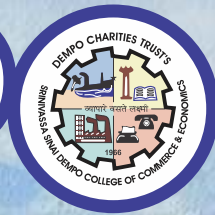


# DEMPOITE



NO.: XXXXXVI

2021-2022



Dempo Charities Trust's  
**Srinivassa Sinai Dempo College of Commerce & Economics**

Pandit Deen Dayal Upadhyaya Vidya Sankul, Cujira, Bambolim - Goa 403202  
Reaccredited by NAAC at A Grade (CGPA of 3.30/4)

[www.dempocollege.edu.in](http://www.dempocollege.edu.in)



# THE STRIDERS

(College Anthem)

The Dempoite of mighty stride  
Will strive to be society's pride  
Will keep the college shining bright  
Will fight for what is right.

Striders of Dempo College  
Will march with hope in times of trial  
With confidence blessed  
We aim to be the best.

Striders of Dempo College  
Will breeze with zest through life  
Will get along with one and all  
Self-reliant and strong

And if all they trip or fall  
With courage they'll fight back  
With friends to give good cheer  
And only God to fear.

The college anthem is named "The Striders" after the name given by the colonial rulers to one of the forefathers of the family managing the Trust. "Dempo" derived from the word 'Dhemp' meaning 'Stride' referred to the big steps taken by one of the Dempo ancestors. The 'Dhemp' led Goa to take huge strides in industrial development as did all the educational institutions led by the visionary, the late Shri Vasant Rao S. Dempo, recipient of the Padmashree award of the Government of India.



## VISION

- ★ To be the premier institution for commerce education, transforming individuals for a better society.



## MISSION

- ★ To foster a culture of academic excellence
- ★ To institutionalise research, innovation and entrepreneurship
- ★ To collaborate with industry to strengthen education, content and research
- ★ To equip students with life-skills for holistic development
- ★ To nurture healthy and compassionate citizens
- ★ To promote inclusiveness among all
- ★ To engineer social change through outreach and extension activities



## VALUES

- ★ Passion for Excellence
- ★ Integrity
- ★ Humility
- ★ Respect and Compassion
- ★ Social Consciousness



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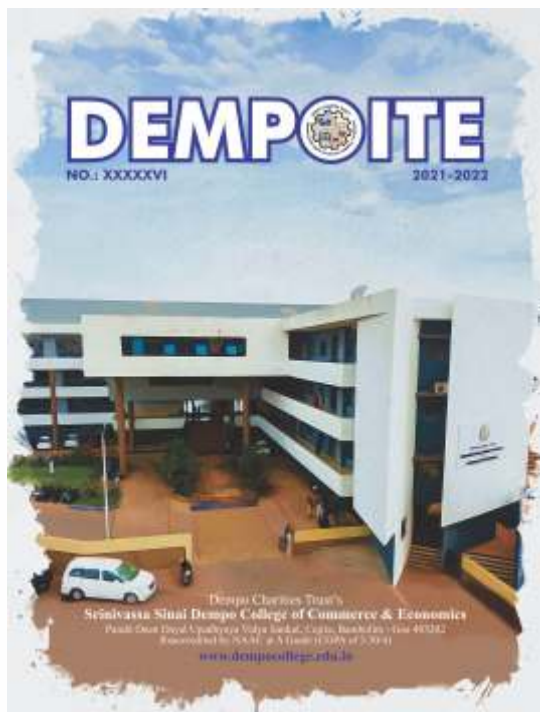
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**Asst. Prof. Vishal Rane**



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Chairman, Dempo Group of Companies  
Trustee, Dempo Charities Trust



Greetings Dempoites!

Education is essential for growth and a population that is educated solves problems that come head on. With this thought in mind, I am glad that we are back with a regular academic schedule on the campus in the post pandemic world. The pandemic taught us new life lessons and new ways to work effectively. If all of us have learnt one lesson from the recent past, it is that we should never lose hope, never give up, and reinvent ourselves when faced with adversity. Every day is a new day that lets us make a fresh beginning.

As Chairman of the Governing Body it gives me immense pleasure to witness the impressive performance of SS Dempo College of Commerce

and Economics which is rated as one of the finest colleges in the State. I take this opportunity to express my sincere appreciation of the Principal, faculty members and administrative staff who work tirelessly to uphold the high standards that the College has been associated with.

This year we bid farewell to Dr Radhika Shrikant Nayak, during whose tenure as Principal the College scaled new heights and attained numerous accolades. I thank her for dedicated services and contribution to the College, and wish her all the very best.

*"You can get everything in life you want if you will just help enough other people get what they want."*

*Zig Ziglar*



**Smt. Pallavi Dempo**

Trustee

On the occasion of publication of the 2022 edition of 'Dempoite', I express my delight at the way the College has continued to support the students in both academic and extracurricular endeavours. I applaud the Principal and the faculty members for the various student-centric initiatives undertaken by the College which will go a long way in enhancing the skill quotient among students in alignment with the national objectives.

Some of the initiatives of the College deserve a special mention. The 'Dempo Explorer Yuva Club' established in the backdrop of the national policy to showcase tourism as a vehicle to promote national integration and unity, is indeed a step in the right direction. Events such as 'Empowered Women Empower Women' which featured eminent women from diverse walks of life motivated our students to cultivate an

entrepreneurial outlook and also fostered the values of gender equity and women's empowerment. Similarly, the entrepreneurial festival "Udyojikaa-2022" provided women from the neighbouring villages with a platform to showcase their artwork, cuisine, and handicrafts, and an opportunity for the girl students to gain first-hand experience in direct selling.

I congratulate the members of the Institutional Innovation Council (IIC) on securing a 3.5-star rating, which is a result of the numerous workshops, field studies, incubation activities, IPR, and interactive sessions with entrepreneurs organized by the IIC to foster an entrepreneurial outlook amongst our students.

On this occasion I would also like to place on record our sincere appreciation of Dr. Radhika Nayak who provided effective leadership and contributed in no small measure to take the College to greater heights during her tenure spanning 13 years.

My sincere wishes to the 'Dempoites' team!



## Shri. Yatish Dempo

Trustee



The 'Dempoite' continues to be enlightening, informative and trendy. The contemporary articles encourage students to read and interact with engaging content. From informational matter, through a tour of college activities, to providing a glimpse of the Dempo College culture, the objective of the 'Dempoite' magazine is to connect with its readers, students and reminisce over the activities, events and accomplishments of the year gone by. Students are inspired by the contents and variety of texts guide them to develop ideas, be articulate and better their performance.

SS Dempo College of Commerce and Economics has always strived to improve education, shape a better society, and develop students with well-

rounded knowledge, skills-sets, and a positive attitude

This academic year we bid farewell to Dr. Radhika Nayak, whose inspirational leadership transformed the college in many ways. We thank Dr. Radhika for her exceptional contribution and wish her the best in her future endeavours.

I commend the efforts and accomplishments of the Dempoite magazine editorial team and contributors for this issue of 'Dempoite' and wish the faculty and students all the best for the academic year ahead.

*"Inspiration does exist, but it must find you working."*

*Pablo Picasso*



**Dr. Radhika Shrikant Nayak**  
Principal

From the Principal's Desk 2021-22

Yet again, it is that time of the year when we put together a piece of history, in our annual issue of the college magazine, to allow future generations a glimpse into the glorious and eventful past of the institution. Yet, this time there is a difference! I realise that I will be penning these lines for the last time as Head of this premier and wonderful institution; as the academic year draws to a close and as we try to return to our normal academic terms after the disarray in which the ravages of the pandemic had left us, I shall be laying down office on attainment of superannuation on the 30th of June 2022! (having been granted a year of extension to serve the institution) The realization takes me on a swift walk down memory lane, from the day I assumed charge of this prestigious office on 1st August 2009 to 13 years later as I prepare to lay down office and all the milestones along the way, a memorable journey indeed!

When I joined as Principal of this institution, I was the first lady Principal of the institution! Expectations were huge and every eye amongst the teaching and administrative staff of the college was skeptically sizing me up to see whether I would be able to meet up to those expectations built on the rich past of illustrious leaders, dedicated faculty and brilliant academic and co-curricular performances of students.

Housed at the time in a heritage complex owned by one of the departments of the government of Goa, the college presented its own peculiar challenges which made the prospect of expansion and introduction of new programs a distant reality; To begin with therefore, I focused on strengthening the existing programs and overcoming the infrastructural weaknesses. Bringing the students back to the classrooms from the parapet along the slopes of the road to Altinho was a challenge in a class of its own, which was also successfully surmounted but not before shaking up the political, administrative and academic circles and announcing to the world at large that S S Dempo College means business! Not to forget mention of student council elections, notorious in the past, some firm action, to the extent of not having a student council one year, ensured that we sent out the



right signals! Student elections became so transparent and above board that for the first time in 50 years we even had a girl student elected to the coveted post of General Secretary in the year 2016-17! Leading the institution through two cycles of NAAC assessment and accreditation and ensuring enhancement of quality across all parameters to earn 'A' Grade with a CGPA of 3.30 in the 3rd Cycle was another important feather in our cap! Academic excellence being paramount among all others, we were assured of being on the right path when 5 of the first 10 Goa University ranks in Commerce undergraduate exams were bagged by students of our college in the year 2016-17! The achievement was all the more gratifying in learning that all the achievers were girls!

With most things being under control, the frequent question that stakeholders across the spectrum would ask of me was 'when will the college have a campus of its own?' I would promptly turn the question to our Trustees who would always be positive and say it will happen soon! After patiently waiting for what seemed like forever, the construction for the new campus finally began in 2014 and we shifted into our very own 'vastu', a spacious, well ventilated, bright and state-of-the-art facility in January 2017, in the 51st year after the college was established! The campus was inaugurated by the Honourable Union Minister for Human Resource Development, Shri Prakash Jawadekar Ji, who lauded the efforts of the Trustees and appreciating their willingness to invest so heavily in providing quality in

It was now the right time to put all our ideas and plans for expanding our portfolio of programs and courses! The very conducive environs for teaching-learning made us 'neighbour's envy and owner's pride'! People from across the state would come to see how the campus had been minutely and methodically planned to make it a self-contained urban centre for higher education; students from across the state yearned for admission to S.S. Dempo! We increased our intake for our flagship Bachelor of Commerce (B.Com.) program (which now, as we had a self-owned campus, was

permanently affiliated to Goa University!) Our Bachelor of Business Administration (B.B.A.) program, which had evolved into a brand in itself, was in huge demand! (we recently started the 3rd division for the first year admissions) We strengthened the Post-Graduate programs in Commerce, Travel and Tourism and Event Management; we also proudly introduced the Integrated Masters of Commerce a unique, one-of-its-kind program in Goa, custom-designed for advanced learners who aspire to senior levels of Finance and Accounting professions! The successful conduct of all these programs and the laudable achievements of the students graduating from them lends a gratifying sense of satisfaction!

Realising that the lament of industry that graduates are 'unemployable' could only be set aside by differentiating our graduates by developing soft and hard skills in them, we set up the Dempo Centre for Skill Development under the aegis of which a number of skill development course were offered throughout the academic year such that the students could gain several such skills in the course of their graduate/post graduate studies and be industry-ready when they pass out for the portals of our institution.

Of course, we knew that all work and no play would certainly make for dull students! As such, enrolling for N.C.C., volunteering for N.S.S., participating in sports and co-curricular activities were given their due importance and support which helped students earn laurels for themselves and the institution. We built brands in inter-collegiate student festivals, be it the re-invented K-OSS, or the BBA event Rannbhoomi or Biz-Quest, the annual business quiz introduced to

commemorate our Founder's day, colleges from all over Goa wanted to be there as there was nothing bigger or better than S.S.Dempo events! We built brands in placement and student counselling activities as well, Edu-Next became an annual platform that attracted service providers, galaxy of motivating resource persons along with parents and students who were service seekers.

While predominantly serving our students, the institution did more than its fair share in encouraging the professional development and welfare of the teaching faculty and the non-teaching staff; be it facilities for undertaking doctoral studies, attending professional development programs, organizing conferences, workshops, seminars and training sessions, the college provides ample opportunities! I am particularly delighted to cite that while we had only 3 doctorates, including me, when I joined as Principal, today the number is -----.

Although I can continue on this heady flashback trip, let me conclude by placing on record emphatically that none of this would have been possible if not for the constant encouragement, support and generosity of the Trustees of Dempo Charities Trust, Mr Shrinivas Dempo, Ms Pallavi Dempo, the late Mr Vishwas Rao Dempo and Mr. Yatish Dempo. My humble gratitude to them for entrusting this prestigious institution into my hands and for empowering me to take up responsibilities beyond the scope of my duties; I will leave with a sense of satisfaction for having contributed to keeping aloft the banner of S. S. Dempo!

Administrators, Shri Sunil Prabhudesai earlier and now Shri Rajesh Bhatikar invariably gave wings to my flights of

fancy and allowed me to soar higher in the interest of the students, staff and other stakeholders! I am indebted to them!

The Directors of the Directorate of Higher Education, Shri Bhaskar Nayak earlier and Shri Prasad Lolayekar now, believed in me; it enabled me to do many things which others thought impossible! I shall always be grateful to them!

The Goa University has always been supportive of the efforts of S. S. Dempo College; I must however specially mention the opportunities and platforms provided by Vice Chancellor Professor Varun Sahni; he was all for the innovative academic program that we had designed; he strongly supported it all the way through its approval in university bodies; he often cited it as a best practice which made us proud of our efforts! A champion of the need to empower women, He always found women for suitable responsibilities in the university system. I was certainly a beneficiary of his progressive ideas; he appointed me first as Coordinator of the College Development Council and then when the opportunity came along, encouraged me to take up the additional responsibility of officiating as Registrar of Goa University alongside my primary duties of Principal! It was an exciting period of 13 months of learning and being catapulted onto the centre stage of higher education in the state of Goa! I can never thank Professor Sahni enough!

My peer principals, the Forum of Principals and my colleagues on the executive committee of the Forum always provided a respectful acceptance to me and to all that we did at S. S. Dempo College. It enabled us to contribute to the cause of improving the transaction of higher education in the state.

One may wonder as to how I was able to manage so many things at the same time! Much of it was due to the committed and untiring efforts of successive Vice Principals who were part of the team! Vice Principal Nikhil Varerkar who hand held me in the first few years of donning the mantle of Principal! He taught me to read in between the lines, see the larger picture, learn all the ropes while being aware of the strings attached and generally to plant my feet firmly on the ground to



take decisions, some easy and many not so easy at all! Vice Principal Harip Khanapuri succeeded him for two terms; could anyone be as unassuming as him, be available 24x7 to students, parents, colleagues and other stakeholders, at the same time be immersed in upgrading himself academically and in his research activities, be a role model as a teacher, lead by example in subject expertise and yet be the fun-loving foodie and Netflix addict that he is? Well, one has to work with him to realise the truth in all of this! S.S. Dempo College bid a tearful goodbye to him when he decided to join the Goa Business School at Goa University regretting the fact that all of us together could not deter him from his decision of moving on! Next came Vice Principal CA Gauri Tamba; she was the calming influence on all my exuberance; we made a perfect team, I would sketch the outlines of the big picture and she would fill in the finer strokes, meticulously, painstakingly and methodically. She handed over charge to the present Vice Principal, Dr. Aruna Mesquita e Noronha, whose sense of duty, commitment, integrity and dedication to the institution is inversely proportionate to her diminutive size. I feel safe to leave the institution in her officiating care and trust that someday soon she will qualify to be eligible for the post of Principal.

I never cease to attribute the success the college attains to the untiring efforts, cooperation and selfless commitment of the teaching faculty, administrative and support staff! Together, we have braved many a storm and enjoyed quite a few successes! They are the strong pillars on which we build the institution and help it scale greater heights! I am thankful for the team that we have built, over the years, on mutual trust and confidence! I rely on them to take the institution forward in the challenging times that lie ahead with the structural changes going to be necessitated by the implementation of the National Education Policy 2020.

Let me end by paying respectful homage to the former Chief Minister of Goa, former Defense Minister of the nation, M.L.A. of Panaji constituency, 'Bhaie' to those who loved him, who had a soft corner for S.S. Dempo

College, which was part of Panaji constituency till we moved to the new campus and who I placed on the pedestal of a role model; The Cujira Education Complex in which our new campus is housed was a result of his visionary foresight! He allowed me to have my place in the sun not only in higher education but in local governance as well; he trusted me with some difficult and sensitive assignments; often impatient, but many times indulgent, he inspired me to go beyond my known capabilities and explore the unknown! Goa and higher education in particular is on strong foundations because of the vision you shared with those who are taking it forward today, Sir! Thank you for all that you have done for us!

I wish the college huge and successful strides in enhancing and ensuring quality in higher education! On my part, I may leave S. S. Dempo but S. S. Dempo will always remain an important part of me! After all, 'once a Dempoite...always a Dempoite'!!

Wishing all the best to all the stakeholders of this prestigious institution to enable it to continue rising to unprecedented heights!



**Aditi Barve**  
Department of English  
Editor

Magazines provide treasured memories for teachers as well as learners. They succour construct faculty capacity and facilitate more empirical and consequential teaching-learning processes not just inside the classrooms and computer laboratories, but also in the college processes. Magazines or souvenirs also help build engagement of the college with the communities that they have served, especially the alumni. We have witnessed this at the unveiling of our Golden jubilee souvenir titled – Footprints in the Sands of Time.

Greetings, Readers!

What a great year it has been! We're finally back on campus and enjoying every minute of it, which goes to show how true the old saying is – 'You don't know what you've got till it's gone'.

The second half of the academic year 2021-22 saw a revival of sorts of the various collegiate activities, which helped each one of us realize the importance of campus life. And so, this edition of 'Dempoite' has captured the essence of 'back to campus life'.

I would like to express my gratitude and appreciation towards the members of the editorial team for their support and contribution.

Special thanks to Assistant professor, Vishal Rane for designing the attractive cover page artwork.

Have fun flipping through the pages of Dempoite!

Covid 19, was a big lesson for all of us, but as Thich Nhat Hanh says in his book *The Heart of the Buddha's Teaching: Transforming Suffering into Peace, Joy, and Liberation* -

"Letting go gives us freedom, and freedom is the only condition for happiness. If, in our heart, we still cling to anything—anger, anxiety, or possessions—we cannot be free."

Let all of us be free from anger, animosity and let our hearts fill with peace and joy.

Peace and joy for us lies in the creativity and success of our students. Dempoite is a mirror of this journey. Dempoite 2021-22 could materialize because of the esprit de corps shown by all the members of the magazine committee. It is difficult to measure the contribution of each individual, however, special thanks to Asst. Prof. Vitiksha Venji for compiling the content, Librarian Mrs. Anjali Bhide for proofreading and Co-editor Asst. Prof. Alisha Carvalho for her tireless efforts towards the completion of this beautiful and creative task. Officiating Principal Dr. Aruna Mesquita e Noronha has been our friend, philosopher and guide in this endeavor. We are indebted to her benevolence. A big thank you to all the contributors and committee members.

Happy reading !!!



