

LIVE YOUR
DREAM!
PROSPECTUS
23-24

Dempo Charities Trust's Srinivassa Sinai Dempo College of Commerce & Economics

Deendayal Integrated Education Complex, Cujira, Bambolim – Goa 403202

Ph.: 0832 2976649/47/46 Fax: 2976648

Email: office@dempocollege.edu.in

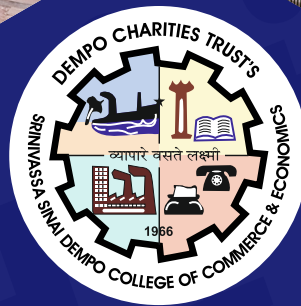


POST GRADUATE DIPLOMA IN MANAGEMENT (EVENT MANAGEMENT)

(1- year full time management program Affiliated to Goa University)

CERTIFICATE IN EVENT MANAGEMENT

(6 months certificate course)



DEMPO COLLEGE
DCem
EVENT
MANAGEMENT
DEPARTMENT OF EVENT MANAGEMENT
S. S. DEMPO COLLEGE

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s.s.dempo_college_goa



S S Dempo College of
Commerce & Economics Cujira



S S Dempo College of
Commerce & Economics Cujira



@DempoOf



**DEMPO CHARITIES TRUST'S
SRINIVASSA SINAI DEMPO COLLEGE OF COMMERCE AND ECONOMICS**

Deendayal Integrated Education Complex, Cujira, Bambolim – Goa 403202

DEPARTMENT OF EVENT MANAGEMENT

offers

POST GRADUATE DIPLOMA IN MANAGEMENT (EVENT MANAGEMENT)

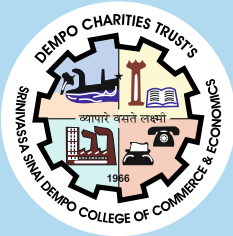
(1 - year full time management program Affiliated to Goa University)

CERTIFICATE IN EVENT MANAGEMENT

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GOVERNING BOARD

Shri Shrinivas V. Dempo	Chairman
Smt. Pallavi S. Dempo	Member
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Mr. G. Balasubramaniam	Member
Mr. Pandurang R. Nadkarni	Member
Mr. Sandeep Bhandare	Member
Mr. Sanjay Priolkar	Member
Prof. (Dr.) Manoj S. Kamat	(Principal) Member
Prof. Vrinda P. S. Borkar	Member
Mr. Rajesh R. Bhatikar	Member - Secretary



Dear Students,

Welcoming you to DCT's Srinivassa Sinai Dempo College, I am delighted to introduce you to our exciting PGDM (Event Management) and Certificate in Event Management Programs, which we have been successfully running in the college.

In today's dynamic world, students need to have a strong foundation in management studies and skill development courses. Our PGDM (Event Management) and Certificate in Event Management programs provides students with a unique blend of academic rigor and events practical experience that makes students truly ready to enter the real world of event and entertainment.

SS Dempo College's is the only college in the State of Goa to provide PGDM (Event Management) and Certificate in Event Management programs. Over the last 6 decades, we have always been committed to providing our students with an exceptional education that prepares them for success in their chosen careers in the faculty of Commerce, specifically accounting, Business Administration, Management, Tourism, and Events.

We continuously strive to improve our curriculum, pedagogy, and industry partnerships to ensure that our students are equipped with the skills required to meet the changing business environment. Our ardent efforts have won us constant support and patronage from students and their parents, leading us to offer the highest number of sanctioned amongst other colleges in Goa.

The unique feature of the PGDM (Event Management) program this year is that the syllabi have been revised to be in tune with the requirements of the National Education Policy (NEP 2000).

We at Dempo College provide world-class amenities for students in the new campus at Cujira. It is with pride that I pen that all our faculty members bring with them specialized and exclusive knowledge in their respective subjects. Additionally, other than academics, our staff endeavours to inculcate in the students the necessary skills to thrive in this increasingly competitive world.

