



Dempo Charities Trust's

S. S. Dempo College of Commerce & Economics

REACCREDITED BY NAAC AT THE 'A' GRADE (WITH A CGPA OF 3.30)

HOSPITALITY TOURISM MANAGEMENT



HERITAGE TOURISM MANAGEMENT



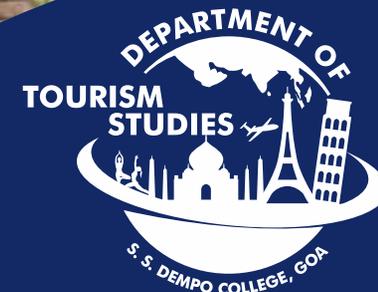
WELLNESS TOURISM MANAGEMENT



MASTERS OF TOURISM & TRAVEL MANAGEMENT (MTTM)



AVIATION MANAGEMENT



GENERAL TOURISM MANAGEMENT

VISION

To be the premier institution for commerce education, transforming individuals for a better society.

MISSION

- To foster a culture of academic excellence
- To institutionalise research, innovation and entrepreneurship
- To collaborate with industry to strengthen education, content and research
- To equip students with life-skills for holistic development
- To nurture healthy and compassionate citizens
- To promote inclusiveness among all
- To engineer social change through outreach and extension activities

VALUES

- Passion for Excellence
- Integrity
- Humility
- Respect and Compassion
- Social Consciousness



GOVERNING BOARD

- | | | |
|-----|--|------------------|
| 1. | Shri Shrinivas V. Dempo | Chairman |
| 2. | Smt. Pallavi S. Dempo | Member |
| 3. | Dr. Damodar Bhonsule | Member |
| 4. | Shri G. R. Sardesai | Member |
| 5. | Dr. M. M. Modassir | Member |
| 6. | Shri G. Balasubramaniam | Member |
| 7. | Shri Pandurang R. Nadkarni | Member |
| 8. | Dr. Vrinda Borkar | Member |
| 9. | Dr. Radhika Shrikant Nayak (Principal) | Member |
| 10. | Shri Rajesh R. Bhatikar | Member-Secretary |

FROM THE PRINCIPAL'S DESK

Dear Students,

Greetings to you in the era of COVID-19!

Who would have ever imagined that the entire world would come to a practical stand still, focusing attention only on measures to deal with a deadly virus which has taken the dimensions of a Pandemic. In the absence of a cure or even a vaccination, realisation has dawned on everyone from policy makers down to the vendors on the street that one would have to learn to live with the presence of the novel corona virus and take the best precautionary measures while allowing life to go on!

It is against this backdrop that we prepare for the coming academic year. The uncertainties of the past few months have taught us to take one day at a time, though at the same time, we plan meticulously for the year ahead!

Without a doubt, if there is any industry which has taken the biggest hit globally in Post COVID-19 times, it has to be the Travel and Tourism Sector.

Industry experts predict that it will be quite some time before things return to normal, if they ever do! They do agree however, that this is the best time to train for this industry and be ready to take off with the industry once it is able to pick itself up from the economic devastation of COVID-19.

Congratulations therefore, on making a conscious decision to train yourself in Travel and Tourism over the next two years at Goa's first and most sought after institution for business education, the Dempo Charities Trust's S. S. Dempo College of Commerce and Economics, located now at Cujira (Bambolim) Goa, in a state-of-the-art campus made possible by the generosity of the Management.

We are also proud to have been assessed and re-accredited by NAAC, Bengaluru with a 'A' Grade, (CGPA of 3.30) and are committed to scale greater heights of excellence.

The 2 year Post-Graduate Tourism and Travel Program, affiliated to Goa University has been carefully crafted to create professionally trained human resources with both entrepreneurial and management skills that will promote travel and tourism in India and across continents! Highly qualified faculty and a galaxy of industry experts as visiting faculty together with the proactive support of the Management make for effective delivery of the course content enriched by local, national and international study tours, internships and placement opportunities.

The college is also proud to be the only educational institution to be an Authorised Training Centre for IATA global certification (recognised by the Ministry of Civil Aviation, Government of India). IATA certification through add-on Modules of training alongside the main program enable students to be industry-ready with the necessary skills. IATA certification, recognised globally ensures immediate placement in the industry at attractive remuneration packages.

As we look forward to a new academic year, in challenging post novel-corona virus times, the Management, teaching, administrative and support staff reiterate their commitment to spare no efforts to make the college experience of our students memorable and worth while.

It is with a deep sense of satisfaction and fulfilment that each year we see our students graduate from the portals of our prestigious institution to face life's challenges with competence and confidence gained from being with us.

Our students are in fact, our 'Brand Ambassadors'! They are our best testimony! They carry with them the values that we strive to inspire in them by example. We facilitate and enable our students to reach for their goals while continuously encouraging them to reach for the stars!!

Welcome then, to be a 'Dempoite' and 'Live your dream'!

Dr. Radhika Shrikant Nayak
Principal



DEMPO CHARITIES TRUST

The name 'Dempo' has been associated with philanthropy for many centuries. Their fame has extended beyond the boundaries of Goa and has spread all over India. They have supported individuals and institutions associated with the arts and culture, sports and especially education. From days of yore, their home was a haven for the needy students. In more recent times, this philanthropic attitude saw the foundation of Dempo Charities Trust. The Trust manages four educational institutions in Goa.