**Alisha Nicole Carvalho**  
Department of English  
Co-Editor



## MEET THE EDITORIAL TEAM - FACULTY



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**Gauri Tamba**



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**Rajeshwari**

2021-2022

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*"Don't settle for average. Bring your best to the moment.  
Then, whether it fails or succeeds, at least you know you gave all you had."  
Angela Bassett*



## Department of Commerce



**Row 2(L to R)** Mr. Kushal Kerkar, Ms. Vitiksha Venji, Ms. Delisha Rebello, Ms. Saylee Kunkolienkar, Ms. Vibha Pai Angle, Mr. Amit Naik, Ms. Lynessa Linson, Ms. Sameera Khan, Ms. Odilia Lopes, Ms. Sonal Undakoti, Mr. Marlow Lawrence.

**Row 1(L to R)** Dr. Smitha Bhandare Kamat, Ms. Derina Dourado Rodrigues, Dr. Prisca I Braganza, Mr. Anand Naik Panvelkar, Dr. Radhika S. Nayak, Dr. Aruna Mesquita e Noronha, Ms. Gauri Tamba, Dr. Vinod Joshua.

The Department of Commerce & Placement Cell of the College in association with Mumbai Educational Trust, Bandra organised a Webinar titled 'Get the Edge'. The session was structured on the topic 'Career Opportunities after Graduation' for the students of final year on Thursday, 14th Oct, 2021 between 12:00 p.m. to 1:00 pm. through Google Meet. The resource person for the session was Ms. Neha Khamitkar, Assistant Manager (Marketing), MET, Mumbai. The session was attended by 107 students from TYBCom.

A Webinar on 'Training for all Govt./ Public Sector Jobs & other Competitive Exams' was organised in association with Placement Cell on Thursday, 21st Oct, 2021. through Google Meet. The resource person for the session was Ms. Anjum Khan from Experts Corner Academy. The session was attended by 209 students from BCom, MCom, BBA, MTTM programmes of the college.

Department of Commerce in association with Commerce Club organised the 'Commerce

Master Mind' online quiz competition for BCom students on 22th October, 2021 through TestMoz platform. The quiz was based on topics from the areas of Management, Cost Accounting, Financial Accounting and Banking. About 59 students registered and participated in the quiz.

A two-day state level workshop on the topic 'Know the Stock Market: Kickstart your investment Journey' was held on the 10th and 11th of December, 2021. The sessions were conducted by Mr. Sudhanshu Bajaj, Trader & Investor, Founder of Theta Ventures (Belgaum – Karnataka). The workshop was attended by 120 students. The workshop focused on delivering information to students who wanted to start their journey of investments in stock markets, as well as to students who are active traders but wanted to polish their skills and grow their knowledge base.

On 12th April, 2022, a talk on 'Indian Securities Market' was organised in collaboration with the Office of National Securities Exchange of India



Ltd, Goa. About 165 students representing different programmes offered by the college attended the talk. Mr. Chaitanya Vattikutti, Dy. Manager NSE Ltd was the resource person for the workshop and Mr. Tukaram Naik, Consultant – Office of National Securities Exchange of India Ltd- Goa was the guest of honour.

The Department of Commerce in collaboration with the Institution's Innovation Council organized a programme to celebrate the occasion of International Women's Day (8th March, 2022). The theme of the function was 'Empowered Women Empower Women'. Around 68 students along with the faculty members across different departments of the institution as well as the non- teaching staff were a part of the function. The chief guest for the function was Mrs. Pallavi Dempo, Trustee, Dempo Charities Trust. Mrs. Sunita Sawant, DYSP- Goa Police and Mrs. Sheetal Pai Kane, Chairperson of the Confederation of Indian Industry's-Indian Women's Network Goa (CII IWN) graced the function as the guests of honour. For the thematic sessions, five well known and established speakers from various fields were invited to interact with the students.

A workshop on B.Com Discipline Specific (Accounting) Electives (5 to 8 ) was held on 29th March, 2022. The workshop attracted the participation of 67 faculty members from Government and aided commerce colleges across Goa. The aim of the workshop was to provide greater clarity with regards to the scope of each discipline specific elective in Accounting paper offered for B.Com Semester VI.

Department of Commerce in collaboration the Institution's Innovation Council organized a talk titled 'Entrepreneurship- A box of Happiness' on 30th May, 2022. Resource person was alumni and entrepreneur Ms. Sonia Shetkar, who shared her

entrepreneurial journey, challenges and suggestions with the students. About 128 students attended the talk.

A four-day workshop on 'Basics of Research for Project Paper/ Dissertation' was conducted by the Commerce Department from the 24th to 27th November, 2021. Asst Prof. Namrata Wagle, HoD of the Post Graduate Department of Commerce was the resource person for the first day, Asst Prof Akshay Naik was the resource person on the second day and Asst. Profs Aakruthi Alarnkar and Abhisha Naique were the resource persons on the fourth day. Around 95 students participated in the workshop.

A talk on 'How To Answer Competitive Exams Effectively' was conducted on 17th May, 2022. Sixty students from TY attended the talk. Mr. Malcolm Dias, Director of TIME Goa was invited to deliver the talk.



Resource person with attendees of the stock market workshop

## Department of Commerce



Resource person and organising committee of the stock market workshop



Entrepreneurship talk



Resource person conducting the session on Research Workshop



Resource Person delivering talk on NSE



An entrepreneurship talk



Student welcoming the resource person for the talk on competitive exams 17-05-2022



## Department of Economics



**Row 2(L to R)** Ms. Shruti Ekawade , Mr. Shrikant Madar, Ms. Veerani Naik.  
**Row 2(L to R)** Mr. Ram Gaonkar, Ms. Sonia Vinay Chodankar, Ms. Manalee Sinari, Dr. Deepali Karmali Churi , Dr. Radhika S. Nayak,  
 Dr. Aruna Mesquita e Noronha, Mr. Nikhil Varerekar, Dr. Amitha Shanbhogue.

Department of Economics organised the 'Union Budget 2022-2023 Presentation Competition' on 28th March, 2022 at 11:30 a.m. in the Commerce Lab. The competition was open to all the students of the college. The competition was divided into two categories, individual participation as well as a team of two members. A total of three individuals and two teams participated. In the individual category, Miss. Shriya Talauliker (Fourth year IMCom) and the team, Mr. Dev Manoj Medisetty and Mr. Mayank Srivastava (MCom – Part I) won the first place under each category. The winners were awarded certificates and cash prize of Rs. 2000/-. Participation certificates were provided to every participant. Judges for the competition were Asst. Prof. Ashfa Shaikh (IMCOM) and Asst. Prof. Akshay Naik (MCom). Asst. Prof. Shrikant Madar and Asst. Prof. Veerani Naik were the faculty in-charge for the event.

Organized a workshop series on 'Economic Outlook of Goa Post Liberation'. The first

workshop in the series was held on 5th April, 2022, between 10 a.m. and 4 pm. The subtheme of the workshop was agriculture and livelihood. The objective of the workshop was to provide information on the opportunities of agriculture sector in Goa by highlighting the achievements and success stories of practitioners. Dr. Pradeep Sarmokadam, Member Secretary, Goa State Biodiversity Board (GSBB) was the keynote speaker. Guest speakers were Mr. Vandit Naik - A successful owner of Rasraj Farms, Mr. Tanshikar Chinmay owner of the Organic Spice Farm at Sanguem and Ms. Liza Vianney Pinheiro owner of the Organic farm. Around 70 people from colleges of Goa participated in the workshop.

The department of Economics along with the department of Commerce organised a two-day workshop on 'Know the Stock Market: Kickstart Your Investment Journey'. Mr. Sudhanshu Bajaj (founder of Theta Ventures) was the resource person. Participants were exposed to understanding the basics of the stock market



through a detailed explanation of the stock market, working of the timings of the stock market along with the delivery details. Students understood the law of demand and supply in the markets along with the concept of bid-ask spread, slippage and liquidity plus illiquidity. Day two saw the resource speaker diving deep into technical analysis where he introduced charts and explained support and resistance, uptrend and downtrend, candlestick method, bearish and bullish candlesticks, reversal chart patterns and continuation chart pattern. He also covered swing trading in detail, the risk to reward ratio and explained all the different types of orders.



*"Show up, show up, show up,  
and after a while the muse shows up, too."*

- Isabel Allende

## Department of IT



Row 1 (L to R) Ms. Anjita Gaonkar , Dr. Radhika S Nayak, Dr. Aruna Mesquita e Noronha, Dr. Sangeeta Chakrabarty

### Dr. Sangeeta Chakrabarty

Conducted a workshop on Artificial Intelligence, in online mode, through video conference facility for Computer Science and IP teachers of various Navy Children Schools across the country under the Faculty Development Programme, initiated by Navy Education Society. Higher Secondary Teachers from 10 different NCS schools like Delhi, Mumbai, Vishakhapatnam, Kochi, etc. joined the sessions online.

"Ewaste Collection Drive"; Students and Teachers were made aware of E-Waste and its disposal methods last year during the Pandemic through an online Session by an expert and E Waste Consultant from Group TenPlus, Saligao Mr. Ashley Delaney on 01st March 2021. Later on we had a E- Waste Collection Drive (23rd to 29th March 2021) where teachers and Students deposited all the collected materials in the Store Rooms and NSS room of the college. On 21st we disposed off 720 kgs of IT Ewaste and electrical components to Group TenPlus and obtained a Green Certificate.

Invited to present at the 7th edition of India International Science Festival (IISF) organised in a hybrid mode (physical and virtual) at Panaji, Goa. An audio-visual Lecture demonstration on the PhD Thesis "Computational Modelling of BharataNatyam" through a BharataNatyam performance. Suranandan Bharati, Ponda, Goa BharataNatyam Dance Trainer Ms. Shruti Bhosle Prabhu along with her students performed. The theme of IISF this year was "Celebrating Creativity in Science".

Invited for the Sixth International Conference on Information and Communication Technology for Competitive Strategies (ICTCS-2021) Jaipur, Rajasthan, India to be a Session chair at the conference.

Session delivered Online in the evening as Key note Speaker and also on the advisory committee of International Conference on Emerging Trends in Digital Technologies-22 (ICETDT-22). Presented research idea on "Aesthetics of BharataNatyam, Creativity in Performing Arts".

Invited for a Session on "Applications of Data Science and Machine Learning" with focus on my research work; how Machine Learning was used in Arts. This was an AICTE training and learning Faculty Development Programme on Data Science was organized by Kavayitri Bahinabai Chaudhari, North Maharashtra University, Jalgaon from 22 February to 26 February 2022.

Paper titled "Mindless Mechanics or Spirited Sport?" presented for ICSE-2021, organised by the Sports Engineering Association, India along with BITS Pilani and in technical collaboration with International Sports Engineering Association, UK.

30 to 1st April 2022: The Department of IT in association with IT Club organised Gaming Competition during the Dempo Student's Fest 2022, for all the seven teams of the College (FY BCom, SY BCom, TY BCom, FY BBA, SY BBA, TY BBA and PG). The Student Co ordinators for FIFA was Karl Menezes (FY BBA "B") and BGMI: Advait Venugopal (FY BCom "A").

05th April 2022: The Department of IT in association with IT Club/ IIC organised a qualifying round of "The Technology Quiz". Eight teams from BBA and BCom participated in the event.

11th April 2022: The Department of IT in association with NSS Unit of the College organised an awareness on "E-Waste awareness" by Group Ten plus Founder, Mr. Ashley Delaney. One hundred and fifty NSS Volunteers along with SBSI interns attended the talk along with three faculty members.

12th April 2022: The Department of IT in association with IT Club/ IIC organised the final round of "The Technology Quiz". The following students Abhinav Acharya and Suprita Mallya from S.Y.B.B.A. "A" emerged as the winners of the

quiz competition. Omchaitanya Haval & Saish Patkar of S.Y.B.Com "E" were the first runner-up, and Sunil Kumawat & Rahul Srivastava of T.Y.B.Com. "D" were the second runner-up.

14th May 2022: "Awareness Programme on Social Media and Smartphone Usage"; The Senior Citizens Guild (YMCA) invited the IT Club members and teachers to familiarize them with awareness on Social Media Security and Cyber Safety issues. Thirteen students FYBCom Computer Applications and 2 teachers from Dept. of I.T helped 55 Senior Citizens to customise the settings of their Smart phones and other related issues.

### **Anjita V. Gaonkar**

1. Attended 3-Days Online International Workshop on Statistical Modeling in Python organized by Department of Research and Publications, A2Z EduLearningHub LLP from 21st to 23rd October 2021
2. Contributed in modules towards e-content of project DISHTAVO for the period from JANUARY 2022 to FEBRUARY 2022.
3. Conducted an orientation session for the certificate courses in DTP and Computer Fundamentals for the students of S.S. Dempo College on 29th March 2022 at 10.45 am.
4. Designed and instructing a 30 hours' certificate course in Computer Fundamentals using Office Management Tools for 8 students of S.S. Dempo College in the college premises starting from 07th May 2022 for TYBCom students on their request.



## Department of Mathematics & Statistics



**Row 1(L to R)** Mr. Franklin De Sa , Mr. Suraj Parmekar , Dr. Radhika S Nayak , Dr. Aruna Mesquita e Noronha, Ms. Nutan G Nayak

The department of Mathematics and Statistics, organized a mathematics quiz competition titled 'The X-Squared Factor'. Participants were tested on their basic arithmetic, aptitude and logical reasoning. The quiz competition consisted of a preliminary written round which was conducted on 17th December, 2021 followed by the on-stage final which was held on 3rd January, 2022.

The competition commenced with the welcome address by the Head of Department, Associate Professor Ms. Nutan Nayak. A total of 24 teams participated in the preliminary round, each team comprising two students. The written round was 20 minutes long and consisted of 25 questions. The four highest scoring teams qualified for the on-stage final.

Asst. Prof. Suraj Parmekar was the quizmaster for the on-stage final. Asst. Prof. Franklin de Sa kept track of the scores and time. The competition concluded with the vote of thanks by Ms. Nutan Nayak.

Ms. Mehak Sharma (TY E) and Ms. Chatura Mehta (TY F) won the first place. Ms. Arzoo Ravat (SY B) and Mr. Harshavardhan Wanjari (SY B) secured second place while Ms. Alfiya Khan (SY IMCOM) and Mr. Samanta H (SY E) came in third place.

A webinar titled 'Careers in the Actuarial Field' was organized on 2nd May, 2022, for SY BCom students who opted for Business Statistics. Resource person for the webinar was Ms. Diksha Gurung, an Actuarial Analyst working at Swiss Re Ltd., Bangalore.

The webinar commenced with the welcome address by Ms. Nutan Nayak. The speaker, Ms. Diksha Gurung introduced the topic of the webinar and explained what risk is and how actuaries are trained to assess and reduce these risk factors. She also conveyed in which areas/fields actuarial science is used, and its importance in the financial sector. There are various ways to become an actuary and Ms. Diksha explained each step of the process

starting from the course structure, including which colleges offer the course, and concluding with exams and institutes that conduct the exam. The presentation ended with an interactive question-answer session. A total of 72 students attended the webinar.

### Faculty Activities

Ms. Nutan G. Nayak

1. Participated in State Level Webinar on "Graphs from Algebraic Structures and its Applications" organised by Dept. of Mathematics Sadakathullah Appa College, Tirunelveli, on 22nd June 2021.
2. Participated in one week training program on "Online workshop on NAAC" organised by Jharkhand Government Tool Room, Ranchi from 8th November 2021 to 13th November 2021.

3. Participated in one week FDP on "Advanced Concepts of Outcomes-based Education" organised by InPods-Edu Tech from 4th April 2022 to 8th April 2022.
4. Organized a workshop on "SSR Documentation" for the teaching faculty of our college on 18th April 2022.

Mr. Suraj Parmekar

Was invited as a resource person for the Short Term Certificate Course on Cracking CSIR NET in Mathematics at Government College Sankhali - Goa.



*"Don't bunt. Aim out of the ballpark.  
Aim for the company of immortals."*

- David Ogilvy

## Department of Law



**Row 1(L to R)** Ms. Reshma Pai Angle , Dr. Radhika S Nayak, Dr. Aruna Mesquita e Noronha, Ms. Sarita Parker

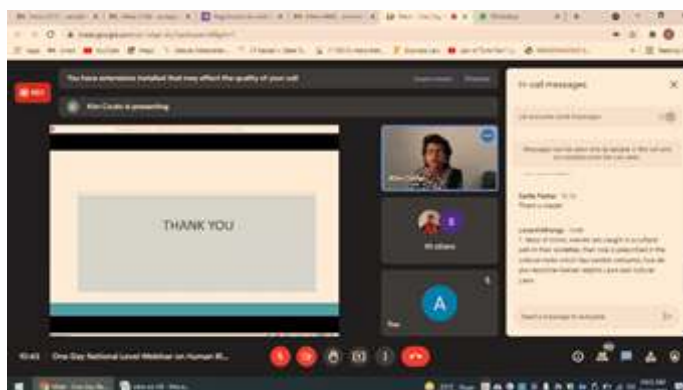
The Department of Law and IPR Cell organised a Webinar on 'Role of IPR in Sports' on 25th September, 2021 in association with the Department of Physical Education. The resource persons for the webinar were Dr. Ranjana Souza Cordeiro, Assistant Professor, V.M. Salgaoncar College of Law, Miramar; Lt. (Dr) Sam Joseph Braganza, College Director of Physical Education, S. S. A. Govt. College of Arts and Commerce, Pernem, and Dr. Parineet Kaur, Assistant Professor & Course Co-ordinator, PG Diploma

IPR, The Indian Society of International Law, Delhi. The webinar was co-ordinated by Asst. Prof. Reshma N. Pai Angle, Asst. Prof. Michael Dias & Asst. Prof. Sarita Parker.

Organised a Webinar on Human Rights on 13th November, 2021. The resource persons for the webinar were Dr. Kim Rocha Couto, Associate Professor and Head of the Department (HoD), V.M. Salgaoncar College of Law, Miramar and Dr. Mohd. Abdul Raffey, Asst. Director/Asst. Professor, UGC – Human Resource Development



Dr. Ranjana Ferrao presenting



Resource person Dr. Kim Couto presenting



Center, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad (MS), India. The webinar was co-ordinated by Asst. Prof. Reshma N. Pai Angle & Asst. Prof. Sarita Parker. Organised an online Quiz Competition for all students on 'Constitutional Values' to acquaint students about the Constitutional Values enshrined in Preamble, Fundamental Rights and Fundamental duties on 26th November, 2021

To commemorate Road Safety Week in Goa and create awareness on road safety, the Department of Law and Consumer Welfare & Legal Aid Cell organised a Poster competition, slogan writing competition, spot-on check by RTO official Shri. Pralhad Dessai, Additional Director of Transport from 25th to 30th of October 2021



RTO official giving a talk to students



RTO officials conducting a spot-on check

*"Don't bunt. Aim out of the ballpark.  
Aim for the company of immortals."*

- David Ogilvy

## Department of English



Row 1(L to R) Ms. Runa Menezes, Dr. Radhika S Nayak, Dr. Aruna Mesquita e Noronha, Ms. Aditi Barve, Ms. Alisha Nicole Carvalho

### Ms. Aditi Barve

Was invited as a Resource Person at 'Online National Workshop Series On Creative Literature' organised by Kasegao Education Society's Arts and Commerce College, Kasegao Maharashtra.

Attended Virtual Faculty Development Programme on Research Methodology in Humanities, Social Sciences and Legal Studies from 1-7 November 2021 organised by Shillong Law College, Dhankheti, Shillong, Meghalaya, in collaboration with Cape Comorin Trust.

