquaints the students with fundamentals of advertising, media planning and effectiveness of advertising.

DSE 4 Services Marketing - II

This paper aims to familiarize the students with the diversity in the services sector and the unique challenges faced by the managers in these services.

IV] Banking and Financial Services**DSE 1 Modern Banking Operations and Services**

This paper acquaints the students with various financial services provided by the banks and enable them to understand current issues and emerging trends in modern banking operations.

DSE 2 Bank Management

The course aims to enable the students understand financial analysis of banks and their treasury operations and further provide an insight into banking services and technology.

DSE 3 Banking in India

The paper aims to acquaint the students with the evolution of banking in India and familiarize them with recent banking reforms and their implications.

DSE 4 Foreign Exchange, Foreign Trade and International Finance

The course objective is to provide the student an understanding of international trade and finance and mechanisms foreign exchange market and international fund transfer system.

SEMESTER VI**Human Resource Management (CC 17)**

The course aims to enable the students to understand and comprehend the vital issues of HRM in a dynamic environment.

International Economics (CC 18)

The course objectives are:

1. To enable the students to understand the role of international trade and the importance of trade policy in the current global scenario
2. To enable the students to have an understanding of the importance of investment flows across countries and their dependence on various macroeconomic variables that are of significance in an open economy
3. To acquaint students with the key accounts of the balance of payments, how exchange rates are determined in the markets for foreign exchange and help them understand the connection between balance of payments and exchange rate movements
4. To enable students to be aware of the meaning and significance of regional and multilateral trade negotiations

SPECIALISATION

I] Accounting

DSE 5 Advanced Company Accounts

The course Objective is to develop accounting skills in students to for preparation of financial statements of limited companies and for accounting of transactions in the special circumstances of internal and external reconstruction, redemption debentures and valuation of goodwill and shares.

DSE 6 Accounting – I

The course aims to develop skills in students for preparation of books of accounts in respect of hire purchase and royalty businesses and organizations operating with branch and departmental structure.

DSE 7 Accounting – II

The course objective is to develop accounting skills in students to prepare books of accounts in respect of fire insurance claims, investments, redemption of debentures and liquidation of companies.

DSE 8 Corporate Accounts & Tax Planning

The paper aims to provide exposure to students on advanced topics in corporate accounting related to specific circumstances of consolidations, incorporation and declaration of employee benefits in the form of stock options and to familiarise students with tax planning provisions and mechanisms available for corporate entities under varied circumstances.

II] Cost and Management Accounting

DSE 5 Advanced Cost Accounting - I

The paper aims at providing basic conceptual & working knowledge of various methods of cost accounting.

DSE 6 Cost and Management Audit

The course aims to provide in-depth knowledge of cost and management audit .

DSE 7 Advanced Cost Accounting - II

The course aims at providing basic conceptual & working knowledge of various methods of cost accounting.

DSE 8 Advanced Management Accounting

The primary objective of the paper is to provide students with an understanding of the management accounting function, including the tools, techniques and system management accountants used in decision making.

III] Business Management

DSE 5 Financial Management - II

The course aims to familiarize the students with concepts, role and techniques of financial management in firms and provide an insight into various decisions in management of corporate finance.

DSE 6 Strategic Management

The course Objective to enable students to learn the basics of Strategic Management and various strategies of business firms to have a competitive advantage.

DSE 7 Supply Chain & Logistics Management

The course aims to develop a basic understanding of the key concepts and processes of Supply Chain & Logistics Management.

DSE 8 Brand Management

The basic objective of the course is to familiarise the students with the concept of building brand equity, methods of managing brands and strategies for building brand in Indian as well as Global Markets.

IV] Banking and Financial Services

DSE 5 Law and Practice of Banking - I

The basic objective of the course is to introduce the student to the basic principles, practices, rules and procedures of bank lending.

DSE 6 Law and Practice of Banking - II

The course objective is to familiarize the student with the legal aspects of the relationship between the banker and various categories of customers

DSE 7 Financial Services

The course objective is to develop an understanding of salient features and mechanisms of important financial services and recent developments and issues in Indian financial services sector.

DSE 8 Credit and Risk Management

The course objective is to develop an understanding of bank credit and its types, basic principles and process of lending. This is also to familiarise the risk involved and its management while providing credit to the customers and to familiarize the concept of corporate finance and NPA's in banks.

PROSPECTUS

2020-21



**BACHELOR OF BUSINESS
ADMINISTRATION (B.B.A)**
Affiliated to Goa University

BEGIN
WITH
A DREAM
BUILD A
A FUTURE



DEMPHO CHARITIES TRUST'S
S. S. DEMPO COLLEGE OF COMMERCE & ECONOMICS
Reaccredited by NAAC at the 'A' grade (with a CGPA of 3.3/4)

OBJECTIVE OF THE PROGRAMME

To build competence in students to effectively undertake entry level managerial jobs in organizations.

PROGRAMME OUTCOMES

On completion of the programme, the student will be able to:

- Exhibit an understanding of broad business concepts and principles.
- Demonstrate the competencies required to undertake managerial jobs.
- Apply cross functional business knowledge and technologies in solving real world business problems.
- Display behavioural skills (e.g. communication, decision making, time management, negotiation) in business interactions.
- Recognise and resolve ethical issues in business.
- Initiate and build entrepreneurial ventures.

COURSE STRUCTURE

CATEGORY	CORE COURSES		ELECTIVE COURSES		INTERNSHIPS	
Courses	Core Business Courses	Soft Skill Courses	Business Courses (BC)	Non Business Courses (NBC) Courses	Internships in Organization and report	Internships Seminars
Credits**	52	12	30	24	16	6

* As per the ordinance OA 24 of the Goa University.

TOTAL MINIMUM CREDITS = 140

** 1 credit is equivalent to 15 contact hours of class/ 45 hours of internship.

CURRICULUM

1. Business Courses

- | | |
|-------------------------------------|--------------------------------------|
| -Management Process | -IT Skills-I |
| -Marketing Management-I | -Marketing management-II |
| -Human Resource Management-I | -Human Resource Management-II |
| -Case Analysis-I | -Business Maths |
| -Financial Statement Analysis-I | -Financial Statement Analysis-II |
| -Managerial Economics-I | -Managerial Economics-II |
| -Production Operations Management I | -Production Operations Management II |
| -Organisational Behavior - I | -Organisational Behavior - II |
| -Legal Aspects of Business | -Strategic Management |
| -Management Accounting-I | -Management Accounting-II |
| -Business Research Methods - I | -Business Research Methods - II |
| -Financial Management- I | -Financial Management- II |
| -Environmental Studies- I | -Environmental Studies- II |

2. Soft Skills Courses

- | | |
|----------------------------|-------------------------------|
| -Oral Communication Skills | -Written Communication Skills |
| -Presentation Skills | -Mock Interviews |
| -Etiquette | -Group Discussion Skills |
| -Interview Facing Skills | -Negotiation Skills |
| -Time Management | |

3. Non Business Courses

- | | |
|--------------------------|---------------------------|
| -Culture and Heritage -I | -Culture and Heritage -II |
| -Current Affairs | -Health & Nutrition |
| -Psychology | -Value Education |
| -Critical Thinking | -Creative Writing |
| -Film Appreciation | -First Aid |
| -International Relations | -Sports & Fitness |
| -Theater and Drama | |



4. Optional Business Courses

Finance

Stock Market Operations
Insurance
Taxation

Banking Operations
Investment Planning
Working Capital Management

Human Resource Management

Talent Acquisition
Learning & Development
Labor Laws
Employee Engagement

Compensation Management
Performance Management
Competency Mapping
Industrial Relations

Marketing

Consumer Behavior
Retail Management
Sales Management
Services Marketing
International Marketing

Product Management
Digital Marketing
Advertising Management
Brand Management

5. Summer Internship

There will be a summer internship programme of 6 weeks at the end of first as well as second year and 4 weeks during the third year BBA which will be undertaken by the student in an established organization.

Scheme of Examination

- The assessment of all courses shall comprise of continuous Intra-Trimester and End-Trimester (ITA & TEA) and shall be fully internal.
- The End-Trimester shall be of 50% weightage of total evaluation and shall cover the entire course.
- Each credit carries 25 marks.

Scheme of Evaluation

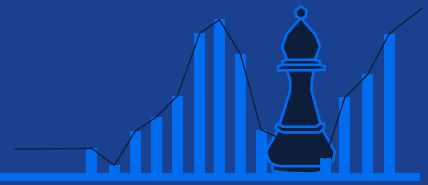
- Common Grading System of the University as stated in OA-16.4 shall be applicable.



Dempo Charities Trust's
S. S. Dempo College of Commerce & Economics
REACCREDITED BY NAAC AT THE 'A' GRADE (WITH A CGPA OF 3.30 ON A SEVEN POINT SCALE)



**MASTER OF
COMMERCE (M.Com.)
SELF-FINANCING PROGRAM**
Affiliated To Goa University
PROSPECTUS
2020-21



2 YEARS FULL TIME SELF-FINANCED PROGRAMME **Affiliated to Goa University**

The M.Com. programme offered by the college is a two-year full time degree programme - Masters in Commerce. At present the programme offers specialisation in Accounting and Finance and Business Management. The M.Com. programme offered by the institution is affiliated to Goa University and is based on the existing course structure for the same programme offered by Department of Commerce of Goa University. The M.Com. degree will be awarded by Goa University itself.

Eligibility criteria:

The eligibility criteria for admission to the M.Com. programme are as under:

1. Candidates must pass the Bachelor of Commerce degree examination of Goa University or any other recognized University with a minimum of 40% marks.
2. The admission to the M. Com Programme is based on the Common Entrance (Ranking) Examination conducted by the Goa University.

Number of seats available:

The intake for the M.Com. programme offered by the college is 50.

Programme structure under OA-18A (M.Com Part I)

The main objective of offering M.Com. Programme under Choice Based Credit System (CBCS) is to train manpower required for Teaching, Research and Industry requirements. After completing M.Com. Programme the candidate should be able to join in teaching profession as Assistant Professor, join in research in any of the universities/Institutions for Ph. D Programme and join the corporate world such as Banking, Insurance, Securities Market, IT enabled services and Manufacturing at managerial level positions in the areas of Accounting, Finance, Taxation, Marketing and Human Resources or start their own enterprises.

Credits (Theory, Tutorial, Practical):

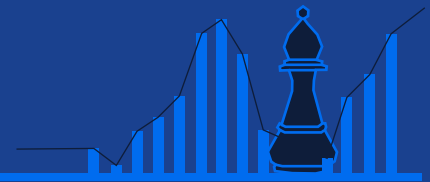
In order to award M. Com. degree, the candidate must have earned 64 Credits during two years. Of these 32 Credits are from Core Courses and 32 Credits are from Specialisation Courses offered during the Second Year. However, the candidate is allowed to opt for up to a maximum of 16 Credits from any other department to meet the requirement.

Number of Semesters and semester - wise distribution of courses:

The M. Com. Programme is divided in to Four Semesters. Each Semester shall have Four Courses.

Summer Training:

Every student has to undergo 4 weeks Summer Training in industrial organizations to gain hands on experience at the end of Semester II. Students are responsible for identifying the Organisations for their Summer Training Program.



Dissertation

As a part of M. Com. Programme Dissertation is offered as Optional during the third and fourth semester as per OA-18 in lieu of Two Courses. Those students who are going to be offered the Dissertation Option may opt for 3 Courses each during the Semester III and IV.

The following list of courses will be followed by the batch of 2018-19 under OA-18A:

Semester I

COURSE TITLES (CORE COURSES)	NO. OF CREDITS
Security Analysis and Capital Markets	4
Fundamentals of Financial Services	4
Managerial Accounting	4
New Venture Creation	4

Semester II

COURSE TITLES (CORE COURSES)	NO. OF CREDITS
International Financial Management	4
Management of Financial Services	4
Portfolio Management	4
Research Methodology	4

Specialisation Courses

- The students are required to opt for 4 Papers during the Third semester and 4 Papers during the Fourth Semester from one of the two specializations.
- The Dissertation is optional. if the students choose to do dissertation, students are required to opt any 3 Papers during the Third semester and any 3 Papers during the Fourth Semester.

Semester III (Accounting & Finance)

COURSE TITLES	NO. OF CREDITS
Investment and Financing Decisions	4
Corporate Mergers and Acquisitions	4
Futures and Forward Derivatives	4
Direct Taxes	4
Corporate Valuation	4
Statistics and Business Econometrics	4

OR



Semester III (Business Management)

COURSE TITLES	NO. OF CREDITS
Retail Marketing	4
Human Resource Development	4
Marketing Management	4
Materials Management	4
Business Environment	4
Strategic Management	4

Semester IV (Accounting and Finance)

COURSE TITLES	NO. OF CREDITS
Working Capital and Dividend Decisions	4
Management of Mutual Funds	4
Options and Interest Rate Derivatives	4
GST and Other Indirect Taxes	4
Cost Management & Control	4
Advanced Econometrics	4

OR

Semester IV (Business Management)

COURSE TITLES	NO. OF CREDITS
Advertising and Sales Management	4
Tourism and Travel Management	4
Services Marketing	4
International Trade and Environment	4
Corporate Governance and Corporate Social Responsibility	4
Organizational Behavior	4

Field based optional courses

Dissertation	8
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DESCRIPTION OF THE COURSES

SEMESTER I

Security Analysis and Capital Markets

The need of the course is to provide a good understanding of the field of investments and to learn about the theoretical frame work of Indian Capital Markets. The understanding can be quite valuable because each of us must make various investment decisions during our lifetimes definitely as individuals, and possibly in our chosen careers. The course will help the student to know about the trading mechanism of Indian Capital Market and to gain the skill in assessing and estimating the Investment Opportunities with the help of Risk and Return Analysis in Capital Markets.

Fundamentals of Financial Services

Indian Financial Services sector is set to dominate the Indian economy over the next few decades. Indian Financial Services sector is operating in a fast-evolving and dynamic manner. Hence course of "Foundation of Financial Services "has been designed to facilitate the candidates in their career in Financial Services and facilitate the candidates in preparing for Series of Certification Examination in Financial services which is growing at a fast pace. It equips the students with the minimum knowledge benchmark of understanding various Financial Services. To have a comprehensive and broad based knowledge about the Financial Services. Get acquainted with various products, players and functioning of Financial Services.

Managerial Accounting

The primary objective of the course is to provide basic understanding of Accounting Standards and Concepts, to prepare various types of Financial Statements and analyzing them to interpret the financial soundness of various types of business to protect the interest of stakeholders. This course will develop the analytical skills of students which requires analyzing the financial statements and for decision making. The course will encourage students to not only use all quantitative tools and techniques available to them, but also logic, insight, judgment, and common sense.

New Venture Creation

The very purpose of the course is to make the students to understand the role of growth agents in the development of any economy, viz., Entrepreneur, Intrapreneur, and Government. After completing the course in particular and the program in general, students will be planning to become part of one of these growth agents, either as employers or as employees. They may start their own enterprises, they may join with an organisation where they will contribute as an Intrapreneur, and also they may join with government organisations which may also enable them to be a part of the developing the economy in various ways. Hence, the very purpose of this course to enable the students to understand the intricacies of becoming a growth agent, which is not an easy task as it requires creative ideas with huge future potentials.



SEMESTER II

International Financial Management

The course is designed for students interested in a career in Forex Broking, Treasury Departments and to work as analyst in Current Risk Management Practices of Multinational Companies. The very purpose of the course is to teach students and familiarize them with international financial transactions and Operational aspects of foreign exchange markets. It focusses on foreign exchange market participants, exchange rates determination, international arbitrage, foreign exchange risks and its management and international capital market.

Management of Financial Services

This course has been designed to facilitate the candidates in preparing for Certification Examination of Depository and make their career in Depository, Depository Participants and Stock Broking Firms and Credit Rating Agencies as Researchers which has employment opportunities. It equips the students with the minimum knowledge benchmark of understanding of structuring of Securitization as Financial Instrument of the New Millennium.

Portfolio Management

The focus of Security Analysis is on how others analyse your company's securities on their own. Whereas, that of Portfolio Management is on how investors analyse your company's securities in comparison with others' on the security market. The course is designed with a view to develop the skills required for portfolio management so as to be able to judge the competitive position of firms in capital market and review the related business decisions.

Research Methodology

Decision making in the present globalized scenario is so complex that the success depends on understanding of the role and importance of past data / information. This requires careful identification of the problem / issue which the researcher feels needs to find a solution. The success of identifying the problem / issue to be resolved depends on understanding the role and importance of past data / information. Course on research methodology enables a researcher to identify various sources of past data for the purpose of analysing the same for getting complete clarity about the present status of the situation / problem under study. This is technically termed as identification of research gap. Hence the course on research methodology equips a researcher to carry out a successful research in order to make a calculated decision. The focus of the course also ensures that the research ethics are known to the researchers.



SEMESTER III (ACCOUNTING AND FINANCE)

Investment and Financing Decisions

This will enable the student to understand how corporations make important investment and financing decisions, and how they establish working capital policies. The course also lays a foundation for more complex financial topics that arise in additional elective courses in finance. This course in financial management describes the corporation and its operating environment; it will help any future managers to understand how the finances of a company work, and how they will be interfacing with finance

Corporate Mergers and Acquisitions

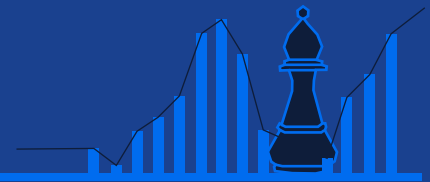
Mergers and acquisitions in recent years have become one of the notable trends of Indian economy. Dynamics of M & A market in India is one of the catalysts of high rates of economic growth. Although the crisis of Financial Markets has declined significantly the volume and value of deals in Mergers and Acquisitions, they are still regarded as one of the most effective strategies for the development of Companies. Hence course of "Corporate Mergers and Acquisitions" has been designed to facilitate the candidates in preparing for Certification Examination of Merger and Acquisitions and make their career in Corporate Mergers and Acquisitions which is growing at a fast pace.

Futures and Forward Derivatives

The "Derivatives" course is designed for students interested in a career in investment banking or corporate finance. The primary purpose of the course is to teach students how to interpret and value the wide variety of derivatives products available. As such, the course examines a broad array of derivative products that range from basic Futures contracts to the more specialized products developed for interest rate markets. The valuation tools considered begin with basic arbitrage relationships and from there students will develop the Black-Scholes model. The course will also introduce the Binomial Approach and use it as the primary valuation framework throughout the course. Students will also, through the use of assignments and problem sets, develop an intuitive understanding of why these products are used and the fundamental relationships that underlay all derivative products.

Direct Taxes

Direct taxation is required to be understood by everyone as all of us pay the tax in some way or other to the government. This course makes the student aware of various direct tax laws and procedures that are required in planning the individual tax assessment. The student learning this course should know to assess the tax and compute the income tax liability. This course will cover the areas of computation of income under different heads of income, incomes which are exempt from tax, deductions from gross total income, filing of returns, assessment and corporate taxation. This course would enable students to build their careers in tax planning.



Corporate Valuation

The course is highly participative and the extensive use of real-world cases will guide through theory and application of valuation models. This course is based on cases supported with lectures and seminars. The course is divided into several important topics in company valuation. In this case, the student will learn techniques and models for estimating a firm's free cash flow. Important aspects are tax effects, adjusting for R&D as well as estimating the net investment for growth calculations. The case will also discuss the correct information to be used for estimating the cost of capital. It provides a skill to identify and analyse a company's value driving factors, and relate these factors to the value enhancement process and produce a written report and an oral presentation to conduct a practical valuation of a chosen company.

Statistics and Business Econometrics

Basic knowledge of predictive analysis is required for making any decisions based on past data, hence this course offers the students an opportunity to learn the meaning and importance of probability theory and various probability distributions for the purpose of applying them in predictive analysis techniques. The course provides basic understanding of the difference between psychometric and econometric data, and the role and importance of econometric data in the present globalized business world. Understanding of the intricacies of relationships between variables and further applications of this relationships in knowing the extent of impact of independent variables on dependent variable. Student also must understand the difference between data used for correlation and regression analysis and also the time series data used for time series analysis. This course also allows the students to test the significance of the data using hypothesis testing for making calculated decisions.

SEMESTER IV (ACCOUNTING AND FINANCE)

Working Capital and Dividend Decisions

This course is defined in order to provide the student with the fundamental knowledge about the finances of the company linked to the operating cycle, like short-term assets and liabilities. It also focuses on how the dividend decisions of the firm affect the value of the firm and as well the investment decisions. Moreover, the subject is very valid in the financial management of the company. The need is to foster the student's critical awareness. The course provides an ability to manage and run a small company or organization, understanding its competitive and institutional positioning and identifying its strengths and weaknesses and also ability to evaluate the situation and the foreseeable evolution of the company based on the relevant records of information.

Management of Mutual Funds

This course "Management of Mutual Funds" has been designed to facilitate the candidates in preparing for Certification Examination of Mutual Fund and make their career in Mutual Fund industry, which is growing at a fast pace. It equips the students with the minimum knowledge benchmark of understanding the concept of Mutual Funds, Mutual fund industry,



working of Asset Management Companies as well as individuals investing in Mutual Funds.

Options and Interest Rate Derivatives

This course presents and analyzes derivatives, such as Options and different types of Option Derivatives such as Swap options etc. These instruments have become extremely popular investment tools over the past several decades, as they allow one to tailor the amount and kind of risk one takes, be it risk associated with changes in interest rates, exchange rates, stock prices, commodity prices, inflation, weather, etc. They are used by institutions as well as investors, sometimes to hedge (reduce) unwanted risks, sometimes to take on additional risk motivated by views regarding future market movements.

GST and Other Indirect Taxes

Goods and Service Tax (GST) is one of the most crucial Indirect tax reforms in India since independence. GST renders numerous benefits to different parties such as business and industry, central and state governments and the ultimate consumers. Hence, this course is designed to equip the student with the new concept of GST that has subsumed various indirect taxes prevailing earlier, introduce the students to GST law, relevant rules and procedures.

Cost Management & Control

Cost is the one of the important element of success of business. Proper evaluation of cost enables the manager to forecast the profit and also helps in taking other decision. In today's competitive world estimation of cost and cost control is essential to survive in the market and could be possible only with knowledge of cost techniques. There are various areas in business where cost management assists like Planning and Decision making, fixation of pricing, Cost control etc.

Advanced Econometrics

Economic relationships can be estimated and tested through Econometrics models. The models taught in the course can be applied in the areas of accounting, finance, marketing and management and in many social science disciplines. The course aims at bridging the gap between theoretical and practical understanding of various concepts under different disciplines through application of econometrics models.

