

Effective from A.Y: 2018-19

Learning objective: To understand the working of tourism business through industry internships.

Course Methodology: Lectures/ tutorials/laboratory work/ field work/ outreach activities/ project work/ vocational training/viva/ seminars/ term papers/assignments/ presentations/ self-study/ Case Studies etc. or a combination of some of these. Sessions shall be interactive in nature to enable peer group learning

Guide Lines

- The learner has to take up industry internship of 4 weeks in a travel and tourism related functional area, during the summer break between semester II and semester III.
- The learner has to maintain daily logs and record the contributions made in the functional area.
- The learner has to produce a soft bound internship report, and also present their learning, contributions and findings in the third semester.

Suggested Readings:

NIL

Learning outcomes:

The learner will be able to:

- Understand the working of a firm and industry.
- Understand the application of theory to practice.
- Take decisions.