Was invited as resource person for "Communicative Course in English: A Key to personality Development" by department of English, Rayat Shikshan Sanstha's Dr. Babasaheb Ambedkar College, Pune.

Was invited by Govt. College of Arts Commerce and Science Sankhali to speak to students on the topic – "The necessity of Language Education and Translation".

Was invited to recite a poem at Poets' Meet of invited poets organised by Konkani Marathi Sahitya Parishad at Sawantwadi- Maharashtra.

Member of the Board of Studies Commerce at sub-committee for English at Goa University.

Was invited to the post of Executive Board member for INNSAEI International Journal.

Stood Second in the merit list of PhD Entrance exam and interview conducted by Shivaji University Kolhapur.

A short story translated by her appeared in an anthology titled The Greatest Goan Stories.

Published a Marathi book titled Priya Ahillya. The book contains letters written to her daughter.

Featured in many local dailies including The Navhind Times, for her book Priya Ahillya.

Her humorous novel – Bramhandalekhika Fakitaai appears in Goan Varta Marathi News Paper.

Widely appreciated by the teaching fraternity for running a weekly column titled Book Corner in Daily Lokmat. The column was about 'must read books' written by foreign authors. She inspired the young generation to read following books :

1. Sapiens - Yuval Noah Harari
2. Ikigai – Hector Garcia and
3. The Secret Language of Your Body – Ina Segal
4. The Five Love Languages- Gary Chapman
5. The Alchemist - Paulo Coelho
6. When Things Fall Apart – Pema Chodron
7. The Energy of Money - Maria Nemeth PhD
8. The Power of Your Subconscious Mind – Dr Joseph Murphy
9. The Life-changing Magic of Tidying Up – Marie Kondo
10. I need Your Love Is That True - Byron Katie
11. The Art of Saying No - Damon Zahariades
12. Totto-Chan: The Little Girl at the Window – Tetsuko Kuroyanagi
13. What You Think of Me is None of my business – Terry Cole- Whittaker
14. Atomic Habits - James Clear
15. Super Brain - Dr Deepak Chopra
16. How to Stop Worrying and Start Living – Dale Carnegie
17. Evolve Your Brain- Joe Dispenza
18. Eat that Frog - Brian Tracy
19. The Miracles of Mindfulness – Thich Nhat Hanh
20. You Can Heal Your Life - Louise Hay
21. George Washington Carver : A Life – Christina Vella
22. Think Like a Monk – Jay Shetty
23. The Secret - Rhonda Byrne
24. Emotional Intelligence – Daniel Goleman

25. The Seven Habits of Highly Effective People- Stephen R. Covey
26. Make Your Bed - William H. McRaven
27. Rich Dad Poor Dad – Robert Kiyosaki
28. The Power of Now – Eckhart Tolle
29. The Feeling Good Handbook – David D. Burns M.D.

### **Runa Menezes**

Conducted a workshop on 'Effective Communication Skills for the Tourism Industry' for First Year students, organized by the Department of Tourism & Travel, MES College, Zuarinagar on 18th December 2021.

Conducted a workshop on Body Language and Confidence titled, 'Make Your Presence Felt' for students of the BBA Department of Saraswat College, Mapusa on 7th April 2022.

Was invited to be the Keynote Speaker and Judge for the inter-collegiate Paper Presentation Seminar and competition, Epiphany 4.0, organised by the Department of English of Dnyanprassarak Mandal's College, Mapusa on 22nd April 2022. The theme for the paper presentation was 'The Relevance of Pre-Pandemic Literary Narratives in the Post-Pandemic World: A Teen Perspective.'

Served as President of the Goa YMCA Toastmasters Club, Panaji from July 2021- June 2022. The Club is a wing of Toastmasters International, an organization that endeavours to develop Public Speaking and Leadership skills.

### **Alisha Nicole Carvalho**

Organised an introductory yoga session for the women of Chimbél village.

Sub editor for the features section of The Navhind Times.

Freelance editor for an online media company based in India.



## Department of Business Administration (B.B.A.)



**Row 2(L to R)** Ms. Judith Marques , Ms. Krupa Pednekar, Mr. Omkar Pawaskar, Ms. Sangeeta Pednekar, Ms. Tania Shirodkar, Ms. Vishwa Raikar.  
**Row 1(L to R)** Dr. Mamata Kane, Dr. Sonya Kapil Angle , Dr. Radhika S Nayak, Dr. Aruna Mesquita e Noronha, Ms. Sharmila Swami

An orientation programme was organized for the BBA students by the department of business administration for FY, SY and TY students of all the divisions to acquaint them with the BBA curriculum and other related things.

Library orientation was organised for the FY BBA students. The objective of this programme was to introduce library facilities to the students. It covered library rules, procedures, library collection, borrowing facility, services provided, and other activities of the library. Also, a demonstration of various features of library web page on the college website was provided.

Debate- A Debate Competition for FY BBA students was organised in the college auditorium. Topics for the same were AI (Artificial Intelligence) The Next Gen! and Is Internet Curbing Creativity. Judges for the competition were Mr. Ravi Carvalho and Ms. Runa Menezes.

A Photography contest on the theme 'The Golden Hour' and 'My Goa My Pride' was organized for the SY BBA and FY BBA students respectively.

Over 100 pictures each were received as entries for the competition which was judged by Mr. Allan Pinto, Mr. Sanjeev Sardesai and Ms. Madhumita Mahatme. Students' photography skills, editing and captioning of the picture were judged.

Third year BBA students participated in Lakshya, a state level management organised by the Department of Business Administration, MES College of Arts Commerce. Participants for the events were Neil Dsouza (Finance), Ishaan Singh (Marketing) and Sujana Halgekar. Neil DSouza from TY BBA won the first place in the finance event- Dr. Strange Finance Manager.

Students of SY BBA participated in Crescentia an event organised by St. Francis College for Women, Begumpet Hyderabad. Participants for the event were Tamanna Sareen, Habiba Shaikh, Khushi Nahar, Saif Ali Khan, Nidhi Shirodkar, Siprita Mallya, Devashree Karapurkar, Anand Lodhi, Abhinav Acharya, Wilbur Fernandes and Omkar Amonkar.

SY BBA students participated in Impressions '21- a national level management event organised by Rosary College of Commerce and Arts. Participants for the event were Ms. Rutuja Deshpande for 'VENTAS' (marketing round), Ms. Rhea Lotlikar for 'GENTE' (human resource round), Sakshi Parab for 'TODOTERRENO' (best manager round), and Mr. Girish Desai for 'COMERCIANTE' (entrepreneurship round).

The BBA Department in collaboration with Goa Management Association organized Management Day Celebrations on 22nd March, 2022. A state level presentation competition was held on the theme 'Thriving on Uncertainty, Managing Change', for all the BBA college across Goa. The jury members were Mr. Amin Ladak, Chairman, GMA and Mr. Kirit Maganlal, Managing Director, Magsons Network Pvt. Ltd. Other dignitaries included Mr. Yatish Dempo, Trustee, Dempo Charities Trust and Dr. Radhika Nayak, Principal.

The Dempo BBA Management Event "Chrysalis" was organised by the BBA Forum 'Horizon' at the college premises. The purpose of Chrysalis was to give participants a taste of the real-world managerial scenarios via various case studies, stress rounds, quizzes, skits and presentations. To achieve this, eminent industry experts were invited as judges. The Round Heads from SY BBA and TY BBA designed challenging and fun rounds. The event consisted of five domain areas: The Brand Genesis (Marketing), Pecuniary Affair (Finance), Factotum (Human Resources), Man with a Plan (Best Manager) and Teamwork. The competition was followed by an award ceremony.

A Placement Drive was organized for TY BBA students from 1st to 4th June, 2022. A total of 16 recruiter companies visited the college to interview students. Recruiter companies were

IWS Finserv, UPGRADE Enterprises, Aarush Kitchens, Deltin Group, B Live, MARC, Reckrute, LB Brewers, Softtech, Dranding Consulting, Axis Bank Ltd, Webware.IO, Max Insurance Co, Ltd, Sarvam Enterprises, Inner Living Resorts and Microlabs Ltd.

An MOU was signed with the Goa Management Association with the objective of fostering collaboration between the parties on areas of common concern including bridging industry academia divide, sharing expertise of resource persons, providing practical experiences to students and knowledge sharing.

### **Practical Ways of learning**

Students of FY BBA were taken on a study tour as part of the Culture Heritage course. The tour was organised in association with Soul Travelling Co. who explained the historical importance of the sites visited. Sites visited were Fort Aguada and Old Goa. Some locations covered were Gateway to Palace of Adil Shah, St. Cathedral, The Arch of Viceroy, The house of bull, St. Cajetan Church and St. Catherine Chapel.

FY BBA students had a field visit to the Albertina Almeida Field, managed as a community initiative to foster the spirit of community working and sustainable farming. Some objectives of the visit were to learn about the biodiversity of fauna and flora, topography of the land, groundwater table, etc.

Students of FY BBA were taken for a field visit to Anagha Wachasundar Pratishthan as a part of Individual and Society course. The motive was to sensitize students to children having different abilities and to empathize with these children. They had a tour of the entire school and classroom system and witnessed a class being conducted for the children.

The SY BBA students had an industrial visit to a 3D printing company in Verna, 3D Infinyt and a Packaging machine manufacturing company, Syntegon, in Verna Industrial Estate. Infinity 3D aids in the creation and printing of 3D models, prototypes, spares, tools, artificial limbs, scale models, gifts and accessories, and so on. The instructor provided the students with a thorough understanding of the 3D printing process and its various types. He displayed some of the items they had created in their lab. He showed pictures of many of them in physical form. Students also observed a product being manufactured. The instructor then demonstrated how to use the 3D printing pen to create some small items. The students had a great time making their own items with the pen.

Syntegon, previously known as Bosch Packaging Technology is widely regarded as the cradle of German packaging machinery manufacturing. The instructor gave students a wonderful tour of the factory. He told them about the various packaging machinery that they produce.

Members of the finance club, 'Financetory', accompanied by Asst. Professor Vishwa Naik Raiker, attended the half day awareness meet of MSME's in Goa. The number of students attending the same was 15. The primary aim of this meet was to make the final year students and aspiring MSME entrepreneurs aware of the MSME movement in India.

Members of Financetory visited Mangal Analytics and Research Consulting, Panjim. MARC is a research and analytics company that provides strategic advice to domestic as well as international clientele. They deal with financial and marketing services like market research, and MSI for a company. The students interacted with the executives of MARC.

Financetory members visited HDFC AMC, Panjim, where they were informed about company as a whole and what their functions entail along with the departments and also the opportunities during the pandemic. It was a fruitful and productive day with a lot of learnings.

The Marketing club, 'Marque', visited Times of India (ToI), Miramar, where Mr. Sachin Sakhalkar spoke to the students about the various techniques ToI uses to acquire clients for advertising on their platform. He also demonstrated how the newspaper is divided into sections to meet the demand of a variety of customers. Further, Mr. Sujit Patole explained various aspects of sales, distribution, pricing, competitors, quality control and regulations pertaining to Times of India.

The Entrepreneurship club, 'Aspiro Nova', visited FiiRE (Forum for Innovation Incubation Research Entrepreneurship). FiiRE has been established with the support of the Department of Science Technology, Government of India under the National Initiative for Developing and Harnessing Innovations. FiiRE is housed at the Don Bosco College of Engineering, Fatorda. They interacted with the officials of the incubation centre and also with a start-up entrepreneur.

Members of Aspiro Nova visited 3D Infinyt, where Mr. Rojan Mechery spoke to the students about the various 3D printers and models prepared by them. He also specified the applications of 3D printing in industrial and retail areas. The session concluded with the demonstration

The students of the Human Resource Management club, 'Alchemist', were given an opportunity to interact with the Marriott Goa hotel HR personnel. The resource person was Miss Aldrina, Assistant Manager- HR who is an ex-student of the college and has been in the HR industry for the past 10 years. Miss Aldrina provided a lot of insights about the industry.



### Walk the Talk

An interaction was organized with Mr. Royston Braganza for the TY BBA students. Mr. Braganza is the CEO of Grameen Capital which provides micro finance institutions and social enterprises access to capital markets.

The HR Club (Alchemist) interacted with Ms Disha Juwarkar, the HR manager at Mahindra and Mahindra. Ms Disha began by introducing herself and her job profile. The topic of her talk was 'Pandemic and how it hit Human Resources within an organisation'.

An interaction was organized with Ms. Jennifer Parras, founder of Nature Masons, which manufactures sustainable bathing and beauty products. Ms Parras interacted with the TY BBA students and talked about her journey as an entrepreneur and what it takes to build a sustainable, homegrown brand, the challenges and the satisfaction that comes with it.

SY BBA students interacted with the young and dynamic entrepreneur Sairaj Dhond, founder and CEO of Wakao Foods of Shark Tank fame. The core purpose of the interaction was to give students a peek into the actual business world and learn what goes on behind the scenes.

A talk was organised for members of Marketing Club (Marque) with Mr. Eleazer Mathew (Business Head, Rose Decor). The speaker highlighted various ways to boost sales effectiveness in the post covid times.

An interaction was organized with Mr. Ashutosh Kharangate for the TY BBA students. Mr. Kharangate is the managing director of MARC (Mangal Analytics and Research Consulting), which is a global market research and analytics company that provides strategic advice to local and international clientele. The talk was

organised in the college auditorium wherein Mr. Kharangate shared his journey as an entrepreneur.

### Faculty Development

A workshop was organized by the IQAC committee - S.S Dempo College of Commerce and Economics on SSR Documentation. The resource person for the same was Dr. Shami Pai (IQAC Coordinator and Head, Dept of Commerce Management, VVM's Shree Damodar College of Commerce and Economics). The workshop was attended by faculty members of the BBA dept - Dr. Sonya Angle, Dr. Mamata Kane, Asst. Prof Tania Shirodkar and Asst. Prof Sharmila Swami.

Assistant Professor, Ms. Taniya Shirodkar participated in the All India Management Association 9th HR Leadership Retreat. The theme for the retreat was Aligning HR Strategies with New World Order. The retreat was held at the Leela Resort, Goa. The speakers at the retreat highlighted the changing HR landscape, building resilience through partnerships and empowering for autonomy.

Assistant Professor Ms. Sharmila Swami and Assistant Professor Ms. Vishwa Naik Raiker attended a one-day state-level workshop on Questionnaire Design and Testing organized by the Financial Services discipline, Goa Business School. The resource person for the same was Dr. Ajay Kumar Chauhan, Director FPM at UBS, Mumbai. Content of the workshop included scale review, development of the questionnaire, pilot survey, content, and face validity.

## Post Graduate Department of Commerce (M.Com.)



(L to R) Ms. S Sneha , Mr. Akshay Naik , Ms. Namrata Wagle , Dr. Radhika S Nayak, Dr. Aruna Mesquita e Noronha, Ms. Abhisha Naique

### Namrata Wagle

"Covid-19 and March 2020 Stock Market Crash: Evidence from NSE" published in PIMT Journal of Research, Peer Reviewed Refereed Multidisciplinary Journal, ISSN No: 2278-7925, Volume 13, No.4 (B), July-September 2021 (UGC Care Listed)

Successfully completed Training Program on Technical Analysis conducted jointly by NSE Academy Limited and Empirical F & M Academy from 13th December 2021 to 16th December 2021.

Participated in a One-Day Workshop on "SSR Documentation" held on 18th April 2022 organized by the Internal Quality Assurance Cell of S.S. Dempo College of Commerce & Economics, Cujira

### Abhisha Naik

Attended a one-day workshop on "SSR documentation", organized by IQAC of S.S. Dempo College of Commerce and Economics on 18th April 2022

Attended a one week workshop on 'structural equation modelling using smart PLS, organised by Research Shiksha' in May 2022

Was invited as one of the resource people for 4 day workshop on 'Basics of research for project paper/ dissertation ' for T.Y.B.Com. and M.Com. students of S.S. Dempo College of Commerce and Economics

### Akshay Naik

Presented paper titled 'Descriptive Analysis of Initial Under-pricing of IPOs in the Indian Stock Market' at the Online International Conference on "ADAPT, INNOVATE OR PERISH - FUTURISTIC TRENDS IN GLOBAL BUSINESSES" December 2021.

Published a Paper titled 'A Study on the Impact of Tourism on Entrepreneurship in the Coastal Areas of Calangute and Baga' in Quest Multi-Disciplinary Journal ISSN: 2395 – 2768, Volume V, Issue I 2020.

Pursued courses on SWAYAM and IBM SKILLSBUILD in

- Digital Marketing
- Professional Skills
- Blockchain

Enrolled in the PhD program of Goa University in the subject of Commerce.

Invited as a resource person in a Four-day research workshop on 'Basics of Research Paper for project paper/ Dissertation' on 'Literature review' for the students of the Third Year BCom and MCom.

Organised a study tour for the students of the MCom department to Jaipur and accompanied students on the tour.

Organised and accompanied students on an industrial visit to FIIRE (Forum for Innovation, Incubation Research and Entrepreneurship).

Participated in a Five-day National Webinar Series on "Research Methods and Techniques" organised by the Indian Accounting Association Alapuzzha branch in association with Kristu College of Management and Technology Changancherry.

Participated in a Three-day international online Workshop on 'Academic Writing – Ethical Issues' organised by Goa University

Participated in a One-day "Workshop on Data Analysis using Eviews.

Participated in a National Webinar on 'Art of Writing Research papers in Social Science'

Participated in a Three-day online International Workshop on 'Structural Equation Model and Confirmatory Factor Analysis' organised by Inspire Softech Solutions.

Attended a Seminar on 'Empowering knowledge on ethical publishing: Mastering the art of

identifying predatory, fake and cloned journals' organised by Elsevier

Participated in a Two-day "Workshop on Data Analysis using SPSS.

Participated in a Faculty Development Program on 'Publications in Scopus Index Journals' organised by Shree Narayan Guru College.

Organised National level 'Impact lecture Series on Entrepreneurship' under Institution's Innovation Council

Played the role of a Host (MC) for Dempo Students Fest 2022 for three days of the event.

Conducted seminars on Entrepreneurship for the students of the MCom department under various committees.

## S. Sneha

### ACADEMIC ACHIEVEMENTS

Qualified UGC-NET Commerce with 99.44 percentile

Qualified M-SET Commerce

### ACADEMIC WORKSHOPS AND FDPs

Participated in one day state level workshop on "Questionnaire Design & Testing" organized by the Financial Services discipline of Goa Business School, Goa University

Successfully completed online one week Faculty Development Programme on "Academic Research Writing" organised by Teaching Learning Centre, Ramanujan College, University of Delhi and secured grade A+

Successfully completed online two-week interdisciplinary refresher course in "Advanced Research Methodology" organised by Teaching Learning Centre, Ramanujan College, University of Delhi and secured grade A+.