SEMESTER III (BUSINESS MANAGEMENT)

Retail Marketing

The Indian retail industry has emerged as one of the most dynamic and fast-paced industries. Indian Retail Industry has immense potential as India has the second largest population with affluent middle class, fast urbanisation and rapid growth of internet. This course is designed to introduce the student to retail industry, its functions, working



mechanism, new retail formats and merchandising function. It will bring out the ability of students to work in retail industry as well as give them a boost to be in the supply chain of retail industry.

Human Resource Development

Employees are the most valuable assets in all organizations and for this reason, effective development of human resources is essential for every company. Human resources helps in structuring teams, it builds the organisations culture and it helps people with engagement and development. Human resource development creates a lot of difference in enhancing the productivity of the employees

Marketing Management

Globalization of the Indian economy has opened up the doors of foreign trade, besides increasing domestic competition. This, in turn, has driven up the demand for marketing management in India, which revolves around matching the needs of consumers to the marketing resources of a company. So basically, this involves transforming consumer demands into services or products, which the company can profitably offer, deliver and promote in the marketplace.

Materials Management

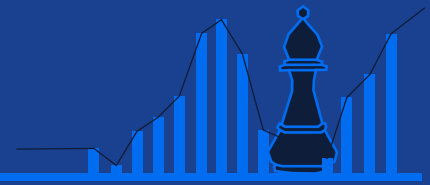
Success of any business enterprise depends on the ability of connecting the demand for the product with timely and quality supply of the goods and services to the customers. Quality of the finished output depends on quality of inputs, which is the result of successful management of materials department of an organisation. Students must understand the intricacies of integrated materials management with respect to solving the basic four questions, viz., when to buy, how much to buy, from where to buy, and finally how to control. Basics of accounting aspects of materials are also to be understood by the students.

Business Environment

Changing Social, political, economic and institutional factors define the business environment of countries as well as the strategies of the companies which are trying to establish themselves in the competitive world. As such there is a need for the in-depth analysis of various factors faced by the business organizations.

Strategic Management

Present competitive business world, that too in a globalised scenario, requires the understanding of the basic concept of positioning in such way that more value is added, created or generated towards you than any other competitors in the industry. The course on strategic management equip students with the understanding of what is strategy, types of strategies available, and also how to position from a lower level to a higher level.



SEMESTER IV (BUSINESS MANAGEMENT)

Advertising and Sales Management

One of the biggest challenges faced in today's marketing field is the promotional activities where consumer awareness is the ultimate aim, direct (personal selling) as well as indirect (advertising) ways of promotion is the order of the day. One must be very clear about the significance of integrated concept of marketing communication.

Tourism and Travel Management

Tourism and Travel industry is one of the top ranked industry in the world responsible for transforming any economy. The role and importance of this industry enables a student to identify either the job opportunities available or start own business venture in tourism and travel related areas. Students are also encouraged to learn the double impact, positive and negative, of this industry to the local destination so that sustainability can be maintained and ensured for future generations.

Services Marketing

Service industry has emerged as one of the most dynamic and fast-paced industries. This course is designed to introduce the student to service industry, its functions, working mechanism, customer expectation and perception of service, handling customer complaints effectively and managing long term relationship with customers.

International Trade and Environment

Changes in international trade policies, fluctuations in exchange rates, supply and demand conditions between the economies to meet the customer's requirements etc have made the international trade more complicated. This course will enable the student in better understanding of international business with the knowledge of factors that affect trade, as well as proper monitoring, evaluating and trading processes.

Corporate Governance and Corporate Social Responsibility

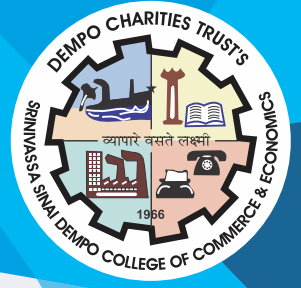
This course will help you to explore, recognize and understand the multiple paradoxes related to the study and application of corporate governance in organizations. The course will use practical examples and approaches both from within India and abroad. The course will help you to relate the corporate government practices of an organization to its performance, a vital interest to professionals such as senior managers, consultants, and investment bankers, recruiters of these positions and others ranging from entrepreneurs to potential investors.

Organizational Behaviour

OB helps us to study the complex nature of human beings in organizations by identifying causes and effects of that behaviour. It is very important to study organizational behavior because it provides an understanding of why people behave in certain manner in organizations. OB helps in predicting and controlling human behavior. Hence the course is designed to facilitate understanding of the individual behavior and group behaviour at the work place.

Dempo Charities Trust's
**S. S. Dempo College of
Commerce & Economics**

REACCREDITED BY NAAC AT 'A' GRADE (CGPA OF 3.30/4)
Deendayal Integrated School Complex, Cujira, Bambolim - Goa 403202



2020-21

I.M.COM

INTEGRATED MASTER OF COMMERCE

**4 YEAR INTEGRATED PROGRAMME
AFFILIATED TO GOA UNIVERSITY**

INTEGRATED MASTER OF COMMERCE (I.M.COM)

PROFESSIONAL ACCOUNTANCY AND FINANCIAL ANALYSIS PROGRAMME
Post Graduate Programme affiliated to Goa University.



I.M.Com. programme is designed to provide expert training to advanced learners to achieve professional level competencies in the domain of accounting and finance. Graduates of this programme will be able to acquire comprehensive knowledge in the area of accountancy, economics and finance and strong analytical skills which will prepare them to pursue enriching careers with accounting firms, financial institutions, management consultants, and other entities in a broad range of financial roles.

A Professional Masters level qualification right after XIIth that prepares students to pursue careers as CA/CS/CFA. The I.M.Com. programme is divided into 8 semesters. Each semester shall have courses as prescribed in list of courses.

I.M.COM ADVANTAGE

- Specialised programme in Accounting and Finance.
- CA/CS/Legal and finance industry professionals as faculty members.
- Corporation internships and facilitation for CA articleship.
- Training modules for CA/CS aspirants from foundation to final exams.
- Training modules in financial analysis software applications.
- Practical exposure to the practice of accounting, audit and taxation.

PROGRAMME OUTCOMES

On successful completion of I.M.COM programme students will be able to:

1. Exhibit comprehensive knowledge of accounting concepts, principles, and financial reporting framework applicable to organizations in a given reporting environment.
2. Apply knowledge of accounting in identifying, correcting and designing appropriate financial and cost accounting systems for varied types of business entities.
3. Perform accounting, cost, taxation and financial analysis and recommend appropriate course of action to business entities under given circumstances.
4. Demonstrate proficiency in tax planning and investment analysis for effective management of personal finances of individuals.
5. Devise measures for effective internal control of organizational resources and for management of risks through the application of internal audit and contemporary financial risk management techniques.
6. Evaluate economic activities of an organization for their implications on accounting, optimization of resource usage, improvement of organizational performance and long term growth on the foundation of ethics.
7. Develop functional analytical models for business decisions and problem solving using business data.



8. Demonstrate ability to manage organizational compliances under major regulations governing corporate entities.
9. Demonstrate preparedness to qualify professional accounting examinations.

ELIGIBILITY

To seek admission to I.M.Com. programme, a candidate must have passed standard XII in any discipline with at least 60% marks and minimum prescribed score in the entrance test. The admission is granted on the basis of marks obtained at the entrance examination in order of merit. The candidates are expected to possess basic knowledge in commerce courses offered at B.Com. level failing which the candidates shall be required to undergo a bridge course in the domain of commerce.

CREDITS (Theory, Tutorial and Practical)

The degree of I.M.Com. will be awarded to candidates earning 160 Credits during four years. Of these 128 credits are for Core Courses and minimum of 16 for Optional Courses including Dissertation if opted for by the students which shall carry 8 credits. Corporate Internship shall carry 16 credits. Each credit will carry 15 hours of training. A paper of 4 credits shall be of total 100 marks with duration of 3 hours at SEA examination for 60 marks, while a paper of 2 credits shall be of total 50 marks with duration of 2 hours at SEA examination for 30 marks.

INTERNSHIP

Every student has to undergo 6 weeks of internship in corporate and other forms of business/ professional organizations. There shall be two such internships in the programme.

DISSERTATION

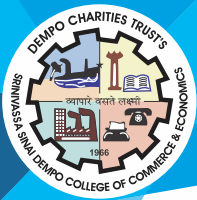
As a part of I.M.Com. programme, Dissertation is offered as optional during the seventh and eighth semesters.



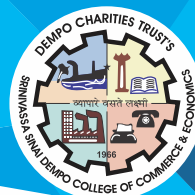
LIST OF COURSES

In the following table, **L** refers to lectures, **T** refers to tutorials and **P** refers to practicals. Description of a course appears in subsequent pages

Course Code	Paper	L-T-P (hours/week)	Credits
SEMESTER I			
COI 101	Accounting	4	4
COI 102	Business Laws	4	4
COI 103	Cost and Management Accounting	4	4
COI 104	Managerial Economics	4	4
COI 105	Income Tax	4	4
SEMESTER II			
COI 201	Analysis Of Financial Statements	4	4
COI 202	Company Law	4	4
COI 203	Financial Management	4	4
COI 204	Information Systems Audit	4	4
COI 205	Managerial Accounting	4	4
SEMESTER III			
COI 301	Advanced Accounting	4	4
COI 302	Auditing and Assurance	4	4
COI 303	Corporate Governance and Ethics	4	4
COI 304	Indian Financial and Fiscal System	4	4
COI 305	Strategic Management	4	4
SEMESTER IV			
COI 401	Advanced Auditing	4	4
COI 402	Business Communication and Legal Procedures	4	4
COI 403	Business Research Methods	4	4
COI 404	Company Accounts	4	4
COI 405	Corporate Restructuring and Valuation	4	4
INTERNSHIP			8



Course Code	Paper	L-T-P (hours/week)	Credits
SEMESTER V			
COI 501	Advanced Tax Laws	4	4
COI 502	Advanced Company Law	4	4
COI 503	Advanced Financial Management	4	4
COI 504	Financial Reporting	4	4
SEMESTER VI			
COI 601	Advanced Management Accounting	4	4
COI 602	Financial Services and Capital Markets	4	4
COI 603	Indirect Taxes	4	4
COI 604	Treasury and Forex Management	4	4
INTERNSHIP			8
SEMESTER VII			
COI 701	Banking Laws and Practices	4	4
COI 702	Security Analysis and Portfolio Management	4	4
COO	Optional Course 1	4	4
COO	Optional Course 2	4	4
	Soft Skills Training	2	2
SEMESTER VIII			
COI 801	Environmental Management and Accounting	2	2
COI 802	Derivatives Market	4	4
COO	Optional Course 3	4	4
COO	Optional Course 4	4	4



OPTIONAL COURSES

SEMESTER VII		SEMESTER VIII	
COO 703	Venture Capital and Private Equity	COO 803	International Business
COO 704	Financial Risk Management	COO 804	Insurance And Risk Management
COO 705	Business Analytics	COO 805	Econometrics of Finance
COO 706	Internal Audit	COO 806	IPR - Law and Practice
COP DISSERTATION (8 CREDITS)			

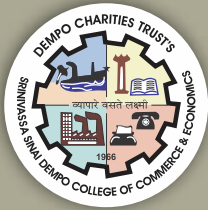
* Subject to revision by Goa University

ADMISSION PROCESS

Admission to IMCOM programme is through an entrance test. The entrance test is conducted by the college in multiple rounds before and after HSSC examinations. The syllabus for the entrance test is similar to that of competitive examinations and includes General Knowledge, Quantitative Aptitude, Logical Reasoning, and additional component of basic knowledge of business and commerce. The dates of entrance examination and sample question papers are made available through college website prior to the examination. Students and parents can also attend programme orientation that is usually scheduled in the month of January every year. Candidates who qualify in entrance test and secure minimum of 60% marks in HSSC examination can then fill online admission form for IMCOM at www.dempocollege.edu.in. After filling the online form, the candidates are required to download and print the form and submit the same in college office alongwith necessary documents and prescribed fees. This completes the admission process.

FEES

The fees for the program are Rs. 80,000/- per annum



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HOSPITALITY TOURISM MANAGEMENT



HERITAGE TOURISM MANAGEMENT



WELLNESS TOURISM MANAGEMENT



**MASTERS OF TOURISM & TRAVEL
MANAGEMENT (MTTM)**



AVIATION MANAGEMENT



GENERAL TOURISM MANAGEMENT

MASTERS OF TOURISM AND TRAVEL MANAGEMENT

A Post Graduate Programme Affiliated to Goa University

INTRODUCTION

MTTM programme is designed to develop and nurture change agents in the domain of aviation, tourism, wellness, hospitality, and heritage management. In view of the recent developments associated with tourism, which includes the upcoming international airport in Goa can convert it into a bustling aviation and logistic hub. With infrastructural developments and associated tourism based activities there is a requirement of skilled resources to cater to the demands created by the tourism industry. The course intends to provide expert training to tourism and aviation industry aspirants and to help them achieve professional level competences in their respective discipline. Post graduates of this programme will be able to acquire comprehensive knowledge in the area of tourism sector by developing their research capabilities, policy drafting and development, human resource management, marketing, MIS deployment, geographical comprehension, entrepreneurship, quality management skills which will prepare them to pursue enriching careers with travel process outsourcing companies, global distribution system companies, aviation and airline industry, logistics and cargo management firms, travel houses, museums, and destination management companies with an array of career opportunities starting from mid management level.

COURSE OBJECTIVES

- To nurture and develop change agents for the tourism domain
- To enrich the future influencers of the hospitality and tourism industry
- To cultivate the spirit of research in both qualitative and quantitative techniques
- To enable participants to manage and provide solutions in a global environment
- To enable innovators for travel and tourism products

CAREER OPTIONS

- **Aviation Management:** Airport Manager, Project Manager, Quality Assurance Manager, Quality Analyst, Pricing Analyst, Regional Airline Manager, Cargo and Logistics Specialist.
- **Wellness Tourism Management:** Entrepreneur in Wellness Products, Destination Marketing Manager, Spa Operations Manager.
- **Hospitality Management:** Resort and Hotel Manager, Quality Analyst, Destination Marketing Manager.
- **General Tourism Management:** Operations Manager, Travel Agency Manager, Team lead.
- **Heritage Tourism Management:** Specialist in sustainable rural tourism, Tour Escort for Inbound tourism, Teacher, Entrepreneur.

DURATION & STRUCTURE OF THE PROGRAMME

It is a two year full time programme .To seek admission to MTTM programme, a candidate must have passed a degree in any discipline with at least 40% marks and minimum prescribed score in the aptitude test associated with the prerequisites prescribed in this syllabus, this test will be conducted by the institution. The admission is granted on the basis of equal weightage of marks obtained at the entrance exam and the qualifying degree exam in order of merit.

Number of semesters and how the courses are distributed

The MTTM programme is divided into four semesters. Each semester will have compulsory papers, Students are given an option to choose one of the two languages and option to choose a specialization track from a list of five as prescribed on the list of courses from the third and fourth semester.

- **CREDITS (Theory, Tutorial and Practical)**

The post graduate degree of MTTM will be awarded to candidates earning 64 Credits during the two years. Of these 52 credits are for the compulsory courses which includes an Internship of 6 credits , While 12 Credits for the optional subjects that lead to MTTM specialization. Each credit will carry 12 hours of training. A paper of 4 credits shall be a total of 100 marks with duration of 3 hours at Semester End Assessment (SEA) examination for 60 marks, while Inter Semester Assessment (ISA) will carry 40 marks. A paper of 3 credits shall be a total of 75 marks with duration of 2 hours at SEA examination for 45 marks, while ISA will carry 30 marks. A subject that carries 2 credits shall be a total of 50 marks with duration of 2 hours at SEA for 30 marks, while ISA will carry 20 marks.

- **INTERNSHIP**

Every student has to undergo 6 weeks of internship in functional area of the specified tourism and aviation industries. The students are required to maintain an internship log and document relevant data for scrutiny during the internship presentation along with a formal report. The internship carries 6 credits and carries a score of 150 marks.

LIST OF COURSES

In the following tables, L refers to Lectures, T refers to tutorials and P refers to practicals.

Compulsory Papers

Papers

(Core Subjects Indicated as TTC-XXX, Optional Subjects Indicated as TTO-XXX)

COURSE CODE	PAPER	L-T-P (HOURS/WEEK)	CREDITS
SEMESTER I			
TTC-101	PRINCIPLES OF MANAGEMENT	2	2
TTC-102	PRINCIPLES AND POLICIES OF TOURISM	2	2
TTC-103	BUSINESS STATISTICS	2	2
TTC-104	GEOGRAPHY FOR TOURISM	2	2
TTC-105	MANAGERIAL COMMUNICATIONS	1	1
TTC-106	HUMAN RESOURCE MANAGEMENT IN TOURISM	2	2
TTC-107	TOURISM ECONOMICS	3	3
TOTAL CREDITS			14
SEMESTER II			
TTC-208	BUSINESS RESEARCH METHODS	2	2
TTC-209	ETHICAL, LEGAL AND REGULATORY ASPECTS OF TOURISM	2	2
TTC-210	TOURISM MARKETING	2	2
TTC-211	ACCOUNTING FOR MANAGERIAL DECISIONS	2	2
TTC-212	QUALITY MANAGEMENT IN TOURISM	2	2
TTC-213	ENTREPRENEURIAL MANAGEMENT IN TOURISM	2	2
TTC-214	SUSTAINABLE TOURISM	2	2
TTO-215	INDUSTRY INTERNSHIP	-	6
TOTAL CREDITS			20

CHOICE BASED CREDIT FOR SEMESTER III AND SEMESTER IV

Syllabus for Semester III and IV (Subject to Goa University Approval)

COURSE CODE	PAPER	L-T-P (HOURS/WEEK)	CREDITS
TTC-316	TRAVEL CONSULTANCY AND TOUR OPERATIONS	2	2
TTC-417	EVENT PLANNING AND MANAGEMENT	2	2
TTO-018	AVIATION PROJECT MANAGEMENT	4	4
TTO-019	AIRPORT OPERATIONS (Option to twin with IATA Airport Operations course recognised by Ministry of Civil Aviation)	4	4
TTO-020	AIR FARES AND TICKETING (Option to twin with IATA Foundation in Travel and Tourism course recognised by Ministry of Civil Aviation)	4	4
TTO-021	AIR CARGO MANAGEMENT AND LOGISTICS (Option to twin with IATA Cargo Management course recognised by Ministry of Civil Aviation)	4	4
TTO-022	AIRLINE REVENUE MANAGEMENT (Option to twin with IATA Airline Revenue Management course recognised by Ministry of Civil Aviation)	4	4
TTO-023	TOURISM MANAGEMENT INFORMATION SYSTEMS	2	2

PROSPECTUS 2020 -2021



TTO-024	RESORT MANAGEMENT	2	2
TTO-025	HISTORY AND HERITAGE OF GOA	4	4
TTO-026	ADVENTURE AND SPORTS TOURISM	2	2
TTO-027	HOME STAY MANAGEMENT	2	2
TTO-029	FITNESS AND NUTRITION AS A TOURISM PRODUCT	4	4
TTO-030	WELLNESS TOURISM AND SPA MANAGEMENT	4	4
TTO-031	INTERNATIONAL TOURISM MANAGEMENT	4	4
TTO-032	TRAVEL MEDIA AND JOURNALISM	4	4
TTO-033	TOURISM PRODUCTS OF INDIA	4	4
TTO-034	FINANCIAL MANAGEMENT IN TOURISM	4	4
TTO-035	FOREIGN LANGUAGE - FRENCH I*	2	2
TTO-036	FOREIGN LANGUAGE - FRENCH II**	2	2
TTO-037	FOREIGN LANGUAGE - PORTUGUESE I*	2	2
TTO-038	FOREIGN LANGUAGE - PORTUGUESE II**	2	2
TOTAL CREDITS (2 Core + 14 Optional) - SEM III			16
TOTAL CREDITS (2 Core + 12 Optional) SEM IV			14

- A learner has to select a total of 14 Credits from optional course (TTO) list for Semester III
- A learner has to select a total of 12 Credits from optional course list (TTO) for Semester IV

ONLY ONE FOREIGN LANGUAGE (*) CAN BE SELECTED AS OPTIONAL AND WILL BE CARRIED FORWARD FOR SEMESTER IV()**



LIVE YOUR
DREAM!
PROSPECTUS
20-21

Dempo Charities Trust's
**S. S. Dempo College of
Commerce & Economics**

REACCREDITED BY THE NAAC AT 'A' GRADE (CGPA of 3.30/4)
Deendayal Integrated Education Complex, Cujira, Bambolim – Goa 403202
Ph.: 0832 2976649/47/46 Fax: 2976648
Email: office@dempocollege.edu.in



www.dempocollege.edu.in

**POST GRADUATE DIPLOMA IN MANAGEMENT
EVENT MANAGEMENT**

Affiliated to Goa University

**CERTIFICATE COURSE IN
EVENT MANAGEMENT**

Affiliated to HUMAN RESOURCE DEVELOPMENT FOUNDATION SOCIETY
(A Society of Government of Goa under Directorate of Skill Development &
Entrepreneurship registered with Societies Registration Act 1860
with registration No.153/Goa/97)

DEMPO COLLEGE
DCEM
EVENT
MANAGEMENT
DEPARTMENT OF EVENT MANAGEMENT
S. S. DEMPO COLLEGE

POST GRADUATE DIPLOMA IN MANAGEMENT (EVENT MANAGEMENT)

Affiliated to Goa University

ABOUT THE PROGRAM:

Event management is an exciting and rewarding field of study and career. It is an area where you can explore your creativity for delivering happiness! Event management is already an established industry in India and its requirements is felt in varied personal and commercial events of individuals, small businesses and corporate organizations. Event management has multiple segments of study and giving a perfect outcome to any event requires immense skills across all these segments.

The one year full time Post Graduate Diploma in Management – Event Management programme offered by the college builds the managerial skills that are a must in designing and executing a perfect event. This programme is affiliated to Goa University. The programme offers opportunity of specialization in the areas of Event Planning, MICE, Designing Software, Wedding Planning and Special Events. The programme provides students with opportunities to acquire right skills set and enables them to apply their knowledge in the real world of Events. The programme content is largely delivered by industry experts and also is a platform to be part of event teams of live events in business, art and entertainment.

SPECIAL HIGHLIGHTS OF THE PROGRAMME ARE:

1. Innovative Curriculum.
2. Industry experts as part of teaching faculty.
3. Technology enabled learning.
4. Workshops on Creative enhancement and thinking-out-of-box concept and technical production of events.
5. Live events visits to explore and understand operations.
6. Exciting academic year with live experiences.
7. Tie-up's with reputed Media and Event Management organisation for internship and placements.