These are:

1. Dhempe College of Arts and Science - established in 1962 and located at Miramar (NAAC accredited "A").
2. Srinivassa Sinai Dempo College of Commerce & Economics - established in 1966 and located at Cujira, St. Cruz, Goa.
3. Vasantrao Dempo Higher Secondary School of Science, Commerce & Arts - established in 1975 at Integrated Educational Complex Cujira, St. Cruz, Goa.
4. Dempo Higher Secondary School of Science Trust - established in 2012 at Miramar.

Apart from managing these educational institutions, the Trust also provides annual scholarships and financial assistance to needy and deserving students not only from the institutions under its management but also to students from different parts of Goa as well as outside Goa.

The Trust has also been extending financial assistance to various educational, socio-cultural and religious institutions.

With a view to bridging the gap that exists in the field of research in Goa in subjects related to Goa's culture, arts, society, biodiversity etc., the Dempo Charities Trust has established a Fellowship to provide non-University institutional assistance to Goan Scholars undertaking such research. The financial grant of Rupees One Lakh is granted on the basis of merit for the completion of research in a scientific manner. This Fellowship also aims at strengthening and consolidating the intellectual foundations of Goa.

The Trust has recently instituted twenty five scholarships in memory of founder Trustee Late Padmashri Vasantrao Sinai Dempo for students from Santacruz village for pursuing higher education.

The Trust also supports and promotes cultural activities like music, theatre and festivals promoting Goan traditions. Seminars, Workshops, Conferences, Training Camps conducted by Goa University and other professional bodies also find support of the Trust.

To commemorate the memory of Late Shri Vasudeva V. Sinai Dempo and to give fillip to intellectual development of Goa, the Trust has recently started, a Memorial Lecture Series after the illustrious son of Goa - Vasudeva V. Sinai Dempo. Vasudeva Dempo's contribution to education and research in Goa is tremendous. Indeed, he gave as much importance to social, educational and cultural activities as he gave to his own business. Truly, his dedication and sincerity in undertaking various efforts to contribute to the cultural, social and educational advancement was beyond compare.

All in all, it can be stated that the Dempo Charities Trust has rendered yeoman service in educational, social and cultural fields in Goa. It will strive to continue rendering this noble service in future as well.

S.S. DEMPO COLLEGE OF COMMERCE & ECONOMICS

S. S. Dempo College of Commerce and Economics, established in 1966 by the Goa Education Society under the Chairmanship of Shri. Vasantrao S. Dempo, a leading industrialist in Goa, is the oldest and the most highly reputed institution for undergraduate commerce education (B.Com). Presently managed by the Dempo Charities Trust, Panaji, led by the dynamic scion of the Dempo family, Mr. Shrinivas Dempo and trustees, Ms Pallavi Dempo, and Mr. Yatish Dempo the college is attaining new frontiers with exciting career oriented educational programs.

The fundamental objective of the college is to produce educated men and women possessing domain knowledge, professional competence and above all, moral character, to work in the sphere of trade, commerce, finance and industry. Having scrupulously lived up to the objective, the college that is affiliated to the Goa University, has produced commerce graduates who make up the who's-who of the business and commercial firmament of Goa. The rich alumni resource testifies to the fulfilment of the vision and mission of the institution.

In keeping with the changing demands of education, the college has now diversified its foundation through the industry linked undergraduate program in Business Administration (B.B.A) the Post Graduate Diploma in Management -Event Management program, Masters of Tourism and Travel Management (MTTM), the Integrated Master of Commerce Program and the Post Graduate Program in Commerce (M.Com) all affiliated to Goa University.

The college lays equal emphasis on the all around development of the personality of the students who enter its portals. The achievements of the students in sports have been laudable. The students have earned laurels in the competitions for co - curricular activities organised within and outside the state. To win with dignity and lose sportingly is a lesson that alumni carry with them as they face life's challenges, having benefited from training imparted to them in the varied activity clubs that function under the guidance of the faculty.

The college also takes pride in inculcating a spirit of service, discipline and patriotism through activities of the NSS and NCC units. The active participation of staff advisors enthuse the students to give their time, energy and money and impress on them the lasting values of caring for and sharing with the underprivileged.

The aim of the institution is to enable students to step out into the competitive professional world with competence and confidence and towards this end, no effort is spared by the Management and staff of S. S. Dempo College of Commerce and Economics.

CAMPUS CULTURE



Our Fortress of Knowledge

MASTERS OF TOURISM AND TRAVEL MANAGEMENT

A Post Graduate Programme Affiliated to Goa University

INTRODUCTION

MTTM programme is designed to develop and nurture change agents in the domain of aviation, tourism, wellness, hospitality, and heritage management. In view of the recent developments associated with tourism, which includes the upcoming international airport in Goa can convert it into a bustling aviation and logistic hub. With infrastructural developments and associated tourism based activities there is a requirement of skilled resources to cater to the demands created by the tourism industry. The course intends to provide expert training to tourism and aviation industry aspirants and to help them achieve professional level competences in their respective discipline. Post graduates of this programme will be able to acquire comprehensive knowledge in the area of tourism sector by developing their research capabilities, policy drafting and development, human resource management, marketing, MIS deployment, geographical comprehension, entrepreneurship, quality management skills which will prepare them to pursue enriching careers with travel process outsourcing companies, global distribution system companies, aviation and airline industry, logistics and cargo management firms, travel houses, museums, and destination management companies with an array of career opportunities starting from mid management level.