Participated in three-days GST Practitioner Training workshop organised by MSME (CDGI), Government of India

Attended three-days workshop on "SPSS Training - Interpretation and Reporting" organised by My Inner Log

Participated in one-day workshop on "Data Analysis using EViews" organized by the Post Graduate Department of Commerce of S. S. Dempo College of Commerce & Economics

Participated in two-days workshop on "Data Analysis using SPSS" organized by the Post Graduate Department of Commerce of S. S. Dempo College of Commerce & Economics

### NON ACADEMIC WORKSHOPS

Participated in one day FDP on Outcome Based Education: Assignment & Attainment of Course and Programme Outcomes organized by Teaching, Learning & Education Technology Cell of S. S. Dempo College of Commerce & Economics

Participated in one-day workshop on SSR Documentation organized by the Internal Quality Assurance Cell (IQAC) of S. S. Dempo College of Commerce & Economics

Completed Inpod's 5-day FDP on Advanced Concepts of Outcomes - Based Education

### OTHER ACTIVITIES

Co-ordinated, accompanied and assisted students who participated in one-day inter collegiate event "Sanshodhan 4.0" organised by MES College of Arts & Commerce in which the students emerged as winners

Co-ordinated and encouraged students to participate in the National Seminar on 'The Changes and Challenges in the Indian Economy: The Post Pandemic Shift in the Service Sector', organised by DM's College and Research Centre

Co-ordinated and encouraged students to participate in "Anusandhaan VI", a National Level Post Graduate Research Paper Competition organised by Narayan Zantye College of Commerce

*"I have stood on a mountain of no's for one yes."*

- Barbara Elaine Smith

## Department of Masters of Tourism & Travel Management (M.T.T.M.)



(L to R) Ms. Bhakti Bhoir, Mr. Yash Prabhugaonkar, Dr. Cheryl Venan Dias, Dr. Radhika S Nayak, Dr. Aruna Mesquita e Noronha, Mr. Vishal Rane, Ms. Ashfa Shaikh.

The PG Department of Tourism Studies is committed to preparing a skilled workforce for the travel and tourism industry. Every academic year the students are inducted into the department through the GU-Admission Ranking Test (GUART) for which they need to access the Goa University website. The department conducted both academic and non-academic activities to ensure the holistic growth of the students enrolled in this programme. The department is managed by Programme Coordinator, Dr. Cheryl Venan Dias and department faculty Asst. Prof. Yash B. Prabhugaonkar

### Academic Events:

1. The department of MTTM organised an International Webinar on 'Getting Ahead in a Job Interview' by resource person Prof. Dr. Mihir Nayak, from Thorsten Edu, Germany on the 23rd September, 2021. The talk was attended by 27 students of the MTTM Department.

2. Hosted an intercollegiate debate on the occasion of World Tourism Day on 27th, September 2021 in collaboration with the Ministry of Tourism, Govt. of India, Incredible India.

3. Gym orientation on resources and physical activities held in the college was organised for MTTM Part 1 students on 5th October, 2021 by college Physical Director Dr. Michael Dias as part of their orientation session.

4. The MTTM department in collaboration with the Institution Innovation Council (IIC) of S.S. Dempo College of Commerce and Economics organised a one-hour talk My Story – Motivational session by entrepreneur/ start-up founder Ms. Maria Victor (Founder/CEO - Make It Happen) on 22nd November, 2021. Ms. Maria spoke about the essentials of developing an entrepreneurial approach and also shared how the idea of Make it Happen was conceived and implemented. The session was attended by 26 participants.

5. The P.G. students of DCTs, S.S. Dempo College of Commerce and Economics, Master of Tourism and Travel Management (MTTM) under the guidance of Dr. Cheryl Venan Dias and Asst. Prof. Yash Prabhugaonkar participated in the National Level event Entrada-21, everything counts on the theme - Tourism for Inclusive Growth, hosted by BBA-Travel and Tourism Department, Rosary College of Commerce and Arts, Navelim between 6th to 13th November, 2021. The team won prizes in various competitions, and were able to test their skills in project management, photography, app design, case analysis, tour management, destination revival, navigation, and stress interview. They also showcased their talent in singing and creativity during the online event.

6. The P.G. Department of Tourism Studies (MTTM), in association with IIC, organised an IPR orientation session through a Case Study method on 7th March, 2022. Students has to analyse the case and deliberate about the early life of Walt Disney, his motivations for his creativity, the dealings with distributors and ultimately losing one of his creatives due to a mindless signoff. Students also noted how Walt Disney overcame the challenges and also managed to protect the copyrights of his next creative genius 'Mickey Mouse'. The activity was held in an offline mode with 25 students of MTTM attending the session mentored by the department faculty.

7. Library orientation was organised for the students of Part 1 and 2 on 21st March, 2022.

8. The PG Department of Tourism Studies (MTTM) of S.S. Dempo College of Commerce and Economics, Cujira organized Industry Internship Presentations for second-year students on Monday, 18th April, 2022. They were the first batch to start with industry internships after the pandemic. The students are given an internship handbook to guide them through the process,

individual guides assisted the students with the internship that they want to pursue during the summer break. The students' presentations were adjudicated by industry professionals, such as Mr. Varun Hegde, Proprietor of Soul Travel; Mrs. Maria Georgia Victor, Proprietor of Make It Happen; Mr. Darren Stuart, HR Head b:live and Mr. James Rebello, Operations Manager b:live. Seventeen students gave an overview of the organization that they worked with, problems identified during their tenure, and shared their contributions and suggestions. The students interned with leading hotel brands, F&B Companies, automobile industry, manufacturing industry, content development, TV production, Luxury Tent Experiences with OTDC, NGOs, Tour Operations and Online Travel Agencies in functional areas such as Production, HR, Finance and Accounting, Quality Management, Travel Photography, Travel Analytics, Social Media Marketing, and Web Content Management. The students got an opportunity to interact with the judges and had a thought-provoking Q&A session.

9. Organized a visit to CIBA on 23rd April, 2022, Centre for Incubation and Business Acceleration, Verna in collaboration with IIC to familiarise students with start-up incubation facilities and funding opportunities as part of the Entrepreneurship in Tourism Subject. The students actively participated in the presentation and Q&A session.

10. Organised a study tour to Coorg as a field-based study activity from 7th -11th May, 2022. A total of eleven students joined the tour. The major focus was to observe the strengths, weaknesses, opportunities and challenges of operating a home stay, and the challenges of tour operators while conducting the tour - operational factors, the costing and sustainable tourism products that



are included in the tour. Students had to submit an online report which highlighted the above observations and also suggest if the homestay models are a sustainable option for Goa. They also had to derive a sustainable model for the state of Goa, and submit a photo essay of their experiences while visiting eco-tourism spots as well as provide an analysis of Ancient Monuments and Archaeological Sites and Remains Act 1958 (AMASR Act and Antiquities and Art Treasures Act 1972) while visiting ancient monuments and the artefacts housed in the monuments and museums. The students were given full autonomy to select the tour operator based on the services and facilities provided. The costing was made more feasible by using the break-up system which allowed the combination of various cost-effective elements of the tour package.

11. The students of MTTM reported their field visits to Pilar Museum, Goa Chitra, Se Cathedral Museum, and Coorg Fort and Museum as part of the Ethical, Legal and Regulatory Aspect of Tourism. The duration of the study was spread from 25th April to 13th May, 2022. During their course of fieldwork, students were required to find the monuments protected under the AMASR Act 1958, and AATA Act of 1971, find the oldest artefact in the museum and describe the role of ASI and the State Archaeology Department in the preservation of Goan heritage. The students presented their findings and suggestions in form of a flipbook.

### **Academic- Skill Development**

1. A thirty-hour industry-intensive Galileo Travelport Global Distribution Systems Certificate Course was introduced by the PG Department of Tourism studies (MTTM) for MTTM Part 2, under SSDC Skill Development Center. The students completed a thirty-hour course and were certified by the SSDC SDC in June 2022.

### **Departmental MoU's of Career Progression, Internships, Placements and Skill Development**

1. Department of Tourism Studies officially signed an MoU with Make It Happen, Goa for curriculum development, capacity building, training and student internship and placements on 22nd April, 2022.

2. Department of Tourism Studies officially formalised the MoU with B:live to promote curriculum development, capacity building, training, industry-institute interactions, student internship and placements on 29th April, 2022.

### **Non-Academic – Soft Skill Enhancement, Community Service and Extension Events:**

1. The MTTM Part 1 students Batch 2021-23 made bird feed balls from peanut and grains and used waste PET Bottles to make bird feeders and water dispensers. These were hung around on campus trees. The purpose of this activity was to create awareness of the environment and identify waste management methods.



1. The P.G. Department of Tourism Studies (MTTM), in association with IIC, organised a problem-solving ideation session on Innovative Techniques for SDG12 Responsible Consumption and Production on 4th March, 2022. The faculty and students resolved to indigenously develop a composter for the college canteen, and use the leachate for an improvised hydroponic system. The activity was named 'Koshish' as these are scientific innovative solutions to solid waste management by social science discipline students. The result will be the achievement of SDG12- Responsible Consumption and Production. The activity took place from 4th March, 2022 to 27th May, 2022. The session was attended by three faculty and 16 students of the MTTM department.

2. Students of the MTTM programme under the guidance of Dr. Cheryl Venan Dias organised a Menstrual Cup Awareness drive for housekeeping staff and MCom students of the institute. Eight female students collected data about seven housekeeping staff and created awareness of the cost and benefits of using menstrual cups. They also provided them with health tips and the manner of using the cups effectively. The session was also attended by 13 female students from the college. The housekeeping staff will be provided with menstrual cups by Eco Kshatriya Foundation as an Institutional Social Responsibility, while female students have pledged to use menstrual cups in future.

### **Student Achievements**

#### **Second Place in College Singing Competition**

Mr. Avison Dcosta- MTTM Part 1

#### **National Level Tourism Management Event**

Multiple Prizes bagged by MTTM Part 1 and Part 2 Students in Entrada '21

### **1st State Level Tiatr Competition organised by TAG.**

Students of the department of MTTM participated in the first intercollegiate tiatr competition held on 26th March, 2022, at GVN Margao, under SSDC Theater Club. The MTTM team won first place, under the guidance of Dr. Michael Dias and Tr. Antonette D'Sousa. With the support of SSDC Theater Club teachers.

The Best Actor 1st Place Award -Mr. Asher Antao,  
Singing Trio 1st Place Award – Mr. Avison Dcosta  
Quartet 1st Place Award – Ms. Andrea Fernandes  
Choral 1st Place Award – Ms. Andrea Fernandes,  
Mr. Avison Dcosta

### **Faculty Activities:**

#### **Dr. Cheryl Venan Dias**

1. Research Article Accepted by Journal of Tourism (UGC Care Group I) for publication in June 2022 titled 'Assessing the relationship between adventure, wellness, and eco-tourism through thematic analysis'.

2. Presented an employment gap analysis to the Principal concerning the employability of MTTM students in the Ministry of Tourism, Government of Goa, GTDC, GMR and Goa State Employment Exchange. The same was presented to Shri Rohan Khaunte Hon'ble minister for tourism on 19th May, 2022 on behalf of the students graduating from the MTTM programme.

3. Dr. Cheryl Venan Dias is part of the editorial team of Iterative International Publishers (IIP), USA and India on 7th May, 2022 and will be editing a volume titled 'Futuristic Trends in Renewable & Sustainable Energy for 2022-23'.

4. Participated in a full-day FDP titled 'Outcome Based Education and Attainment of Course and Programme Outcomes' on 26th April 2022, organised by Teaching, Learning and Evaluation Technology Cell. Resource person was Dr. Niyen Marchon.

5. Attended a session by Dr. Shami Pai, resource person from VVM's Damodar College of Commerce and Economics, Margao Goa on 18th April, 2022.

6. Attended Inpods's Faculty Development Program on Advanced Concepts of Outcomes-Based Education Conducted from 4th April to 8th April, 2022.

7. Participated and successfully completed AICTE Training and Learning (ATAL) Academy Online Elementary FDP on 'Five Days National Level Workshop on Case Study Writing' from 25th October, 2021 to 29th October, 2021 at St. Joseph's College of Commerce (Autonomous), Bengaluru.

8. Attended a three-day International Global Training Conference organised by IATA, Montreal Canada from 16th-18th of October, 2021.

9. Invited to record and create content notes, self-assessment, glossary and presentation for Commerce Semester IV, Subject: Business Research Methods, Course Code 136, GE-6, Unit III, Parametric Test, for the Dishtavo Project at HRDC Goa University, between 13th-14th October, 2021.

10. Attended an orientation on student mentoring and documentation to be followed organised by Teaching and Learning Cell on 27th September, 2021.

### Faculty Awards and Recognition

1. Dr. Cheryl Venan Dias is awarded the prestigious D. D. Kosambi Research Fellowship under Postdoctoral Scheme of Directorate of Art and Culture, Government of Goa for the year 2021-22. The topic of research is 'Glimpses of Goan Culture through Village Tourism Clusters'.

2. Recipient of the National Level Smt. Kamal Sharma Awards of Academic Excellence. She was one among the 71 awardees from the list of 1887 prospects selected. This was awarded on the occasion of Teachers Day held in a blended mode on 5th September, 2021, celebrating the teachers who have excelled in their vocation. The award ceremony was organised by the Lexicon Group of Institutes, Pune.

### Yash Bushan Prabhugaonkar

1. Participated in a one-day FDP titled 'Outcome Based Education and Attainment of Course and Programme Outcomes' on 26th April, 2022, organised by Teaching, Learning and Evaluation Technology Cell. Resource person was Dr. Niyan Marchon.



## Department of Integrated Master of Commerce (I.M.Com.)



(L to R) Mr. Omkar Tilve , Mr. Siddhesh Morjkar , Dr. Radhika S Nayak, Dr. Aruna Mesquita e Noronha, Ms. Ashfa Shaikh , Ms. Aparna Rege

### CAREER GUIDANCE SESSIONS

A seminar on 'Career Opportunities as a Chartered Accountant' was held on 19th November, 2021 in the college auditorium. Resource person was CA Saish Naik. The seminar was attended by first and second year students of the I.M.Com course.

CA Saish Naik gave an insight about ICAI and chartered accountancy. He presented various aspects of the examinations which can earn one the title of a chartered accountant. He also discussed the articleship component that a CA student has to compulsorily go through and listed the job opportunities available to a qualified chartered accountant. The real-life stories he narrated were an inspiration to all present. He demonstrated the process of registration for CA course/exams on the ICAI portal. To make the seminar an interactive one, he ended by answering the students' and teachers' queries.

Dr. Aruna Mesquita, Vice-Principal of the College presented a memento to CA Saish Naik.



CA Saish Naik, Resource Person



A picture of the interactive session



*Vice-Principal Dr. Aruna Mesquita e Noronha handing over a memento to resource person*



*I.M.Com staff with resource person*

After classes resumed in offline mode in March 2022, counselling sessions on 'Identity Crises' were organized for students by college counselor Ms. Anushka Laad.



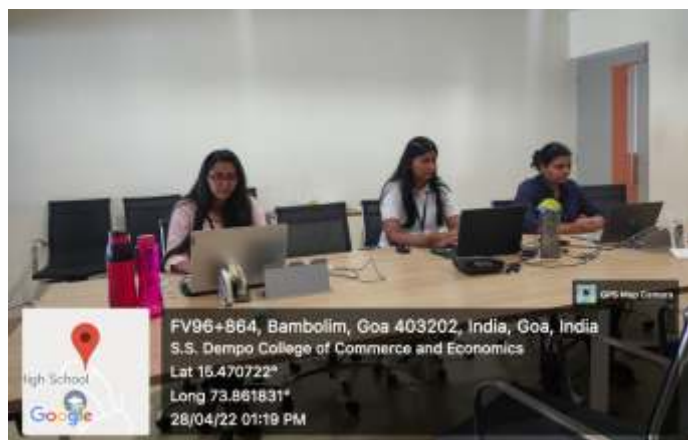
*Counseling session being conducted by College Counselor, Ms. Anushka Laad*

A three-member team participated in 'CURIOSO 2022', a case analysis competition organised by the Case Study Development Cell of DPU's Dr. D.Y. Patil B-school, Pune, Maharashtra (International conference). The team members were Ms. Shriya Talauliker (final year I.M.Com), Ms. Joanne De Sa (TY I.M.Com) and Ms. Dimple Shah (FY I.M.Com). The competition consisted of three rounds. Round one being the elimination round, required the teams to make a product advertisement wherein they had to create a product name, logo, tagline, jingle and audio visual for the given product. The product category allotted to the team was Agro Tourism. The team chose 'wine' as their product and named it 'Wine About It' along with the tagline 'We Wibe When We Wine'.

Students created audio-visual advertising for the same.

Of the 105 teams that participated in the competition, 41 teams were shortlisted for Round two. In Round two, teams had to submit a Case Analysis Report for the given Business Case. The team got the case study entitled 'Netflix goes to Bollywood'. Twenty-five teams qualified for round three. Round three was a presentation of the Case Analysis Report submitted by the team. This presentation took place in the International Conference organised by Dr. D.Y. Patil B-School, Pune, India in collaboration with Dr. Soetomo University, Indonesia & AIMS, India. The I.M.COM team won first place.





*I.M.Com team delivering their winning presentation*



*Dr. Radhika Nayak, Principal, felicitating the winning team*

In January 2022, 10 students of the I.M.Com programme cleared professional examinations conducted by Institute of Chartered Accountants of India (ICAI) & Institute of Cost and Management Accounting of India (ICMAI).

Students who cleared the CA Foundation are:

1. Ms. Priyanka Sawant Part-IV
2. Ms. Prajna Dessai Part-II
3. Ms. Tejal Mardolker Part-I
4. Ms. Isha Kulkarni Part-I
5. Ms. Dimple Shah Part-I





Students cleared the **CA Intermediate** Examination are:

1. Mr. Varad Naik Part-III Qualified Both Groups
2. Ms. Samidha Verenkar Part-II Qualified Group-I
3. Mr. Siddhant Teli Part-III Qualified Group-I
4. Ms. Katyayani Gharse Part-III Qualified Group-I
5. Ms. Shriya Talauliker Part-IV Qualified Group-I
6. Ms. Vaibhavi Naik Part-IV Qualified Group-I



F.Y.I.M.Com student, Mr. Saneel Pedamkar cleared the **CMA Foundation level**.



### RETAIL MELA

Three I.M.Com students set up stalls for 'Udyojikaa-2022'. The retail mela was organized by the college to provide a platform for fostering women entrepreneurship on 8th March, 2022.

1. Ms. Maithili Joshi F.Y.I.M.Com "The Magic Oven"
2. Ms. Akanksha Sadekar T.Y.I.M.Com "AS Bodycare"
3. Ms. Sonal Chodankar T.Y.I.M.Com "Thatcoolstore"



Ms. Maithili Joshi - The Magic Oven



*Ms. Akanksha Sadekar - AS Bodycare*



*Ms. Sonal Chodankar - Thatcoolstore*

Ms. Aakruti Tamhankar and Ms. Richa Shiroadkar of S.Y.I.M.Com set up a stall in the retail mela organised as a part of the Students' Fest in March 2022. Ms. Aakruti Tamhankar displayed handmade accessories whereas Ms. Richa Shiroadkar had snacks for sale.