PROGRAMME OUTCOMES:

On successful completion of PGDM-Event Management programme, students will be able to:

1. Apply managerial skills to professionally design, plan and execute events.
2. Identify best practices in the development and delivery of successful events for individuals and business organizations.
3. Identify key elements of event budget and event financing for varied types of events
4. Demonstrate effective communication skills for managing events transactions and business correspondence.
5. Evaluate event performance and develop contingency plans for future events

COURSE STRUCTURE

DURATION: One Academic Year | **SEMESTERS:** Two | **COURSES:** Eight Courses – (Four Courses per Semester)

CREDITS:

Courses consists of 4 credits

Number of credits for compulsory courses	: 16
Number of credits for optional courses	: 16
Number of credits for internship report	: 06
Number of credits for internship seminar	: 02
Total number of credits	: 40

SEMESTER – I (ALL COMPULSORY)

1. Event Planning & Logistics
2. Information Technology in Event Management
3. Mice (Meeting, Incentives, Conference & Exhibitions)
4. Weddings & Special Events

SEMESTER – II (ANY FOUR OPTIONAL COURSES MAY BE OPTED)

5. Human Resource Management
6. Financial Management
7. Integrated Marketing Communications
8. Product & Brand Management
9. Communication Skills
10. Marketing Management

DISSERTATION/INTERNSHIP PROJECT:

To enable students to understand how the event management industry works in order to enhance learning for real life case studies with a projects assignment in organizational and arrive actionable suggestion.

INTERACTION WITH EXECUTIVES:

Intense interaction with executives from event industry through experience sharing sessions.

ELIGIBILITY CRITERIA:

To be eligible for admission to the PGDM – Event Management candidate should have passed Graduation in any discipline with minimum of 45% marks from recognised University

CERTIFICATE COURSE IN EVENT MANAGEMENT

Affiliated to HUMAN RESOURCE DEVELOPMENT FOUNDATION SOCIETY

(A Society of Government of Goa under Directorate of Skill Development & Entrepreneurship registered with Societies Registration Act 1860 with registration No.153/Goa/97)

COURSE OUTCOME:

On successful completion of Certificate Course in Event Management students will be able to:

Apply their learning to design, plan and successfully execute the events | Prepare event budgets | Use IT applications in graphic designing and financial analysis for events | Demonstrate effective communication skills for managing events transactions and business correspondence | Exhibit understanding of intricacies of organizing special events.

Course Duration - Six Months:

1. Four months of classroom theory. 2. Two months of practical training in Event Company.

Eligibility: To be eligible for admission to the Certificate Course in Event Management candidate should have passed XII standard in any discipline with minimum of 45% marks from recognize Board.

Number of Seats: 30 seats per batch

Subject Offered (Theory)

1. Event Planning & Logistics	02 Credits
2. MICE (Meetings, Incentives, Conventions and Events/ Exhibitions)	02 Credits
3. Event Communication	02 Credits
4. Event Production	02 Credits
5. Weddings & Special Events	02 Credits

Subject Offered (Practical)

6. IT in Event Management	03 Credits
7. Event Accounting & Finance	02 Credits

Evaluation and Passing Criteria:

The evaluation for this course consists of continuous evaluation conducted by the institution and theory and practical examinations conducted by HRDF. Subjects bearing Sr No. 1 to 5 above are evaluated by theory examination and subjects bearing Sr. No. 6 and 7 are evaluated through practical examination. Theory paper shall be of 100 marks and practical paper shall be of 200 marks. Candidates obtaining minimum score of 40% are declared successful and passed in the certificate course.

This course is affiliated to Human Resource Development Foundation Society (HRDF), Government of Goa. HRDF is a Society of Government of Goa under Directorate of Skill Development and Entrepreneurship and is registered with Societies Registration Act 1860 (Registration No.153/Goa/97). Students who successfully complete this course are awarded certificate by HRDF, Government of Goa.

Special highlights of the programme are:

Short course duration of just six months immediately after HSSC (XIIth Standard) | Industry experts as part of teaching faculty | Technology enabled learning | Live event visits to explore and understand operations | Tie-Up's with reputed Media and Event Management organization for internship and placements.

Internship Offered (2 Months Training)

INTERACTION WITH EXECUTIVES:

Intense interactions with executives from the industry through workshops/seminars and experience sharing sessions.



Sneha S <sneha.s@dempocollege.edu.in>

Fwd: F.Y.B.COM-D Marketing

1 message

Amit Naik <amitnaikinfo@gmail.com>

Thu, Mar 24, 2022 at 9:04 PM

To: sneha.s@dempocollege.edu.in, s.sneha@dempocollege.edu.in

----- Forwarded message -----

From: **Amit Naik** <amitnaikinfo@gmail.com>

Date: Sat, 5 Sept 2020, 20:27

Subject: F.Y.B.COM-D Marketing

To:

Dear Student

Congratulations on being admitted to Dempo Charities Trust's S S Dempo College! This is to inform you that you are in Division D (Marketing) of the FY B Com class of 2020-21. Please note that we begin on 7th September 2020 with an Orientation session for each of the divisions at the timings specified and conveyed to you. The Orientation session will be addressed by the Principal, Vice Principal and Class teacher/Mentor. Regular online classes shall commence from 8th September 2020.

Kindly click on this link to join Class WhatsApp group <https://chat.whatsapp.com/K6KXA8KTurG5RulfWakK4V>

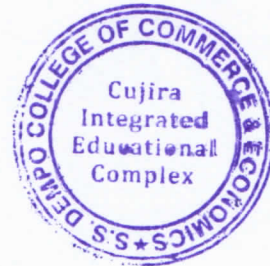
-

Amit Naik

Assistant Professor

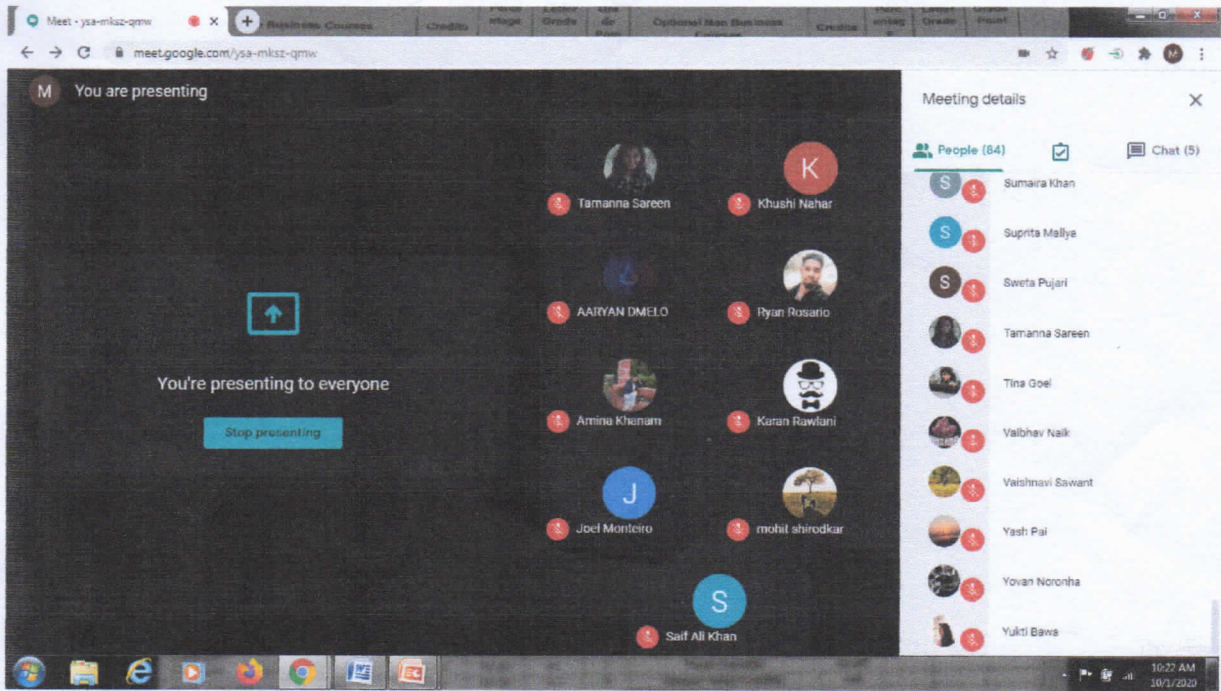
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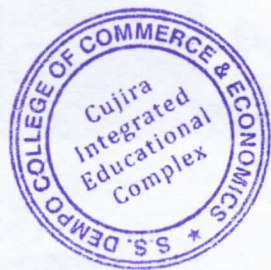
*F.y.B.com Admission Incharge**Anaile**Amit Naik**Assistant Professor in Commerce*

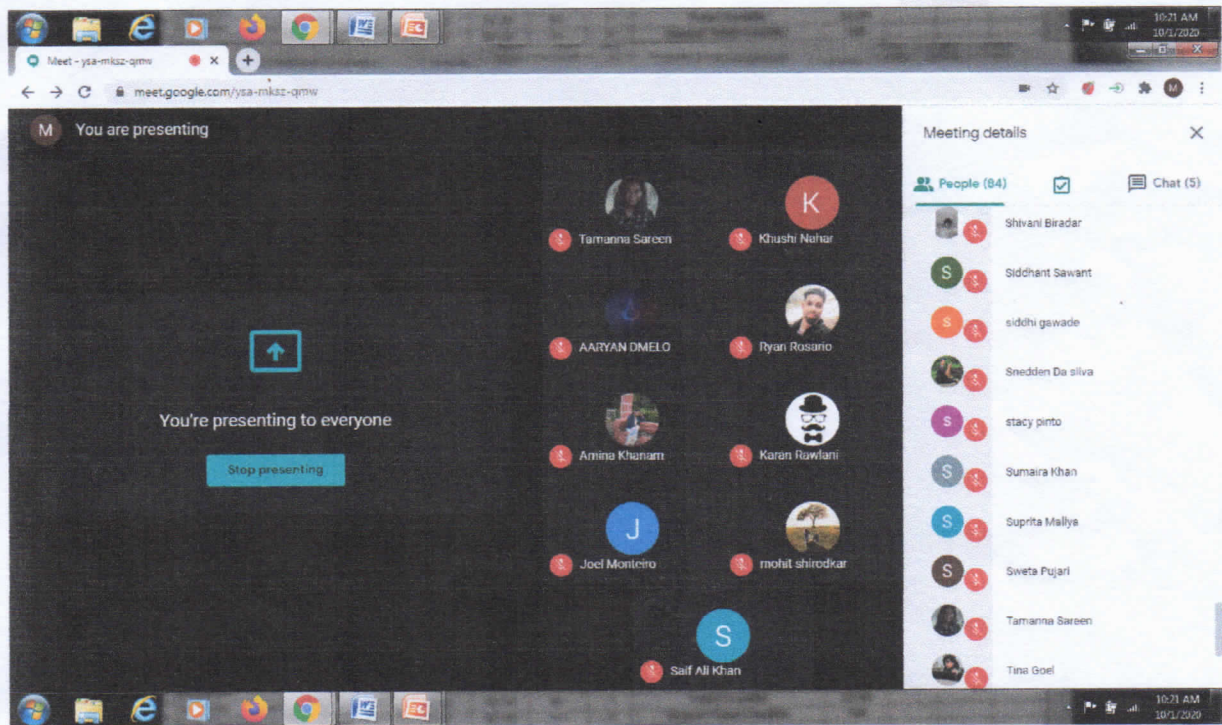
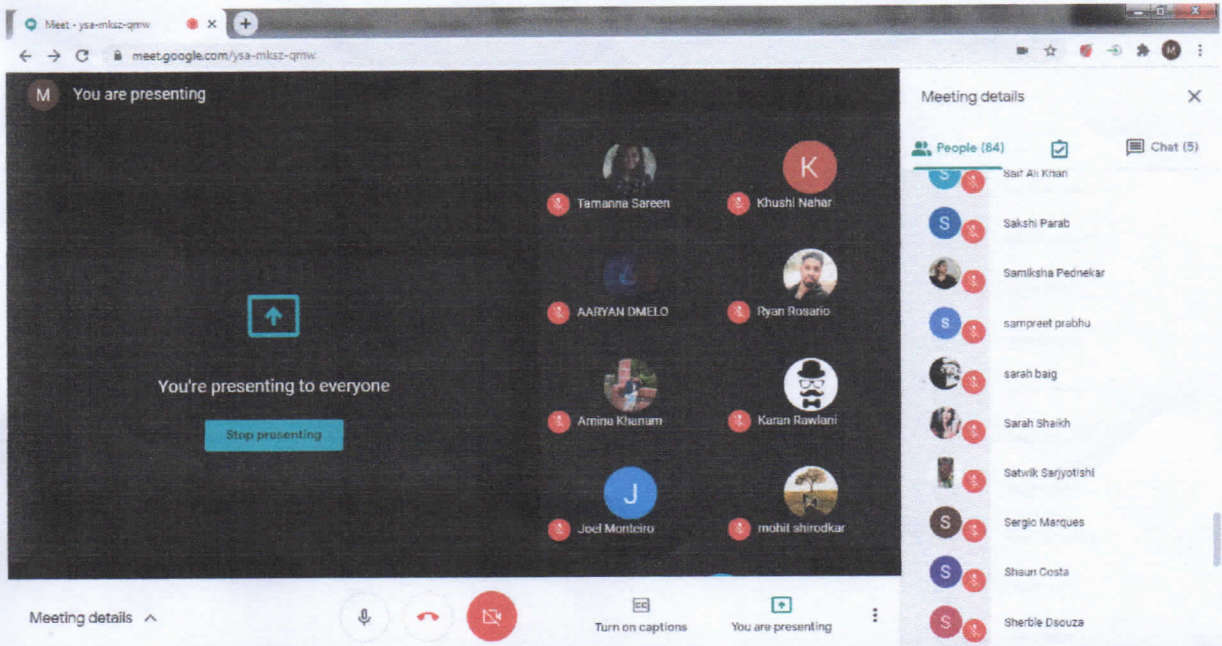
ORIENTATION - BBA DEPARTMENT

10/1/2020



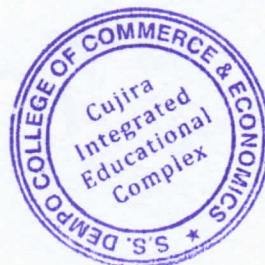

Dr. Sangeeta K. Ingle.
BBA Coordinator

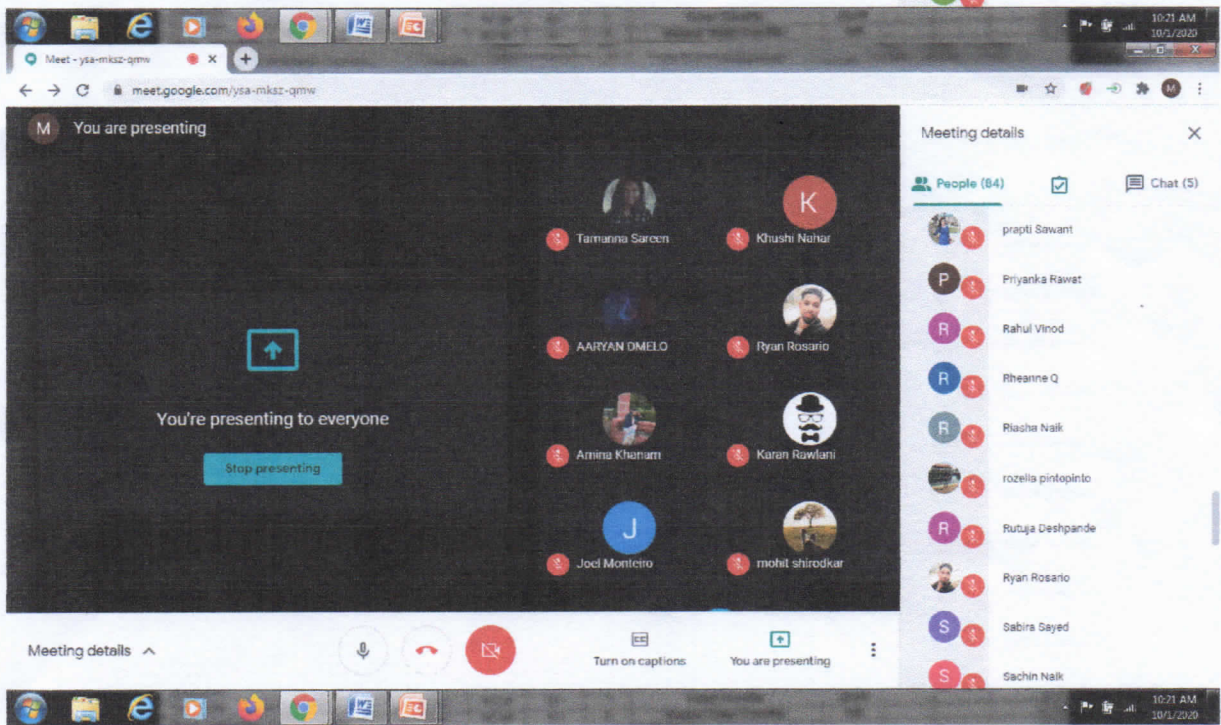
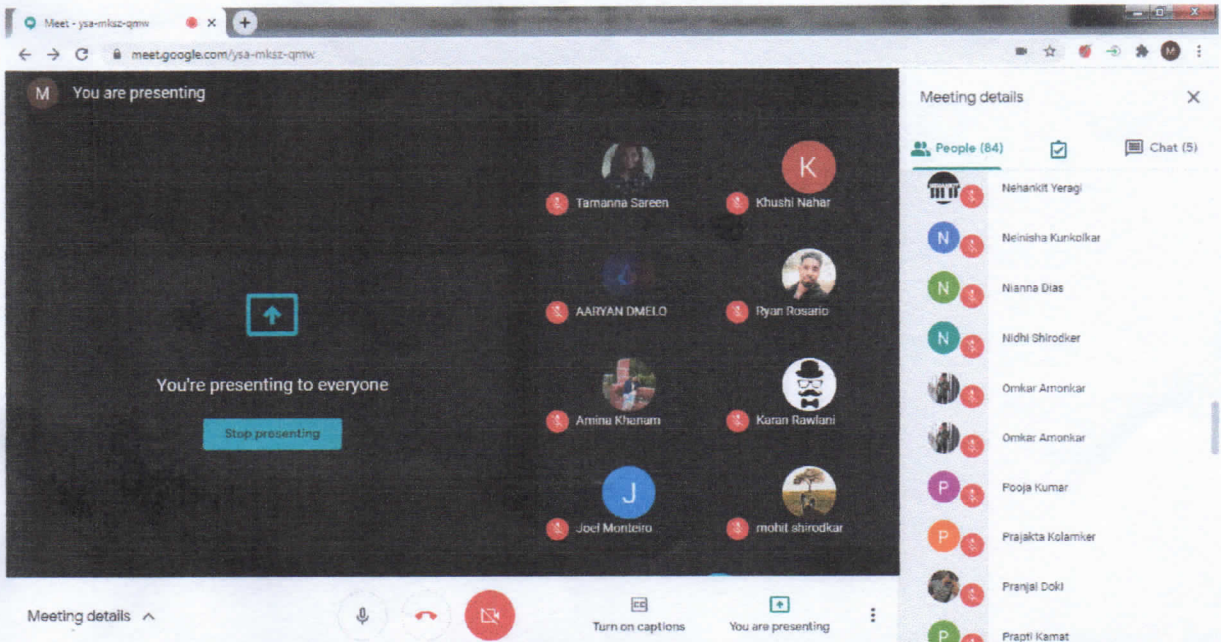