COURSE OBJECTIVES

- To nurture and develop change agents for the tourism domain
- To enrich the future influencers of the hospitality and tourism industry
- To cultivate the spirit of research in both qualitative and quantitative techniques
- To enable participants to manage and provide solutions in a global environment
- To enable innovators for travel and tourism products

CAREER OPTIONS

- **Aviation Management:** Airport Manager, Project Manager, Quality Assurance Manager, Quality Analyst, Pricing Analyst, Regional Airline Manager, Cargo and Logistics Specialist.
- **Wellness Tourism Management:** Entrepreneur in Wellness Products, Destination Marketing Manager, Spa Operations Manager.
- **Hospitality Management:** Resort and Hotel Manager, Quality Analyst, Destination Marketing Manager.
- **General Tourism Management:** Operations Manager, Travel Agency Manager, Team lead.
- **Heritage Tourism Management:** Specialist in sustainable rural tourism, Tour Escort for Inbound tourism, Teacher, Entrepreneur.

DURATION & STRUCTURE OF THE PROGRAMME

It is a two year full time programme .To seek admission to MTTM programme, a candidate must have passed a degree in any discipline with at least 40% marks and minimum prescribed score in the aptitude test associated with the prerequisites prescribed in this syllabus, this test will be conducted by the institution. The admission is granted on the basis of equal weightage of marks obtained at the entrance exam and the qualifying degree exam in order of merit.

Number of semesters and how the courses are distributed

The MTTM programme is divided into four semesters. Each semester will have compulsory papers, Students are given an option to choose one of the two languages and option to choose a specialization track from a list of five as prescribed on the list of courses from the third and fourth semester.

- **CREDITS (Theory, Tutorial and Practical)**

The post graduate degree of MTTM will be awarded to candidates earning 64 Credits during the two years. Of these 52 credits are for the compulsory courses which includes an Internship of 6 credits , While 12 Credits for the optional subjects that lead to MTTM specialization. Each credit will carry 12 hours of training. A paper of 4 credits shall be a total of 100 marks with duration of 3 hours at Semester End Assessment (SEA) examination for 60 marks, while Inter Semester Assessment (ISA) will carry 40 marks. A paper of 3 credits shall be a total of 75 marks with duration of 2 hours at SEA examination for 45 marks, while ISA will carry 30 marks. A subject that carries 2 credits shall be a total of 50 marks with duration of 2 hours at SEA for 30 marks, while ISA will carry 20 marks.

- **INTERNSHIP**

Every student has to undergo 6 weeks of internship in functional area of the specified tourism and aviation industries. The students are required to maintain an internship log and document relevant data for scrutiny during the internship presentation along with a formal report. The internship carries 6 credits and carries a score of 150 marks.

LIST OF COURSES

In the following tables, L refers to Lectures, T refers to tutorials and P refers to practicals.

Compulsory Papers

Papers

(Core Subjects Indicated as TTC-XXX, Optional Subjects Indicated as TTO-XXX)

COURSE CODE	PAPER	L-T-P (HOURS/WEEK)	CREDITS
SEMESTER I			
TTC-101	PRINCIPLES OF MANAGEMENT	2	2
TTC-102	PRINCIPLES AND POLICIES OF TOURISM	2	2
TTC-103	BUSINESS STATISTICS	2	2
TTC-104	GEOGRAPHY FOR TOURISM	2	2
TTC-105	MANAGERIAL COMMUNICATIONS	1	1
TTC-106	HUMAN RESOURCE MANAGEMENT IN TOURISM	2	2
TTC-107	TOURISM ECONOMICS	3	3
TOTAL CREDITS			14
SEMESTER II			
TTC-208	BUSINESS RESEARCH METHODS	2	2
TTC-209	ETHICAL, LEGAL AND REGULATORY ASPECTS OF TOURISM	2	2
TTC-210	TOURISM MARKETING	2	2
TTC-211	ACCOUNTING FOR MANAGERIAL DECISIONS	2	2
TTC-212	QUALITY MANAGEMENT IN TOURISM	2	2
TTC-213	ENTREPRENEURIAL MANAGEMENT IN TOURISM	2	2
TTC-214	SUSTAINABLE TOURISM	2	2
TTO-215	INDUSTRY INTERNSHIP	-	6
TOTAL CREDITS			20

CHOICE BASED CREDIT FOR SEMESTER III AND SEMESTER IV

Syllabus for Semester III and IV (Subject to Goa University Approval)

COURSE CODE	PAPER	L-T-P (HOURS/WEEK)	CREDITS
TTC-316	TRAVEL CONSULTANCY AND TOUR OPERATIONS	2	2
TTC-417	EVENT PLANNING AND MANAGEMENT	2	2
TTO-018	AVIATION PROJECT MANAGEMENT	4	4
TTO-019	AIRPORT OPERATIONS (Option to twin with IATA Airport Operations course recognised by Ministry of Civil Aviation)	4	4
TTO-020	AIR FARES AND TICKETING (Option to twin with IATA Foundation in Travel and Tourism course recognised by Ministry of Civil Aviation)	4	4
TTO-021	AIR CARGO MANAGEMENT AND LOGISTICS (Option to twin with IATA Cargo Management course recognised by Ministry of Civil Aviation)	4	4
TTO-022	AIRLINE REVENUE MANAGEMENT (Option to twin with IATA Airline Revenue Management course recognised by Ministry of Civil Aviation)	4	4
TTO-023	TOURISM MANAGEMENT INFORMATION SYSTEMS	2	2