The cultural and co-curricular activities at SS Dempo College are diverse and magnificent. The students also have the option to equip themselves with meaningful full Certificate Courses and skill-building initiatives. We take great pride in our student progression and placement record and believe it is a reflection of the quality of education and training that we provide to our students.

I duly hope that you prospective students find this Prospectus 2023-24 resourceful in comprehending the PGDM (Event Management) and Certificate in Event Management program details and discovering exciting career opportunities that await you after the completion of the course.

Prof. (Dr.) Manoj S. Kamat

Post Doc Fellow, Ph.D. Finance (IIT Bombay), FDP (IIM Indore), M.Com (Gold Medalist)

Professor and Principal

FROM THE PRINCIPAL'S DESK



DEMPO CHARITIES TRUST

The name 'Dempo' has been associated with philanthropy for many centuries. Their fame has extended beyond the boundaries of Goa and has spread all over India. They have supported individuals and institutions associated with the arts and culture, sports and especially education. From days of yore, their home was a haven for the needy students. In more recent times, this philanthropic attitude saw the foundation of Dempo Charities Trust. The Trust manages four educational institutions in Goa.

These are:

1. Dhempe College of Arts and Science - established in 1962 and located at Miramar (NAAC accredited "A" and College with Potential for Excellence - UGC).
2. Srinivassa Sinai Dempo College of Commerce & Economics - established in 1966 and located at Cujira.
3. Vasantrao Dempo Higher Secondary School of Arts, Science & Commerce established in 1975 and located at Cujira.
4. Dempo Higher Secondary School of Science - established in 2012 and located at Miramar.

The total enrolment in these institutions is around 3,500. The Trust strives to provide state-of-the-art infrastructure and excellent instruction in all these institutions. As a result, the students in these institutions have performed very well in public examinations and have frequently appeared in the merit lists of examination of Boards and Universities. They have also excelled in co-curricular activities. In sports and athletics, many have performed well not only in inter-collegiate events but even in inter-university and national level competitions. The N.S.S. units have rendered commendable service to the community. The N.C.C. wing is performing creditably.

The institutions of Dempo Charities Trust are affiliated to Goa Board of Secondary and Higher Secondary Education and Goa University. They are also associated with other educational and professional bodies. Dhempe College of Arts and Science, which has been accredited at 'A' by the National Accreditation and Assessment Council. The college has been recognised as a Centre with Potential for Excellence (CPE) by UGC. It also has the distinction of being one of the 4 colleges in Goa to be ranked in the 101 to 150 Band of NIRF. The college also hosts the North Goa Study Centre of Indira Gandhi National Open University and is centre for CAT examination of ITM.

Apart from managing these educational institutions, the Trust also provides annual scholarships and financial assistance to needy and deserving students not only from the institutions under its management but also to students from different parts of Goa as well as outside Goa.

The Trust has also been extending financial assistance to various educational, socio-cultural and religious institutions.

With a view to bridging the gap that exists in the field of research in Goa in subjects related to Goa's culture, arts, society, biodiversity etc., the Dempo Charities Trust has established a Fellowship to provide non-university institutional assistance to Goan Scholars undertaking such research. A financial grant of ₹ One Lakh is granted on the basis of merit for the completion of research. This Fellowship also aims at strengthening and consolidating the intellectual foundations of Goa.

The Trust has recently instituted twenty five scholarships in memory of founder Trustee Late Padmashri Vasantrao Sinai Dempo for students from Santa-Cruz village for pursuing higher education.

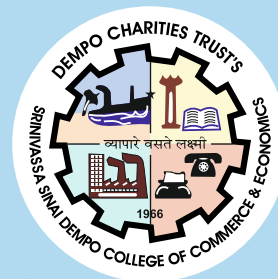
The Trust also supports and promotes cultural activities like music, theatre and festivals promoting Goan traditions. Seminars, Workshops, Conferences, Training Camps conducted by Goa University and other professional bodies, also find support of the Trust.