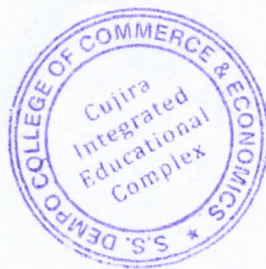
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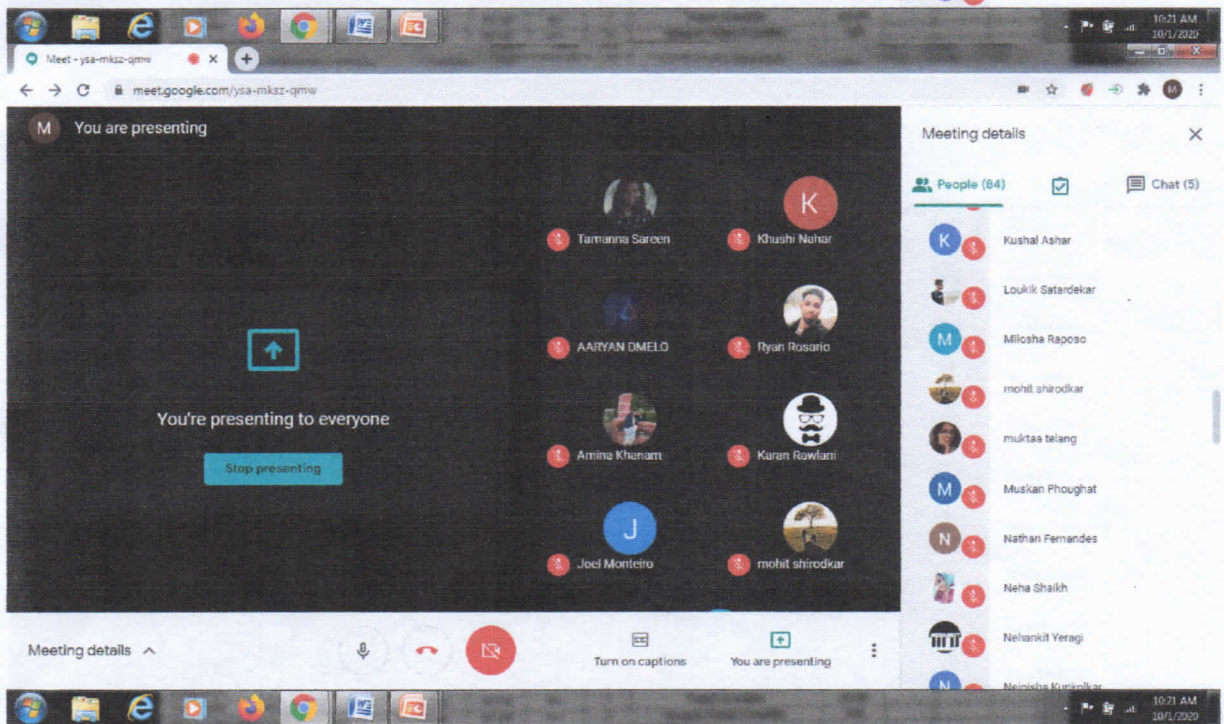
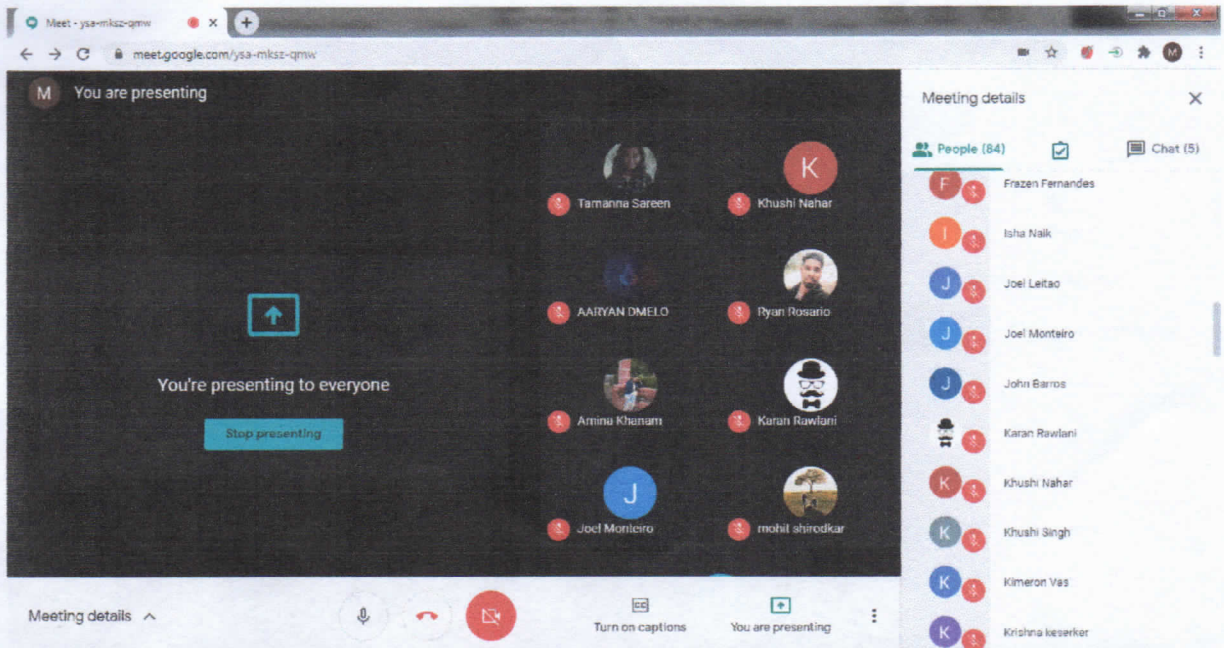
Dr-Sanya K. Angli
BBA Coordinator






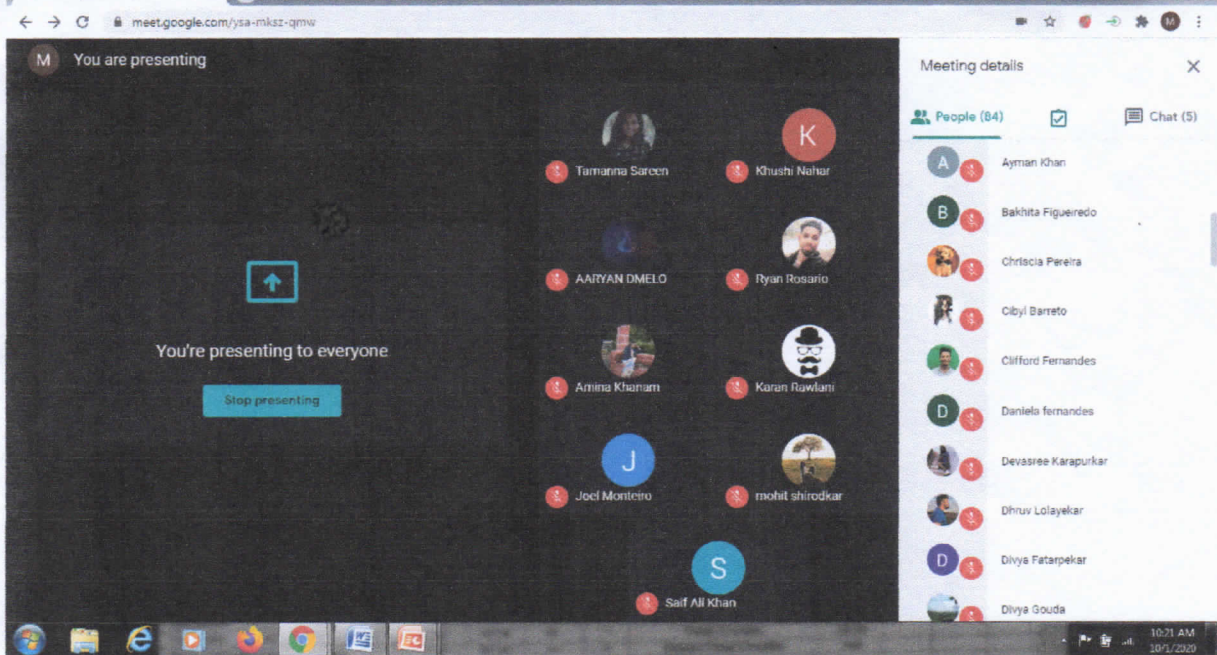
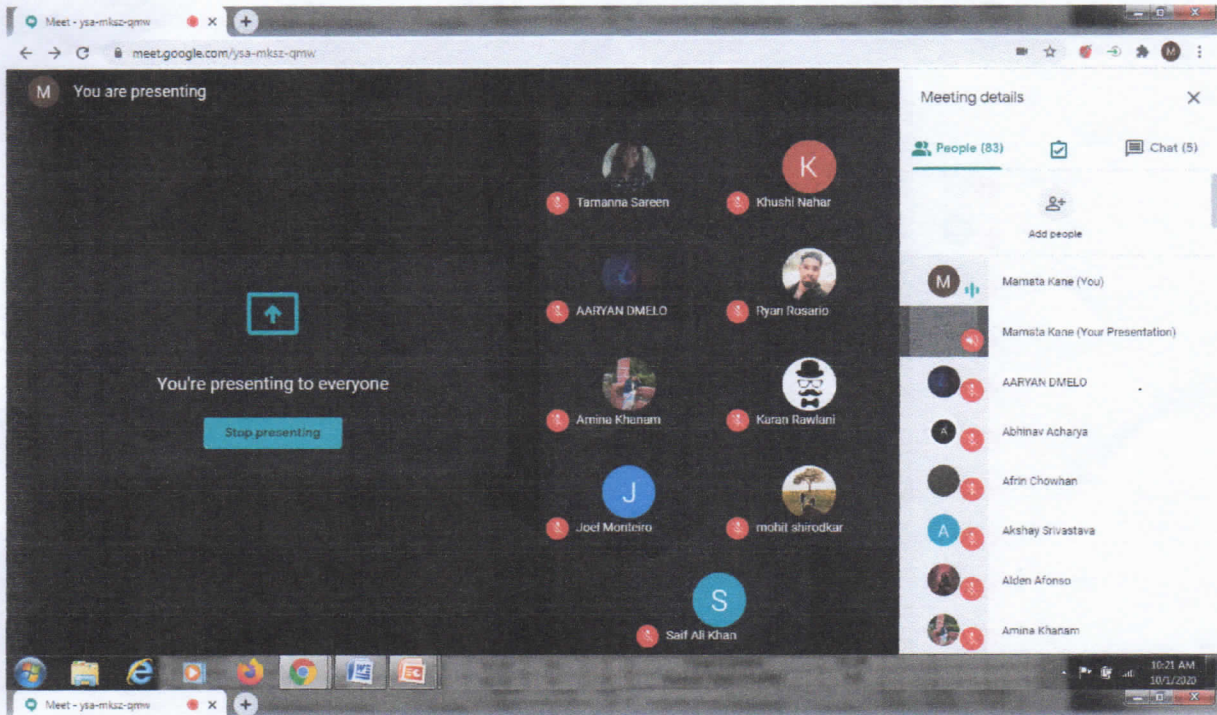

 Dr. Sonya K Singh
 BBA Coordinator






 Dr. Sanjay K. Angle
 BBA Coordinator





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Dr. Sanya K. Angh
BBA Coordinator



Orientation Programme conducted by MCom Department for academic year
2020-2021

Orientation Programme by
Post Graduate Department of
Commerce

DCT's S. S. Dempo College of Commerce and Economics

Date: 03 August 2020

Department Profile

- **Established:** Academic year 2006-07
- **Learning Outcome:** To train manpower requirements for Teaching, Research and Industry.
- **Credits:** Course follows Choice Based Credit System and the programme is divided into Four semesters. In order to award M.Com degree the candidate must have earned 64 credits.
- **Summer Training:** Every student has to undergo compulsory 4 weeks summer training in industrial organizations at the end of Semester II.
- **Dissertation:** A Dissertation carrying 8 credits is offered during the third and fourth semester.
- **Innovative teaching methods:** like Virtual Trading Games, Experiential learning- Retail Mela, Ad Creation, Poster Competitions, Swayam- An online certification program.

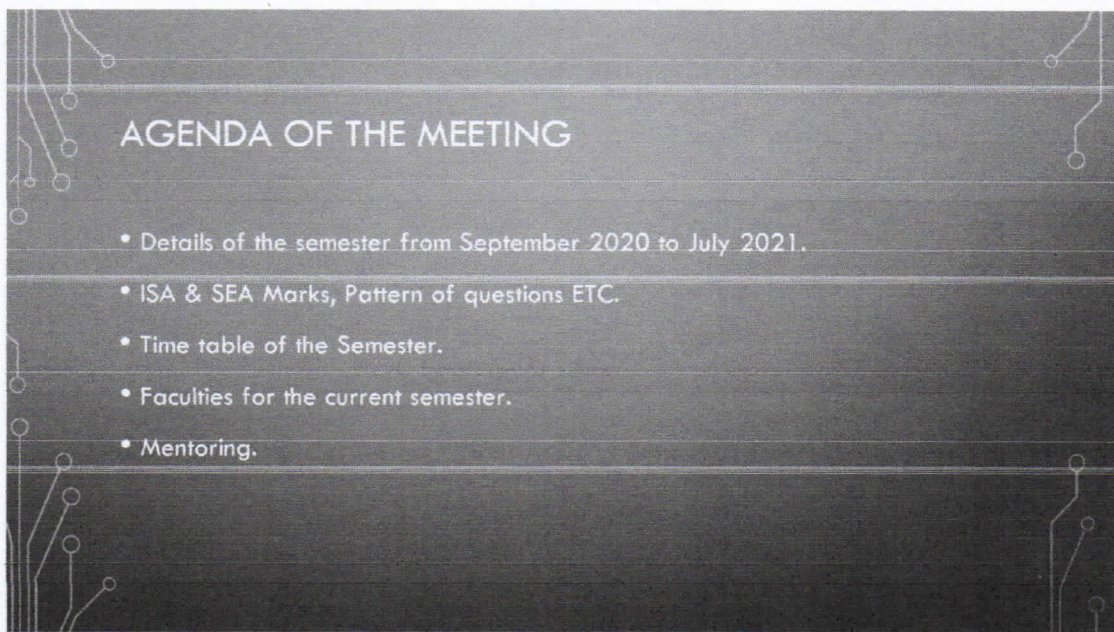
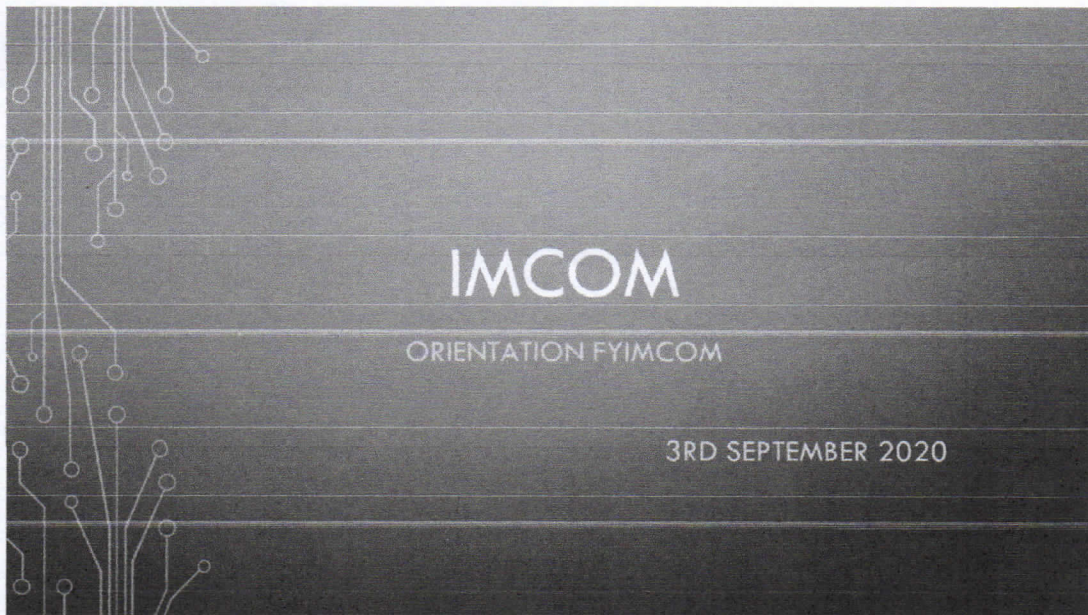
Asst. Professor: Namrata S. Wagle

Course Co-Ordinator

MCOM Program

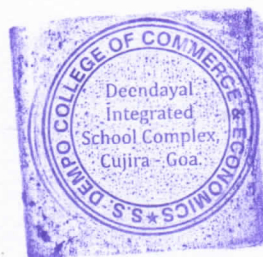


**Orientation Programme conducted by IMCom Department for academic year
2020-2021**



Ashfa

Asst.Professor Ashfa Shaikh
Course Coordinator
IMCom Program



DCT's
S.S. Dempo College of Commerce and Economics
Master's of Tourism and Travel Management

Orientation of MTTM Programme in Online Mode for MTTM Batch 2020-22
From 25th – 28th September 2020

Announcement: "Day 3 Orientation video -..."

Dr. Cheryl Dias
Created Sep 28, 2020
Day 3 Orientation video - <https://youtu.be/zJy-fM6Yg44>

Prospectus
ISA Cover Page Guidelines
Syllabus for reference



Add class comment...



Announcement: "ISA Cover Page"

Dr. Cheryl Dias
Created Sep 28, 2020
ISA Cover Page



Cover_Page_ISA.docx
Word



Add class comment...



Announcement: "MTTM Syllabus from Semester 1 - 4"

Dr. Cheryl Dias
Created Sep 28, 2020
MTTM Syllabus from Semester 1 - 4



MTTM SEM II.pdf
PDF



MTTM Syllabus III_IV.pdf
PDF



MTTM_Syllabus_SEM_I.pdf



Dr. Cheryl Venan Dias
Programme Coordinator - MTTM

PDF

1 class comment



Tanvi Naik Sep 28, 2020
Thank you ma'am



Add class comment...



Announcement: "Orientation Week 25th September 2020 -..."

Dr. Cheryl Dias

Created Sep 25, 2020 Sep 25, 2020 (Edited Sep 29, 2020)

Orientation Week 25th September 2020 - 3rd October 2020 - MTTM Batch 2020-22

Zoom Link: This will remain constant for all my lectures so only make note of the meeting ID and password to join in future.

Cheryl Dias is inviting you to a scheduled Zoom meeting.

Topic: Cheryl Dias' Personal Meeting Room

Join Zoom Meeting

<https://us04web.zoom.us/j/6692739243?pwd=K0w0d3lOd1hKdHh0dWhvd0N3dHZlZz09>

Meeting ID: 669 273 9243

Passcode: 123456



Add class comment...



Announcement: "Link to online video recording of Day 2..."

Dr. Cheryl Dias

Created Sep 26, 2020 Sep 26, 2020

Link to online video recording of Day 2 - Dempo Culture & Programme Structure

<https://youtu.be/6FgslXpafq8>



Add class comment...



Announcement: "Link to online video recording of Day 1..."

Dr. Cheryl Dias

Created Sep 26, 2020 Sep 26, 2020 (Edited Sep 26, 2020)

Link to online video recording of Day 1 - Email Etiquette

<https://youtu.be/5oFvg8oxcM4>



Add class comment...

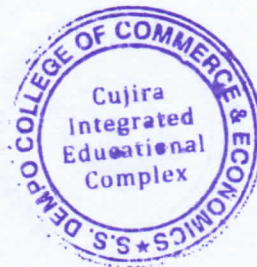
Assignment: "Email Etiquette"

Dr. Cheryl Dias posted a new assignment: Email Etiquette

Created Sep 25, 2020 Sep 25, 2020

Dr. Cheryl Venan Dias

Programme Coordinator - MTTM



Orientation Programme conducted by PGDM-EM Department for academic
year 2020-2021


WELCOME TO

DEMO COLLEGE
DCEM
EVENT
MANAGEMENT

DEPARTMENT OF EVENT MANAGEMENT
S. S. DEMPO COLLEGE

Date: 14 September, 2020

Semesters / Subjects



Semester I (Compulsory)

- Event Planning & Logistics
- IT in Event Management - Designing (PS,CDR,APP)
- MICE
- Weddings & Special Events

Semester II (Any Four)

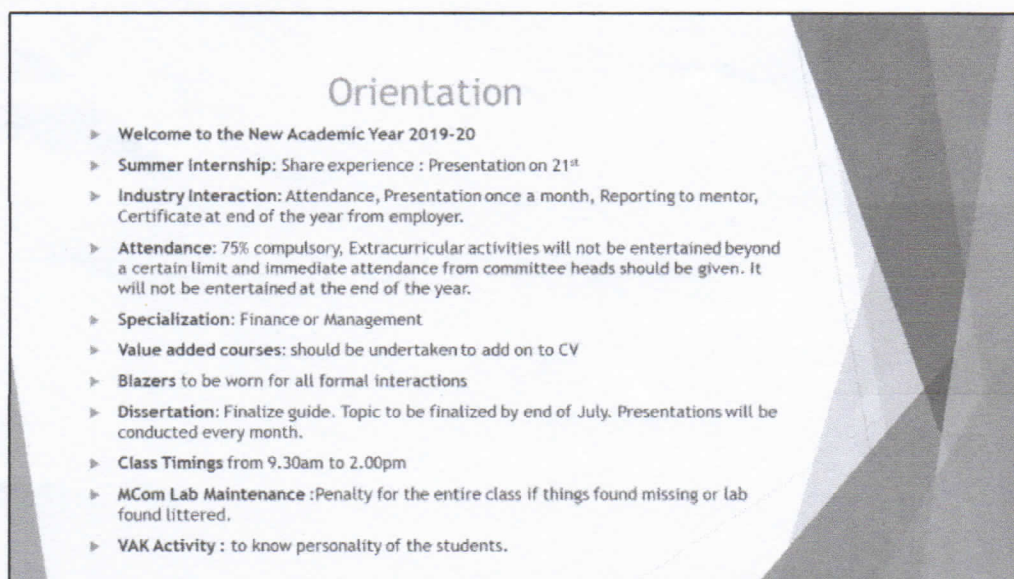
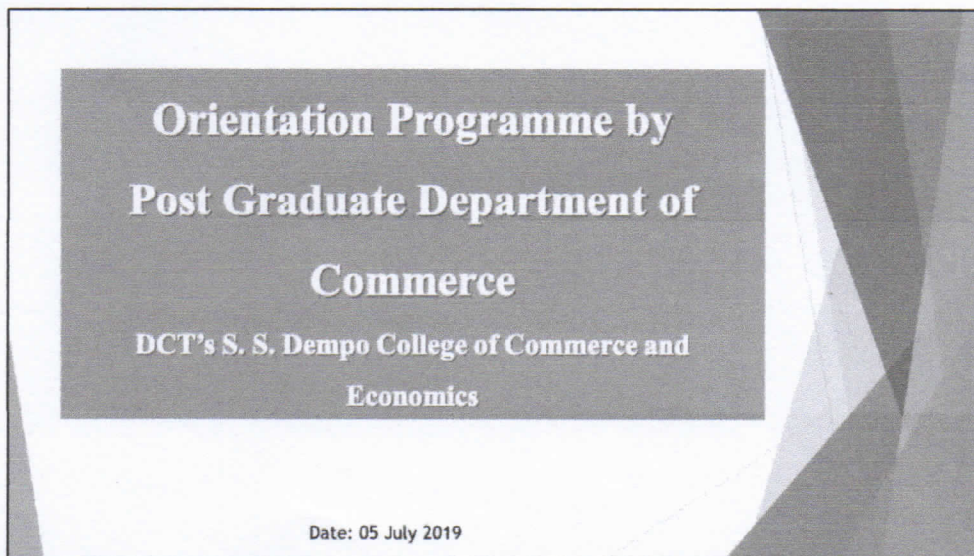
- Communication Skills
- Product & Brand Management
- Financial Management
- Integrated Marketing Communication
- Human Resource Management
- Marketing Management




