

Prerequisites for the course: Not applicable for this paper.

Need for the course: There is a need to provide valuable information as to how the features of a destination changes as per its geography creating various tourism options for the tourist.

Description of the course: The course introduces the concept of world geography and the global trends that set the travel demand.

Learning objective:

The students will develop a knowledge about travel destinations and attractions. They will also learn to appreciate the influence of climate and weather in the places of tourist attractions which can impact travel to certain destinations. They will be effectively able to read the world map and locate places of tourist importance. They will also be able to identify geographic terrain of places around the world and its influence on modes of transport.

Learning outcomes:

The students will have the proficiency to:

1. Locate various land forms and their associated elements on a world map.
2. Visualise a geographical area and suggest options to travellers.

Course Methodology:

1. Lectures
2. Mnemonics
3. Case studies
4. Presentations

Syllabus:

UNIT 1: Travel Geography and Topography	8 Hours
Importance of Geography in Tourism; Latitude, Longitude, International Date Line. World Map and location of International Destinations. Time Zone & calculation of Time. Major International landforms as tourist resources and its influence on modes of transportation. Elements of weather and climate. Climatic regions of the world in brief. Impact of weather and climate on tourist destinations.	
UNIT 2: Fundamentals of Destinations	16 Hours
Role of geography in tourist movement- Contemporary trends in international tourists movements. Major outbound and inbound tourism countries. Characteristics of India's major international markets. Case studies of select countries.	

Suggested Readings:

1. H.A. Robinson, Geography of Tourism (11th e)
2. Burton Rosemary, Geography of Travel & Tourism (12th e)
3. Alan A. Lew, Colin Michael Hall, Dallen J. Timothy, (13th e) World Geography of Travel and Tourism: A Regional Approach, Butterworth-Heinemann