*Ms. Aakruti Tamhankar and Ms. Richa Shiroadkar at their Stall*



An industrial visit was organized for all I.M.Com students to Verna Industrial Estate on 25th April, 2022. The companies visited were Astra Metal Systems Ltd. and New Millennium Bakers (Monginis Factory). The first company visited was Astra Metal Systems Ltd that provides solutions for precision metal and its assemblies using mechanical and electromechanical equipment. Students were taken for a factory tour to see the

equipment and their functioning. Students were briefed about the different stages in the manufacturing process. The second company visited was New Millennium Bakers also known as Monginis Factory. Mr. Shashidhar and Mr. Govind from Monginis showed the students how the factory was divided into different parts based on the various stages of cake preparation.



## Post Graduate Department of Event Management (PGDM-EM)



(L to R) Mr. Omkar Pawaskar, Mr. Vishal Rane, Dr. Radhika S Nayak, Dr. Aruna Mesquita e Noronha, Ms. Tania Shirodkar

The PG Diploma in Event Management Department is committed to preparing a skilful workforce for the Event Management industry. Every academic year the department conducted both academic and non-academic activities to ensure the holistic growth of the students through internships and live events experiences. The department is managed by Programme Coordinator, Asst. Prof. Vishal Rane.

### Activities Conducted during the year:

1. The department of Event Management organised a Business Etiquettes & Personality Grooming by Resource person Ms. Annamaria Gonsalves for the Event Management students.
2. The department also organized Communication Skills for Event Managers and Public Speaking by Resource person Mr. Allan Pinto for the Event Management students.
3. Certificate Courses in Digital Marketing – By ITAPPZGLOBAL Technologies.
4. for Event Management Students Resource person Ms. Sneha Desai was organised to develop the Digital Marketing skills.
5. Event Management students were part of the Event Crew at National Fin Swimming Championship 2021 Goa.
6. Event Management students also coordinated the 52nd International Film Festival of India–Goa.
7. Event Management students at Goa River Marathon, Vasco.





*Business Etiquettes & Personality Grooming by Resource person Ms. Annamaria Gonsalves for the Event Management students*



*Communication Skills for Event Managers and Public Speaking by Resource person Mr. Allan Pinto for the Event Management students*



*Certificate Courses in Digital Marketing By ITAPPZGLOBAL Technologies. for Event Management Students Resource person Ms. Sneha Desai*



*Event Management students at National Fin Swimming Championship 2021 Goa*



*Event Management students at 52nd International Film Festival of India – Goa*



*Event Management students at Goa River Marathon*

## Library

College library book collection has been increased with the addition of 1360 books to its existing collection. This includes books for BCom and other self-finance courses of the college. The total library book collection stands at 45,860 books. The library also subscribes to research journals, magazines and newspapers required for general reading and research work.

The library has automated its functioning with the Library Integrated Management Software 'NEW GEN LIB'. To gain a count of the daily visitors to the library, there is a computerised check-in and check-out system.

The library web page on the college website at <https://dempocollege.edu.in/> provides access to the library resources and services. OPAC (search library books) on the library page provides library book data, book circulation service, question papers, subscribed e-resources, students' projects, new arrivals, links to faculty PhD thesis and other open access journals and newspapers.

Library subscribes to N-LIST services of INFLIBNET that contain online books and journals from various publishers. Additionally, the library subscribes to J-GATE: Social and Management Sciences (JSMS), an electronic gateway to global e-journal literature related to social and management sciences domain.

Other e-resources available are CMIE (Economic Outlook) and CMIE Prowess for interactive querying, a database of the financials of Indian Companies.

Remote access to these online resources is available to library users.

### Activities:

A library orientation was arranged to introduce students to the automated library system. The session was divided into two parts. The first part covered library rules, procedures, library collection, borrowing facility, services, N-List and J-Gate resources and other library activities. The second part covered live demonstrations of various features of the library web page on the college website. This included 'My Library', where users can check their library account, question papers, databases, online free journals, virtual references, faculty PhD thesis, etc.

The library arranged an online training session on J-Gate resources for the students of MCom and MTTM course on 21st March, 2022. Topic of the session was 'Effective use of J-Gateplus'. Resource person was Mr. Mayank from Informatics Publishing Limited.

### Book Exhibitions:

Celebration of Goa Revolution Day to create awareness about the Goa freedom struggle & history of Goa among students and staff. Books, from the library collection, related to Goa's freedom struggle & history of Goa were displayed. The exhibition ran from 18th to 20th June, 2022.

National Librarian's Day was celebrated on 12th August, 2021. A book exhibition on the topic 'Library Science' was organized in the library reading hall. About 17 books and souvenirs related to library science were displayed from the library collection.

The birth anniversary of Dr. A. P. J. Abdul Kalam was celebrated with a book display of the autobiography and other inspirational books



written by Dr. A. P. J. Abdul Kalam and books written on Dr. A. P. J. Abdul Kalam by other authors. The exhibition was kept open for the students and staff from 16th to 20th October, 2021.

A book exhibition was organised from 29th November to 2nd December 2021 in the library reading room on the topic 'Constitution of India'.

Bookmate, Ponda organised a book exhibition in the college library from 14th to 16th March, 2022. New titles on various subjects were displayed. Faculty recommended books for the library addition.





## Students' Council



Members of the students' council

### Students' Council 2021-22

Ms. Nutan Nayak – Incharge

Dr. Michael Dias

Ms. Soniya Chodankar

Dr. Mamata Kane

Mr. Vishal Rane

Ms. Aparna Rege

Mr. Akshay Naik

Mr. Yash Prabhugaonkar

Mr. Gaurav Gaitonde - General Secretary

Ms. Naina Narvekar - Ladies Representative

Mr. Sanroy D'souza - College Innovation Ambassador

Ms. Anushree Revankar - Cultural Secretary

Ms. Sinikka Dias Sapeco - Sports Secretary (Girl)

Mr. Devendra Solanki / Ancilo Da Cruz- Sports Secretary (Boy)

Mr. Aaron D'souza - Gender Champion (Boy)

Ms. Vaishnavi Bhat - Gender Champion (Girl)

### Class Representatives:

Mr. Advait Venugopal - F.Y. B. COM. – A

Ms. Shefali Shinde - F.Y. B. COM.– B

Mr. Priya Bind - F.Y. B. COM. – C

Mr. Ashikesh Panjikar - F.Y. B. COM. – D

Mr. Athif Shaikh - F.Y. B. COM. – E

Mr. Mahek Solanki - F.Y. B. COM. – F

Mr. Yash Surlakar - F.Y. B. B. A. – A

Mr. Karl Menezes - F.Y. B. B. A. – B

Mr. Manas Pai - F.Y. B. B. A. – C

Ms. Pranoy Fernandes - S.Y. B. COM. – A

Mr. Uttam Virdikar - S.Y. B. COM. – B

Mr. Sibyl Sequeira - S.Y. B. COM. – C

Mr. Siddhi Dhayade - S.Y. B. COM. – D

Mr. Samanta H - S.Y. B. COM. – E

Mr. Swarup Shanbhag - S.Y. B. COM. – F

Mr. Rozella Pinto - S.Y. B. B. A. – A

Mr. Deepak Singh - S.Y. B. B. A. – B

Mr. Khushi Nahar - S.Y. B. B. A. – C

Ms. Euphrasia Vaz - T.Y. B. COM. – A

Ms. Sumeet Naik - T.Y. B. COM. – B

Mr. Imran Bisanlli - T.Y. B. COM. – C

Ms. Tejas Kenkre - T.Y. B. COM. – D

Ms. Stuti Mayekar - T.Y. B. COM. – E

Ms. Sadira Fernandes - T.Y. B. COM. – F

Ms. Vibhav Parab - T.Y. B. B. A. – A  
 Mr. Prerana Salunke - T.Y. B. B. A. – B  
 Ms. Gauri Shanbhag – 1st YEAR I. M. COM.  
 Mr. Ninoshka Viegas – 2nd YEAR I. M. COM.  
 Mr. Varad Naik - 3rd YEAR I. M. COM.  
 Mr. Sanish Phadte - 4th YEAR I. M. COM.  
 Mr. Avison Dcosta – M.T.T.M. Part I  
 Mr. Janice Esperance - M.T.T.M. Part II  
 Ms. Simran Bhirwandekar - M.Com. Part I  
 Ms. Harita Bomakantti - M.Com. Part II (A)  
 Ms. Ankita Naik - M.Com. Part II (B)  
 Mr. Sanjana Simaria - PGDM-EM

Students' Council installation was held on 15th December, 2021. Chief guest for the ceremony was Dr. Harip Khanapuri. Principal Dr. Radhika Nayak welcomed the gathering and introduced the chief guest. The general secretary, Gaurav Gaionde, ladies' representative, Naina Narvekar and cultural secretary, Anushree Revankar along with the other elected members of Students' Council took the oath which was administered by Students' Council In-charge Ms. Nutan Nayak. Dr. Harip Khanapuri spoke about up-skilling, entrepreneurship, industry connect, networking with alumni, and community service, and also reminded them to have fun. He encouraged the council to carry out, with equal importance, academic as well as cultural activities.

Students' Council organised 'Sab Ki Diwali - One Minute Video Competition' on 18th November, 2021 through online mode. In this one-minute video, students had to share a unique and inspiring story where they stepped out of their comfort zone and made a difference to the people around. The students had to register for the competition and submit the video on or before 18th November, 2021. Six students participated in the activity. Asst. Prof. Aparna Rege was in-charge of the activity and Assoc. Prof. Nutan Nayak coordinated the activity. First place was won Sayyad Mehboob Mulla from FY BCom E,

second place was won by Azim Alim Syed from FY BCom C and third place was won by Siyana Sandesh Sawant from FY BCom D.

A talk on 'Youngsters and Heart Attack' for staff and students was organised in association with the Department of Physical Education of the college on 30th November, 2021 in the College Auditorium. Resource person was Mr. Jovito Lopes, the secretary of St. John Ambulance Goa and ex -secretary of the Indian Red Cross Goa. Lopes spoke about heart attack and cardiac arrest among the youth, and explained the causes and prevention. He urged the audience to equip themselves with the knowledge of first aid and what to do when faced with the possibility of heart attack or cardiac arrest. The speaker's sense of humour kept the audience interested for the entire session. Dr. Aruna Mesquita e Noronha proposed the vote of thanks.

The Annual Pooja was held on 26th March, 2022 in the college premises. Third year BBA student Bhupen Chati performed the pooja. Twenty-one students performed ghumat aarati for the pooja. The event was conducted by general secretary, Gaurav Gaitonde and coordinated by Assoc. Prof. Nutan Nayak. Present for the pooja were the principal, teaching faculty, non-teaching and multitasking staff and students.

A 'talk on Climate Change' was organised on account of World Environment Day 2022 on 6th June, 2022. Resource person for the session was Asst. Prof. Akshay Naik. The session was divided into three sections. The first session comprised a screening of the short film, 'The story of Tomorrow - CARBON', a Sci-Fi film on climate change. In the second part of the session, the Air Quality Index was displayed. The final part of the session had an in-depth discussion on what one can do to reduce one's carbon footprint and what world leaders can do with the help of the policies. The session was attended by 61 students.

A 'Compering Workshop' was organised for the students of the college. Fifteen students participated in the workshop. Resource person for the workshop was Mr. Govind V. Bhagat, HoD Computer Engineering Department, Government Polytechnics, Panaji. The Workshop was conducted in two sessions. In the first session, the resource person highlighted the different aspects of compering with various examples, which were day-to-day experiences from his compering career. The session had literary quotes, poems and a lot of humour. In the second session, Bhagat provided an imaginary event for the participants and explained the overall process of compering an event.

The 'Farewell Function' for TY BCom students was celebrated on 28th May, 2022. Several games and cultural activities were conducted by first year and second year BCom students. The third year students shared their college experiences. Principal, Dr. Radhika Nayak addressed the gathering and Assoc. Prof. Nutan Nayak proposed the vote of thanks.

**Associate Professor  
Ms. Nutan Nayak  
(Student Council – Incharge)**

*"If you believe something needs to exist, if it's something you want to use yourself, don't let anyone ever stop you from doing it."*

*Tobias Lütke*



## I.T. Club



Members of the I.T Club with Teachers

An Online Orientation program on the topic "Digital Marketing" for the students was conducted on 27th September 2021 by Ms. Sneha Desai, IT Expert, ITAPPZGLOBAL LLP and also on the topic "10 Creative Business Ideas Using 3D Printing" on 14th October 2021 by Mr. Ryan Vaz, Founder INFINYT3D. FY and SY B.Com Students participated in the month of October in Green Goa Project by planting fruit saplings in their residential areas through Geo Spatial tagging. An Orientation for launch of new certificate courses in "DTP and Computer Fundamentals" for the students of the College was carried out on 29th March 2022 by Ms. Anjita Gaonkar, Asst. Professor, I.T. Department.

Gaming Competitions like FIFA and BGMI were held during the Dempo Student's Fest 2022 held on 30th, 31st March and 1st April 2022. Eight teams participated in "The Technology Quiz" in association with IT Club and Institution's Innovation Council held on 5th and 12th April 2022. Mr. Ashley Delaney from Group TenPlus,

Saligao explained students on various hazards of disposing or burning of E-Waste and how to segregate and collect them for proper disposal on 11th April 2022. The Senior Citizens Guild, YMCA, Campal invited the I.T. Club members and I.T. department teachers on 14th May 2022 to familiarize the Senior Citizens with awareness on Social Media Security and Cyber Safety issues. 13 students and 2 teachers visited the centre and practically helped 55 Senior Citizens with their Smart Phone Settings and other queries.

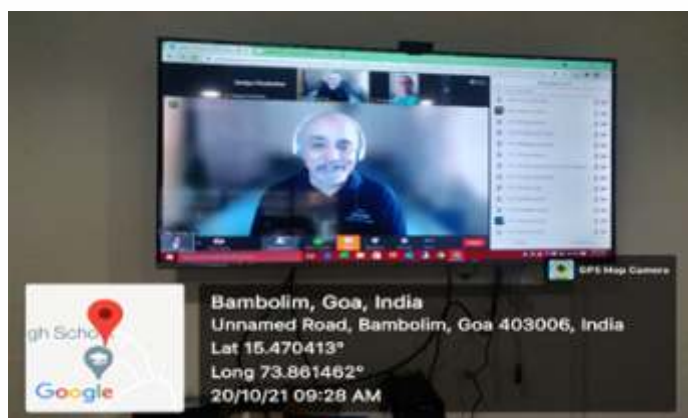
**Associate Professor  
Dr. Sangeeta Chakrabarty  
(I.T. Club Incharge)**

## Dempo Wizards



Members of the Dempo Wizards Club with Teachers

The Dempo Wizards Club of the college in collaboration with M. R. Pai Foundation and Forum of Free Enterprise organized a two-day virtual leadership programme 'Learn to Lead' for students of the college. The programme was held on the 20 and 21st of October, 2021 from 9.30 a.m. to 1 p.m. over Zoom meet. The objective of the programme was to sharpen students' leadership skills. The training program was conducted by resource persons, Mr. Rajiv Luv and Mr. Vivek Patki, in four different sessions over two



Virtual leadership training program – "Learn to Lead"

days. The club also organized 'Business Plan Competition' for the students of F.Y. S.Y. and T.Y. of B. Com and BBA programmes on 18th December, 2021 from 11:30 a.m. to 12:30 p.m. The objectives of the event were to inculcate entrepreneurship and encourage innovative



ideas among students. A group of four students comprising two teams participated in the State Level Inter-Collegiate Quiz themed 'Goa Through The Ages (1961-2020)' on December 14, 2021. The quiz was organized by the Department of



Information and Publicity, Government of Goa. The Dempo Wizards Club organized 'Just a Minute to Win' (JAM) for the Dempo Students' Fest 2022. Six students, one from FY B. Com, two from SY B. Com, one from TY B. Com, one from FYBBA and one from the PG programme, participated in the event. Ms. Runa Menezes, Assistant Professor in English was the judge/moderator for the event. Each participant was asked to pick a topic from the lots given to them. The moderator read out the topic. Each participant was given 30 seconds to think and 1 minute to speak on the topic. The participant was expected to speak without hesitation, deviation, grammatical errors, tempo and repetitions. If any of the above violations were made by the speaker, the other five participants had the right to raise their hands and take up the challenge of completing the said topic in 1 minute. Five points were allotted for reaching the 1-minute mark, three for originality of the topic, two points for spontaneity/wit/humour, one point bonus for challenging the topic and one negative point for an incorrect challenge.

Ms. Mehak Shaikh, a student from FYBCOM A participated in the All Goa Inter-Collegiate Elocution Competition on Thursday, 21st April,

2022. The competition was organized by the Literary Association of DMC College Assagao, Bardez - Goa.

Mr. Swarup Shanbhag, a student of SY BCom F and Mr. Abubakar Nadaf, a student of SY BCom C, participated in 'ANVESHA 2022', a nationwide quiz contest on official statistics. The quiz was organised by Filed Operations Division, National Statical Office, Porvorim, Goa on 27th June, 2022 at the Multipurpose Hall, Sanskrit Bhavan, Central Library, Patto, Panaji, Goa.

**Assistant Professor  
Ms. Manalee Sinari  
(Dempo Wizards Incharge)**



*Just a Minute to Win (JAM)*

*"First forget inspiration. Habit is more dependable. Habit will sustain you whether you're inspired or not. Habit will help you finish and polish your stories. Inspiration won't. Habit is persistence in practice."*

*Octavia Butler*



## Cultural Committee



Members of the Cultural Committee

The cultural committee organized the Annual Dance Competition on 18th December, 2021. The aim was to provide a platform to the students to showcase their talent. Students from different departments of the college participated in the competition in the group and solo categories. The first place under the solo dance competition was bagged by Akash Shirodkar from the BCom department, the second place by Ananya Lengde from BCom department and third place by Jagdish Oli from the BBA department. The winners for the group dance performances were Lisha Salkar and group from the BCom Department, who won first place; Akash Shirodkar and group from the BCom department won second place and Tanvi Kambli and group from the BCom department won third place. The competition was judged by Naresh Kankonkar and Rohit Ramdas

The Annual Solo Singing Competition was organized on 17th December, 2021. Students from different departments of the college

participated in the competition in four categories, namely, Hindi, English, Konkani and Marathi. In the English category, the first place was won by Keane Cotta from FYBCom, second place was won by Annalee Fernandes from FYBBA and third place was won by Jessica Amanda Costa from FYBCom. In the Hindi category, the first place was won by Parth Rahalkar from TYBCom, second place was won by Sultan Nadaf from SYBCom, and third place was won by Vibhav Parab from TYBBA. Winners in the Marathi category were Shivam Palyekar from FYBBA, Parth Rahalkar from TYBcom and Sultan Nadaf SYBCom. In the Konkani category, the first place was won by Christina Correia from FYBCom, second place by Avison DCosta from MTTM and third place was bagged by Errol Fernandes from SYBCom. The competition was judged by Zubin Da Cruz and Akshada Puranik.

The Dare to Dance event was organised for college students at the Dempo Student's Fest 2022. The teacher incharge of the event was Tania

Shirodkar and student incharge was Sangam Vengurlekar. The event had 7 participants from different departments of the college and the judges for the competition were Naresh Kankonkar and Rakesh Godbhole. First place was won by Avi Shirodkar from SYBCom, second place was won by Jagdish Oli from TYBBA and third place was won by Pranjal Doki from SYBBA.