Asst. Professor: Vishal Rane
Programme Co-Ordinator
PGDM-EM Program



**Orientation Programme conducted by MCom Department for academic year
2019-20**



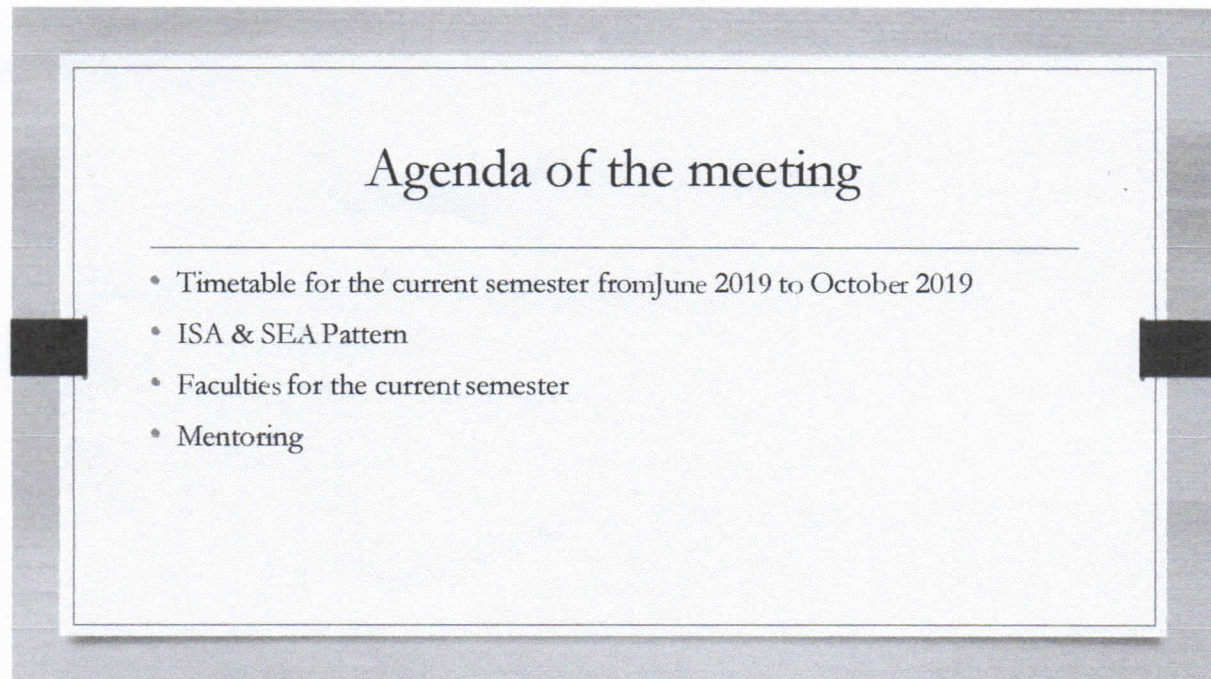
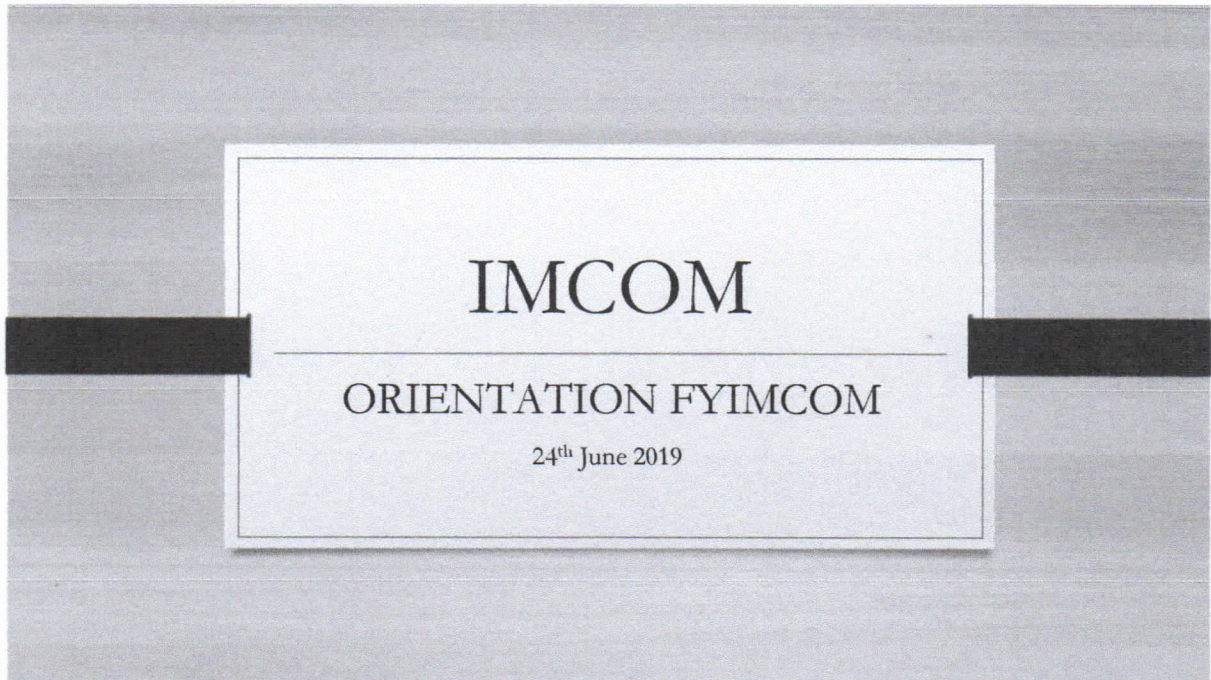

Asst. Professor: Namrata S. Wagle

Course Co-Ordinator

MCOM Program



**Orientation Programme conducted by IMCom Department for academic year
2019-2020**



Shaikh

Asst. Professor Ashfa Shaikh

Course Coordinator

IMCom Program



**Orientation Programme conducted by PGDM-Event Management
Department for academic year 2019-20**


WELCOME TO

DEMPO COLLEGE
DCEm
EVENT
MANAGEMENT

DEPARTMENT OF EVENT MANAGEMENT
S. S. DEMPO COLLEGE

Date: 8th July 2019

Semesters / Subjects



Semester I (Compulsory)

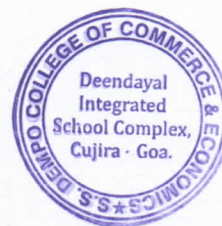
- Event Planning & Logistics
- IT in Event Management - Designing (PS,CDR,APP)
- MICE
- Weddings & Special Events

Semester II (Any Four)

- Communication Skills
- Product & Brand Management
- Financial Management
- Integrated Marketing Communication
- Human Resource Management
- Marketing Management



Asst. Professor: Vishal Rane
Programme Co-Ordinator
PGDM-Event Management Program



S.R.No	Name of the student	Sign.
1	Sayyad Nabil	
2	Ishika latwal	
3	Gaurav	
4	Samiksha Chodankar	
5	Afshan	
6	VARAD ANGLE	
7	Sahil	
8	Sujay	
9	Jonali	
10	Anushika P. S. Talankar	
11	Manisha	
12	Mukul Velgunkar	
13	Ghaniyah Dsouza	
14	Valan Rohilla	
15	Eish kakodkar	
16	Ghase Gomes	
17	Bryce Dewz	
18	Alloysious	
19	Simran	
20	Sonali	
21	ved	
22	Madhavi Mevon	
23	Everly	
24	Sherwin Dsilva	
25	Shristi Painaik	
26	lePO	
27	Leevin Mathews	
28	Cheller hobbs	
29	ket Revastkar	
30	Shatana	
31	Kawal	
32	Xawaf	
33	Abhishek	
34	Vivid Sharma	
35	Jash Bhatt	
36	Kantika Naik	
37	Priti Naik	

FYBBA Orientation held on 1st July 2018

Div A

SR.NO	Name of the student	Sign
1.	Blessica Dias	
2.	ASMITA Naik	
3.	Krishna Rajani	
4.	gandhida Khandeparkar	
5.	Akanksha Samant	
6.	Fiza Khan	
7.	Shardul A. S. Khandeparkar	
8.	Fisheen Khan	
9.	Mihir Dalvi	
10.	Simran Costa	
11.	Arnold Miranda	A.M
12.	Yash Pol	
13.	Louisha Mehta	Lmehta
14.	Rashi Jain	Rashi
15.	Akshaya Fadte	Fadte
16.	Sanjann Talekar	Talekar
17.	Mercy Almeida	
18.	bejal shirodkar	sejal
19.	Rayce Henriques	Henriques
20.	Mark Lobo	Mark
21.	Sachin Kumar Pandit	Sachin
22.	Parth Raheja	Parth
23.	Rushab Jain	Rushab
24.	Siddesh Shirodkar	Siddesh
25.	Earl Fortes	Earl
26.	Suzan Shaikh	Shaikh
27.	Zion Ferdinand	Zion
28.	Mandar Rajadhyam	Mandar
29.	Radheek Ghode	Radheek
30.	Ankeet Neurekar	Ankeet
31.	Vandha Chandra	Vandha
32.	Jitesh Shenai	Jitesh
33.	Ralph Gracia	Ralph
34.	Siddhant Pai Khos	Siddhant
35.	Harsh J Naik	Harsh
36.	Sherwin Ferrao	Sherwin

- 37 Pawan S Kothekar
- 38 Prachi Mehta
- 39 Pooja Saxena
- 40 Jonath Coutinho
- 41 Shania Maciel

Prachi
Mehta
Saxena
Jonath
Maciel

[Signature]

Sanya K. Ange
 BBA Coordinator



AIMING TO BE A TOP-NOTCH ACCOUNTING & FINANCE PROFESSIONAL?

HERE'S YOUR OPPORTUNITY IN GOA ONLY AT S S DEMPO COLLEGE

**STARTING FROM
JUNE 2018**

ORIENTATION FOR
INTERESTED **STUDENTS**
ALONG WITH PARENTS ON
SATURDAY 7TH APRIL 2018
AT 10 AM

Be A Professional in **Accounting & Finance** with
INTEGRATED MASTER OF COMMERCE (I.M.COM.)
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Emerging Careers in Accounting & Finance
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DEMPO CHARITIES TRUST'S
S. S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS

Accredited by NAAC at '**A**' Grade (CGPA of 3.30 on a Seven Point Scale)

Integrated Education Complex, Cujira, Bambolim - Goa.

For details contact: Asst. Prof. Amit Naik **9923578058 / 7020793500**

Shaid
Asst. Prof. Ashfa Shaid
I.M. Com. Coordinator

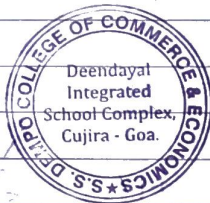


MTTM ORIENTATION
LIBRARY RESOURCES ORIENTATION

RESOURCE PERSON : LIBRARIAN ANJALI BHIDE

6th Aug, 2018

STUDENT NAME	CLASS	SIGNATURE
1. Bhakti Thiakur	MTTM	
2. Praatam Kunkalientkar	MTTM	
3. Raina Naik	"	
4. Herlyn Fernandes	"	
5. Marise Martin	"	
6. Savita Kadu	"	
7. Dayne Brito	"	
8. Kevin George	"	
9. Silvester Esperance	"	
10. Sailee B. Redkar	"	
11. Vijaykannu Bejantui	"	



Cheryl Veras Dias
Programme Coordinator - MTTM

MTTM ORIENTATION

20-02-2019

GROUP DISCUSSION X INTERVIEW TECHNIQUES

Name	SIGNATURE
Maïse Martin	<i>M</i>
Merlyn Fernandes	<i>M</i>
Sailee B. Redkar	<i>S Redkar</i>
Silvester Esperance	<i>S Esperance</i>
Pracetam Kunkalientkar	<i>P</i>
Vijaylaxmi Bajanti	<i>V Bajanti</i>
Kevin George	<i>Kevin</i>
Tukanam Naik	<i>T Naik</i>
Victor Pereira.	<i>V P</i>
Abhishet Dessai	<i>A Dessai</i>

GD x Panel Interview, 'Role Play', Unstructured Interview. 27/2/2019

Name	SIGNATURE
Sailee B. Redkar	<i>S Redkar</i>
Maïse Martin	<i>M</i>
Raina Naik	<i>R Naik</i>
Pracetam Kunkalientkar	<i>P</i>
Shakti Thakur	<i>S Thakur</i>
Silvester Esperance	<i>S Esperance</i>
Kevin George	<i>Kevin</i>
Vijaylaxmi Bajanti	<i>V Bajanti</i>
Alistair Esperance	<i>A Esperance</i>
Victor Pereira.	<i>V P</i>
FRANCO ALPHONSO	<i>F</i>
Merlyn Fernandes	<i>M</i>
Sadanand Divkar	<i>S</i>

Self Defense Skit x Women Day Practis 6/3/2019.

Tukanam Naik	<i>T Naik</i>
Abhishet Dessai	<i>A Dessai</i>
Kevin George	<i>Kevin</i>
Maïse Martin	<i>M Martin</i>
Pracetam Kunkalientkar	<i>P</i>
Victor Pereira.	<i>V P</i>

MTTM ORIENTATION

Merlyn Fernandes

Raina Naik

Alister Esperance

Silvester Esperance

Sadanand Divkar

FRANCO ALPHONSO

Bhakti Thakur

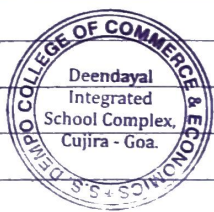
[Handwritten signatures corresponding to the names above]

INTERNSHIP TRAINING

11/3/2019

PROBLEM ANALYSIS USING PARETO ANALYSIS & FISHBONE







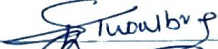






















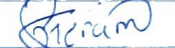




NAME	SIGNATURE
Raina Naik	<i>[Signature]</i>
Sailee Redkar	<i>[Signature]</i>
Morise Martin	<i>[Signature]</i>
Dayne Britto	<i>[Signature]</i>
Merlyn Fernandes	<i>[Signature]</i>
Bhakti Thakur	<i>[Signature]</i>
Alister Esperance	<i>[Signature]</i>
Kevin George	<i>[Signature]</i>
Silvester Esperance	<i>[Signature]</i>
FRANCO ALPHONSO	<i>[Signature]</i>
Victor Pereira	<i>[Signature]</i>
Tulcanam Naik	<i>[Signature]</i>
Sadanand Divkar	<i>[Signature]</i>

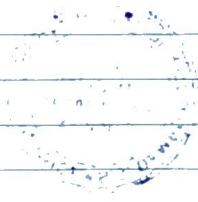


[Signature]
Cheryl Veras Dias
Programme Coordinator - MTTM

Orientation

Faculty - Teja Dicholkar

Name of the student	Signature
Masoom Purohit	
Saloni Perina	
Khushboo Kumari	
Rutika Nerrekar	
Sneha Shailesh Vernekar	
Kiran Korekar	
Sowabh Trambre	
Bhavya Nagar.	
Abhay Rajpurohit	
Vishuath Agnihoti	
Harshdeep Bhinder	
Neah Barnete	
Kaif Shaikh	
Chelsea Dimello	
Seldon Fernandes	
Nidhi Masurkar	
SUKHADA PRAABHUDESAI	
Jwanishka Dcosta	
Deepshikha Bhandari	
Harshik Bafna	
Swapnil Kulkarni	
Anushree Divkar	
Marisha Raikar	
Juliana J.C.	
RAISA GOMES	
Pragwal Hegde	
Rishabh Jha	
Anshvict Voz	
Sanat Desai	
YASH V. KAMAT GHANEKAR	
Meramb Saikar	
Vasudev Naik	
KOSHMAN GOMES	
Saish Patilkar	



Mitesh Shetye

Raif Carvalho

Shubham Raikar

Kallin Rodrigues

HAMDAN RAUF MULLA

Keshav Kumar Singh

Shidil V.R

Jayrav Katkar

Yaqub S. Shaikh

Rahil Malgankar

Sneha Jogekar

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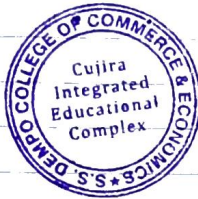
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[Handwritten signature]

[Handwritten initials]

Somya K. Angle
BBA Coordinator



Orientation


Faculty - Krupa Kudalkar

Name of the student	Signature
1) IOOJA KAMAT	
2) Rohan Pandit	
3) Sania Auria Carvalho	
4) Sunshine Rebello	
5) Tanya Furrado	
6) Nerissa Afonso	
7) Megan Dias	
8) Abhinav P. Joshi	
9) Mohun S. Sanghari	
10) SAHEL V. NAIK	
11) Karan Dalvi	
12) Anuz Shrike	
13) Sanket S. Kamat	
14) Saahil Komarpant	
15) Shannon Fernandes	
16) Sandeep V. Kumar	
17) Tejas Morajkar	
18) Vanjusha D'souza	
19) DIVYA JOBANPUTRA	
20) Niharika NISHWAKARMA	
21) Chandravadanaa H. Iyer	
22) Sinqvela Fernandes	
23) Vaishnavi Naik	
24) Ashutosh Bhattarai	
25) ASIM SHAIKH	
26) WALLACE W. FOARES	
27) Simona M. Correia	
28) Nikita Drouza	
29) SONAIL PEREIRA	
30) Gaurish .Pat	
31) Kirsten De'souza	
32) TOUHEED AHAMAD	
33) Sunraj Patki	
34) Anj Syed	
35) Elaine Alvares	
36) Akash Rajadhyax	
37) Sujan Kalangutkar	



- 38) Harshada Kuntakar
- 39) Disha Bhandari
- 40) AVEE DAND
- 41) Vedant Harmalkar
- 42) Rhys Cota
- 43) Vardhan Mashelkar
- 44) Eden Marques
- 45) Shantanu Kamat
- 46) Roli Coutinho
- 47) Sheryal Khan
- 48) Reuben Dsouza

Hintakar
 Bhandari
 Dand
 Harmalkar
 Marques
 Kamat
 Chell
 Deyal Khan
 Reuben


 Sonya K. Ange
 BBA Coordinator



**Orientation Programme conducted by MCom Department for academic year
2017-18**

**Orientation Programme by
Post Graduate Department of
Commerce**

**DCT's S. S. Dempo College of Commerce and
Economics**

Date: 19 June 2017

Orientation

- ▶ **Welcome to the New Academic Year 2017-18**
- ▶ **Summer Internship:** Share experience : Presentation on 21st
- ▶ **Industry Interaction:** Attendance, Presentation once a month, Reporting to mentor, Certificate at end of the year from employer.
- ▶ **Attendance:** 75% compulsory, Extracurricular activities will not be entertained beyond a certain limit and immediate attendance from committee heads should be given. It will not be entertained at the end of the year.
- ▶ **Specialization:** Finance or Management
- ▶ **Value added courses:** should be undertaken to add on to CV
- ▶ **Blazers** to be worn for all formal interactions
- ▶ **Dissertation:** Finalize guide. Topic to be finalized by end of July. Presentations will be conducted every month.
- ▶ **Class Timings** from 9.30am to 2.00pm
- ▶ **MCom Lab Maintenance :**Penalty for the entire class if things found missing or lab found littered.
- ▶ **VAK Activity :** to know personality of the students.

Asst. Professor: Namrata S. Wagle

Course Co-Ordinator

MCOM Program



**Orientation Programme conducted by PGDM-Event Management
Department for academic year 2017-18**

WELCOME TO

DEMPPO COLLEGE

DCEM

**EVENT
MANAGEMENT**


**DEPARTMENT OF EVENT MANAGEMENT
S. S. DEMPO COLLEGE**

Date: 6th July 2017

Semesters / Subjects

Semester I (Compulsory)
Event Planning & Logistics
IT in Event Management - Designing (PS,CDR,APP)
MICE
Weddings & Special Events

Semester II (Any Four)
Communication Skills
Product & Brand Management
Financial Management
Integrated Marketing Communication
Human Resource Management
Marketing Management



Asst. Professor: Vishal Rane
Programme Co-Ordinator
PGDM-Event Management Program



**DCT's S.S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS
BACHELOR OF BUSINESS ADMINISTRATION DEPARTMENT**

Academic year 2020-21

Course Outcomes:

- Appreciate the contribution of talent acquisition practices to organizational effectiveness in particularly;
- Derive a deep insight into Talent planning and its linkage to effective talent acquisition
- Create an effective Talent plan and Job analysis
- **Analyse various sources of talent acquisition and selection methods**
- Person-Job Fit analysis
- Ethics and Culture match
- Use of technology for an effective Talent Acquisition process

Case study on Employee Referral Scheme

Group submission

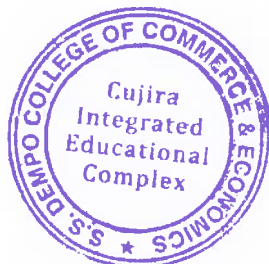
AN EMPLOYEE REFERRAL PROGRAM

Annabelle Adams is the HR Director for Missouri Telemarketing in Bengaluru. The company employs about 2500 people, of whom 90 percent are part time telemarketing sales personnel. Most of these employees are college students, housewives or retired people who work part time for, depending on their seniority and shift. Annual job satisfaction surveys indicate that the employees like their supervisors, wages and benefits and the workplace facility. Turnover, however, is currently averaging 25 percent due to the hours (evening and weekend shifts must be worked by all employees for at least half of their total hours) and stress due to the constant pressure of meeting sales targets. Employees also complain of the lack of social interaction at work due to their isolation (each employee sits in a small cubicle that performs the dialing and record keeping functions).

The company is growing rapidly and thus must constantly recruit and train new sales personnel. The president, Mary Anne Ryan, has decided that the company should try an employee prize referral program as a means of recruiting. She has just returned from a conference, where she heard several CEO's describe how they successfully utilized referral programs. Ryan has directed Adams to develop an employee referral program that will recruit at least 150 new workers in the next three months. She has provided a budget of Rs.5,00,000 to cover all prizes and expenses directly related to the program (routine HR staff time is not included).

1. What prizes should Adams recommend the program offer to employees? Why?
2. How should the program be communicated to employees?
3. How should the success of the program be determined?
4. Whom should Adams consult for advice in designing the program?

Dr. Sonya K. Angle
BBA Coordinator



Dr. Redhika S. Nayak
Principal
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Deendayal Integrated School Complex,
Cujira - Goa.

DCT's

S. S. Dempo College of Commerce and Economics Cujira, Bambolim Goa

Masters of Commerce

Programme: M. Com.

Course Code: COO437

Course Title: Goods and Service Tax Number of Credits: 4

Semester: IV

Academic Year – 2020-21

Upon completion of this course, the student shall be able to:


CO1: Understand basic concepts of Goods and Service Tax, CGST, SGCT, IGST, Classification of Goods, and Valuation Rules.

CO2: Discuss the tax provisions with reference to Composition Scheme under GST, Exemptions under GST, Concept of Supply of goods, Nature of Supply.


CO3: Learn the basic procedures under GST incorporating the Registration, Filing of Returns, and Payment of tax.

CO4: Understand the tax provisions Customs Law, Valuation, and Baggage Rules.

To provide a broader perspective of taxation to students, an assignment on studying the taxation system of select countries was given. Students received exposure to the various taxation laws, systems, and rates of taxes of advanced nations globally, thereby facilitating the comparison with the Indian taxation system.


Ms Namrata Wagle
Programme Coordinator




Dr Radhika S Nayak
PROFESSOR and PRINCIPAL
S.S. DEMPO COLLEGE OF
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Deendayal Integrated School Complex,
Cujira - Goa.