To commemorate the memory of Late Shri Vasudeva V. Sinai Dempo and to give fillip to intellectual development of Goa, the Trust has recently initiated a Memorial Lecture Series after the illustrious son of Goa - Vasudeva V. Sinai Dempo. Vasudeva Dempo's contribution to education and research in Goa is tremendous. Indeed, he is acclaimed to have given much importance to social, educational and cultural activities as he gave to his own business. Truly, his dedication and sincerity in undertaking various efforts to contribute to the cultural, social and educational advancement was beyond compare.

The Dempo Charities Trust has rendered yeoman service in educational, social and cultural fields in Goa. It is committed to strive to continue rendering this noble service in future as well.

ABOUT

SRINIVASSA SINAI DEMPO COLLEGE OF COMMERCE & ECONOMICS



Srinivassa Sinai Dempo College of Commerce & Economics, Cujira, was established in 1966 by the Goa Education Society under the Chairmanship of Shri. Vasant Rao S. Dempo, a leading industrialist of Goa. It is the oldest and the most highly reputed institution for undergraduate commerce education in Goa. Presently, the college is managed by the Dempo Charities Trust, Panaji, led by the dynamic scion of the Dempo family, Mr. Shrinivas Dempo and trustees, Ms. Pallavi Dempo and Mr. Yatish Dempo. The college is blazing new frontiers with exciting career oriented educational programs, under the guidance of Shri. Rajesh Bhatikar, the Administrator of the Trust, the proven leadership of Principal, Dr. Radhika Nayak and the dedicated services of the Vice-Principal, Dr. Aruna Mesquita e Noronha, members of the teaching, administrative and support staff.

The teaching faculty and staff are invigorated to give their best abilities in reciprocation of the new magnificent, state-of-the-art campus for the college at the Deendayal Integrated Education Complex at Cujira. Each one is inspired to take the institution to higher levels of academic excellence and all round development so as to make the college experience of the students memorable and worthwhile.

The college has always lived up to its objective to produce educated men and women, possessing domain knowledge, professional competence and above all, moral character, to work in the spheres of trade, commerce, finance and industry.

The college, affiliated to Goa University, has consequently produced commerce graduates who make up the who's-who of the business and commercial firmament of Goa. The rich alumni resource testifies to the fulfilment of the vision and mission of the institution.

In accordance with the changing demands of education, the college has diversified its academic programs to provide a strong foundation through the industry-linked undergraduate program in Business Administration (B.B.A.), the Post Graduate Diploma in Management - Event Management program, the Masters Programme in Travel and Tourism Management (MTTM), the Post Graduate Program in Commerce (M.Com) and the first of its kind programme in Goa for advanced learners, namely, the Integrated Masters of Commerce (I. M. Com.) (Professional Accountancy and Financial Analysis) Programme, Post-Graduate Diploma in Banking and Finance (PGDM-BF) all affiliated to Goa University.

Committing itself to the national mission of skill development of young India, the college has established the Dempo Centre for Skill Development (DCSD) which offers several add-on Short Term Courses which enhance skill of students ranging from quantitative, analytical, marketing skills to life skills in communication, time and stress management etc. In addition, the College has also introduced global certification and training in Tourism related sectors, as the first and only college in Goa to become a franchisee and training partner of IATA. The institution is also successfully conducting career – oriented courses in "Accounting for Small Businesses" and "Tour Management". The college also offers certificate courses in Digital Marketing and Advanced Digital Marketing, Goods and Service Tax and Business Analytics and Digital Photography. In response to industry demand, The Event Management department has also introduced a Six-month Certificate Course in Event Management. Post-Graduate Diploma in Banking and Finance (PGDM-BF)

The college lays equal emphasis on the all-round development of the personality of the students who enter its portals. The achievements of the students in sports have been laudable. The students have earned laurels in the competitions for co-curricular activities organized within and outside the state. To win with dignity and lose sportingly is a lesson that alumni carry with them as they face life's challenges, having benefited from the training imparted to them in the varied activity clubs that function under the guidance of the faculty.