Dance Mania was organised during the Dempo Student's Fest 2022. The teacher incharge for the event was Tania Shirodkar and student incharge

was Anushree Rivonkar. The event had 7 groups that participated from different departments of the college and the judges for the competition were Naresh Kankonkar and Sanjay K. First place was won by students of SYBBA, second place was won by students of FYBCom and third place was won by students of SYBCom.

**Ms. Tania Shirodkar**

## Career Guidance and Placement Cell



**Members of the Career Guidance and Placement Cell**

In association with the Goa Chapter of ICSI, the cell organized an online career awareness program for IMCom students. Speakers for the same were CS Narendra Shirodkar, vice-chairman, Goa Chapter of ICSI, and Adv. S. Rama Rao, faculty & career counsellor.

The cell organized a webinar on 'Career Opportunities after Graduation' for final year BCom students.

In association with Bajaj Finserv, the cell organized an awareness webinar on a certification program called CPBFI for final year students of all the departments.

An online career counselling session was organized by the Institute of Company Secretaries of India for first year and third year BCom students.

A career guidance webinar was organized for the Navy School. The webinar was scheduled to deliver insights on various courses offered by the S.S. Dempo College of Commerce and Economics, which can be opted for by students.

In association with Education Risk Management Solutions, the cell conducted a seminar on the topic 'Covidonomics – Jobs & Careers' for all final year students of the college on 9th April, 2022. Resource person for the seminar was Mr. Nilesh Sarawate, faculty of SP Jain.

**Ms. Aditi Barve**



*Interactive online session on Career Opportunities*



*Interactive Session on Career opportunities Post Covid with the Resource Person Mr. Nilesh Sarwate, Faculty of SP Jain.*



*Career guidance webinar for Navy school*



## National Service Scheme (N.S.S.)



N.S.S. Volunteers with Teachers

National Service Scheme is a Central scheme of Government of India and Ministry of Sports & Youth affairs started in the year 1969 with a Motto "Not Me, But You". NSS inculcates in the volunteers a spirit of social service towards the marginalized section of the society, protection of the environment and a holistic approach towards the welfare and development of the society. NSS Volunteer places community before self.

Virtual orientation programme was held on 20th and 21st September 2021 for the volunteers highlighting the objective and importance of NSS program. The session was conducted by NSS Programme Officer Incharge Mr. Amit Naik.

The NSS Day was celebrated on 24th September 2021 by distributing cloth bags as part of Plastic Free Campaign at Bambolim. 490 cloth bags were distributed to fruit and vegetable vendors by NSS Volunteers along with Sarpanch (Mrs. Verodiana D'souza) and Deputy Sarpanch (Mr. Marvin Gonsalves) of Village Panchayat of Curca , Bambolim –Talauim.



Celebration of NSS Day – Distribution of Cloth Bags to local fruit vendors

For the academic year 2021-22 the NSS unit of the college focused its activities on Clean India Programme, Health & Fitness, HIV/AIDS Awareness, Plastic Free Campaign, Waste management and Observation of Important National & International Days.

### Clean India Programme

To commemorate the Azadi ka Amrut Mahotsav the NSS Volunteers undertook cleanliness drive at Campal, Old Bambolim , GMC Quarters and Taliegao. 41 volunteers took part in Beach cleanliness drive organized by Rotary Club of

Panaji Riveria in association with the Corporation of city Panaji..

Through Digital Poster Competition on theme Clean Goa Green Goa an awareness was created among the volunteers to make continuous effort to keep our beautiful state clean of garbage and filth.

As a part of plastic free campaign the volunteers stitched 325 cloth bags in order to prevent the use of plastic bags. The cloth bags were distributed in and around their localities. A paper bag distribution drive was carried out by 153 volunteers thereby creating awareness leading a "plastic Free life". The paper bags were made out of old newspapers which were distributed to pedestrians and local vendors.

The NSS Unit of college initiated a unique project "The Book Binding Project" with emphasis on Reduce, Reuse and Recycle. 111 volunteers participated in upcycling their old books and made a new book.

Nineteen volunteers undertook the household survey on cleanliness around their neighbourhood community.

### Health and Fitness

Volunteers created a poster on Healthy Habits on sensitizing the student community about the importance of adopting healthier habits.

Two blood donation camps were organised by the NSS Unit of the college in collaboration with Blood Bank of Goa Medical College, Bambolim. 62



*Clean India Program – Cleanliness Drive at Campal Panaji*



*Clean India Program – Cleanliness Drive at Bambolim GMC Quarters*

units of Blood of was collected from the volunteers at the end of the camps.

20 volunteers participated in Walkathon 2021 an event organised by Directorate of Food and Drugs Administration as a part of Azadi Ka Amrit Mahotsav which focused on health and fitness.

To commemorate Azadi Ka Amrit Mahotsav Eight volunteers participated in Cyclothon on 23rd December 2021 organized Income Tax Department, Panaji Goa.



*Beach Cleaning Drive at Campal in collaboration with Rotary Club of Panaji Riveria*



*Blood Donation Camp*





*NSS Volunteers participating in Walkathon 2021*

### **HIV/ AIDS Awareness**

67 Volunteers along 5 NSS Programme officers administered the HIV/AIDS Pledge on 1st Dec 2022. An Online Quiz competition was organised to familiarize the student community about the myths associated with HIV/AIDS. 19 Volunteers prepared Posters to create awareness on the prevention of HIV/AIDS from 1st December 2020 to 5th December 2020.

### **Waste management and E-waste Awareness**

A virtual guest lecture on Innovative Waste Management was organised in collaboration with Govt. of India, Ministry of Tourism on 23rd September 2021 by Ms. Apoorva Apte, founder of Shubhankar Environmental Services, which highlighted traditional and innovative waste management solutions.

Thirty Four Volunteers prepared very creative and innovative models out of waste material. The values like preservation, recycling, conservation, reduce, reuse etc are absorbed on the young heart and minds by demonstrating this noble act of caring for our environment. The decorative and useable items were demonstrated in the college foyer area on 22/12/2021.

A talk on E-waste awareness was delivered by Mr Ashley Delaney, e-waste consultant and owner of Group Ten plus on 11th December 2021. The Talk was attended by 146 volunteers. The session was coordinated by NSS Programme Officer Dr Sangeeta Chakrabarty. E-waste collection drive

was organized from 23rd March to 29th March 2021. The drive encouraged volunteers to collect and deposit the e-waste comprising of old gadgets.



*NSS volunteers Exhibiting Wealth Out of Waste Items*

### **Observation of Important National & International Days**

On 2nd October 2021, the NSS Unit Commemorated the Birth Anniversary of Mahatma Gandhi by conducting activities like a Poster competition on the theme "Gandhian thoughts for yesterday, today and tomorrow" and a Quiz on the Life of Mahatma Gandhi.

An Online Pledge was administered by staff and students on 31st October 2021 to celebrate the 'Rashtriya Ekta Diwas' to foster and reinforce our dedication to preserve and strengthen the nation's unity, integrity and security and to acknowledge Sardar Vallabhbhai Patel's efforts in uniting the nation. Apart from this activity such as Quiz, the Run for unity, the Rangoli competition and a movie on the life of Sardar Vallabhbhai Patel was screened to commemorate '**Rashtriya Ekta Diwas**'.

On 26th November 2021 the Unit celebrated Constitution Day also Known as 'Samvidhan Divas' to promote constitution values among citizens. The unit raised the awareness about importance of Indian Constitution through reading of the Preamble of the Constitution by reaffirming our commitment to upholding its ideology, conduct of an online quiz contest and pledge was administered.



NSS unit celebrated Goa Liberation Day on 19th December 2021 by participating in the Fly past and Sail Parade at Miramar beach.

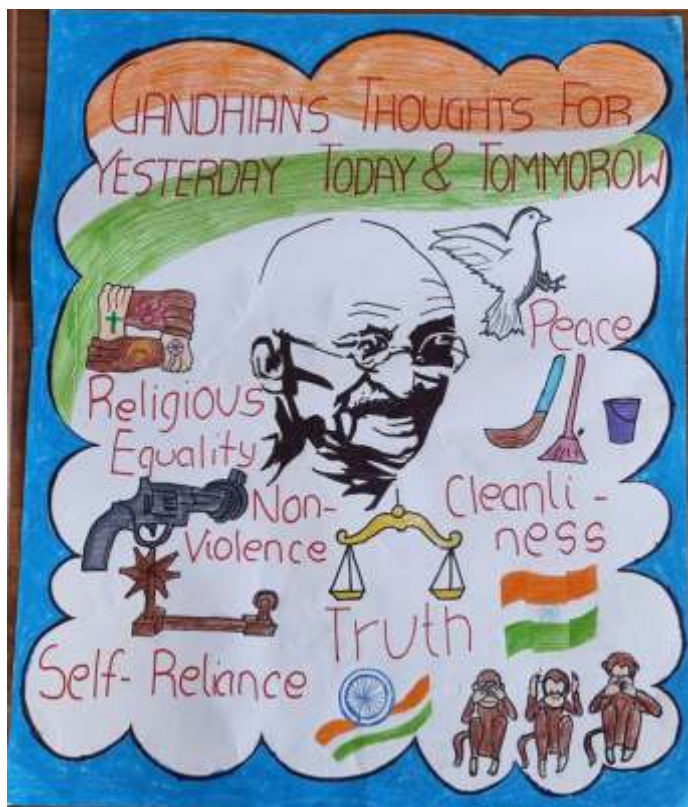
On the Occasion of International Womens' Day, NSS Unit organised Udyojika - Retail Mela for fostering Women Entrepreneurship

On 22nd April 2022, a Fancy Dress competition was organised to commemorate world earth day.



*Udyojika - Retail Mela for fostering Women Entrepreneurship*

NSS Programme officer Incharge Asst. Prof. Amit Naik attended 7 day National Integration Camp, 2022 at SDM Law College Manglore, from 14/03/2022 to 20/03/2022.



*Poster competition on the theme  
"Gandhian thoughts for yesterday, today and tomorrow"*



*National Integration Camp 2022, Mangalore*



*Rangoli Competition to Commemorate  
'Rashtriya Ekta Diwas'*



*Mr. Sahil Naik and Ms. Reeya Shetye were awarded as  
the Best NSS Volunteers for the academic year 2021-22*

**Assistant Professor  
Amit Naik  
(NSS Programme Officer - Incharge)**

## National Cadet Corps (N.C.C.)



N.C.C. Cadets with Captain Vinod Joshua

Eight NCC cadets performed a dance to welcome the Governor of Goa during the Amrit Mahotsav Celebration on 14th September, 2021 at Azad Maidan, Panaji

NCC cadets along with NSS volunteers participated in the walkathon at Miramar on 23rd October, 2021. The event was organized by Directorate of Food and Drugs Administration (FDA) under Bharat Ka Amrit Mahotsav.

Twenty-nine NCC cadets participated in the National Youth Parliament held at Shyama Prasad Mukherjee stadium on 10th November, 2021. The event was organized on the occasion of Goa@60.

As part of NCC Day on 28th November, 2021, a tree plantation drive was held in the areas surrounding the college premises for two days (27th and 28th November). The Principal, Vice Principal, members of Parents Teachers Association, staff members and NCC cadets were part of the plantation drive.

Forty-eight students and three staff members were part of the clean up drive in Pali village and collected three bags full of plastic waste. Students in groups of 10 visited village houses to create awareness on plastic waste and COVID. The local panch member of the village appreciated the students for holding such an event.

All the cadets attended the Sail Parade and Fly Past at Miramar Beach. Hon. Prime Minister Shri Narendra Modi was the chief guest for the programme on 19th Dec, 2021.

The NCC wing and the college celebrated Republic Day. Principal, Dr Radhika Nayak hoisted the flag on the occasion. The cadets also participated in the marchpast held at Campal ground, Panaji.

The cadets of S S Dempo College in association with 1 Goa Battalion cleaned Miramar Beach on 5th April, 2022. Several bags of plastic waste were collected.



NCC cadets participated in the Baina, Vasco beach cleaning drive in association with 1 Goa Battalion on 20th April, 2022.

Eighteen cadets were part of Bambolim Beach Cleaning on 03 June, 2022. Several bags of plastic wastes were collected.

Ten cadets of the college among others from Goa were part of Miramar Beach Cleaning along with 1 Goa Battalion, Panaji.

Twenty-eight cadets along with 1 Goa Battalion, cleaned Miramar Beach as part of Puneeth Sagar Abhiyan on 5th April, 2022.

Twenty-two cadets celebrated International Yoga Day on campus on 21st June, 2022.

**Captain Vinod Joshua**  
**N.C.C Incharge**



*Cleaning of Pali Village on 7th December 2021*



*Cadet Himanshu Pandey as RD cadet was felicitated by the Honorable Governor of Goa, Shri S Pillai*

*1. "The battles that count aren't the ones for gold medals. The struggles within yourself—the invisible, inevitable battles inside all of us—that's where it's at."*

*Jesse Owens*



## Prevention Of Sexual Harassment for students Cell

The college Committee for Prevention Of Sexual Harassment (for students) organized awareness sessions to sensitize students on the issue of sexual harassment and to make them aware about the college policy on sexual harassment. The purpose of the session was to spread awareness about gender-related issues and functioning of the internal committee.

Class wise sessions were conducted by college counsellor Ms Anushka Laad for students of all programmes. The talk provided students with information on sexual harassment and its different forms, consent, college policies against sexual harassment and how to reach out to the committee members. The duration of the session was 30 minutes. Queries of the students were addressed at the end of the talk.

On March 23, 2022 the Committee for Prevention of Sexual Harassment (for students) in association with Movie Club screened the film "INKAAR", to sensitize students on the issue of sexual harassment. The screening was attended by 140 students and 5 faculty members.

Before the screening, college counselor, Miss Anushka Laad spoke on the forms of sexual harassment and how it affects people. She also gave a brief description about the movie and mentioned the seriousness of the issue.

Students' feedback at the end of the screening revealed that they liked the medium used to create awareness on the issue, and that the choice of movie was appropriate.

**Ms. Sameera Khan**



## UBA (Unnat Bharat Abhiyaan) / CEO (Centre for Equal Opportunity)



Members of UBA and CEO

Unnat Bharat Abhiyaan and NSS unit of the college organized a Dengue Awareness and Cleanliness Drive on 16th October 2021 from 9.00Am onwards in one of its adopted villages at Kevnem in TALEIGAO, Goa. Interested student volunteers from in and around Panjim were requested to participate and fill the form voluntarily. 36 student volunteers of FY, SY and TY. Bcom along with UBA Coordinator Dr. Sangeeta Chakrabarty and NSS Program Officer Dr. Ameetha Shanbhogue carried out the drive of making the villagers aware of dengue, along with Dr. Sharvari from Primary Health Centre, Chimbhel.

Unnat Bharat Abhiyan (UBA) organised a one-hour yoga session for the women residing in Chimbhel village, Goa. The village is one of the five villages adopted by the college. The secretary of Chimbhel panchayat, Rajendra Gawas briefed the participants about the programme. The instructor for the session was Mrs. Ajitha Pillai. Ajitha demonstrated various mudras, asanas, breathing techniques, stretching exercises and taught the

women the right technique to perform anuloma vilom pranayama. The women enjoyed the session and had their doubts cleared as regards the asanas helping with other bodily ailments. The session was held on 20th October, 2021 in the evening and programme in-charge was assistant professor, Alisha N Carvalho.

UBA and CEO members celebrated "Rashtriya Ekta Diwas" on 30th October 2021 with the inmates of one of the adopted villages of Unnat Bharat Abhiyan at Asha Mahal, Taleigao. Asha Mahal is a short stay home for the destitute women and children. A variety entertainment program was presented by BBA and BCom students of our College. A documentary movie screening on the life of Sardar Vallabhbhai Patel "Iron Man of India" was screened by Asst. Prof. Vishal Rane and other logistical support was carried out by Asst. Prof. Soniya Chodankar. The inmates were served refreshments and distributed gifts. The event was Coordinated by Dr. Sangeeta Chakrabarty, UBA Co-ordinator and CEO In-charge.



Centre for Equal Opportunity organized "Breaking Stereotypes" on 4th December 2021 in the college foyer area. The event was organized to create an awareness and sensitize the students of our college on the issues of Gender Stereotyping. It was an attempt to change the mindset of the youth towards predetermined gender roles through fun routine tasks-based competitions.

The event was open to registered students of the college for the academic year 2020-21 (All courses). The students were required to participate in teams of 2 members, one boy and one girl in each team. Total 12 teams across programmes/ courses offered by the college participated in the event. The competition started at 10.00 a.m with Asst Prof. Ashfa Shaikh delivering the welcome address. The winning team was IMCom and runners up were Event Management.

5. The CEO was happy to entertain the Senior Citizens from B.N Melvani Senior Citizen Recreation Centre, Mala, Panjim for a variety entertainment program for their Christmas celebrations on 26th December. 11 students from BCom and MCom came together to entertain them voluntarily and with enthusiasm. They presented skit and dance performances for their entertainment and gifted them small gifts on their own.

THE UBA/ CEO CELL/ NSS Unit of the college in association with NGO Pinkishe Foundation, Delhi and Swachh Bharat Student Internship organised a talk by gynaecologist, Dr. Shehla Jamal on "Women's Health and Hygiene Programme @ Villages of Goa" on 22nd February 2022 at College Auditorium for our students and Panchayat members from the six adopted villages. Details can be found in the Report attached.

THE CEO/ UBA Cell of the college organised "Women's Health and Hygiene Programme" especially for our Support Staff on 8th March 2022

in the College Foyer Area. Details can be found in the Report attached.

UBA in collaboration with NSS Unit, CEO, Institution's Innovation Council (IIC) and PTA organised "UdyojiKaa-2022" on 8th March 2022 for fostering women entrepreneurship. 5 Self Help Groups and two independent Women Entrepreneurs from the neighbouring adopted villages of Taleigao, Chimbél, Mercés, Goa-Velha and Panaji exhibited various Products. Details can be found in the Report attached.

Twelve CEO Students participated in various events of MEAR (Making Equality a Reality) 2022 on 15th March 2022 organised by the Women's Studies programme, Manohar Parrikar School of law at Goa University and won first prize in singing and second in poetry competition.

The Centre for Equal Opportunity in association with Dempo Movie Club screened the Bollywood movie "Badhaai Do" on 19th March 2022. Eighty-Seven Students who registered for the event through a Google form, were sensitised towards the LGBTQ Community with a discussion held before the screening. It was also to promote inclusivity and an empathetic outlook towards everyone in the Community.

The UBA/SBSI/ NSS Unit of the college organised sanitary pads distribution under the "Women's Health and Hygiene Programme" for one of the adopted Villages at Camrabhat, Taleigao" on 28th March 2022 from 10.45 am to 1.30 pm.

The CEO organised a Workshop on 23rd April 2022 for Gender Sensitization for Students named as "Purple Campaign". It was held in coordination with The Manohar Parrikar School of Law, Governance and Policy, Goa University. 52 students from FY BCom, SY BCom, TY BCom and PG Programme participated in the event along with 7 teachers.



CEO organised "A session on Women's health" for the students and teachers of our college on 5th May 2022, 11.45 am, in the auditorium by Dr. Emanuel Gracias, Gynaecologist and Obstetrician, and Joint MD at Gracias Maternity Hospital in Margao. Dr. Gracias explained the 103 attending students in detail about PCOD, PCOS, the diagnosis, prevention and precautions about them.