DCT's

S.S. Dempo College of Commerce and Economics

Master's of Tourism and Travel Management

Link between Course Outcome and End of Video Assessment

Semester III (Compulsory and Specific to Sem III)


TTC-316 Travel Consultancy and Tour Operations

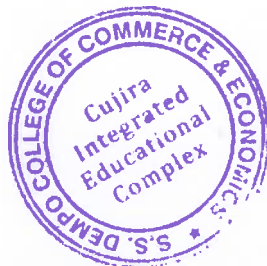
[2 Credits]

Course Outcomes:

After completing this course you will be able to:

1. List types of travel agencies. (Proof of End of Video Assessment Attached)
2. List the components of a travel itinerary.
3. Identify the essential elements of a tour package.
4. Classify the travel destinations based on tourist typology.
5. Explain the functioning of a travel agency.
6. Relate the preference of travel products with world events.
7. Outline the essential elements of a destination profile.
8. Compare the travel brochures based in selected themes.
9. Compare the associations of travel and tourism industry.
10. Identify the benefits of association for the travel and tourism industry.


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COMMERCE & ECONOMICS,
Cujira Integrated Educational Complex




Dr. Cheryl V. Din
Programme Coordinator - MTTM




Stream Classwork People Grades

MTTM M1S2 Travel Agency Types

MTTM M1S2 Travel Agency Types

Dr. Cheryl Dias posted a new assignment: MTTM TCTO ... Due Sep 7, 2020, 12:45 PM

Posted Sep 7, 2020 (Edited Sep 7, 2020)

Answer the following questions as part of your End of Video Assessment and will account towards class participation.

Video for watching - <https://youtu.be/K4n8KcQOmDQ>

In future video will be shared at 12p.m. so that you can simultaneously open both the files.

0

Turned in

0

Assigned

15

Graded

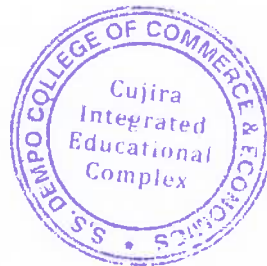
TCTO M1S2



Add class comment...



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COMMERCE & ECONOMICS,
Cujira Integrated Educational Complex



Dr. Cheryl V. Dias
Programme Coordinator
MTTM





Assignment: MTTM TCTO EoV Assessment

Created by: mttmdempo@gmail.com

Time

12:44pm - 12:45pm (India Standard Time - Kolkata)

Date

Mon Sep 7, 2020

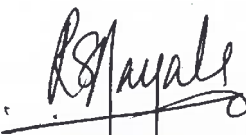
Description

Answer the following questions as part of your End of Video Assessment and will account towards class participation.

Video for watching - <https://youtu.be/K4n8KcQOmDQ>

In future video will be shared at 12p.m. so that you can simultaneously open both the files. <https://classroom.google.com/c/MTQ4NjYzNjYyNTM2/a/MTM5NzAzMTI3MTIx/details>

My Notes


PRINCIPAL
S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Cuiira Integrated Educational Complex



DCT's

S. S. Dempo College of Commerce & Economics, Cujira Goa

PG Department of Commerce (MCOM) in association with NCDEX- Institute of Commodity Markets

Report on online webinar: "Agriculture Commodity Derivatives Market"

PG Department of Commerce (MCOM) in association with NCDEX- Institute of Commodity Markets organized an online webinar on "Agriculture Commodity Derivatives Market" on 27th October 2020. The resource persons were Mr Aleen Mukherjee, Executive Vice President and COO NCDEX; Mr Ram Gopal Yadav, Deputy Manager, NICR; Mr Niraj Shukla, Senior Economist- Market Intelligence at NCDEX; Ms Anuradha Singh- Sr. Associate, NICR.



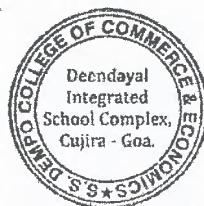
Webinar Poster

India being an agrarian economy, the webinar highlighted the importance of trading in agricultural commodities and oriented the students with the derivative products available on NCDEX in the agriculture sector. 18 participants attended the workshop.

Asst. Professor: Namrata S. Wagle

Course Co-Ordinator

MCOM Program



Professor and Principal

PROFESSOR and PRINCIPAL
S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Deendayal Integrated School Complex,
Cujira - Goa.

Advanced Learners

LEARN TO LEAD

(A Virtual Leadership Training Program arranged by M. R. Pai Foundation jointly with Forum of Free Enterprise, Mumbai and Dempo Wizards Club, S.S. Dempo College of Commerce & Economics, Cujira-Goa).

Programme

Monday, 23rd November 2020

Welcome at 10.40 am

11.00 a.m. to 12.30 p.m.: Session on **Sharpening Vital Skills** by Mrs. Clarissa Jathanna

2.30 p.m. to 4.00 p.m.: Session on **Understanding Self & Others** by Mrs. Clarissa Jathanna

Tuesday, 24th November 2020


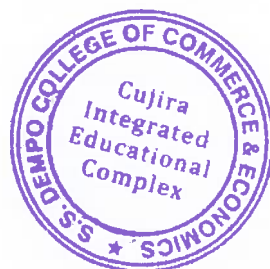
11.00 a.m. to 12.30 p.m.: Session on **Setting & Achieving Goals** by Mr. Sachin Kamath

2.30 p.m. to 4.00 p.m. : Session on **The Power of Habits** by Mr. Sachin Kamath

Feedback from the participants



Ram Gaonkar
Assistant Professor
Department of Economics



Dr. Radhika Nayak
Principal

PROFESSOR and PRINCIPAL
S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Deendayal Integrated School Complex,
Cujira - Goa.

Fw: Fwd:

1 message

sonya desai <sonya_desai@rediffmail.com>
To: bba dempo <bba.dempo@gmail.com>

Fri, Mar 25, 2022 at 3:40 PM

----- Forwarded message -----

From: **RAM GAONKAR** <ramgaon18@gmail.com>
Date: Fri, Mar 25, 2022 at 9:44 AM
Subject:
To: Ram Gaonkar <ramgaon18@gmail.com>

Please find below the links to the sessions on 23rd and 24th November by Mrs. Clarissa Jathanna & Mr. Sachin Kamath respectively.

Title: A Virtual Leadership Training Program - "LEARN TO LEAD"

Mrs. Clarissa Jathanna

Date & Time: 23rd November 2020, 10:30 AM India

Join Zoom Meeting

<https://us02web.zoom.us/j/84819131909?pwd=ci9rRU5iZE51cEx5T2g1RWVvWmJhZz09>

Meeting ID: 848 1913 1909
Passcode: 576737

Mr. Sachin Kamath

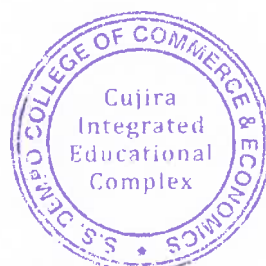
Date & Time: 24th November 2020, 10:30 AM India

Join Zoom Meeting

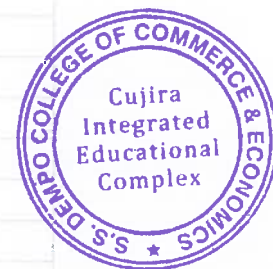
<https://us02web.zoom.us/j/6388267701?pwd=bS8vTmwwOEIIVFpieDVrUjhia0tRQT09>

Meeting ID: 638 826 7701
Passcode: 080420

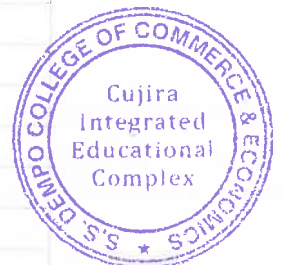
Sent from my iPhone



SR No	Timestamp	Name	Class	Division	Join Virtual Lead
1	2020/11/18 12:00	Saniya khan	TY BCom	E	Yes
2	2020/11/18 12:00	Farhan Shaik	SY IMCOM	A	Yes
3	2020/11/18 12:00	Zaid	SY B Com	F	Yes
4	2020/11/18 12:00	Siddhi Ketgale	TY BCom	A	Yes
5	2020/11/18 12:00	Tejas Kenkre	SY B Com	E	Yes
6	2020/11/18 12:00	Sean Roy Cardo	TY BCom	D	Yes
7	2020/11/18 12:00	Trioti R Dubey	FY Bcom	D	Yes
8	2020/11/18 12:00	Harita	MCOM	1st year	Yes
9	2020/11/18 12:00	Sonali Pahadiya	FY BCOM	E	Yes
10	2020/11/18 12:00	Kunal Rohidas S	FYBcom	E	Yes
11	2020/11/18 12:10	Nandini Barik	Bcom FY	E	Yes
12	2020/11/18 12:10	Tooba Nizami	FY BCOM	E	Yes
13	2020/11/18 12:14	Juheia Bi Nilgi	First year Bcom	D	Yes
14	2020/11/18 12:15	Archana Singh	FY	F	Yes
15	2020/11/18 12:20	Manjula. P. Kade	FY BCOM	B	Yes
16	2020/11/18 12:20	Om Kerkar	TY IMCOM	A	Yes
17	2020/11/18 12:25	Vaibhav Vengurla	TY B. COM	A	Yes
18	2020/11/18 12:30	Vibhuti Ramnath	FYBCom	D	Yes
19	2020/11/18 12:40	Varun pednekar	FYbecom	D	Yes
20	2020/11/18 12:40	Dhruva parit	F.Y Bcom	F	Yes
21	2020/11/18 12:45	Chaitali Madkaikar	FY B.COM	D	Yes
22	2020/11/18 12:50	Jai gauns	F.y.bcom	D	Yes



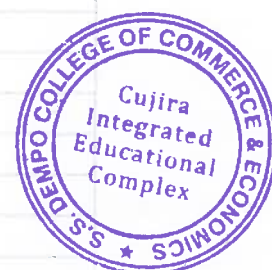
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24	2020/11/18 12:54	Faizan Faiaz Sha	FYBCOM	E	Yes
25	2020/11/18 1:14	Farhan Mujawar	F.Y Bcom	E	Yes
26	2020/11/18 1:26	Savita Rajan Sat	F.Y.B.COM	F	Yes
27	2020/11/18 1:35	Sagar Patil	FIRST YEAR B' C C		Yes
28	2020/11/18 1:42	Vinayak	FA F bcom	F	Yes
29	2020/11/18 2:14	Abubkar Nadaf	FY Bcom	B	Yes
30	2020/11/18 2:22	Prachi Prasad H	FY B.com.	F	Yes
31	2020/11/18 2:45	Deepraj Deepak	FY BCOM	B	Yes
32	2020/11/18 3:30	Sagar Gond	FY B.com	F	Yes
33	2020/11/18 3:54	Swati kamat	Syb	F	Yes
34	2020/11/18 4:13	Sahebaj Naik	S.Y.B.com	F	Yes
35	2020/11/18 4:46	Akshata sawant	Ty BCOM	B	Yes
36	2020/11/18 7:18	Joanne De Sa	IMCOM	SY	Yes
37	2020/11/18 9:34	Purvesh Redkar	TY BCOM	E	Yes
38	2020/11/19 9:32	Md Adil Sayed	FY BCOM	F	Yes
39	2020/11/19 10:18	Anuj Poyekar	FY bcom	B	Yes
40	2020/11/19 10:44	Jane Coelho	FY BCOM	B	Yes
41	2020/11/19 10:57	Shruti	FYBcom	C	Yes
42	2020/11/19 10:58	Karishma Das	FYBcom	C	Yes
43	2020/11/19 10:57	Suman Sahani	FY BCom	C	Yes
44	2020/11/19 10:57	Henas Ali Siddaq	FY BCom	C	Yes
45	2020/11/20 12:28	Pratik Itagekar	TY BCOM	E	Yes


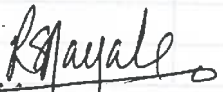


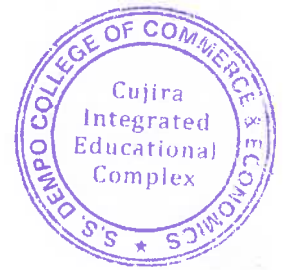
46	2020/11/20 3:08:	Vidhi Sawant	FY BCom	F	Yes
47	2020/11/20 3:20:	Anky naik	FY BCom	B	Yes
48	2020/11/20 3:20:	Clarissa Jovina E	FY BCom	C	Yes
49	2020/11/20 4:29:	Nigel	FY BCom	E	Yes
50	2020/11/20 8:56:	Sultan nadaf	FY BCom	F	Yes
51	2020/11/20 9:24:	Akansha. H. Usq	FY BCom	B	Yes
52	2020/11/21 9:52:	Tanisha Naik	FY BCom	F	Yes
53	2020/11/21 10:05:	Chandani Gaonk	FY BCom	F	Yes
54	2020/11/21 11:18:	Anisha Faterpek	FY BCom	C	Yes
55	2020/11/21 11:18:	Chetna Gawas	FY BCom	C	Yes
56	2020/11/21 11:34:	Omchaitanya Ha	FY BCom	A	Yes
57	2020/11/21 11:34:	Soha bi	FY BCom	A	Yes
58	2020/11/21 11:35:	Sibyl Sequeira	FY BCom	A	Yes
59	2020/11/21 11:36:	Richa Kartik	FY BCom	A	Yes
60	2020/11/21 11:37:	GAJANAN SHET	FY BCom	A	Yes
61	2020/11/21 11:41:	Ritika Yogesh Pa	FY BCom	A	Yes
62	2020/11/21 11:41:	Samanta H	FY BCom	A	Yes
63	2020/11/21 11:41:	Sanmesh Kambli	FY BCom	A	Yes
64	2020/11/21 11:41:	Freny Coutinho	FY BCom	A	Yes
65	2020/11/21 11:41:	Omkar talavneka	FY BCom	A	Yes
66	2020/11/21 11:43:	Arzoo Ravat	FY BCom	A	Yes
67	2020/11/21 11:44:	Vaishnavi Datta	FY BCom	A	Yes
68	2020/11/21 11:44:	Sable Anthea Nu	FY BCom	A	Yes



69	2020/11/21 11:46	Shamshad Bi	SY B.Com	F	Yes
70	2020/11/21 11:47	Vaishnavi Kamal	FY BCom	A	Yes
71	2020/11/21 11:47	Sailee Santosh F	FY BCom	A	Yes
72	2020/11/21 11:48	Vignesh korgaon	FY BCom	A	Yes
73	2020/11/21 11:48	K Sanjay	FY BCom	A	Yes
74	2020/11/21 11:48	Soham D Haldar	FY BCom	A	Yes
75	2020/11/21 11:48	Sanjeet Signapur	FYBCom	A	Yes
76	2020/11/21 11:48	Uttam vasudev v	FYBCom	A	Yes
77	2020/11/21 11:50	Bishnu Bogati	FY BCom	A	Yes
78	2020/11/21 11:50	Samruddhi Gajar	FY BCom	A	Yes
79	2020/11/21 11:50	Sayog Naik	FY BCom	A	Yes
80	2020/11/21 11:50	Nehal Sudesh C	FY BCom	A	Yes
81	2020/11/21 11:52	Anand Ravindra	FY BCom	A	Yes
82	2020/11/21 11:53	Ayusha Arvind D	FYBCom	A	Yes
83	2020/11/21 11:53	Ruksar Shaikh	SY Bcom	F	Yes
84	2020/11/21 11:54	Swayam Naik	FY BCom	A	Yes
85	2020/11/21 11:57	Sofiya Safrin	SY BCom	F	Yes
86	2020/11/21 11:58	Prajyot Kunkolka	FY BCom	A	Yes
87	2020/11/21 12:00	Josita Pires	FY BCom	F	Yes
88	2020/11/21 12:00	Shahista Khader	SY BCom	F	Yes
89	2020/11/21 12:00	Vaishnavi Gaonk	FY BCom	A	Yes
90	2020/11/21 12:00	Ayaz Shaikh	FY BCom	A	Yes
91	2020/11/21 12:00	Chirag Sawant	FY BCom	A	Yes



92	2020/11/21 12:02	Rohan kurtikar	SY BCom	F	Yes
93	2020/11/21 12:02	Hrishita Kapdi	FY BCom	A	Yes
94	2020/11/21 12:04	Anna Tamera Te	FY BCom	A	Yes
95	2020/11/21 12:09	Abhishek Kashin	FY BCom	A	Yes
					
		Ram Gaonkar			
		Asst. Professor			
		Department of Economics			
					
			Dr. Radhika S. Nayak		
			Principal		



Dempo Charities Trust's
S.S. Dempo College of Commerce & Economics
Cujira, Bambolim-Goa

Programme: Bachelor of Business Administration

Subject: Human Resource Management I

Term: 1

Academic Year: 2019-20

Course Code: BBCB003

At the end of the course the students will be able to:

1. Defining the concept of HR and its integration with business performance.
2. **Deriving a deep insight into Human Resource planning and its linkage to an effective talent Acquisition process.**
3. Developing basic manpower plans and job analysis
4. Analysing the recruitment and selection process within an organization.

To identify the various factors which impact human resource planning in an organization, the students were asked to analyse a case study 'Promoting the Protégé' from the Human Resource Management textbook 7th Edition page 133. Students are asked to work in groups and suggest a plan of action.

Tania Shirodkar

Asst. Professor Tania Shirodkar

Subject Teacher



Group 2

Member	Roll Number
Abhinav Acharya	D-20-101
Angelica Gonsalves	D-20-115
Chriscia Pereira	D-20-132
Isha Naik	D-20-129
Loukik Satardekar	D-20-142
Nidhi Shirodker	D-20-146
Sarah Shaikh	D-20-145

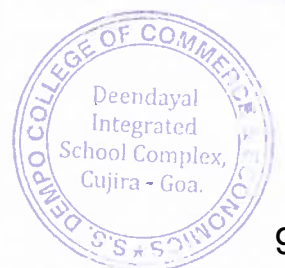
Promoting the protégé

Facts:

1. Prem Nath Divan was the executive chairman of Vertigo.
2. Prem Nath Divan decided to leave Vertigo for a career in academics.
3. Divan went to Ramcharan Saxena, who was a solicitor at Vertigo to discuss his exit.
4. Ranjan Warrior was Divan's first choice to replace him.
5. Ranjan Warrior has always had a staff role and therefore lacks line experience.
6. Ramcharan Saxena suggested Richard Crasta replace Divan.
7. Richard Crasta knew the organization inside out but he was a doer and not a leader.
8. The board meeting was scheduled to meet next month.
9. Divan thought that bringing an outsider would undo all his years of work at Vertigo.
10. Divan has to suggest his successor to the other board members.
11. Divan prided himself on his hands-on style of management.

Assumptions:

1. Divan did not want an outsider to replace him as executive chairman of Vertigo.
2. Divan has already made up his mind to leave the organization and will not be staying under any circumstance.
3. Saxena didn't want Ranjan to be the executive chairman after divan as he personally didn't like him.
4. Saxena was lying about the senior Vertigo executives resenting Ranjan.
5. Vertigo has a Human resource department.
6. The Board has the final say in who will be replacing Divan as chairman.
7. The HR department will take into consideration Divan's inputs.



Minor Problems:

1. Vertigo needed someone who understood the value of power and knew how to use it.
2. Divan wanted the chairman to be an insider instead of an outsider.
3. Stability of the top level of management has to be maintained.

Major Problem:

What should Divan do ?

Alternatives:

1. Suggesting Ranjan Warrior to be the executive chairman.
2. Divan gives his inputs to the HR department and asks them for guidance.
3. Letting the employees vote and come to a suggestion which aids the decision-making process.

Alternative Analyzation:

- Suggesting Ranjan Warrior to be the executive chairman.

Positives:

1. Divan has mentored Ranjan for a long time and knows that Ranjan won't disappoint him.
2. Ranjan is a financial strategist and a visionary, both qualities which are very important to be a member of the top level.

Negatives:

1. He lacks line experience.
2. It is a very centralized decision and no other inputs were taken into consideration.
3. He might not be as good as Divan thought.

- Divan gives his inputs to the HR department and asks them for guidance.

Positives:

1. The HR would look into the internal factors and then decide who should replace Divan.
2. The HR department can use job analysis in deciding who the executive chairman will be.
3. The HR department is better equipped to handle any issues that may arise while transferring the power from Divan to his successor.

Negatives:

1. Might not be in favour of Divan's preference.

- Letting the employees vote and come to a suggestion which aids the decision-making process.



Positives:

1. This promotes decentralization and employee empowerment by taking their views into consideration.
2. The majority of the employees will be satisfied with the decision.

Negatives:

1. Could create conflict between the employees.
2. The employees could take a decision based on popularity and not rationally.

Selecting the best alternative:

- Divan gives his inputs to the HR department and asks them for guidance.

Implementation:

Step 1: The HR department will take into account Divan's recommendation of Ranjan while auditing existing employees best suited to replace Divan.

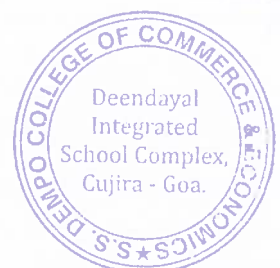
Step 2: Selecting a candidate and confirming it with Divan.

Step 3: Planning a performance related training and development course for the selected candidate so that he or she is better equipped to handle the position.

Step 4: Filling open positions in the company caused due to this change.

Plan B:

If at all the person selected by the HR department fails to manage the company then it would be better to take a vote of the employees and then come to a decision as to who should be the executive chairman of Vertigo as the end of the day the employees with their practical knowledge and experience can choose their best alternative. This will also empower the employees and involve them in decision making.



DCT's

S.S. Dempo College of Commerce and Economics, Cujira, Goa

Master's of Tourism and Travel Management

AY 2019-20

Report on Attainment of Course Outcome

The P.G. students of DCTs, S.S. Dempo College of Commerce and Economics, Master of Tourism and Travel Management (MTTM) Programme under the guidance of Asst. Prof. Cheryl Venan Dias for the Course: Sustainable Tourism Course Code: TTC-214.

The project required students to segregate waste, purchase earthen pots and compost solid waste the students were required to document their findings and observation through a blog.