The college also takes pride in inculcating a spirit of service, discipline and patriotism through the activities of the NSS and NCC units. The active participation of staff advisors enthruses the students to give their time, energy and resources and impress on them the lasting values of caring for and sharing with the underprivileged. Our college is the centre for Central Govt. Examinations.

The aim of the institution is to enable our students to step out into this competitive professional world with competence and confidence and towards this end no effort is spared by the Management and staff of Srinivassa Sinai Dempo College of Commerce & Economics in the pursuit of this aim.

RULES OF CONDUCT AND DISCIPLINE

The college attaches great importance to good discipline. Disobedience, misconduct, misbehaviour or failure to comply with any of the rules stated below will be severely dealt with:

GENERAL

- Every student of the college is responsible to the Principal.
- Every student must be in possession of a valid identity card. He/ She must wear it on campus at all times.
- Silence must be strictly maintained not only in the classrooms but also in the library, reading rooms and corridors of the college.
- No student is allowed to attend any class other than his/her own, unless previous sanction is obtained from the Principal / Faculty concerned.
- Any student who comes late to the college or is not permitted to attend the lecture by the concerned faculty member should go to the library or reading room and is not to loiter about in the corridors or disturb the classes and office. Anyone found loitering is liable to be punished.
- Littering of classrooms, activity rooms, common room and other areas of the campus is strictly prohibited.
- No student is allowed to smoke, consume liquor, drugs or other intoxicants in the college. The students are expected to keep up the good name of the college, even outside the college campus.
- Unauthorised use of Mobile phones, such as, for gaming, photography, videography, social media is strictly prohibited in the classrooms and corridors of the campus, and any student violating this rule shall face disciplinary action.
- Students are strictly prohibited from disfiguring walls, tables, benches, desks etc. Any deliberate damage done to the property of college will be severely dealt with.

STUDENT ATTIRE

- Every student is expected to come to the college neatly and decently dressed, and maintain modesty on the campus at all times. Cropped tops, shorts and any other indecent clothing are not permitted.

TRAFFIC REGULATION

- Only students who wear helmets shall be permitted to enter the college campus with their two-wheelers.
- Student parking for two-wheelers within the college campus shall be permitted only until 9:30 a.m.
- Two-wheelers with noisy silencers are prohibited from entering the college campus and also refrain from causing a disturbance around the perimeter of the college compound wall.
- The speed limit of vehicles within the campus should not exceed 20 km/hour.
- Double parking of vehicles is prohibited.
- Students who desire to park their two-wheelers in the college parking area are required to follow the instructions of the security personnel.

ATTENDANCE REQUIREMENTS

- (As per the Ordinance of Goa University): OA-17.3 (V) A student, having less than 75% cumulative attendance in a Semester/Term/Year and/or less than 50% attendance in individual paper/course, shall not be eligible to appear for that Semester/Term/Annual Examination. Such student shall have to seek readmission to the Course/Programme during the subsequent Academic Year/Term/Semester by paying requisite fees. However, such student shall not be treated as fresh applicant for the admission if re-admission is in the same institution.
- No student shall collect / spend any money within the college campus or outside, using the college name in any form without the prior permission of the Principal.
- Prior permission of the Principal must be obtained for the conduct of any student activity, picnic, tour, study tour etc.
- Students are not permitted to form any society or association without the prior permission of the Principal. The Principal is the ex-officio President of all these associations and her decision in all matters is final.