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TTO-024	RESORT MANAGEMENT	2	2
TTO-025	HISTORY AND HERITAGE OF GOA	4	4
TTO-026	ADVENTURE AND SPORTS TOURISM	2	2
TTO-027	HOME STAY MANAGEMENT	2	2
TTO-029	FITNESS AND NUTRITION AS A TOURISM PRODUCT	4	4
TTO-030	WELLNESS TOURISM AND SPA MANAGEMENT	4	4
TTO-031	INTERNATIONAL TOURISM MANAGEMENT	4	4
TTO-032	TRAVEL MEDIA AND JOURNALISM	4	4
TTO-033	TOURISM PRODUCTS OF INDIA	4	4
TTO-034	FINANCIAL MANAGEMENT IN TOURISM	4	4
TTO-035	FOREIGN LANGUAGE - FRENCH I*	2	2
TTO-036	FOREIGN LANGUAGE - FRENCH II**	2	2
TTO-037	FOREIGN LANGUAGE - PORTUGUESE I*	2	2
TTO-038	FOREIGN LANGUAGE - PORTUGUESE II**	2	2
TOTAL CREDITS (2 Core + 14 Optional) - SEM III			16
TOTAL CREDITS (2 Core + 12 Optional) SEM IV			14

- A learner has to select a total of 14 Credits from optional course (TTO) list for Semester III
- A learner has to select a total of 12 Credits from optional course list (TTO) for Semester IV
-

ONLY ONE FOREIGN LANGUAGE (*) CAN BE SELECTED AS OPTIONAL AND WILL BE CARRIED FORWARD FOR SEMESTER IV()**



FEES STRUCTURE - ACADEMIC YEAR 2020-2021

Particulars	FY		SY
	Goa University Amount in INR First Year	Non-Goa University Amount in INR First Year	Goa/Non-Goa University Amount in INR Second Year
Tuition Fees	32676	32676	31120
Library Fees	250	250	250
Computer Lab Fees	250	250	250
Gymkhana Fees	260	260	260
Student Activity Fees	3000	3000	3000
Student Aid Fees	120	120	120
University Administration Fees	1000	1000	1000
University Registration Fees	630	3675	0
Library Deposit (Refundable)	1000	1000	0
Uniform Fees	3000	3000	0
Identity Card / Smart Card	120	120	120
Parents Connectivity	540	540	540
Alumni Association Fees	0	0	200
TOTAL	42846	45891	36860

GUIDELINES FOR STUDENTS

All seat confirmation fees and MTTM Programme tuition fees are to be remitted online to the bank details provided below:

Name of the A/C Holder : S.S. Dempo College of Commerce and Economics Self Financing (MTTM)
Bank Name : Bank of India
Br. Name : Panaji
Br. Address : RUA DE OMRUZ
IFSC CODE : BKID0001007
A/C Type : SB- Institutional
A/C No. : 100710210000015

1. After securing a GU-ART rank the student is required to pay a 'Seat Confirmation' Fee of Rs. 5000/- to the above account.
2. After remitting the 'Seat Confirmation' fee or MTTM Programme 'tuition fees' for the academic year the student is required to send an image of the UTR with the rank number and full name by whatsapp to 7757002102
3. The first year students can pay the 'tuition fees' minus the 'seat confirmation' fee once they get the degree results are declared.
4. Admission Process: Tuition fees to be duly accompanied with a print of the 'online application PDF Token' from www.dempocollege.edu.in , 'anti-ragging form', 'student ID form' and testimonials as mentioned in the prospectus.
5. Students are required to collect their receipt from the college office one week after the online transaction is done and the image is sent to the given number.
6. All students to retain the receipts for bursary schemes or as official proof of admission and for entry to college before student ID is issued.

TEACHING FACULTY



PRINCIPAL

Dr. Radhika S. Nayak

MA (Economics & Political Science), MA (Economics), PhD. LLB, Diploma in Higher Education, PGDM (GIM, Goa). Associate Professor

Having over 38 years of teaching experience. She is actively in research in the field of Growth, Inequality and Regional imbalances in Economic Development. Her area of academic interest is Development Economics.



VICE-PRINCIPAL

Ms. Gauri Tamba

M.Com., C.A.,

Having over 23 years of teaching experience. Her area of specialization is Financial Accounting



Ms. Cheryl Venan Dias

M. Phil, MBA (HRM) (NET), IATA/UFTAA Standard and Advance Certification, IATA/UFTAA Authorized Training Centre Certified Instructor for Foundation and Consultant Courses

Assistant Professor, Programme Coordinator, Department of Masters of Tourism & Travel Management

She has a corporate experience of 12 years and 7 years of Teaching Experience at Post Graduate Level, and has worked with Czech Airlines, Qatar Airways, Thomas Cook, Siemens, Christ University and TATA Interactive Systems. This includes 8 years of travel training experience and 1 year in Instructional Design. She has presented in 10 International Conference, 1 National Conference and Published in 8 peer reviewed journals, and contributed chapter in an International Book on Tourism, She is currently pursuing her Ph.D in Human Resource Management & Tourism.



Ms. Benzia De Souza

MBA Marketing & Finance IATA/UFTAA Foundation in Travel & Tourism

Assistant Professor, Department of Masters of Tourism & Travel Management

She holds a First Class MBA degree in Marketing and Finance and with over two year of corporate experience having worked with Ipsos Business Consulting and RBSA Advisors and 5 years teaching experience

VISITING FACULTY



Mr. Anand Naik Panvelkar

M.Com. (SET)

With over 20 years of experience in the field of Accounting, Costing and Strategic Management, he has cultivated expertise in the field. He has presented papers on the subject at various national and state on related topics.



Mr. Satyajit Bhattacharjee

He started his career with Logistics Supply chain and warehousing from 1993, and has more than 26yrs of experience, during his tenure, he has worked in various part of India and Goa is his 8th location. In the past 26yrs he has worked with Gati Ltd, DTDC International Courier, FedEx, DHL, UPS and Air Arabia. com, and is currently heading the Cargo Division of Oman Air for the Goa Station. He is the founder cum Trustee of Goa Air Cargo Association trust and member of State logistics Committee formed at Goa Secretariate, porvorim, and Executive logistics Committee and a member of CII Goa and Goa chamber of Commerce.



