



Dempo Charities Trust's
**S. S. Dempo College of
Commerce & Economics**
DEPARTMENT OF TOURISM STUDIES
PRESENTS



Ministry of Tourism
Government of India

अतुल्य! भारत
Incredible! India



Event Week
20th to 27th September 2021
Mode of Event- Online
travelmania@dempo.com



About: Master's of Tourism and Travel Management under Post Graduate Department of Tourism Studies at S.S Dempo College of Commerce and Economics brings Travel Mania. A tourism themed event directed to bring out the adventurer within. Travel Mania consists of many online competitions for students and attractive prizes worth Rs18000. National and International institutes and Universities can be a part of this event.

- Please consider this as a formal invitation to this event*
- All Government SOPS regarding Covid-19 pandemic to be strictly followed.*

E- POSTER MAKING COMPETITION

About:

This competition aims to bring out the over-tourism issues taking place in Goa.

Guidelines:

- E-Poster Size: (format HxW) 297mm x 210mm A4
- File Size: Maximum file size is 10 Megabytes (10MB)
- File Format: Save your file as a PDF for quick and easy upload
- Each participant should submit one entry only
- Participant name or identifying mark must not appear on the E- Poster
- Register before 24th September 2021 at https://docs.google.com/forms/d/e/1FAIpQLSc_fPE8YHiOkj_UGHzm9W4I7G6TiZHI2eeofr58gv_a7J1OM8w/viewform?usp=sf_link

Criteria to judge:

- Original work without Plagiarism to be submitted.
- Creativity and presentation and relevance to the theme
- All E-Poster should be original work of participant.
- Any participant found violating rules and regulation will be disqualified from competition.
- No posters should include an image or name of government officials or popular personalities
- Decision of jury will be considered final

- Topic- Participants need to highlight Over-tourism related problems faced by the locals, tourist, environment and suggest solutions.



Contact: Akhil - 8381099688

DESTINATION BRAND BUILDING

About:

Destination brand building is driven by three main factors, i.e., reputation, identity, and perception. The brand should consist of a logo and a tagline representing unique Goan tourism appeal to tourist. Best Five submissions will be provided with an opportunity to explain their work.

Guidelines:

- Logo Size: (format HxW) 297mm x 210mm A4
- File Size: Maximum file size is 10 Megabytes (10MB)
- File Format: Save your file as a PDF for quick and easy upload
- Each participant should submit one entry only.
- Participant name or identifying mark must not appear on the Paper.
- A maximum of two students can participate in one team.
- Participants should produce innovative logo and tagline.
- No use of vulgar words
- The logo and tag line should concentrate on the positive things.
- Maximum of 10 minutes will be given for the presentation.
- Register before 24th September 2021 at https://docs.google.com/forms/d/e/1FAIpQLSc_fPE8YHiOkjUGHzm9W4I7G6TiZH2eeofr58qv_a7JiOM8w/viewform?usp=sf_link

Topic- Participants have an opportunity to think and design a unique and innovative Destination brand for the state of Goa

Criteria to judge:

- Original work without Plagiarism to be submitted.
- Creativity and presentation and relevance to the theme
- Logo and Tagline should be original work of participant.
- Any participant found violating rules and regulation will be disqualified from competition.
- Participants should not include an image or name of government officials or popular personalities
- Decision of jury will be considered final



Current Goa Tourism Logo



Previous Goa Tourism Logo

Contact: Sulagna - 8336858183/Ritik - 8917214427

DEBATE COMPETITION

About:

The purpose of debate is to express yourself and speak your heart out on a given topic. Participants need to get the opposition with reasoning. The art of debating teaches you to prove your point, even if you get the contradiction. Debate tests your reasoning. Moreover, in discussions, you can question others on their speech.