The CEO organised Screening of Short films on 6th May 2022 followed by a discussion for the of students FYBCom "C" division which were on various issues on bullying, equality, LGBTQ, Women's harassment in their daily travel in a crowded bus.

CEO organised digital poster competition on World No Tobacco Day on 27th May 2022. The students created digital posters to raise awareness on the harmful and deadly effects of tobacco use and second hand smoke exposure. Total four teams of two participants each participated in the competition. The entries were accepted online through a Google form.

**Associate Professor  
Dr. Sangeeta Chakrabarty  
(UBA/CEO Incharge)**

## **Dempo Literati Club**



The Dempo Literati Club conducted a book reading of 'Starfish Pickle: A Goan Adventure' by author Ms Beena Nayak on 23rd October, 2021. The session was moderated by Johann Dsilva a student member of the club. The interaction was streamed on YouTube and was viewed by 235 people. The club organized a fast-paced brain game called TABOO to test the participants'

command over their words and bond with their friends. The event was part of the Dempo Students' Fest 2022. Sixty-four teams (128 Students) participated in the event, which was held between 29th March, 2022 and 1st April 2022.

**Ms. Namrata Wagle**

## Farewell Dear Principal Dr Radhika Shrikant Nayak

On the morning of 1st August 2009, Dr Radhika Nayak accompanied by the Chairman of Dempo Group of Companies / Trustee- Dempo Charities Trust walked into the staff room of our Altinho-based campus. She had resigned from her long stint of 28 years at Carmel College for women, Nuvem to take over as the new Principal of DCTs S.S. Dempo College of Commerce & Economics.

Dr Radhika was new to this role as the Principal of the college but certainly not new to the teaching faculty of our institution nor the entire State of Goa. Her contribution to the teaching fraternity as President of the University and College Teachers Association of Goa (UCTAG) was remarkable where she spearheaded a number of initiatives to our benefit.

As my teacher in the subject of Economics at Carmel college where I was a student, her voice and command over the subject was remarkable. Everything she spoke and taught was so interesting. When she was appointed to lead S.S. Dempo college, I knew Dr Nayak would bring about a positive change and she certainly did not disappoint. She meant business when she hit the ground running and we have not looked back since. On day-one, she promised that she would put in efforts for a new and independent building for our institution to grow and that became a reality in the year 2017.

Dr Radhika has ventured where few have dared to go and has broken barriers that seemed impossible, forging strong relationships along the way. While doing so, she has also encouraged each of her colleagues to do the same, giving us creative freedom and applauding our efforts. I have never seen our Principal being disrespectful in dealing with anyone, whatever be their position / designation. She has been kind to all and quick to forgive. While she firmly corrected us for any lapse on our part, at the next instant, she was also able to laugh with us.

Words fail me to describe our dear Principal Dr Radhika who has shielded this institution and all of us during challenging times. There was always an unspoken assurance that 'the Principal would resolve

the matter in case anything goes wrong'. She has worked alongside to meet deadlines without looking at her watch.

S.S. Dempo college of Commerce & Economics, the Brand that it is today- owes a lot to 'the Brand' Dr RADHIKA S. NAYAK that has led it for the past 13 years. She has donned many hats, held many positions, both in politics and academics but I am sure that her position as the Principal of S.S. Dempo College will be the most special of them all. One of our alumni rightly said – there will always be a reference to the 'pre-Radhika' period and 'during the tenure of Radhika' period, for many years to come.

30th June 2022, the last day of Dr Radhika Nayak as the Principal of our college was heart-breaking. While I knew I would not be able to hold back my tears, I least expected to see 'the bold and strong' among my colleagues get so emotional as well. Our heads felt heavy, our hearts were aching. The pain of letting go was so strong, it was difficult to describe. It felt as if our mother was leaving us and we wished we had more time to work under her wings. She was our mentor, our guide and our cheerleader. Dr Radhika seemed to have such strong shoulders that carried the weight of our institution with ease.

Using the tools and skills with which our dear Principal Radhika has empowered us, we hope to take this institution to great heights. Thank you, Madam Radhika, for bringing out the best in us and for taking our institution to remarkable heights. It was a privilege to work with you and learn from you.

Dr Radhika, knowing fully well that you will not rest but will take on new and challenging roles that await you, we wish you well in all your endeavours.

We love you and you will be sorely missed.

**Dr. Aruna Mesquita e Noronha**

Associate Professor – Dept. of Commerce  
Vice Principal 2021-22

**F.Y.B.Com 2020-21**  
**Outstanding Students of**  
**S. S. Dempo College of Commerce and Economics**



**ARZOO RAVAT**



**AYUSHA DHURI**



**DAVID DESOUZA**



**FRENCY COUTINHO**



**PRANOY ELIJAH  
FERNANDES**



**RITIKA PATEL**



**SABLE NUNES**



**SHRUTI SINGH**



**VALAIKA DIAS**



**VIBHUTI BALE**



**S.Y.B.Com 2020-21**  
**Outstanding Students of**  
**S. S. Dempo College of Commerce and Economics**



**AARON PATRICK  
RONALDO RODRIGUES**



**ALSHIFA KHAN**



**CHATURA MEHTA**



**EUPHRASIA  
CHRISTINA VAZ**



**KHUSHBU  
KRIPASHANKAR YADAV**



**NAGARAJ VASANT  
BHANDARI**



**PANDURANG SUBHASH  
VAIGANKAR**



**SAANIYA  
SHIVANAND KAMAT**



**SHAMSHAD BI**



**VEDANT VIBHAYA  
POROBO DESSAI**

## Outstanding Students of S. S. Dempo College of Commerce and Economics

### PGDM EVENT MANAGEMENT



**Abigail Mascarenhas**  
Percentage 77.40%

### BBA



**Leevin Laji Mathews**  
CGPA – 9.10

### M.COM



**Sardesai Shreya Shrivallabh**  
CGPA – 9.25  
Specialisation In  
Accounting & Finance



**Korgaonkar Sravani Vishwas**  
CGPA – 8.88  
Specialisation In  
Business Management

### MASTER'S OF TOURISM AND TRAVEL MANAGEMENT



**Rodrigues Dalida Gabriella**  
Percentage 86.31%

# Endowment List of Scholarship 2021-22



Endowment list of Scholarships, Cash prizes & Rolling Shields and recognitions for the A.Y 2021-22

The Outstanding Student of the year award instituted by **Tulec Computer Education**, a cash prize and trophy

- I. Shri Ramarai Anant Naik cash prize
- II. Late Shri Atchut S. Bharne memorial cash prize
- III. Vikas G Khandeparkar cash prize
- IV. Shri Kashinath P. Kamat Scholarship
- V. Late Smt. Malik G Pai memorial (Instituted by Shri Nikhil G. Pai) cash prize

VI. Ms. Hemlata Hiralal Raythatha Scholarship  
For having secured the highest marks among the students of our college at the TYBcom (Hons) degree examinations of Goa University held in 2020-21 is awarded to: **SHARADHI P. BHAT**

- I. Shri Gopal Apa Kamat Memorial Prize instituted by Mrs. Sumati Gopal Kamat in memory of her husband
- ii. Prof. N N Naik Gaunekar and Prof V B P Verlekar shield

For having secured the highest marks in Accounting at the TY Bcom (Hons) examinations held in 2020-21: **SHARADHI P. BHAT**

Late Vithal J. N Panvelkar rolling trophy instituted by Mrs. Vandana V.N. Panvelkar in memory of her husband for having secured highest aggregate marks in Cost and Management Accounting at the TY Bcom (Hons) examination held in 2020-21, awarded to: **SUDEPTA SUDHAKAR MALLYA** Ms. Hemlata Hiralal Raythatha Scholarship and trophy for having secured

the highest marks among the students of our college at the SYBcom (Hons) examinations 2020-21 is awarded to: **CHATURA MEHTA**

The **Department of Commerce shield** for having secured the highest marks in the **core Commerce papers (Sem III-Business Finance, Fundamentals of Cost Accounting, Entrepreneurship & Sem IV-Fundamentals of Investment, Income Tax, Accounting for Service Organisations)** at the SY.B.Com. examinations 2020-21 is awarded to: **SHAMSHAAD BI**

The **Department of Economics shield** for having secured the highest marks in **Economics** at the SY.B.Com. examinations 2020-21 is awarded to: **CHATURA MEHTA**

The **Business Law shield** for having secured the highest marks in **Business Laws** at the S.Y.B.Com. examinations 2020-21 is awarded to: **SUSHMITA VINAY VAINGANKAR & NAAZ MUSTAFA BEPARI**

The **Statistical Techniques shield** for having secured the highest marks in **Business Statistics** at the SY.B.Com. examinations 2020-21 is awarded to: **CHATURA MEHTA**

- I. Trophy (college)
- II. Late Shri Vasant Santu Bharne Memorial cash prize
- III. Ms Hemlata Hiralal Raythatha Scholarship  
For having secured the highest marks among the students of our college at the FY.B.Com. examinations 2020-21 is awarded to: **DAVID JACOB DESOUZA**

- I. Digambar Raghunath Kamath Memorial cash Prize
- ii. Prof Satish R Dhume Scholarship
- iii. V.B.P Verlekar Rolling Shield  
For having secured highest marks in Financial Accounting & Financial Statement Analysis and



Interpretation at the FY.B.Com. examinations 2020-21 is awarded to: **HANISHA HANUMANT NAIK KUMBHARJUVEKAR**

The **Department of Mathematics** shield for having secured the highest marks in **Commercial Arithmetic** at the FY. B. Com. examinations 2020-21 is awarded to: **RICHA KARTIK & SABLE ANTHEA NUNES & HARSHAVARDHAN RAJESH WANJARI**

The **Department of English** shield for having secured highest marks in English & Business Communication at the FY. B.Com. examinations 2020-21 is awarded to: **VALIKA NOREEN VAZ**

**Department of BBA Trophy** for the highest marks at BBA 2020-21 is awarded to: **LEEVIN LAJI MATHEWS**

**Post Graduate Department of Commerce Trophy** for the highest marks at M.Com (Business Management) 2020-21 is awarded to: **SRAVANI VISHWAS KORGAKONKAR** (CGPA - 8.88)

**Post Graduate Department of Commerce Trophy** for the highest marks at M.Com (Accounting & Finance) 2020-21 is awarded to: **SHREYA SHRIVALLABH SARDESSAI** (CGPA-9.25)

**Department of Tourism Studies Trophy** for the highest marks at MTTM 2020-21 is awarded to: **DALIDA GABRIELLA RODRIGUES** (CGPA-9.58)

**Department of Event Management Trophy** for the highest marks in PGDM-Event Management 2020-21 **ABIGAIL MASCARENHAS**

#### NON-ACADEMIC AWARDS:

Trophy (college)

Swetha S. Nayak memorial cash prize instituted by Subray U Nayak family in memory of Miss Swetha S Nayak is awarded to:

The **BEST NSS VOLUNTEER (Women) 2020-21:** **DHODMANI ALIKATTI SHAMRUN MUNIR AHMED**

The **BEST NSS VOLUNTEER (Women) 2021-22:** **REEYA LAXMAN SHETYE**

The **BEST NSS VOLUNTEER (Men) Trophy 2020-21** is awarded to: **GLEN FRANCIS WINGELL**

The **BEST NSS VOLUNTEER (Men) Trophy 2021-22** is awarded to: **SAHIL SANDEEP NAIK**

The **BEST NCC CADET (Women) Trophy 2020-21** is awarded to: **JUO KALPEKSHA SHIRVOIKAR**

The **BEST NCC CADET (Women) Trophy 2021-22** is awarded to: **JUO AKSHATA KUTTIKAR & JUO POOJA TALWAR**

The **BEST NCC CADET (Men) Trophy 2020-21** is awarded to: **SUO KARAN KHOLKAR**

The **BEST NCC CADET (Men) Trophy 2021-22** is awarded to: **SUO RAM KUMAR BHARTIYA**

The **BEST SPORTSWOMAN Trophy 2020-21** is awarded to: **KARISHMA SHIRVOIKAR**

The **BEST SPORTSWOMAN Trophy 2021-22** is awarded to: **KARISHMA SHIRVOIKAR**

Trophy (college), Late Mr. Joaquim Oliveira memorial cash prize instituted by John Oliveira's family in memory of his brother for The Best Sportsmanship award to the student of the college is awarded to: The **BEST SPORTSMAN 2020-21 NITISH BELURKAR**

The **BEST SPORTSMAN 2021-22 NITISH BELURKAR**

#### OVERALL PERFORMANCE:

Trophy, Cash prize

The **STUDENT OF THE YEAR -BBA (Women) 2020-21** on the basis of academic excellence and extra-curricular, activities is awarded to: **MUSKAAN NAHAR**

The **STUDENT OF THE YEAR -BBA (Women) 2021-22** on the basis of academic excellence and extra-curricular, activities is awarded to: **ANSHITA P SINAI BHOBE**

Trophy, Cash prize

The **STUDENT OF THE YEAR -BBA (Men) 2020-21** on the basis of academic excellence and extra-curricular activities is awarded to: **HARSH KUMAR**

The **STUDENT OF THE YEAR -BBA (Men) 2021-22** on the basis of academic excellence and extra-curricular activities is awarded to: **NEIL SEBASTIAN D'SOUZA**

Trophy, Cash prize

The **STUDENT OF THE YEAR -B.Com (Women) 2020-21** on the basis of academic excellence, co-curricular/ extra-curricular activities and conduct is awarded to: **SUDEEPTA MALLYA**

The **STUDENT OF THE YEAR -B.Com (Women) 2021-22** on the basis of academic excellence, co-curricular/ extra-curricular activities and conduct is awarded to: **CHATURA MEHTA & ADITI SHARMA**

Trophy, Cash prize

The **STUDENT OF THE YEAR -B.Com (Men) 2020-21** on the basis of academic excellence, co-curricular/ extra-curricular activities and conduct is awarded to: **MAYANK BHANGUI**

The **STUDENT OF THE YEAR -B.Com (Men) 2021-22** on the basis of academic excellence, extra-curricular, Sports/NCC.NSS is awarded to: **PARTH RAHALKAR**

## RECOGNITIONS:

A token of appreciation (Momento)

Appreciation for accepting students for internships, Articleship and giving them good industry exposure. (I.M.Com.) **CA ADITYA ASHOK KULKARNI**

Certificate of Appreciation

In recognition of participating and winning competitions and events organized by various branches of ICAI **KEVIN NORONHA & OM KERKAR**

Trophy

Certificate of Appreciation

In recognition of completing the highest number of skill-based courses through IBM skills build **ADITYA SHIRODKAR**

Certificate of Appreciation

Deserving and upcoming sports' student for 2021-22 for having secured 4th place in the Senior Nationals in Swimming **SAGAR PATIL**

*"Someone will declare, 'I am the leader!' and expect everyone to get in line and follow him or her to the gates of heaven or hell. My experience is that it doesn't happen that way. Others follow you based on the quality of your actions rather than the magnitude of your declarations."*

*Bill Walsh*

## Graduation Batches



**T.Y.B.Com. - A**



**T.Y.B.Com. - B**



**T.Y.B.Com. - C**



## Graduation Batches



**T.Y.B.Com. - D**



**T.Y.B.Com. - E**



**T.Y.B.Com. - F**

## Graduation Batches



**T.Y.B.B.A. - A**



**T.Y.B.B.A. - B**



**M.COM Part I**



## Graduation Batches



**I.M.Com.**



**M.T.T.M.**



**P.G.D.M. - Event Management**



## Our Journey In Fencing Sports

we Jennica and Sinikka are the best friend since 5th std. we studied together in Mary Immaculate girls high school. Our bond became more strong from 8th std and after our 12th we took admission together in S.S Dempo College Of Commerce and Economics, Cujira Banbolim Goa.

After we got admission we were in same class as we both had chosen accounting. During our college days our sir Dr. Michael Dias informed us about fencing Sport as Sir Deepaksingh Rajput our fencing coach had sent a letter in our college about the demonstration of the fencing sport held at Durgawadi ground, Taligao. We both went to see the demonstration as we felt that the game was interesting. Sir Deepak taught us the basics first from then we liked the game.

We were given training by sir for months for the upcoming national in Punjab. Talking about sir Deepak, he is one of the best coach we have ever seen ; we can see in his eye the love and affection for fencing. He had got a collar job invitation but he rejected it , only to keep fencing alive in Goa . He is not only a coach but a friend, a brother, a guide accordingly. He trained all the fencers on his own and without taking a penny for his hard work. Have to say he is the best . After our two months training. We were ready for the 3 day nationals in Punjab . It was not easy for us both as there were many restrictions on our journey. People used to say that there is no scope in Fencing. But as a sports person you have to change the mind of people and show them what it is . Overcoming this we went for it and started our Journey in train. It was our first time in train and I felt little bit sick as I was not used to traveling so far but everyone n my friend (Jennica ) took care of me but it was fun . We played many games , gossiped n enjoyed a lot in train . Sir Deepak used to not sleep properly only to protect us.

Once we reached girls were sent to girls hostel and same with boys. Punjab is a beautiful place. Full of greenery and Disciplined people. After reaching we took rest and next day started our practices. We were very scared to play our first bout bout sir kept us motivated. Although we lost, but it was a nice

experience and a lesson for us . After our match we all went to watch movie, went in the mall , went to watch our soldiers do Match pass at vagah Border gate. It was such a proud moment, while singing our national anthem song we felt so proud on our soldiers and on India. While returning back we didn't feel to come back. We had lot of memories to take back with us and there was one funny incident there were some people we asked us like r you'll from Goa? Did u'll bring urrak . There r some people who think that Goans only like to drink all time and don't dress up properly but there were some people who were like you'll are From Goa ? we had once came to Goa, Goa is so beautiful.

**Jennica**

## Mai khud apni talaash me hu.

Bachapan gaya, Jawani gham sang le aayi.  
Dil na ummed nahi hai, Nakaam hi toh hai,  
Lambi hai gham ki shaam toh kya,  
Yeh bhi ek Shaam hi toh hai.  
Agar magar kash me hu.  
Mai khud apni talaash me hu.

Mai Apne aap ko khojne me laga hu ,  
Kya hu mai khiladi, yah anadi,  
Kaha chupa hai wo Virat rup mera,  
Mai khud dhundh raha Hu.  
Agar magar kash me hu.  
Mai khud apni talaash me hu.

Fikr karta hu kyu,  
Fikr se hota hai kya,  
Karle aaj khud par bharosa,  
Aur dekh fir hota hai kya.  
Agar magar kash me hu.  
Mai khud apni talaash me hu.

**Praveen Patel**

## Khanikar Puthi

A Magnificent Holy Book

*"We tried moving it across a river by carrying it in a truck. The otherwise fine vehicle couldn't start the engine when the holy book is placed," said Baruah who has been carrying the weight of this miraculous scripture on his head, literally, wherever he goes.*

They say it never rains when the scripture is being carried to a place.

"Asroi lole he bristi ei paai," he said; meaning - Showers of rain pour only when they seek refuge somewhere.