Roll No.	Student Name	Blog Link
MTTM-19-1	Abreu Dylan Lilesh	http://dylan84abreucompost.blogspot.com/2020/01/how-to-compost-at-home-30.html
MTTM-19-3	Chari Uma Ravindra	http://wp.me/sbMHjY-contact
MTTM-19-4	D'cruz Derick	http://youirt.blogspot.com/2020/02/my-composting-experience.html
MTTM-19-5	Fernandes Sherida	compostingstory.blogspot.com
MTTM-19-6	Fernandes Layzel	Mydynamicblog2020.blogspot.com
MTTM-19-8	Naik Saish Somnath	https://composting2020.blogspot.com/2020/02/my-composting-experience.html?m=1
MTTM-19-9	Naik Apurvashanti G	https://compostingwaste.blogspot.com/
MTTM-19-10	Nunes Shefali Lizete	https://soilcomposter.blogspot.com/2020/02/home-made-organic-compost-welcome-to-my.html?m=1
MTTM-19-11	Rangel Vanya Melrose	http://vanyacompost.blogspot.com/2020/02/vanyas-compost-experience.html
MTTM-19-12	Rodrigues Dalida Gabriella	https://compostingwithpots.blogspot.com/
MTTM-19-13	Rodrigues Aliana Kristen	https://wordpress.com/view/sustainabletourism2.travel.blog
MTTM-19-14	Qadri Zamzam	https://zamish031.blogspot.com/2020/02/i-am-zamzam-qadri-currently-persuiving.html
MTTM-19-18	Gomes Dayton	https://daytongomes.blogspot.com/2020/02/my-composting-experience-at-home.html
MTTM-19-19	Kauthankar Soniya Sachin	https://manyhs.blogspot.com/2020/02/how-to-compost-at-home-with-kitchen.html?m=1
MTTM-19-21	Heena Kavsar Shaikh	https://backyardcompost.blogspot.com/?m=1
MTTM-19-22	Chelsea Cleopatra Da Costa	https://thechelsea9.wordpress.com/2020/02/16/composting-of-kitchen-waste/

Asst. Prof. Cheryl Venan Dias
Programme Coordinator -MTTM



Dr. Radhika S. Nayak
PROFESSOR and PRINCIPAL
S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Deendayal Integrated School Complex,
Cujira - Goa.

DCT'S
S.S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS
CUJIRA, BAMBOLIM - GOA

Academic Year 2019-20
REPORT
VISIT TO SALIM ALI BIRD SANCTUARY

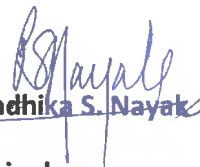
DATE – 1ST NOVEMBER 2019
VENUE - Salim Ali Bird Sanctuary, Chorao

DESCRIPTION - The students of FYBBA (100 Students) visited Salim Ali Bird Sanctuary, on 1st and 5th November 2019, as part of the course Environment Management. The objective of the visit was to study the mangrove forest and learn about coastal ecology, mangrove ecology, marine diversity, role of mangroves in climate resilience, issues in these areas, human impact and need for conservation. They were accompanied by faculty members Sharmila Swami, Preeti Arora, Tallulah D'Silva and Vishal Rawley.

CAPTION FOR PHOTO: Visit to Salim Ali Bird Sanctuary




Dr. Sonya K. Angle
BBA Coordinator


Dr. Radhika S. Nayak
Principal

PROFESSOR and PRINCIPAL
S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Deendayal Integrated School Complex,
Cujira - Goa.



DCT'S
S.S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS
CUJIRA, BAMBOLIM – GOA

Academic Year 2019-20

REPORT

FYBBA CULTURE & HERITAGE FIELD TRIP TO CHANDOR RIVONA NETRAVALI

DATE – 4TH JANUARY 2020

VENUE - Chandor, Rivona, Netravali

DESCRIPTION - As part of the course 'Cultural Heritage of Goa 2', FYBBA students visited Chandor, Rivona Caves, and Netravali. The students were accompanied by BBA faculty Ms. Renita Ferreira Almeida, Ms. Preeti Arora and visiting faculty Mr. Sanjeev Sardessai.

CAPTION FOR PHOTO: FYBBA Field Trip to Chandor, Rivona, Netravali



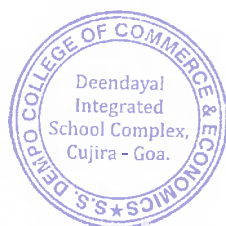
Dr. Sonya K. Angle

BBA Coordinator

Dr. Radhika S. Nayak

Principal

PROFESSOR and PRINCIPAL
S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Deendayal Integrated School Complex,
Cujira - Goa.



**DCT's S. S. Dempo College of Commerce and Economics
Cujira, Bambolim, Goa**

Report on Boot Camp on Innovation, Creativity and Start up

A Boot camp on Innovation, Creativity and Start up was conducted in collaboration with Goa State Innovation Council on 11th July 2019. 71 students attended the camp and acquired knowledge on setting up an enterprise, business planning and discovering entrepreneurial abilities of an individual. The Bootcamp was organised by Dr. Harip Khanapuri, Dr. Felcy Coelho, Asst. Prof. Valerie Fernandes and Asst. Prof. Amit Naik.



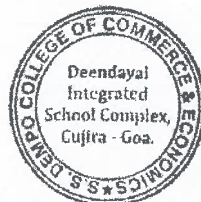
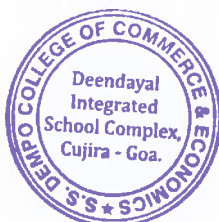
Boot camp on Innovation, Creativity and Start up in collaboration with GSIC

Asst. Prof Amit Naik

Convenor, IIC

Dr. Radhika S Nayak

Principal



**PRINCIPAL OF
DCT'S S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS
Cujira Integrated Educational Complex**

408

INWARD NO.: 2063
DATE: 14-12-2019



GOA LEGISLATURE SECRETARIAT
Assembly Complex,
Alto Porvorim, Bardez, Goa – 403 521
Phone: 0832- 2410917 Fax: 0832-2411054

No. LA/GPB/SPC/2019/1947

Dated: 9/12/2019

From:
Shri U. D. Bicholkar,
Committee Officer, Legislature

To, The Principal,
S.S. Dempo College
of Commerce & Economics,
Cujira, Bambolim - Goa.

Sub: Student's Parliament Competition, 2020.

Sir/Madam,

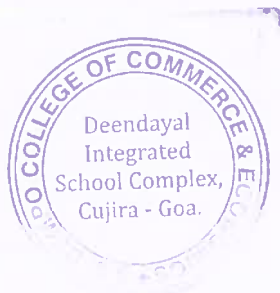
I am directed to inform you that the Student's Parliament Competition for the year 2020 will be held tentatively from 20/01/2020 onwards.

The participants of the Competition are free to display the functioning of the Student's Parliament Competition based on the Lok Sabha pattern or based on the pattern of the State Legislative Assembly and respective Rules are to be followed/observed while conducting the Business of the House.

The funds to meet the expenses for attending the Competition to the Colleges participating in the competition will be provided by this Secretariat.

You are therefore, kindly requested to convey your willingness to participate in the Student's Parliament Competition, 2020 to this Secretariat preferably in writing or on telephone Nos. 2416049/2493260/9403094182/9689752461 or on e-mail: sec-legi.goa@nic.in, latest by 31/12/2019 indicating name & address of College, name of the coordinator along with the phone numbers.

*Dempo Wizards
For needful
[Signature]*



Yours faithfully,

[Signature]
(U. D. Bicholkar)
Committee Officer, Legislature

Dempo Charities Trust's
S.S. Dempo College of Commerce & Economics
Cujira, Bambolim-Goa

Programme: Bachelor of Business Administration

Subject: Human Resource Management II

Term: 2

Academic Year: 2018-19

Course Code: BBCB004

At the end of the course the students will be able to:

1. **Understanding of Training needs assessment and the training process.**
2. In depth understanding of a good Performance Management System.
3. Evaluating various components of employee compensation and benefits and their role in attracting and retaining competent people.
4. Assessing industrial disputes and methods of settlement of the same

To identify the various factors which impact recruitment decisions, the students were asked to analyse a case study 'Travails of a Training Manager' from the Human Resource Management textbook 7th Edition page 316. Students are asked to work in groups and suggest a plan of action.

T. Shirodka

Asst. Professor Tania Shirodka

Subject Teacher



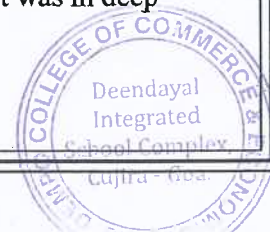
CASE STUDY - TRAVAILS OF A TRAINING MANAGER

FACTS:

1. Ashwin Kumar who had recently joined Systems as a training manager was feeling uneasy at the end of his first meeting with Pesu shroff the managing director of the company.
2. Systems is a ten year old unit employing 300 employees which had a turnover of Rs.25 crore the previous year. It also traded in several products- both domestic and imported.
3. Nearly 80% of its turnover came from selling electronic component products which were assembled locally from imports of semi knocked- down kits.
4. The Landed cost of the imports was about ₹10 crore last year and the products had an assured demand in the country, with smuggled goods from Taiwan and Korea providing whatever little competition there was.
5. The company had been operating in a sellers market for years and as a result most of its activities were production oriented rather than market oriented.
6. Because of the policies framed by the Government of India to boost economic liberalization, imports became very costlier.
7. One policy stated that all imports had to be financed by the exports, but with very little export income in the account, Systems had to later discontinue importing of Semi knocked down kits.
8. After assessing all the important alternatives, System decided to become market-centered and customer friendly in their approach to business.
9. Ashwin Kumar had a formal training in Human Resource Development and had been an officer in the training cell of Multinational firm and that's why Pesu Shroff told him that it's his responsibility to ensure that the trainees acquire marketing skills.
10. Pesu Shroff was unsure when it came to such training technique as he believed in the fact that salesmen are born and not made which made Ashwin Kumar feel little uneasy of him.
11. Next few days Ashwin Kumar got little busy in evolving specific training packages for all levels of workers, shop floor supervisors, administrative staff and senior functional executives etc.
12. Ashwin Kumar decided to start with salesmen first and from the very next day started training the salesmen, but there sales manager half-heartedly consented in the process.
13. The sessions indeed was a disaster as no one showed any interest in the programme that took place.
14. Ashwin Kumar later however realized that he had made a few tactical errors which led to the failure.

ASSUMPTIONS:

1. Maybe the system was not making profits as required to sustain in the market, it was in deep loss due the financial crises.



2.Maybe Ashwin Kumar was taking things casually as he was over confidence about the training programs because of the experience he had.

3.There was no proper communication or a sense of respect and trust within the company and also the employees working.

MINOR PROBLEMS:

1.The employees were having a wrong approach towards training process.

2.There was no success in training sessions which were being conducted.

3.The employees didn't trust Ashwin Kumar very much because he was very new to the system.

MAJOR PROBLEM:

There was zero success in training sessions which were being conducted for the employees and the well fare of the firm.

ALTERNATIVES:

ALTERNATIVE 1-

1.Telling or explaining the employees the important objective of the training.

PROS:

i.People getting to know better the importance of training process.

ii.Employees will get to know how the training process actually works.

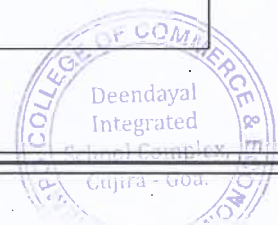
iii.Employees can get to know how beneficial it is for the system and as well as individually.

CONS:

i.People may still think that it is not important as they believe training is not needed if u just have a dinner/lunch with client.

ii.People may still think that it is not important as they have been working in the system for long time now and work in past was done smoothly without training.

iii.Some people may think like workers (shopfloor employees) its not important for them as they don't have any strategic work like the others.



[]

ALTERNATIVE 2-

2. Doing the proper training process.

PROS:

- i. Will find out gap with the help of need assessment program.
- ii. Will found out the number of people who requires training.
- iii. Organising the important sessions will be easier.

CONS:

- i. Will require a lot of time.
- ii. Training process may go wrong or not give the sufficient outcome Ashwin was looking for.
- iii. People may still not show up for sessions.

ALTERNATIVE 3-

3. Hire new interns for time being.

PROS:

- i. New interns will know about news techniques.
- ii. Can pay less to interns.
- iii. Will find really good new employees.

CONS:

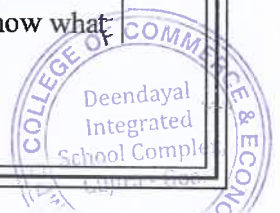
- i. Recruitment will take lot of time.
- ii. May not easily get required candidates for the work.
- iii. Existing employees may get offended.

BEST SOLUTION:

Alternative 2 is the Best Solution which is doing the proper training process.

IMPLEMENTATION:

Ashwin kumar should first do need assessment to identify the gap present. As it will give the quantity of people who require the training. Before Ashwin has just asked sales manager to give him 10 employees from the department without doing need assessment. He should also use top-down approach then the bottom-up approach he used previously. So that the juniors may look and see how it is done. Next is doing the instructional objective to get to know what



is the end result he needs. Then designing the training programme like who are the trainers? which methods to be used? level of training, what learning principle are needed? where is it going to happen? next is to implement the program. Like conducting the training and monitoring it. Last is to evaluate if the training is done correctly or not or needs to be done correctly.

PLAN B

Alternative 1 is the Plan B which is telling the employees the objective of the training.



DCT's
S.S. Dempo College of Commerce & Economics, Cujira, Goa
Programme: B.COM
Report on Summer Internship- Retail Store Management
AY- 2018-19

As a part of curriculum, thirty students from S.Y.B.COM successfully completed their retail summer internship at various renowned retail outlets in Goa. Duration of their internship was 4 to 6 weeks. Students acquired practical understanding of the day-to-day functioning, and other operational aspects of Retail Management at the store.



Retail Management Summer Internship 2019-20 Batch

Dr. Aruna Mesquita e Noronha
Faculty In-charge

Dr. Radhika S. Nayak
Principal



**DCT'S
S.S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS
CUJIRA, BAMBOLIM - GOA**


**Academic Year 2018-19
REPORT
STUDY OF FOREST ECO-SYSTEM**


**DATE – 2ND AUGUST 2018
VENUE - Tambdi Surla**

DESCRIPTION - As a part of the Environmental Management course students of TY BBA visited Tambdi Surla ,Wild life sanctuary to study "The Forest Eco-system". The students were accompanied by Ms.Talullah D'silva and Ms. Sharmila Swami.

CAPTION FOR PHOTO: Visit to Tambdi Surla




Ms. Sonya K. Angle
BBA Coordinator


Dr. Radhika S. Nayak
Principal

**PROFESSOR and PRINCIPAL
S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Deendayal Integrated School Complex,
Cujira - Goa.**



DCT'S
S.S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS
CUJIRA, BAMBOLIM - GOA


Academic Year 2018-19
REPORT
CULTURAL STUDIES FIELD TRIP NETRAVALI RIVONA PANSAIMAL


DATE – 3RD NOVEMBER 2018
VENUE - South Goa

DESCRIPTION - The students of FYBBA div A & B, went on a cultural studies trip to Netravali - Rivona , Panasaimal. The trip was conducted by Mr. Sanjeev Sardessai. The trip highlighted the different areas in Goa and their contribution towards Goa's rich cultural heritage. It was a great learning experience knowing the hinterlands of Goa.

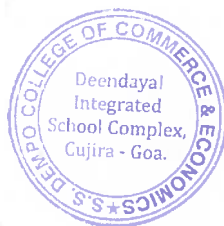
CAPTION FOR PHOTO: Heritage Trail to Netravali Rivona Pansaimal




Ms. Sonya K. Angle
BBA Coordinator


Dr. Rachika S. Nayak
Principal

PROFESSOR and PRINCIPAL
S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Deendayal Integrated School Complex,
Cujira - Goa.



DCT'S
S.S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS
CUJIRA, BAMBOLIM - GOA

Academic Year 2018-19
REPORT
STATE INDUSTRIAL TOUR


DATE – 1ST NOVEMBER 2018
VENUE - Verna Industrial Estate


DESCRIPTION - The students of SYBBA div A & B, visited Verna Industrial Estate, covering three major companies. The visit intended to enhanced the understand of the overall functioning of the process, layout and to get the real life exposure of the working of the company. The students were accompanied by Ms. Krupa Kudalkar and Ms. Mamata Kane. The visit was organized by the excursion committee of the BBA department. The organization visited were-

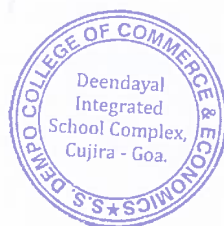
1. New Millennium Bakers (Goa Monginis)
2. Infinyt3D Technology
3. Bosch Packaging Technologies Pvt Ltd

CAPTION FOR PHOTO: Visit to New Millennium Bakers at Verna Industrial Estate




Ms. Sonya K. Angle
BBA Coordinator


Dr. Radhika S. Nayak
Principal



PROFESSOR and PRINCIPAL
S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Deendayal Integrated School Complex,
Cujira - Goa.

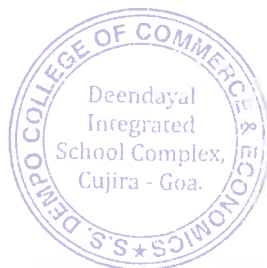
DCT's
S.S. Dempo College of Commerce & Economics, Cujira, Goa
Programme: M.COM
Report on Industry Visit
AY- 2018-19

The department organised its annual industrial visit for the students of M. Com, to two renowned manufacturing companies in Goa. The companies visited were Faber Castell at Corlim and MRF at Ponda. The students had hands – on experience by interacting with the HR representatives of the companies and the production manager of the plant & acquired information on various concepts learnt in class namely, Inventory management, HR practices, Exporting & Trade, Costing and Turnover, Quality Management etc.



Namrata Wagle
Programme Coordinator

Dr. Radhika S. Nayak
Principal



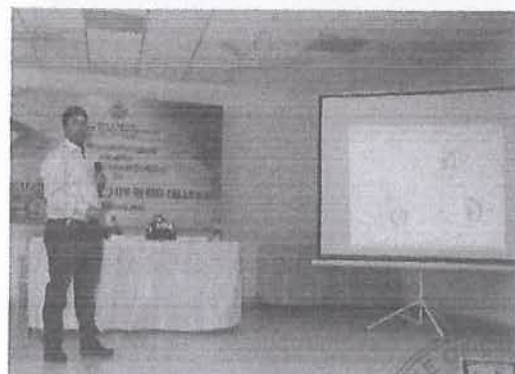
DCT's S. S. Dempo College of Commerce and Economics, Cujira Bambolim Goa.

Report on 'One-Day State Level Workshop on "GST and its Applicability in ERP Tally 9.0'

Date: 10th January 2018

Place: College Premises

One-Day State Level Workshop on "GST and its Applicability in ERP Tally 9.0" was organized by the Department of Commerce on 10th January 2018 in college premises. The resource persons for the workshop were Mr. Sohail Mulla Tally Consultant/Trainer, CA Satyaprakash Kamat, CA Sandeep Bhandare and CA Gaurav Kenkre . 30 participants from various colleges of Goa attended the workshop. The workshop was coordinated by Asst. Prof. Vinod Joshua and Asst. Prof. Vibha Pai Angle. Feedback was obtained from the attendees, and certificates were issued to the participants.




Resource persons and participants at the GST workshop

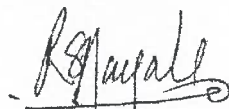


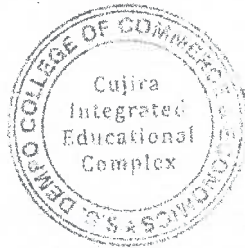


CA Gaurav Kenkre addressing the participants at the GST workshop

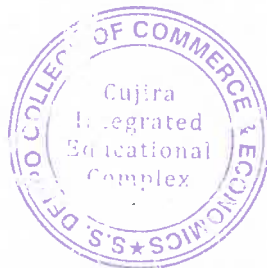
Report submitted by:


Asst. Prof. Vinod Joshua


Dr. Radhika Nayak
Principal



PRINCIPAL
S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Cujira Integrated Educational Complex





27th November 2018

The Principal
S.S. Dempo College of Commerce & Economics
Integrated Education Complex
Cujira, Opp. GMC
Bambolim
Goa 403 202

Dear Respected Principal:

THE 54th A.D. SHROFF MEMORIAL ELOCUTION COMPETITION (2018-19)

Thank you for informing that you have already held the above competition for your students. We hope your students enjoyed their participation.

The following are enclosed:

1. A cheque, payable at par, for Rs.5,000/-, towards the prize amount. Please send us the **original receipt immediately** (copy enclosed).

Prizes: First - Rs.2,500/-; Second - Rs.1,500/-; Third – Rs.1,000/-.

2. Five **certificates** to be awarded to the best five speakers.
3. Format of the report to be completed and returned to us.

(It will be appreciated if the completed report is returned immediately after the competition by email and later by post also.)

Some literature for distribution among participants, are sent with this letter.

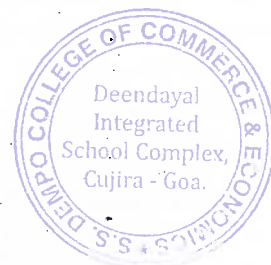
Kindly return the second copy of this letter, duly signed, for our records.

Thanking you,

Yours faithfully,

Hoofreez Battiwala
General Manager

Encl: Cheque no. 039289



Please fill this form and send it to

THE A.D. SHROFF MEMORIAL TRUST
C/O. FORUM OF FREE ENTERPRISE
PENINSULA HOUSE, 2ND FLOOR,
235, DR. D. N. ROAD, MUMBAI-400 001.

RECEIPT

Received from The A.D. Shroff Memorial Trust, Mumbai, a sum of Rs. 5,000/- (Rupees Five Thousand only) being the prize amount to be distributed at the 54th A.D. Shroff Memorial Elocution Competition arranged in this college on 28th August, 2018

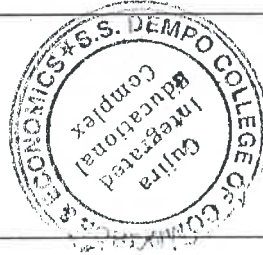
S. S. Dempo Asst. Professor
Department of Economics

Signature (Professor-in-Charge / Office Bearer)

Name of the College:

S.S. DEMPO COLLEGE OF COMMERCE & ECONOMIC

College Seal:

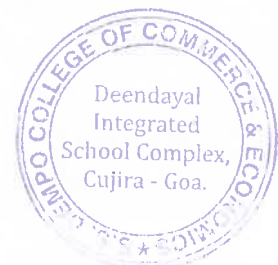


Address:

DEENDAYAL INTEGRATED SCHOOL COMPLEX
CUJIRA,
OPP. GOA MEDICAL COLLEGE
BAMBOLIM - GOA 403202

Tel. No.: 0832 - 2976646 Fax No. 0832 - 2976648

office @ dempocollege . edu . in
Email: principal @ dempocollege . edu . in



Please fill this form and send it to

THE A.D. SHROFF MEMORIAL TRUST
C/O. FORUM OF FREE ENTERPRISE
PENINSULA HOUSE, 2ND FLOOR,
235, DR. D. N. ROAD, MUMBAI-400 001.