Guidelines:

- A maximum of two students can participate in one team.
- No hurting religious sentiments or political sentiments
- Register before 24th September 2021 at https://docs.google.com/forms/d/e/1FAIpQLSc_fPE8YHiOkjUGHzm9W417G6TiZHI2eeofr58qv_a7J10M8w/viewform?usp=sf_link

Format:

Debate Language: English

Warning Bell: 2 minutes before, 10 seconds before

FOR	AGAINST
Affirmative view (2 minutes)	Negative view (2 minutes)
BREAK (2 mins)	BREAK (2 mins)
Rebuttal (10 mins)	Rebuttal (10 mins)
BREAK (2mins)	BREAK (2mins)
Summary (Concluding Statement - 3 minutes)	Summary (Concluding statement- 3 minutes)

Debate topics:

- Does tourism improve the environment?
- Is eco-tourism a sustainable model for the environment?
- Can cultural conservation be maintained in the face of the demands of tourism?
- Should tourism be banned in national parks?
- Are the risks of space tourism worth the reward?
- Should tourism and recreational activities in Antarctica be minimized?
- Do the benefits of legalized gambling such as job creation and tourism generation outweigh the social and economic costs associated with gambling?
- Does social media influence an individual's decision to visit a tourist destination?
- Is eco-tourism good for cultural understanding?

Judging Criteria:

- Consistency (0-5)
- Relevance (0-5)
- Voice (0-5)
- Facts (0-5)
- Effectiveness (0-5)



Contact: Farah - 9559326669

FLUTTER ME SHUTTER

About:

Here is a fun filled competition/activity that will bring out the innovativeness in yourselves. "Flutter Me Shutter" A contest wherein the ingenuity of participants is demanded. The participants are required to create a brief video clip of 2 minutes' duration on heritage, nature-based attractions, or manmade architectural marvels in Goa with a brief description of the produced content. Participants are free to use any recording gadgets to create the same. So, all are asked to put their best foot forward!

Guidelines:

- Minimum two participants and Maximum four participants per team.
- Free to use any recording gadgets.
- Minimum two minutes' video clip and Maximum five minutes.
- Link will be provided to upload the video.
- Register before 24th September 2021 at https://docs.google.com/forms/d/e/1FAIpQLScfPE8YHiOkjUGHzm9W4I7G6TiZHI2eeofr58gv_a7JlOM8w/viewform?usp=sf_link

Criteria to judge:

- **Creativity**-Creativity involves two processes: thinking, then producing. (10marks)
- **Innovation**- Innovation is the implementation of a new or significantly improved product, service or process that creates value for business, government, or society. (10 marks)
- **Originality** -An original work is created with a unique style and substance. (10 marks)
- **Presentation**- Presentation skills are required in almost every field, and most of us are required to give presentations on occasions. (10 marks)



Contact: Janice - 8805118095/Sharmishta - 9588490609

FRAME IT

About:

Photography competition allows participants to depict a visual image that does not have an immediate association with the object world created through photographic equipment.

Guidelines:

- Only one photo should be submitted per entry.
- Photo can be clicked with any camera/Mobile.
- Register before 24th September 2021 at https://docs.google.com/forms/d/e/1FAIpQLScfPE8YHiOkjUGHzm9W4I7G6TiZH12eeofr58gv_a7JIOM8w/viewform?usp=sf_link

Topic- Home Gardening & the use of home generated kitchen waste as manure

Criteria to judge:

- Picture quality
- Attracts and holds attention
- Originality and creativity



Contact: Suraj - 8007012479

ONLINE QUIZ COMPETITION

About:

The main objective of the quiz competition is to encourage active learning as an approach to increase the student's interest and enhance participation in acquiring knowledge of tourism. The questionnaire is designed explicitly about the "Tourism Industry and Swachh Bharat." This competition is conducted to involve students in a competitive learning environment that stimulates their motivation to learn.



• Topic- Swachh Bharat and Sustainable Tourism

Guidelines:

- The mode of delivery of quiz is online
- Register before 24th September 2021 at https://docs.google.com/forms/d/e/1FAIpQLScfPE8YHiOKjUGHzm9W4I7G6TiZHI2eeofr58gv_a7JlOM8w/viewform?usp=sf_link



Contact: Aayush - 8953555944