

Effective from A.Y: 2018-19

Learning objective: To comprehend sustainability in tourism and develop competence to analyse and assess sustainable tourism practices.

Course Methodology:

Lectures/ tutorials/laboratory work/ field work/ outreach activities/ project work/ vocational training/viva/ seminars/ term papers/assignments/ presentations/ self-study/ Case Studies etc. or a combination of some of these. Sessions shall be interactive in nature to enable peer group learning

Syllabus:

UNIT 1: Introduction to Sustainable Tourism	12 Hours
Nature and scope of Sustainable tourism, Historical Background, Dimensions of Sustainable tourism, Key Actors in Sustainable Tourism , Sustainable tourism in geographic milieu, Sustainable tourism planning, Approaches, Eco-Tourism, and Carrying Capacity.	
UNIT 2: Certifications for Sustainable Tourism Businesses	12 Hours
Certificates and Regulations: Eco-labels, Blue Flag, Green Globe, PAN parks, Green leaf and Leads certification. Responsible Tourism, Future of Sustainable Tourism.	

Suggested Readings:

- 1.Swarbrooke, J. 'Sustainable Tourism',(Latest Edition). Rawat Publications, New Delhi.
- 2.DavidWeaver,'Sustainable Tourism',(Latest Edition). Routledge, London.

Learning outcomes:

The learner will be able to:

1. Understand the fundamentals of sustainable tourism
2. Identify the certifications that promote sustainable tourism