Mr. Yash Bhushan Prabhugaonkar

He is graduate in Master of Business Administration and International Tourism and Hospitality Management from James Cook University Singapore. His interests lie in the cultural heritage of Indian subcontinent and its potential to expand on a global scale. He also has a keen interest in tourism marketing, tourism entrepreneurship and quality management in tourism. He has published tourism research papers in reputed journals and international conferences.



Mr. Ar.Guruprasad Mantravadi

He is a successful entrepreneur with 20 years invaluable experience in starting and scaling business. Educated in Architectural Design, and has developed a strong foundation in Business Strategy Development, Supply chain management, Financial Management and Project Management. Guruprasad has completed his Post graduate Diploma in Supply chain Management from NMIMS, Mumbai and has studied Business Analytics and Data science from reputed Institutes to uncover hidden problems in Businesses with working knowledge in Tools like R and Python .He is currently undertaking consultancy projects in supply chain management and Business analytics and Strategy for improvement of profitability and business transformation.



Ms. Dale D'souza

She is an Aviation Professional with 10 years of experience. Certified loadsheeter and Ramp supervisor for various types of Aircraft. Worked with Air India, Jet Airways and International Charter Airlines.

VISITING FACULTY



Mr. Michael Dias (Director- Physical Education)

M.PE, B.PEd., B.A. (NET)

A Gold medalist at the B.PEd. course from Goa University, is an accomplished Basketball, Football and Volleyball player. He has also represented Goa and Kerala University at various national competitions. With a specialization in Sports Psychology, he is also a qualified AFC 'C' Football coach. Currently pursuing Phd. in Physical Education at SRTM University, Nanded.



Mrs. Anjali M. Bhide (Librarian)

MLIS, (NET)

With 14 years of experience as a Librarian, she has also received prizes for her short stories in Marathi in various competitions.



Mr. Hemant Kumar

M.A. in French and Francophone Studies

He has secured a First Class at Post Graduation from Goa University with a Specialisation in French and Francophone Studies and has a teaching experience more than three years.



Mrs. Helena Fernandes

B. Sc, LLB, M.A.

(Portuguese)

She has secured O Grade at Post Graduation from Goa University & has 5 years of teaching experience. She has also completed the "Curso Annual de Lingua Portuguesa" from the University of Lisbon & Aveiro

COURSES OFFERED BY DEMPO ATC

IATA FOUNDATION IN TRAVEL & TOURISM
 IATA TRAVEL & TOURISM CONSULTANT
 IATA AIRLINE REVENUE MANAGEMENT
 IATA CARGO INTRODUCTORY COURSE
 ONLINE IATA COURSES



IATA FOUNDATION IN TRAVEL AND TOURISM	
<p>Course Features: Students are exposed to a dynamic course structure which includes up to date industry relevant content. Printed Kits are provided to each student. Lab Facility is also available to access the personal learning management system, with online references and computer based training modules.</p> <p>Course Inclusions:</p> <ul style="list-style-type: none"> - Travel Product & Services - Air Fares and Ticketing - Global Distribution System (Galileo) <p>Entry Eligibility: 12th Standard Pass Certificate</p> <p>Course Intake: June, September</p> <p>Classes: 3 Months Instructor Led Classroom Sessions Afternoon sessions Monday – Saturday</p>	3 in 1 Course Pack and Study Material
CAREERS	Entrepreneur, Travel Consultant, Process Officer, Ticketing and Reservation officer, Cabin Crew, Tour Operator, Pricing Analyst, Travel Agency Accountant, Billing and Settlement Agent
<p>Principal: Dr. Radhika S. Nayak Coordinator: Asst. Prof. Cheryl Venan Dias Mobile: 7757002102 Email: dempoatc@gmail.com DCT's S.S. Dempo College of Commerce and Economics, Integrated Educational Complex, Bambolim, Cujira fb / dempoatc</p>	CONTACT DETAILS

PROSPECTUS 2020 - 2021

IATA GRADUATES 2018 - 2019



Congratulations to the 12th -14th Batches of IATA ATC

Standing: Parents and IATA Foundation and Airport Operations Graduates of the year 2019 Ms. Rathica Kakde, Ms. Merlyn Fernandes, Ms. Anishka Fernandes, Ms. Marise Martin, Ms. Urvia Patyekar, Mr. Franco Alphonso, Ms. Charlaine Colaco, Mr. Carey Vaz, Mr. Barkar Ashrafi, Mr. Kshitij Desai, Mr. Micheal Dcunha, Mr. Silvester Esperance, Mr. Victor Pereira Seated: From Left to Right Ms. Monali Kerkar(Instructor), Ms. Benzia De Souza (Asst. Prof. -MTTM), Dr Radhika S. Nayak (Principal), Mr. Lokesh Matta (IATA - Chief Guest), Ms. Cheryl Venan Dias (Programme Coordinator - MTTM/IATA), Ms. Dale De Souza(Instructor) and Ms. Maria Lobo (Instructor)

FACILITIES FOR STUDENTS

IDENTITY CARD

Every student shall be provided with a smart identity card which shall carry a photograph of the student and bear the signature of the Principal. Every student must wear his/her Identity Card while on campus. A student found without an identity card may not be allowed to attend the college/library/gymkhana. Every student must bring his/her identity card on every working day.