- No person shall be invited to address a college meeting or society without the prior permission of the Principal.
- Ragging is banned in the college. Any student found indulging in ragging will be severely dealt with, as per UGC regulations.
- Any student found resorting to unfair practices at college examinations will be dealt with severely as per the rules of Goa University.
- Any additional rule as and when it is introduced / notified by the institution will be binding on the student.
- The Principal's decision in respect of general discipline is final.
- Note: In addition to the above rules, students shall be bound by 'The College Students' Discipline and Conduct Rules - 2019' of Goa University.



PGDM (Event Management) Batch 2022-2023

CAREER OPPORTUNITIES IN EVENT MANAGEMENT

Event management is a glamorous and exciting profession which demands a lot of hard work and dynamics right from conceptualizing, planning, organizing and finally executing an event. The event could be of any type - musical show, concert, exhibition, product launch etc. Event management has been described as an “emerging profession” due to the fact that no academic, government - issued licensing or private occupational certification credentials are required to practice this complex and responsibility - laden enterprise. Without such credentials, “professional” status is suspect and subject to degradation by the actions of untrained and inexperienced practitioners who are simply not aware of the scope of what needs to be learned in order to be qualified to work in this profession, as well as the scope of the legal and ethical responsibilities associated with such endeavors.

Event management jobs are the best option for people with an out-going and friendly nature. The jobs require go-getters who are always on the move. They must have the zest and zing to make events happen. They must be good with their communication skills and also presentable as they are always interacting with important people. An aspirant in event management must have a passion for events and flexibility of time and schedule.

The position an event manager secures depends upon the company that the individual joins. One can initially start as a junior event executive then progress as the senior event executive, event coordinator, assistant event manager and event manager which is the general structure in a normal company.

EVENT MANAGEMENT GRADUATES CAN ASPIRE TO BE PLACED IN THE FOLLOWING ORGANIZATIONS:

Corporate Houses
Star Hotels / Resorts / Clubs
Newspapers
Radio Stations
Advertising Agencies
Shopping Malls
Super Markets

Media Houses (Publications)
T. V. Channels
Educational Institutes
Music Companies
Travel & Tourism Companies
Event Management Companies
Movie / Serial Production Houses

EVENT MANAGEMENT GRADUATES ARE ALSO WELL EQUIPPED TO SET UP THEIR OWN EVENT MANAGEMENT VENTURE / COMPANY AND BE THEIR OWN MASTERS !



POST GRADUATE DIPLOMA IN MANAGEMENT (EVENT MANAGEMENT)

Programme offered under the Ordinance OA 35

Sr. No.	Programme Type	Programme Name	Programme Code
1.	Post Graduate Diploma in Management	Post Graduate Diploma in Management (Event Management)	1588

OBJECTIVES OF THE PROGRAM

1. Prepare students to enter the world of event management as leaders and managers with a strategic approach to business.
2. Enhance students' knowledge and skills based on event industry standards.
3. Equip students with knowledge and skills with industry exposure in the field of event management

PROGRAMME OUTCOMES

On successful completion of PGDM (Event Management) program the students will be able to:

1. Apply managerial skills to professionally design, plan and execute events.
2. Identify best practices in the development and delivery of successful events for individuals and business organizations.
3. Identify key elements of event budget and event financing for varied types of events.
4. Demonstrate effective communication skills for managing events transactions and business correspondence.
5. Evaluate event performance and develop contingency plans for future events.
6. Apply ethical business practices for management of events.



POST GRADUATE DIPLOMA IN MANAGEMENT (EVENT MANAGEMENT)

SEMESTER I and II

Duration: - 1 Years Full Time | Total No. of Credits: - 40

Semester I

Sr. No.	Discipline Specific Core Course	Credits	Course
MEM-501	Principles of Management	4	DSC
MEM-502	Information Technology in Event Management	4	DSC
MEM-503	MICE (Meetings, Incentives, Conventions and Exhibitions)	4	DSC
MEM-504	Weddings and Special Events	4	DSC
MEM-505	Event Planning and Logistics	4	DSC
	Total number of credits	20	

Internship: (After Semester I)

Internship of two months in an Event Management firm to enhance the learning from real life case studies and on field assignments given by the organizations. This Internship is compulsory for to complete the programme.