Preserved by the Khanikar family in Khanikar village of Michamora which falls under the Golaghat district, the Khanikar Puthi is a combination of Mahapurush Srimanta Sankardeva's Kirtan Ghosa and Mahapurush Madhavdeva's Namghosa that is kept inside a lovely, wooden box. The tradition of sourcing the 'Puthi' dates 500 years back which is believed to be a spiritual book of miracles. It was written in Brajavali language. A skin of Xaasi (Agarwood) tree was used for writing the puthi and the skin was properly treated with medicines to ensure that insects do not infest it.

There was once an incident when the scripture was being carried- in the highs of the hills leading to Guwahati, the Puthi alongwith it's carrier had been surrounded by wild elephants. Shockingly enough, the elephants, after having surrounded the Puthi, did nothing but put a leaf on it with their trunk and crossed the road.

They say the carriers of this miraculous religious scripture never feel tired. They walk barefoot for thousands of kilometres- and you won't see a single bruise on their heels.

It is believed that when the Maans attacked Assam (1819-1821), a resident of Khanikar village, named Mani Baruah found this book and kept it safely at his residence. After the death of Mani Baruah, his family has taken the responsibility of preserving this Khanikar Puthi. Since that time until today, the book has been preserved in the Khanikar village which is the reason behind its popularity as the 'Khanikar Puthi'. Today, with the consent of the Khanikar family and the society, the place where the 'Puthi' is preserved, Namghar has been founded.

This book is carried by wearing traditional and only on the head or shoulder of the devotees to their homes, on foot to recite hymns in the hope of receiving blessings as it is said that this 'Puthi' is a wish granter and provides mental peace which made it popular amidst the people. The Kirtan Ghosa and Namghosa of the Khanikar Puthi has 105 and 53 pages respectively. It is believed that this book has completed 245 years in 2013 and has an interesting note at the end that says "যথা দৃষ্টং তথা লিখিতং", meaning "I produced what I saw".

People from all over the state of Assam have unflinching faith in the Puthi. It is truly worthy of detailed research. In today's context, a scientific review is a necessity of this Khanikar Puthi.

**Anisa Tutti**

## Why? I Hate Myself

Let's turn I hate myself into self-love.

From planning ideas to suicide to planning trips...

We need to feel special about ourselves.

In this speedy world, we do good to everyone and forget about the soul that lives in our body...

Waking up and thanking God for another beginning of chapter would be so spiritual but we are opposites \*\* we are tensed about what's coming up for the day!!

Being obsessed with ourselves and the body God gave us??

No never - we are always trying to reach up to the society standards.

It's all about how we treat ourselves... than thinking of how it's gonna turn up.

By being stressed about our future - we did spoil our present.

**Siyana Sawant**

### Robbery Went Fail

Anil had spent his childhood in an orphanage . When he turned 17 he was adopted by a rich elderly couple who had no child of their own . Soon they both passed away and Anil got their property . Now Anil and silence was only left in the house. Anil had no work all day and therefore used to spend most of the day out doing nothing .

One day while walking on the road Anil saw a thief following a lady with an eye on her purse . Just when thief saw no one was looking , Anil ran through the air and held the purse so that the thief does not take it away . Thief sensed the weather likely to be wrong and fled. Unfortunately, lady saw Anil snatching her bag and shouted. However he safely managed to escape from there before lady threw her sandal on him .

Few days passed . Anil was standing at the corner of the road watching the passing vehicle and dreaming of owning a car. Just when he came out of this dream he saw police chasing a criminal and thought of becoming an unwelcomed helper.

When criminal was near him he started following criminal closely and police was behind both of them . Looking police running behind Anil, people thought he is a criminal and caught him . Police then clears their misunderstanding and original criminal escapes from the clutches of police with the help of Anil.

Anil caught in thought that whenever he goes to do something good , he himself got stuck in the problem. So he vowed to be a bad person from now. It was a late night . Everyone was fast asleep and city was covered with tranquility. Anil was walking along the street when board with ATM caught his eye. He entered the room with cat feet and saw two machines inside. Since he didn't went to school he didn't knew how to read or write .

Anil started tampering with one of the machine thinking that he will get lots of cash. After an hour or two when nothing got his hand he left the machine in same condition and vacated the room . When dawn came Anil heard knock at the door. They were police standing in front of his house. And news spread in the city , ' last night a man damaged the passbook printing machine ' .

### First Cricket National

29 th junior National Tennis Ball Cricket Championship was held in Bihar at Dharbanga from 6 th to 9 th March 2022. For the same selection camp begin on 5 th February 2022 at Campal ground organised by Goa Tennis Ball Cricket Association under the guidance of Sir Nilesh Naik and Sandeep Navik . Basically it was a one month camp .

In the last week of January , I felt need of learning balling as there were many women Cricket tournaments continuously organised by various sport club in order to promote girls in sports . A week before the selection date I started learning balling unaware of selection. I felt it was a good opportunity and I should take it . There were 19 girls and 21 boys for the camp and only 17 girls and 17 boys was to be selected . We had practice on alternate days in starting week and then regularly till 1 st March . One good thing was that in February we had one month break after our first semester exam and so I took advantage of that and joined the camp.

Sir Nilesh was our coach. He taught us batting and fielding skills . He taught us new game . He gave attention to each one of us and corrected our mistakes . He easily gets connected with the children and he comes to know the potentiality in the child and guides him accordingly. There was improvement in our playing . On 27 th February we got the list of selected players for the Goa Cricket team in which my name was there. I jumped with joy . We were given ID cards and two jersey.

2 nd March was last day of camp . We had a photo session on that day. The president of GTBCA , head coach, our coaches and a lady manager all were present at the Campal. Our president congratulated us for being selected in the Goa team and told that they are looking forward for trophy and a grand welcome on our return. It gave us goosebumps when we were entitled as a Goa Team . It was really a proud feeling which cannot be expressed . There was a mixer of emotions and excitement within us.

On 3 rd March we all girls and boys gathered at Thivim railway station . Sir Sandeep , Sir Chandan and lady



manager Ecchita Kalangutkar was going with us. Our train was at 3:00 pm but was running 30 min delayed. We all were eagerly waiting at the station. I was very excited as it was my first train journey too. On way to Panvel , train crossed almost 10 tunnels and that too few lasting for 4-5 min . At night we got down at Panvel and took train for LTT which was just 20 min way . We reached at 11:00 pm and waited there till morning for our next train. I saw every now and then , Police used to make people awake from there sleep to take care of their bags . Even we were informed not to sleep because thieves are even more strict than police .

In the morning 6:00 am we sat in the sleeper train . Whole night we were awake then atleast we got to sleep. I was constantly checking my phone for live location . At 2:00 pm we crossed Maharashtra border and entered Madhya Pradesh . Whole day we had fruits and light food . In the evening we enjoyed slices of pizza at Jabalpur station. Next day on 5 th March around 11:00 am we reached the state of Bihar . The scenic beauty was very fascinating . We could see the magnificent view of feild. In afternoon we got down at Varanasi where another train was waiting for us . We quickly rushed to the platform and got in the train Meanwhile , we got to knew that the bag of one girl from our team went missing . She couldn't remember whether she forgot her bag in the train or on the station .

After crossing several station we reached our destination Dharbanga in the evening at 6:30. pm . By that time it was almost about to became dark and weather was cool. While we were standing at the station for further instructions , we were welcomed by swarm of mosquitoes . From station we went to the University hostel by an autorikshaw . The way the auto driver was riding the rikshaw it seemed like people from there doesn't obey the traffic rules . The road was full of vehicles and there wasn't any traffic officer to regulate the traffic at the junction nor traffic signals. Roads were also smaller compared to roads in Goa . But the area around the University was quiet as there were no vehicles running . We entered inside through a big gate . It looked like a construction site with basalt stones and sand at every foot step. There were very

few Houses and that too the houses were like huts.

On very first day of tournament there was a opening ceremony. There were total 40 teams from different state . Almost every state had participated in the Cricket Championship. We played four matches all together with Jharkhand, Rajasthan , CBSC and Punjab. But couldn't make place in the semifinals . We were happy for our boys . Their performance was very good and they became 2 nd runners up. On 8 th evening we were taken to the mall for shopping and later we went to the restaurant.

On 9 th afternoon our return journey started. On 11 th we reached Thane at 3:40 am . In the morning 7:00 am we took the train for Thivim . It was all together an enjoyable journey. We had lot of fun there and made unforgettable memories. I was truly blessed with the friends I made . It was very heartbreaking to say them Good Bye. It was really the best journey I ever experienced

**Namita Advaitkar**

## झुंज

सैर – भैर वारा  
लाट मात्र मुकी  
सप्तरंगी सांज ही  
मन भुलून टाकी

मन रमल असता  
क्षणात घेरतो अंधार  
तिमिरातूनी दिसली  
आशेची किरणे चार

रात्र जरी काळोखी  
मनात पौर्णिमेची ध्यास  
हार नको मानू  
सूर्य देईल पुन्हा साथ

**आदिती साखरदांडे**



Born in the family of tiatrists, acting seems to be in his blood.

As a child, studying in 'Chubby Cheeks', Primary School, he took part in various activities and competitions such as singing, skits, dance, fancy dress etc. Then he moved to St. Anthony's High School-Monte. Here

besides other activities, he acted in Tiatrs staged by the School at the Children's Tiatr Competition organized by Tiatr Academy-Goa. The tiatrs were written and directed by one of the school staff Mr. Merciano Noronha. All the 3 tiatrs bagged the first place at all Goa level.

As a child he has also been a part of a konkani film by Mr. Severin Fernandes titled 'Planning Devachem'.

He is at present doing his Second year BBA (Bachelor's Business Administration) at S.S Dempo College of Commerce and Economics.

Last year he first time acted in a comic role for the tiatr 'Jivit mhojem Sapon tujem' by Ms. Antonette De Souza at All Goa Inter Collegiate competition

organized by Tiatr Academy - Goa where he was awarded the Best Comedian Award.

Seeing his performance he was offered a role by the tiatrlist late Mario Menezes (Menezes Theatre) for his tiatr titled 'Thank You' which was his first professional tiatr and the same completed 25 shows. He has also received various Certificates for A Group and B Group by Kala Academy for the All Goa Tiatr Competitions.

He has been a part of many konkani commercial tiatrs wherein he has done acting and singing as well.

Lately he has, for the second consecutive year, received the Best Comedian Award for the tiatr titled 'Award' written by Ms. Antonette De Souza at the 2nd All Goa Intercollegiate Competition organized by TAG (Tiatr Academy of Goa.)

At present he is also offered a role in an upcoming konkani film and the shooting for the film has already begun.

Hobbies: singing, dancing, sports (football and badminton) and music...he plays the keyboard and guitar as well.

**Maverick Tomston Alvares**



**Shahista with her beauty products**

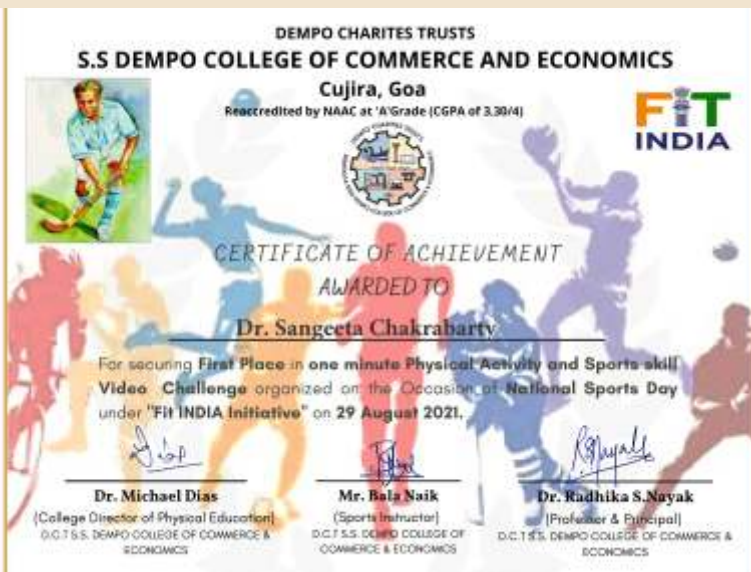
### Faculty Awards and Recognition

1. Dr. Cheryl Venan Dias is awarded the prestigious D.D. Kosambi Research Fellowship under Postdoctoral Scheme of Directorate of Art and Culture, Government of Goa for the year 2021-22. The topic of research is 'Glimpses of Goan Culture through Village Tourism Clusters'.
2. Recipient of the National Level Smt. Kamal Sharma Awards of Academic Excellence. She was one among the 71 awardees from the list of 1887 prospects selected. This was awarded on the occasion of "Teachers Day" held in a blended mode on 5th September 2021, celebrating the teachers who have excelled in their vocation. The award ceremony was organised by the Lexicon Group of Institutes, Pune.

**Dr. Cheryl Dias**  
(MTTM Department)

### Krupa Pednekar

Krupa has successfully cleared the State Level Eligibility Test (SET) for Assistant Professors in the subject Management, held on September 26, 2021.



### Dr. Sangeeta Chakrabarty

Secured first place in One Minute physical Activity and Sports Skill Video Challenge organized on the occasion of National Sports Day under Fit India Initiative on August 29, 2021.





# DEMPO CENTRE FOR SKILL DEVELOPMENT

An initiative of DCTs S.S. Dempo College of Commerce and Economics, Goa

## About the Dempo Center for Skill Development (DCSD)

- The Dempo Center for Skill Development (DCSD), an initiative of the DCT's S. S. Dempo College of Commerce and Economics, Cujira, Goa, managed by the Dempo Charities Trust, is aligned to the Skill India National Mission which emphasizes the need to skill young people such that they can find employment or create employment through entrepreneurship.
- DCSD recognizes the importance of complementing theoretical knowledge with practical hands-on, on-the-job training along with the necessary support and guidance.
- DCSD identifies skill gaps, designs skilling content to bridge the gaps, develops and hones skill sets and builds confidence in the individuals by giving direction to raw talent.
- DCSD focuses on providing skill sets mainly in the areas of Accounting, Finance and Taxation, Business Intelligence, Marketing, IT & Graphics and Entrepreneurship, which are the core competencies of the mentoring institution.
- DCSD lays equal emphasis on developing language and communication skills to provide a wholesome competitive edge to the young learners on and off the campus.

- DCSD also encourages continuous learning by crafting tailor-made course content to cater to the needs of industry to provide opportunities to employees to acquire new skills or update existing ones.
- DCSD engages with the local communities by providing learning experience to advanced learners in relevant topics such as digital literacy, e-services, budgeting and financial literacy.

DCSD is committed to the goals of the "Skill India Mission" to raise confidence, improve productivity and give direction through skill development certificate courses in the areas of:

1. Accounting, Finance & Taxation
2. Business Intelligence
3. Marketing
4. IT & Graphics
5. Business Communication & Soft Skills

### Courses offered by the centre:

1. Certificate Course in Digital Marketing
2. Certificate Course in Tally (Prime)
3. Certificate Course in Goods & Service Tax (GST)
4. Certificate Course in Graphic Design
5. Certificate Course in Applied Accounting

6. Certificate Course in Professional Photography
7. IBM SkillBuild
8. DigiSaksham – A Digitals skills initiative by Microsoft in association with Ministry of Labour and Employment
9. Skill Enhancement Course - Train Earn Learn (TEL) by Western India Regional Council of ICAI (The Institute of Chartered Accountants of India)

Activities conducted by DCSD during 2021-2022:

DCSD conducted a seminar on Availing Government Jobs and Preparations on 22nd August 2022 for TY B. Com and Final Year M. Com students of the college. The seminar was conducted by The Bodhi Academy Goa.

Digital Marketing Certificate Course was conducted for Event Management students from 8th to 16th November 2022. The course was conducted by Ms. Sneha Desai, Director, ITAPPZGLOBAL TECHNOLOGIES LLP, Goa.

DCSD also conducted Tally Certificate Course for M. Com Final year students from 11th November to 18th November 2022. The Resource person was Mr. Sohail Mulla Tally qualified trainer.

DCSD also conducted GST Practitioner Certificate Course for M. Com final year students. Resource person CA Sonam Daivajna conducted the course.

DCSD conducted Travelport's – Galileo GDS Certificate course for MTTM students of the college. The course was conducted by Dr. Cheryl Dias Asst. Prof. MTTM.

*For more details on certificate courses contact:*  
**Asst. Prof. Vishal Rane**

**Coordinator – Dempo Centre for Skill Development**  
**Mob: +91 9822299952**

**Email: [vishal.rane@dempocollege.edu.in](mailto:vishal.rane@dempocollege.edu.in)**

*"If the highest aim of a captain were to preserve his ship,  
he would keep it in port forever."*

- Thomas Aquinas

## INSTITUTION'S INNOVATION COUNCIL

Institution's Innovation Council of the college conducts a number of activities as per the directives issued by MHRD's Innovation Cell (MIC) and Ministry of Education (MoE). The activities under IIC are categorized as Calendar Activities, MIC Driven Activities, Self-Driven Activities and Celebration activities.

IIC Calendar activities are conducted as per the directives of the MIC and have to be conducted by every local IIC unit and these activities focus on startups, Ideation, Prototype design, process Development for Business Model/Process/Services and support services. MIC Driven activities are scheduled by MIC on its own or in collaboration with a partner organization and government department. Celebration activities are marked to commemorate international and national days by organising talks or quiz or poster competition. Institution's Innovation Council of the college plans and conducts their own activities other than the calendar activities which promotes entrepreneurship and innovation in the college which are also called as Self Driven Activities. Under Self Driven activities IIC conducts motivation talks by various renowned entrepreneurs like Milind Prabhu, Mr. Nestor Rangi and Mrs. Nadia Aslam. IIC also organized various interactive sessions with budding entrepreneurs, along with field trips, visit to

incubation center etc. The College Institution's Innovation Council also organized Udyojika- Retail Mela for encouraging Local Goan women entrepreneurs to showcase their products by participating in the exhibition and selling their products to an array of audience/customers.

The College IIC was awarded 3.5 stars for conducting various activities prescribed by MOE's Innovation Cell under all 4 categories which encourages and builds a strong foundation for Entrepreneurship, Innovation and start up among students in the college.



Udyojika – Retail Mela Poster Competition

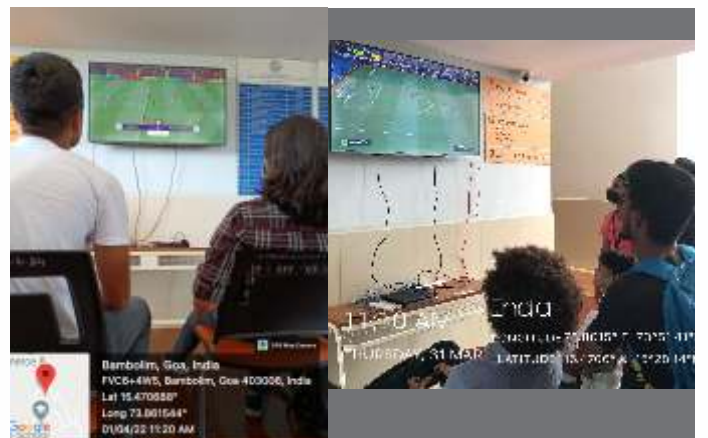




**DEMPO STUDENTS' FEST**  
*Glimpses on of the annual Dempo  
 Students' Fest that was held in the  
 academic year 2021-22*









## STATE-OF-THE-ART CAMPUS







Art by: Reeya Shetye  
T.Y. B.Com D