The 54th A.D. Shroff Memorial Elocution Competition for College Students (2018-19)

Name of the College: S.S. DEMPÖ COLLEGE OF COMMERCE & ECONOMICS, CUJIRA
BAMBOLIM - GOA

Date of Competition: 28th AUGUST 2018 Total Audience (Approx.) 30

Name of Principal:
Mr./Miss/Mrs./Prof./Dr. RADHIKA S. NAYAK

Name & Address of Person-in-Charge: Mr./ Miss/ Mrs./Prof./ Dr. SYLVIA BRITTO
ELA, OLD GOA

<u>Subjects:</u>	<u>No. of Speakers</u>
A. MODERN TECHNOLOGY FOR ENHANCING AGRICULTURAL PRODUCTIVITY;	<u>01</u>
B. CHALLENGES OF MOVING TOWARDS CASHLESS ECONOMY;	<u>03</u>
C. COMBATING POLLUTION & IMPROVING QUALITY OF LIFE;	<u>-</u>
D. HEALTHCARE MISSION - ISSUES AND CHALLENGES;	<u>-</u>
E. SKILLS DEVELOPMENT FOR EMPLOYMENT GROWTH.	<u>03</u>

Judges & their Addresses:

1. Mr./Miss/Mrs./Dr./Prof. MS. ROOHI KHAN
PONDA - GOA
MOB. NO: 9637977159

2. Mr./Miss/Mrs./Dr./Prof. KANYA SUDARSAN
TALEIGAO - GOA
MOB. NO: 9049374293

3. Mr./Miss/Mrs./Dr./Prof. SAYLEE KUNCOLIENKAR
MALA - GOA

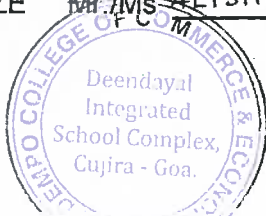
Results:

FIRST PRIZE Mr./Ms. AVLON GONSALVES Class: S.Y.B.Com Mobile no. 7066007225

Email: gonsalvesavlton@gmail.com

SECOND PRIZE Mr./Ms. JERIN ABRAHAM Class: F.Y.B.Com Mobile no. 9527051942

THIRD PRIZE Mr./Ms. ALISHA PILGAONKAR Class: S.Y.B.Com Mobile no. 9403687070



Ms. Sylvia Britto
(Signature of the Principal or Prof-in-Charge)

Please fill this form and send it to

THE A.D. SHROFF MEMORIAL TRUST
C/O. FORUM OF FREE ENTERPRISE
PENINSULA HOUSE, 2ND FLOOR,
235, DR. D. N. ROAD, MUMBAI-400 001.

The 54th A.D. Shroff Memorial Elocution Competition for College Students (2018-19)

Name of the College: S.S. DEMPO COLLEGE OF COMMERCE & ECO, CUJIRA BAMBOLIM - GOA Date of Competition: 28th AUGUST 2018

Participants' names and residential addresses:

Mr./Miss ALISHA PILGAONKAR E-Mail: alisha.pilgaonkar@gmail.com
Address BSI, CAMPO VERDE, CARANZALEM, GOA.

Mr./Miss VINAYAK KAISARE E-Mail: vinayakkaisare10@gmail.com
Address A - 404, DUKLE BHAVEN
OPP. T.B. HOSPITAL, PANAJI - GOA

Mr./Miss JERIN ABRAHAM E-Mail: jerinabraham2000@gmail.com
Address QTR NO.3, PLOT. 22 EDC COMPLEX
PATTO, PANJIM - GOA

Mr./Miss AYLON GONSALVES E-Mail: gonsalvesaylon@gmail.com
Address H.NO. 217, ALTO BAIRO, FONDVEM,
RIBANDAR - GOA

Mr./Miss YARUN NAIR E-Mail: vvu345@gmail.com
Address B-12, UG4, KAMAT CLASSIC 4,
CARANZALEM - GOA

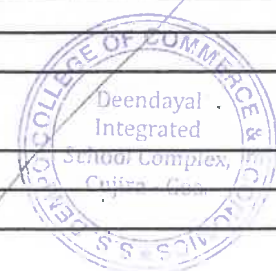
Mr./Miss JOHANN DA SILVA E-Mail: johannklaus06@gmail.com
Address ALELUIA MENEZES BLDG, 1ST FLOOR,
OPP. MES CAMP, ALTINHO - GOA

Mr./Miss LIZEL GOMES E-Mail: gomes.lizel479@gmail.com
Address VILL A.M.N. ALTO SANTA-CRUZ
VASUDHA TAMBA COLONY - GOA

Mr./Miss _____ E-Mail: _____
Address _____

Mr./Miss _____ E-Mail: _____
Address _____

Mr./Miss _____ E-Mail: _____
Address _____



DCT's

S. S Dempo College of Commerce & Economics
Cujura, Bambolim-Goa

BBA DEPARTMENT REPORT
Academic Year 2018-19

Inspirit- Junior Level Management Fest

Date: 14th December 2018

Faculty Incharge - Sonya Angle

Description- A one day junior level management fest was organized by BBA forum Horizon at the College Campus in which 9 higher secondary schools participated from across Goa. The students were tested on a variety of management skills through different competitions. Overall winners trophy was bagged by Loyola Higher Secondary, Margao & Sharada Mandir, Panjim were the Runners up.



Image: Inaugural ceremony of Inspirit

BBA Coordinator

Principal



PROFESSOR and PRINCIPAL
S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Deendayal Integrated School Complex,
Cujira - Goa.

REPORT

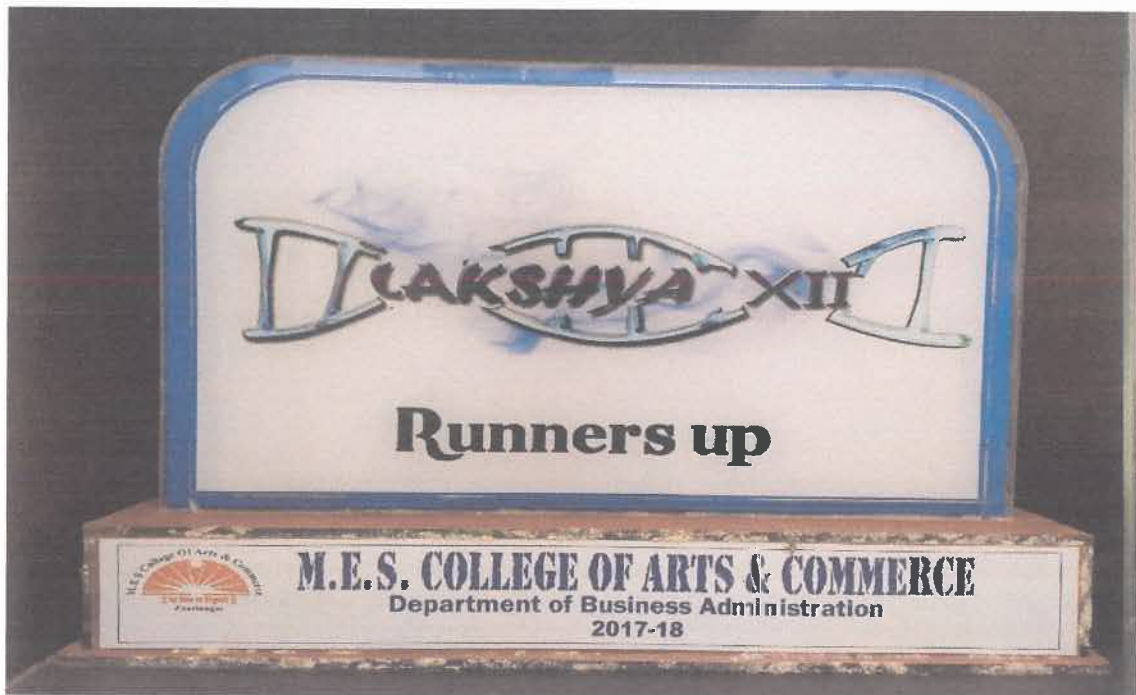
"LAKSHYA XII: HUMAN INTELLIGENCE" A NATIONAL-LEVEL MANAGEMENT EVENT

DATE – 8TH & 9TH January 2018

VENUE – MES COLLEGE, Vasco

DESCRIPTION – The BBA students of S.S. Dempo College of Commerce and Economics were declared the Overall Runners Up of LAKSHYA XII: ARTIFICIAL INTELLIGENCE, organized on 8TH & 9TH January 2018. The winners of the various rounds were Mr. Akash Sugnani secured 1st place in 'Finance', Mr. Tashira Fernandes secured 1st place in 'Human Resources, and Ms. Kriti Harsha secured Runners in 'Best Manager.' The other participants for the event included Mr. Shivam Borkar for 'Crisis Management and Ms. Janhavi Amonkar for 'NGO Management' and Mr. Alex Brachen for 'Marketing'.

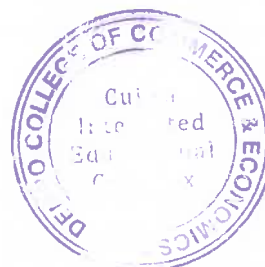
WINNERS OF "LAKSHYA XII: HUMAN INTELLIGENCE" A NATIONAL-LEVEL MANAGEMENT EVENT



Name and signature of the Coordinator

Dr. Sanya K. Dagle

R. S. Nayak
Principal



DCT's
S. S Dempo College of Commerce & Economics
Cujura, Bambolim-Goa

BBA DEPARTMENT REPORT
Academic Year 2018-19

National Level Management Event- Rannbhoomi 9.0


Date- 28th February & 01st March 2019

Venue: Entertainment Society Goa

Description: The BBA forum Horizon organized a National level management event “Rannbhoomi 9.0” at Entertainment Society of Goa, Panjim. The event received a stupendous response wherein 11 colleges within and outside the state participated in the same. The theme of Rannbhoomi 9.0 was “Point of Inflection” and had a variety of management competitions in field of marketing, finance, human resource and entrepreneurship.




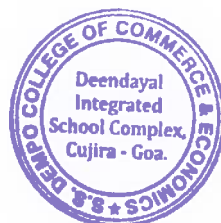
Images: Winners being felicitated


Dr. Sonya K. Angle
BBA Coordinator



Inaugural ceremony & souvenir release


Dr. Radhika S. Nayak
Principal



PROFESSOR and PRINCIPAL
S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Deendayal Integrated School Complex,
Cujira - Goa.

DCT's


S. S. Dempo College of Commerce and Economics, Cujira, Goa Post-Graduate Department of Commerce & Economics

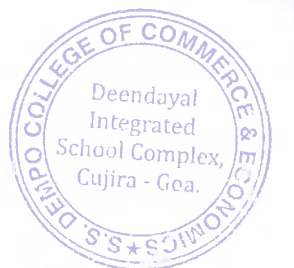
AY 2018-19


Report on Chakravayuh 2019

The P.G. Department of DCT's S.S. Dempo College of Commerce and Economics, Master of Commerce (M.Com) organised a one-day state level inter Collegiate business event, "CHAKRAVYUH 2018" on 12th February 2019 at S. S. Dempo College of Commerce and Economics, Cujira – Goa. The business event received participation from nine colleges across Goa. All the sub-events were organised to be exciting and disseminate knowledge to all the participants. M.E.S College of Arts and Commerce, Zuarinagar, emerged as the overall Winner of the event. The second place was shared by Shree Damodar College of Commerce and Economics, Margao and S. S. Dempo College of Commerce and Economics, Cujira. The winners securing each event first, second and third positions were awarded trophies and certificates. The efforts of the students and teachers of the institution led the event to success.




Namrata Wagle
Program Coordinator




Dr. Radhika S. Nayak
Principa

DCT's

S.S. Dempo College of Commerce and Economics, Cujira, Goa

Department of Information Technology

Report on Industrial Visit

2017-18

2nd-7th December 2017: Department of I.T organised an Industrial Tour to Bangalore. 21 Students accompanied with faculty Asst. Prof. Shilpa Tripathi. The interaction with companies were in align to the topics ERP, Multimedia, Animation, Web hosting, Internet Security Systems. The students visited the following companies in Bangalore:

1. Technologies Global Pvt. Ltd., JP Nagar
2. WizToonz, JP Nagar
3. Zero Villa, Basaveshwaranagar
4. C-DAC, Electronic City



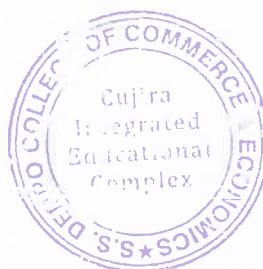
Caption- Dept. of I.T Industrial Tour- Wintoonz, Bangalore



Caption- Dept. of I.T Industrial Tour-CDAC, Bangalore

Sangeeta Chakrabarty

H.O.D (I.T)



Dr. Radhika S. Nayak

PRINCIPAL

S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Cujira Integrated Educational Complex

DCT'S
S.S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS
CUJIRA, BAMBOLIM - GOA

Academic Year 2017-18
REPORT
STATE LEVEL INDUSTRIAL STUDY TOUR


DATE – 25TH OCTOBER 2017
VENUE - Verna Industrial Estate


DESCRIPTION - S.Y.B.B.A. students with 2 faculty members Ms. Sharmila Swami and Ms. Krupa Kundalkar visited four esteemed organizations in Verna Industrial Estate. The visit was organized by the Excursion Committee of B.B.A. Forum "Horizon". The organizations visited were-

IFB Industries Ltd.
Bosch Packaging Technologies Pvt. Ltd.
Hindustan Coca-Cola Beverages Pvt. Ltd.
New Millennium Bakers (Goa Monginis)

CAPTION FOR PHOTO: Visit to Bosch Packaging Technologies, Verna Industrial Estate




Ms. Sonya K. Angle
BBA Coordinator


Dr. Radhika S. Nayak
Principal

PRINCIPAL
S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Cujira Integrated Educational Complex



**DCT'S
S.S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS
CUJIRA, BAMBOLIM - GOA**


**Academic Year 2017-18
REPORT
NATIONAL LEVEL INDUSTRIAL STUDY TOUR TO MUMBAI**

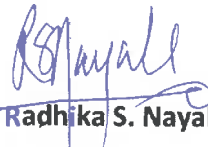
DATE – 5TH FEBRUARY 2018
VENUE - Mumbai

DESCRIPTION - As a part of the Excursion Committee of the B.B.A. Forum Horizon the B.B.A department organized a two-day Industrial study tour to Mumbai, whereby the third year B.B.A. students along with faculty members Ms. Sonya Angle, Ms. Mamata Kane and Ms. Teja Khandolkar visited four organizations. The organizations visited were Mahindra and Mahindra Ltd., Kandivali Plant, Mumbai, National Stock Exchange at Bandra -Kurla Complex, Mumbai, Reserve Bank of India, Colaba, Mumbai and Mullen Lowe Lintas Group, Mumbai. The objective of this tour was to gain practical insights into the practices followed at various world class organisations.

CAPTION FOR PHOTO: Visit to National Stock Exchange Kurla Complex Mumbai




Ms. Sonya K. Angle
BBA Coordinator


Dr. Radhika S. Nayak
Principal

PRINCIPAL
S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Cujira Integrated Educational Complex



DCT'S
S.S. DEMPO COLLEGE OF COMMERCE AND ECONOMICS
CUJIRA, BAMBOLIM - GOA

Academic Year 2017-18
REPORT

FIELD TRIP TO PONSAIMOL NETRAVALI (CULTURE & HERITAGE)

DATE – 13TH JANUARY 2018

VENUE - Ponsaimol Netravali, Goa

DESCRIPTION - The students of F.Y.B.B.A. division A & B were taken to Ponsaimol Netravali as a part of the course Culture Heritage of Goa-II. The study tour included visits to various historical sites such as Rivona Caves, Nandi statue at Chandor, Sara Fernandes House and Rock carvings at Ponsaimol .

CAPTION FOR PHOTO: Culture Trip to Ponsaimol Netravali



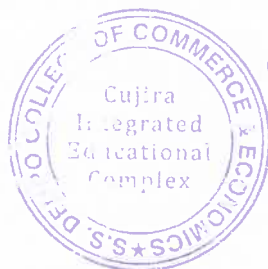
Ms. Sonya K. Angle

BBA Coordinator

Dr. Radhika S. Nayak

Principal

PRINCIPAL
S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Cujira Integrated Educational Complex



DCT's S. S. Dempo College of Commerce and Economics, Cujira Bambolim Goa.

Report on 'CAMPUS TO CORPORATE'

Date: 8th and 9th September 2017

Place: College Premises

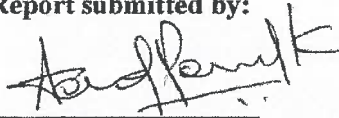
The Career Guidance and Placement Cell of the college organized a soft skills development workshop titled "CAMPUS TO CORPORATE" on 8th and 9th September 2017.

The workshop was attended by students from the college and took place in 3 batches as follows:

- Session for batch 1 consisting of 30 students from T.Y.B.Com. divisions 'A' and 'B' was held on 8th September 2017 from 9:00 a.m. to 12:00 p.m.
- The afternoon session for batch 2 comprising around 30 students from PGDM – Event Management, T.Y.B.Com. division 'C' and MA-THM was held between 12:30 p.m. to 3:30 p.m. on the same day.
- The batch 3 having approximately 35 students from T.Y.B.Com. divisions 'A', 'C' & 'D' was held on 9th September 2017 between 9:00 a.m. to 12:00 p.m.

The resource person for the seminar was Ms. Annamaria Gonsalves, Manager of Don Bosco Recruitment Services. The workshop was coordinated by Asst. Prof. Anand Naik Panvelkar. Certificates were issued at the end of the workshop.

Report submitted by:



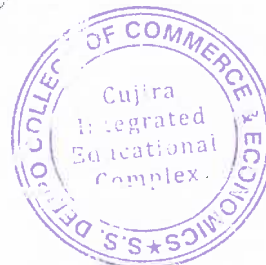
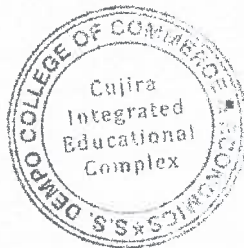
Asst. Prof. Anand Naik Panvelkar



Dr. Radhika Nayak

Principal

PRINCIPAL
S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Cujira Integrated Educational Complex



REPORT

'SARTHAAN 17' NATIONAL LEVEL MANAGEMENT EVENT

DATE – 15th & 16th September 2017

VENUE – Belgaum

DESCRIPTION - A team of 5 students participated in "Sarthaan 17" a National Level Management event organized by People Tree Education Society, Belgaum. The team consisted of Mr. Shivam Borkar (Quiz), Mr. Alex Brachen (Finance), Mr. Kelvin Coutinho (Marketing), Ms. Kriti Harsha (Best – Manager), & Ms. Harshada Golve (HR). Ms. Kriti Harsha secured 1st place Best – Manager, Ms. Harshada Golve secured 1st place in HR & Mr. Kelvin Coutinho secured 2nd place in Marketing. The team won – Overall Runner up.

WINNERS OF 'SARTHAAN 17' A NATIONAL LEVEL MANAGEMENT EVENT



Dr. Sanyal K. Anjali

Name and signature of the Coordinator

Principal



DCT's
S. S. Dempo College of Commerce & Economics
Cujura, Bambolim-Goa
BBA DEPARTMENT REPORT
Academic Year 2017-18
National Level Management Event- Rannbhoomi 8.0

Date: 6th & 7th March 2018
Venue: Entertainment Society Goa

Description: The B.B.A department of S. S. Dempo College of Commerce & Economics organised a two-day National level management event Rannbhoomi 8.0 along the theme 'Creative Disruption'. 10 colleges from within and outside the state participated in the same. Overall winners of the event were Christ college Bangalore and the runners up were Saraswat college, Goa. The two day event saw all the teams battle it out for the winners title in a variety of competitions in the fields of marketing, human resources, finance and entrepreneurship.

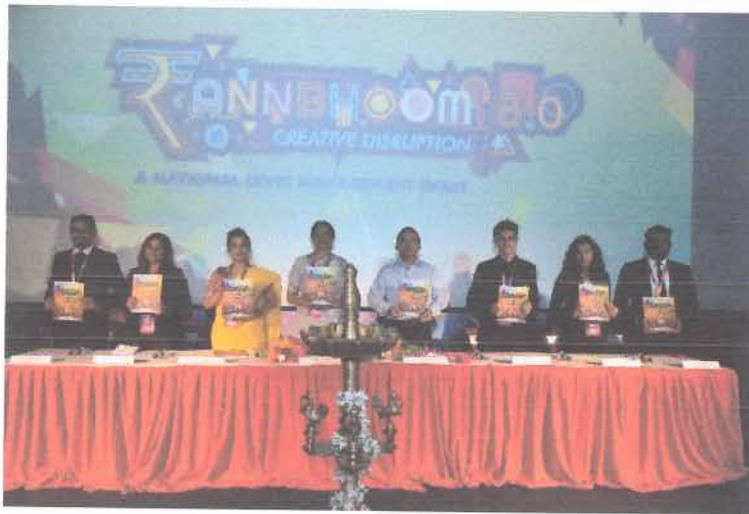



Image: Inaugural ceremony of Rannbhoomi 8.0


Sonya K. Angle
BBA Coordinator


Dr. Radhika Nayak
Principal



PROFESSOR and PRINCIPAL
S.S. DEMPO COLLEGE OF
COMMERCE & ECONOMICS,
Deendayal Integrated School Complex,
Cujira - Goa.

DCT's


S. S. Dempo College of Commerce and Economics, Cujira, Goa
Post-Graduate Department of Commerce & Economics

AY 2017-18


Report on Chakravyuh 2017-18

The P.G. Department of DCT's S.S. Dempo College of Commerce and Economics, Master of Commerce (M. Com) organized a one-day state level inter Collegiate business event, "CHAKRAVYUH 2018" on 9th January 2018 at S. S. Dempo College of Commerce and Economics, Cujira – Goa. Shri. Yatish Dempo, Trustee Dempo Charities Trust, was the chief guest for the event. The event comprised fourteen sub-events broadly categorised into on-stage and off-stage events. The event witnessed exciting participation and competition in various events from 10 participating colleges from all over Goa. S. S. Dempo College of Commerce and Economics, Cujira emerged as the winner of "CHAKRAVYUH 2018" and were awarded the winner's trophy. The participants were provided with certificates and trophies for the sub-events. The event went on to be a great success, wherein the participants competed with great enthusiasm and gained insights into the various sub-events leading to experiences that will possibly help them in their future endeavours.




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