Semester II

Sr. No.	Discipline Specific Core Course	Credits	Course
MEM-506	Integrated Marketing Communication	4	DSC
MEM-507	Product and Brand Management	4	DSC
MEM-508	Human Resource Management	4	DSC
MEM-509	Social Media Marketing	4	DSC
MEM-510	Communications for Event Management	4	DSC
	Total number of credits	20	

INTERACTIONS WITH EVENT EXECUTIVES:

Intense interaction with executives from event industry through experience sharing sessions.

ELIGIBILITY CRITERIA:

To be eligible for admission to the PGDM – Event Management candidate should have passed Graduation in any discipline with minimum of 45% marks from recognised University.

Note:

The above syllabus is subject to be revised by the Goa University

CERTIFICATE IN EVENT MANAGEMENT

(6 months certificate course)

COURSE OUTCOME:

On successful completion of Certificate Course in Event Management students will be able to:

Apply their learning to design, plan and successfully execute the events | Prepare event budgets | Use IT applications in graphic designing and financial analysis for events | Demonstrate effective communication skills for managing events transactions and business correspondence | Exhibit understanding of intricacies of organizing special events.

Course Duration - Six Months:

1. Four months of classroom theory. 2. Two months of practical training in Event Company.

Eligibility: To be eligible for admission to the Certificate Course in Event Management candidate should have passed XII standard in any discipline with minimum of 45% marks from recognize Board.

Number of Seats: 30 seats per batch

Subject Offered (Theory)

- | | |
|---|------------|
| 1. Event Planning & Logistics | 02 Credits |
| 2. MICE (Meetings, Incentives, Conventions and Events/ Exhibitions) | 02 Credits |
| 3. Event Communication | 02 Credits |
| 4. Event Production | 02 Credits |
| 5. Weddings & Special Events | 02 Credits |

Subject Offered (Practical)

- | | |
|---------------------------|------------|
| 6. IT in Event Management | 03 Credits |
|---------------------------|------------|

Special highlights of the programme are:

Short course duration of just six months immediately after HSSC (XIIth Standard) | Industry experts as part of teaching faculty | Technology enabled learning | Live event visits to explore and understand operations | Tie-Up's with reputed Media and Event Management organization for internship and placements.

Internship Offered (2 Months Training)

INTERACTION WITH EXECUTIVES:

Intense interactions with executives from the industry through workshops/seminars and experience sharing sessions.

EVENTS PARTICIPATED & WORKSHOPS



The Department of Event Management was the Event Management Partner for the Indian Psychiatric Society (West Zonal Branch) 53rd Annual Conference Goa 2022 Organised by Psychiatric Society of Goa on 28th, 29th and 30th November, 2022.



The Department of Event Management organised the Mr. & Miss Dempo College 2022 on 5th November 2022. This event was planned and organised by the students of Event Management as part of their Intra Semester Assessment (ISA).



The department of Event Management conducted Digital Marketing Certificate Course for the students of Event Management by IT Appz Global Tech.



Ms. Natasha Pereira Proprietor of "Watch Us Plan" has conducted a workshop for students on "How to make Effective Client Presentations for Events" Ms. Natasha Pereira is a ex-student of Event Management department.



The department conducted a workshop on "Role of Public Relations in Events" by The Fifteen 73 Media team for event Management Students.



The Department of Event Management was part of the organising team of K-OSS 2023 Skill India! The inter-collegiate event was organised by the students of SS Dempo College.

FACILITIES OFFERED



Book Bank and Library

The College has a state-of-the-art 'Knowledge Centre' in a conducive ambience where by they can access a large collection of books, journals, periodicals and newspapers. There is an e-learning centre with browsing stations to access the various e-resources.