LIBRARY

The College has a well-equipped library consisting of books, periodicals, reference books, etc. in the subjects in which the college specializes. Substantial additions are made every year. Every student will have access to a well-stocked library. The students are encouraged to make full use of the library facilities subject to the rules which govern the smooth functioning of the library and these rules are displayed in the college library. At end of each semester, the student has to return the books in good condition. If the books are not returned within the due date, a fine of Rs 10/per day will be charged. The student will have to replace the books if lost, mutilated or misplaced. Students will be issued up to three books from the reference section. In addition, the students will also have access to a departmental book bank for certain papers.

Library Timings

Week days: 8.00 a.m. to 4.00 p.m.

Saturdays: 8.00 a.m. to 1.00 p.m.

UGC BOOK BANK

The College Library has the above mentioned scheme of lending out the required set of text books to students on merit and merit-need basis for the academic year. Students desirous of getting the benefit of the scheme should apply to the Principal immediately after the admission in the prescribed form available in the Library. Selection of the students is left to the discretion of the Principal and the Library Advisory Committee.

INCENTIVE SCHEMES

The Library allows additional borrowing of books by meritorious students from all the classes. The Library organizes a 'library orientation week' during the month of July every year. A library week is celebrated during December, by holding various competition based on library activities.

LIBRARY MEMBERSHIP FOR PAST STUDENTS

A past student of the college who has joined any special/advance course of study relating to Commerce and Economics can become a member of the library for one year by applying to the Principal for this special facility and by depositing Rs. 500/-. The applicant has to produce with his/her application the necessary certificate of admission to the course. It is entirely left to the discretion of the Principal whether to grant the membership or not and the membership may be discontinued by the Principal without assigning any reason at any time during the year.

COMPUTER LAB

Students are required to get their own laptops, installed with the necessary software, to class. In addition to a well-equipped computer lab, students will have access to a Wi-Fi enabled environment in the college campus. Students are not allowed to use their own CD's or pen drives in the lab. Any student found doing so will be fined accordingly. Any damage caused to college equipment will also have to be compensated by the students.

CAREER GUIDANCE CELL

The Career Guidance Cell is set up to provide students with guidance regarding higher studies job opportunities and to promote self-employment. This cell consisting of a professor and the librarian helps students with up to date information of careers and courses, and also guides students on how to prepare for competitive examination and interviews.

COUNSELLING AND GUIDANCE CELLS

The college recognizes that it has to play a role in building quality citizens of the society apart from imparting quality education. A Counselling Cell headed by a Senior Lecturer is set up to guide students on how to better their academic performance and to help them resolve the problems they face. In addition, a professional psychologist also visits the college on a weekly basis.

PLACEMENT CELL

The college Placement Cell performs the important function of establishing linkage between industry and the institution. For this purpose a number of related activities are organized by the cell in association with industrial organization and training academies such as talks on career opportunities in various sectors, workshops on resume writing, interview techniques and preparing for MBA entrance examinations.

PARENT - TEACHER ASSOCIATION

The Parent - Teacher Association of S.S. Dempo College of Commerce & Economics was formed on 18th December, 2002. This association provides a platform to the parents to interact with the teachers on a regular basis in the interest of their wards. It also provides the forum to build strong rapport in order to bring about the overall development of the students both academically and non-academically. Regular meetings of P.T.A. are held. The P.T.A. members attend various functions organised by the college and also take keen interest in the affairs of the college and the prospects of their wards.

S.S. DEMPO PAST STUDENTS/ALUMNI ASSOCIATION

The College has formed the Past Students / Alumni Association since February, 2003. The purpose is involvement and participation of past students in various activities of the college, leading to the development of the institution. Outgoing students can now continue to be a part of the college by paying a membership fee of Rs. 100/-.

INTERNAL COMPLAINTS COMMITTEE (ICC) FOR PREVENTION OF SEXUAL HARASSMENT

An ICC for prevention of Sexual Harassment of Women at work place and female students has been constituted at the College, with members drawn from the teaching faculty, administration and a representative from a government recognized NGO. Functions of the Committee relate to the prevention of sexual harassment, crisis management & mediation, redressal and reporting, in addition to the dissemination of necessary information to the needy. The students and parents can promptly get in touch with the Chairperson in case of any emergency.

CO CURRICULAR ACTIVITIES

GYMKHANA

The activities of the Gymkhana are managed by a committee of representatives of students and Vice Principal/Senior Staff Member nominated by the Principal. Facilities of various outdoor and indoor games including Cricket, Volleyball, Badminton, Hockey, Table Tennis, Chess, Carom etc. are provided. Physical Education Director: Mr. Michael Dias

EQUAL OPPORTUNITY CELL

The College has constituted an EOC under the U.G.C. merged scheme. The main objective of this centre is to enable the underprivileged section of the society to get into the mainstream. In this regard skill based courses, coaching classes etc is to be undertaken in the course of the year.

