

Name of the Programme: Masters of Tourism and Travel Management [MTTM]

Course Code: TTM-509

Title of the Course: Sustainable Tourism

Number of Credits: 4

Effective from AY: 2022-23

Pre-requisites for the Course:	Graduate in any discipline	
Course Objectives:	To understand the fundamentals of sustainable tourism practices.	
Content:	<p>Unit 1 Introduction to Sustainable Tourism Paradigms of Sustainable Tourism- Sustainable Development Goals (SDG), Nature and scope of Sustainable tourism, Historical Background, Dimensions of Sustainable tourism, Key Actors in Sustainable Tourism , Sustainable tourism in geographic milieu, Zoning, Eco-Tourism. Design a model tourism village using video-based examples</p>	15 Hours
	<p>Unit 2 Sustainable Tourism Planning (STP) Basics of Sustainable tourism planning, Purpose of development of a plan, Planning process- Definitions- Types of Plans – Stakeholders and Actors of STP- Hierarchy- Role of the Stakeholders- Stages of STP – Specific -Measurable- Achievable - Realistic - Time Bound Approach- Implementation – Measuring success and Evaluation. Design a plan to implement blue flag in select beaches of Goa.</p>	15 Hours
	<p>Unit 3 Climate change and impacts of tourism Climate change and its impacts- Socio-cultural impact of tourism – Environmental impacts of tourism- Measuring tourism impacts – Solutions and strategies- Waste Management-Carrying capacity and measurement- Carbon footprint – tracing the source - measurement and mitigation. Develop indigenous rainwater harvesting devices – Use indigenous solid waste management methods</p>	15 Hours
	<p>Unit 4 Green Audits and Certifications Origins of green audits, essentials of green audit, corporate and institutional social responsibility. Need for green buildings and smart cities, Introduction to certifications and Regulations, Cost and benefits of certifications, Certifications for accommodation sector, parks, beaches and environment: Eco-labels, Blue Flag, Green Globe, PAN parks, Green leaf and Leads certification. Responsible Tourism, Future of Sustainable Tourism.</p>	15 Hours
Pedagogy:	Lectures/ tutorials/laboratory work/ field work/ outreach activities/ project work/ vocational training/viva/ seminars/ term papers/assignments/ presentations/ self-study/ Case Studies etc. or a combination of some of these. Sessions shall be interactive in nature to enable peer group learning	

References/ Readings:	<ol style="list-style-type: none"> 1. C. Cooper, and D.A. Fennell, <i>Sustainable Tourism: Principles, Contexts and Practices</i>. United Kingdom: Channel View Publications, 2020. 2. P. Modica, <i>Sustainable Tourism Management and Monitoring. Destination, Business and Stakeholder Perspectives</i>. Italy: Franco AngeliEdizioni, 2016. 3. D.L.Edgell,. <i>Managing Sustainable Tourism: A Legacy for the Future</i>. United Kingdom: Routledge, 2020. 4. D. Weaver, <i>Sustainable Tourism</i>. Netherlands: Taylor & Francis, 2007. 5. D.C. Esty, and A. Winston, <i>Green to gold: How smart companies use environmental strategy to innovate, create value, and build competitive advantage</i>. John Wiley & Sons, 2009.
Course Outcomes:	<p>After the completion of this course, the students will be able to:</p> <ol style="list-style-type: none"> 1. Describe the dimensions of sustainable tourism and their role in tourism industry 2. Explain how a geographic milieu of a destination influences the sustainable tourism practices. 3. Demonstrate sustainable tourism practices that can be implemented in tourism destinations 4. Develop a sustainable tourism plan for the tourism sectors in a select destination