As a part of the book bank facility, every student is provided with a copy of a textbook for the various courses offered as a part of the course.



Information and Communications Technology

The students have an access to a well equipped computer laboratory with internet facility to facilitate practical and enhanced learning.

Laptops are provided for student usage while on the campus to facilitate working on group assignments. The students can avail off the WiFi facility throughout the campus. All classrooms have LCD projection facility enabling an interactive style of learning. There are smartboards installed in the seminar room which enables innovation and creativity in learning and teaching.



ADMISSION PROCESS

Application form for admission must be filled online on college website www.dempocollege.edu.in (Admission to PGDM EVENT MANAGEMENT/Certificate in Event Management)

PGDM (Event Management)

Admission Form, duly completed in all respects, to be submitted to the college along with:

- A. Graduation final Year/Semester V & VI mark sheet (duly attested).
- B. Four passport size photographs.
- C. Transfer Certificate from respective colleges for graduates of Goa University.
- D. Eligibility Certificate from Goa University (applicable for students from other universities); subsequently, submission of the passing and Migration Certificate from respective Universities.
- E. 4 Passport Size photos

Certificate in Event Management

Admission Form, duly completed in all respects, to be submitted to the college along with:

- A. Duly attested Std. XII mark sheet and passing certificate.
- B. Photocopy of Birth Certificate
- C. Photocopy of Aadhaar Card
- D. 2 Passport Size photos

Applicants are advised to ensure they provide all the information as required in the admission procedure. The college may ask for additional information and documentation if required.

FEES

PGDM (Event Management) Programme Fee is Rs. 45,836/- for Goa University Graduates and Rs. 49,036/- for other University Graduates per year.

Certificate in Event Management Fee is Rs. 35,000/- per year.

Fees to be paid by NEFT transfer in favour of - **S. S. Dempo Coll. of Com & Eco "PGDM- EMGT"**
Please mention the NEFT transaction number in the admission form.

* PGDM (Event Management) fees subject to approval/revision by fee committee, Goa University.

NEFT Details:

Account No.	100710210000003
Account Name	S. S. Dempo Coll. of Com & Eco "PGDM- E MGT"
Bank Name & Branch	Bank of India, Panaji, Goa, India
IFSC	BKID0001007
MICR	403013002

For Admission & More Details Contact

Vishal Rane (Program Coordinator)

+91 9822299952

Email: vishal.rane@dempocollege.edu.in

For admission contact course coordinator in college between 9:00am. to 1:30 pm.

TEACHING FACULTY



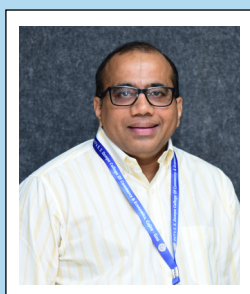
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Ph.: 0832 2976649/47/46 Fax: 2976648

Email: office@dempocollege.edu.in | Website: www.dempocollege.edu.in

Office Timing: 8:15 a.m. - 2:00 p.m.



Principal

Prof. (Dr.) Manoj S. Kamat

Post-Doctoral Fellow (Economic Policy),
PhD. (Finance) IIT Bombay, FDP IIM Indore,
PGDBA, M.Com (Gold Medalist)



Vice Principal

Dr. Aruna Mesquita e Noronha

M.Com (Business Studies), NET, Ph.D



Programme Co-ordinator

Mr. Vishal Rane

M.B.A (Marketing)

Having work experience of over 17 years, with 5 years in the industry in a managerial position and 12 years in academics. He is also member of Dempo College Event Management Association and works as an event consultant for numerous event companies.