Besides the above mentioned activities the College provides a platform for the following interests:

1. The Students' Council: is a recommendatory Body formed every year comprising of student members elected by voting. The Principal however has the right to nominate students to the same. The Students' Council is responsible to the Principal for the conduct of various co-curricular activities for the College.
2. Tours & Excursions: These are organized whenever possible to introduce the students to the Cultural and Historical aspects of the country.
3. Wall papers/ News Letters and Annual Magazine: Provide a channel to the literary talents of the students.
4. Annual Social Gathering: Conducted every year to showcase talents of the students in the field of acting, singing, music etc.
5. Clubs: In order to ensure an all-round and balanced development of its students, the college has encouraged the formation of various clubs to suit their interests and hobbies, viz:

- a) IT Club: It encourages the members to learn more about Computers/Information Technology through fun-learning methods. Field trips and excursions are conducted, besides giving the member an opportunity to organize functions and participate in various competitions.
- b) Nature Club: It provides a platform for the students to enjoy nature. Competitions, talks and demonstrations, bird watching trips and other excursions are organized under the Club. The Club is registered with the World Wide Fund for Nature.
- c) Art & Photography Club: It taps the hidden artistic talents of the students and creates an interest for photography and creativity. Painting Competitions, Calligraphy courses, etc. are organized. The activities of this club are very often in collaboration with those of the Nature Club.
- d) Yoga & Meditation Club: It encourages students to learn the art of meditation, to handle the stress of everyday life. Sessions on Yoga & Meditation are organized on a regular basis.
- e) Theatre Club: It organizes theatre workshops for students and provides a platform for budding actors, dancers, singers and the like.
- f) Movie Club: In order to encourage movie appreciation among the students, different types of movies are screened & critically evaluated. The movies screened are those which the students may not be able to view in the normal course.
- g) Reading Club: It imbibes in the students a love for reading. It organizes visits to book exhibitions and various libraries in the State. Talks are organized for students to aid them in research activities.
- h) Dempo Wizards: An initiative of the Department of Economics, 'Dempo Wizards' provides students with a forum for developing their planning, organizing and communication skills. 'Dempo Wizards' also provides a platform for healthy discussion on various socio-economic and political issues.
- I) Women's Cell: This new cell has been added from the last academic year deals with activities connected with empowerment of women.

RULES OF CONDUCT

The college attaches great importance to good discipline. Disobedience, misconduct or misbehaviour or failure to comply with any of the rules stated below will be severely dealt with:

1. Every student of the college is responsible to the Principal.
2. Every student is expected to come to the college neatly, properly and decently dressed.
3. Every student must be in possession of a valid identity card. He / she must produce it to staff members on demand.
4. No student is allowed to smoke or consume liquor, drugs or other intoxicants in the college. Even outside the campus the students are expected to keep up the good name of the college.
5. Silence must be strictly maintained not only in the classrooms but also in the library, reading rooms and corridors of the college.
6. Any student, who comes late to the college or is not permitted to attend the lecture by the concerned faculty member, should go to the library or reading room and is to not loiter about in the corridors or disturb the classes and office. Anyone found loitering is liable to be punished.
7. **At least 75 percent attendance is a condition for permitting the students to appear for the University examination. Students are warned that if their attendance at lectures / practicals etc. is unsatisfactory, their names may be excluded from the rolls. Absence from a lecture/tutorial/test/examination etc. must be justified in writing and if sickness is a cause, a medical certificate must be submitted to the Principal, as early as possible, but positively within 3 days from the day of absence.**
8. No student is allowed to attend any other lecture/activity unless previous sanction is obtained from the Principal / Professor concerned.
9. No student shall collect / spend any money within the college campus or outside, using the college name in any form without the prior permission of the Principal.
10. Students are strictly prohibited from disfiguring walls, tables, benches, desks etc. Any deliberate damage done to the property of college will be severely dealt with.
11. Prior permission of the Principal must be obtained for the conduct of any student activity, picnic, tour, study tour etc.
12. Ragging is banned in the college. Any student found indulging in ragging will be severely dealt
13. with in accordance with UGC regulations.
14. Students are not permitted to form any society or association without the prior permission of the Principal. The Principal is the ex-officio President of all these associations and her decision in all matters is final.
15. No person shall be invited to address a college meeting or society without the prior permission of
16. the Principal.
17. Use of mobile phones in the classrooms and corridors of the college is strictly prohibited and any student violating this rule shall face disciplinary action.
18. The Principal's decision in respect of general discipline is final. Any additional rule as and when it is introduced/ notified by the institution will be binding on the student.

OUR TEACHING STAFF



From L to R: Asst. Prof. Anand Panvelkar, Asst. Prof. Cheryl Venan Dias (Programme Coordinator),
Dr. Radhika S. Nayak (Principal), Vice Principal Associate Prof. Gauri Tamba and
Asst. Prof. Benzia De Souza

ACADEMIC EVENTS



Career Guidance talk for MTTM Students by b:live, CEO Mr. Sandeep Mukherjee



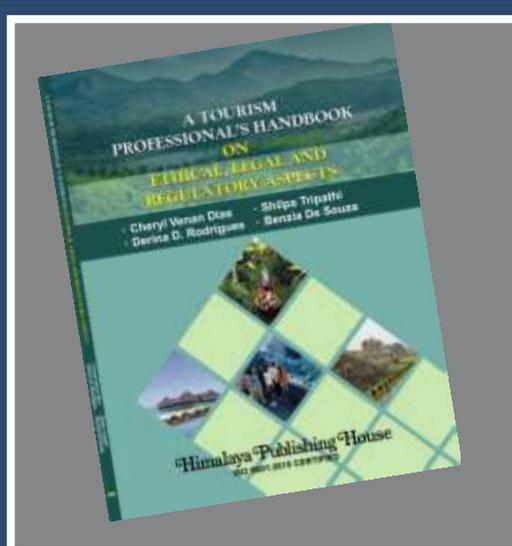
Book release standing from left to right are:
Asst. Prof. Benzia De Souza, Principal; Dr. Radhika S. Nayak, DCT's Administrator; Shri Rajesh Bhatikar, Managing Director of GTDC; Shri Nikhil Desai, DCT's Trustee; Shri Yatish Dempo, Vice Principal; Assoc. Prof. Gauri Tamba, Programme Coordinator; Asst. Prof. Cheryl Venan Dias, Asst. Prof. Shilpa Tripathi, and Assoc. Prof. Derina Rodrigues.



Walking tour of Saligao students at Mae De Deus Church



Heritage home at Saligao, learning about heritage management



Cover page of the book released by the department.



Group Picture of Team Eco Kshatriya, Participating Schools, Winners, Teachers, and Chief Guest Engr. Anupa Korjuvekar



Field Visit to
Indirect Taxes and Customs Museum



With Indigo Airline Staff
at Dabolim Airport



Field Visit to Adilshah's Palace and
lecture on Pre and Post Portuguese era
artefacts



Inaugural Ceremony of National Conference on
Development of Sustainable Tourism Policies
(NCDSTP 2019), from left to right:
Asst. Prof. Cheryl Venan Dias (Programme Coordinator),
Mr. Samarth Kholkar (CEO-b:live),
Mr. Victor Hugo Gomes (Curator - Goa Chitra Museum),
Shri. Yatish Dempo (DCT's Trustee),
Dr. Radhika S. Nayak (Principal),
Dr. Banu Devi (Session Chair),
Assoc. Prof. GauriTamba (C.A.- Vice Principal),
Asst. Prof. Benzia De Souza (Faculty)



Closing ceremony of NCDSTP 2019
with conference chairs Dr. Poonam Sadekar
and Dr. Vikas Peshawe, faculty,
delegates, student presenters, and organisers



Second Place for Paper Presentation
awarded to Ms. Fatima Bijapurkar
and Mr. Derrick D'cruz



Guest Lecture by Mr. ShabbirDalwai
(Assistant Station Manager - Dabolim Airport)

NON ACADEMIC EVENTS

PROSPECTUS 2020 - 2021



MTTM Students attending Decoupage Workshop



Interpersonal Skills Development Programme - RISE, MTTM students and faculty with Mr. Kishore Shah.



Community Service and Extension by Asst. Prof. Cheryl Venan Dias



Judges Asst. Prof. Sarita Parkar and Asst. Prof. Abhisha Naique accompanied by Asst. Prof. Cheryl Venan Dias after the inter-department collage making competition



Solid waste management demonstration by Asst. Prof. Cheryl Venan Dias to 400 students from class 5th -10th of St. Theresa High School, Santo Estevam, Goa.

MEMORIES.. BEYOND THE CLASSROOM!



Adventure Tourism lecture with Mr. Sameer Mirajkar



Backstage selfie with Assistant Professor Benzia De Souza



Class Role Play



Classroom discussions



Department of MTTM at the Excise Museum



Enacting the lives of rural women entrepreneurs



Formal Day it is!!



Hobby discussion time



MCom and MTTM -Proud Winners at Mastermind 2020 held at Xaviers



MTTM Part II with Assistant Professor Dale Dsouza



MTTM students showcasing their hobbies- Fatima from the First Year with her coin collection



Post Class Fun



Role Play on Rural Women Entrepreneurs



Students of MTTM Part I showcasing their singing talent



Sustainable decor ideas for the conference

STUDENT IDENTITY CARD FORM

*(Please use only Capital letters to fill this form.)

*Note: If the information filled in this form is wrong, un-readable or illegible, we are not responsible for it in the ID Card.

Name: _____

Middle Name: _____

Surname: _____

Class: _____ Division: _____ Roll No: _____ Date of Birth: _____

Residential Address: _____

Blood Group: _____ Mobile No: _____ Residence Tel No: _____

Emergency Contact No: _____ Email id: _____

Affix
Photograph
here
(Do not
Staple)

Signature of Student

Please sign inside the box only, Signature outside the box will not be accepted.

Declaration: I hereby declare that the information given above is true to the best of my knowledge.

Date: _____

**UNDERTAKING BY THE STUDENT
(ANTI-RAGGING)**

I, _____s/o /d/o

Mr./Mrs./Ms _____

having been admitted to S.S. Dempo College of Commerce & Economics, Panaji, have been made aware of the UGC regulation on curbing the menace of ragging in higher educational institutions, 2009, (hereinafter called the "Regulation") carefully read and fully understood the provisions contained in the said regulation.

- 1) I have, in particular, perused clause 3 of the regulation and am aware as to what constitutes ragging.
- 2) I have also, in particular, perused clause 7 and clause 9.1 of the regulation and am fully aware of the penal and administrative action that is liable to be taken against me in case I am found guilty of or abetting ragging, actively or passively, or being part of a conspiracy to promote ragging.
- 3) I hereby solemnly aver and undertake that:
 - a. I will not indulge in any behavior or act that may be constituted as ragging under clause 3 of regulations.
 - b. I will not participate in or abet or propagate through any act of commission or omission that may be constituted as ragging under clause 3 of regulation.
- 4) I hereby affirm that, if found guilty of ragging, I am liable for a punishment according to clause 9.1 of regulations, without prejudice to any other criminal action that might be taken against me under any penal law or any law for the time being in force.
- 5) I hereby declare that I have not been expelled or debarred from admission in any institution in the country on account of being found guilty of, abetting or being part of a conspiracy to promote, ragging; and further affirm that, in case the declaration is found to be untrue, I am aware that my admission is liable to be cancelled.

Declared on this _____ day of _____ month of _____ year.

Signature of student

Name:

Signature of Parent / Guardian

Name:

**“Traveling – it leaves you speechless,
then turns you into a storyteller.”**

– Ibn Battuta, The Travels of Ibn Battutah





Dempo Charities Trust's
S. S. Dempo College of Commerce & Economics
REACCREDITED BY NAAC AT THE 'A' GRADE (WITH A CGPA OF 3.30)

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