TEACHING FACULTY

Industry Experts

1. **Ms. Sharlene Pinto**
Solution Manger, ICED Solutions - Goa
2. **Mr. Rajkishor Chauhan**
Proprietor, RC Visualisation - Goa
3. **Mr. Sameer Kapdi**
Proprietor, Bizz N Buzz Inc. Goa
4. **Ms. Skitter Faia**
Branch Director, Perfect Relations - Goa
5. **Ms. Nafisa Sheikh**
Proprietor, Purple Tree Event Solutions – Goa
6. **Ms. Sneha Desai**
Founder, Director, CEO at Itappzglobal Technologies LLP
7. **Mr. Atmaram Sawant**
Proprietor, RGB Media – Goa
8. **Ms. Annamaria Gonsalves**
Skill Enhancer, AMG Solutions, Mumbai
9. **Ms. Taniya Ghanashyam Nadkarni**
MBA in Event Management and Public Relations

Visiting Faculty

1. **Ms. Tania Shirodkar**
Asst. Professor, B.B.A.
2. **Ms. Neema Palkar**
Asst. Professor, B.B.A.
3. **Dr. Cheryl Venan Dias**
Asst. Professor, MTTM
4. **Mr. Yash B. Prabhugaonkar**
Asst. Professor, MTTM

Physical Education

Mr. Michael Dias
(College Director of Physical Education)

Mr. Bala Bacho Naik
(Instructor in Physical Education)

Multi Tasking Staff

Mr. Soma K. Malik
Mr. Sharad Mochemadkar
Mr. Sameer Pokhre
Mr. Dharmendra Satardekar
Mr. Niranjana Hegde
Mr. Rupesh Mhalsekar
Mr. Sharanappa Byali
Mr. Sarvesh Bhamaikar

Library

Mrs. Anjali M. Bhide (Librarian)

College Counselor

Ms. Anushka Laad

Administrative Staff

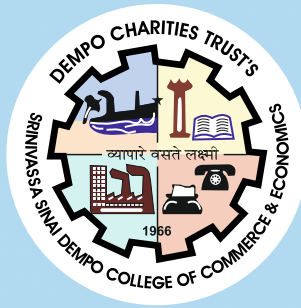
Mr. Uday N. Kamat (Superintendent)
Mrs. Gautami P.S. Karapurkar (Head Clerk)
Mr. Ignacio C. Savio Zuzarte (Accountant)
Ms. Lina S. Kamat (Jr. Stenographer)
Mr. Sandesh N. Adwalpalkar (U.D.C.)
Mrs. Ameeta V. Bhende (U.D.C.)
Ms. Varsha P. Joshi (L.D.C.)
Ms. Ashu S. Mochemadkar (L.D.C.)
Ms. Geeta P. Sirsat (L.D.C.)
Mr. Mithun N. Gawas (Laboratory Assistant IT)
Mr. Kedar V. Prabhu (System Administrator)
Mr. Vibhav V. Vernekar (Librarian Grade I)

Administrative Staff (On Contract)

Ms. Babita Bahadur (Office Asst.)
Ms. Sujal Parab (Library Asst.)
Ms. Nirmala Kumari (Office Asst.)
Ms. Winria Viegas (Office Asst.)
Ms. Pritam Naik (IT Asst.)
Mr. Pratik Ved (Office Asst.)
Ms. Anishka Shirodkar (Office Asst.)

Multi Tasking Staff (On Contract)

Mr. Kashinath Akerkar
Mr. Sunil Ghadi Gaonkar
Mr. Santosh Sutar



OUR VISION

***To be the premier institution for commerce education,
transforming individuals for a better society.***

OUR MISSION

- ***To foster a culture of academic excellence***
- ***To institutionalize research, innovation and entrepreneurship***
- ***To collaborate with industry to strengthen education, content and research***
- ***To equip students with life-skills for holistic development***
- ***To nurture healthy and compassionate citizens***
- ***To promote inclusiveness among all***
- ***To engineer social change through outreach and extension activities***

VALUES

- ***Passion for Excellence***
- ***Integrity***
- ***Humility***
- ***Respect and Compassion***
- ***Social Consciousness***



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