B.COM SEMESTER IV APPLIED COMPONENT Financial Services (100 Marks – 60 Lectures)

Objective: To develop an understanding of salient features and mechanisms of important financial services and recent developments and issues in Indian financial services sector.

Unit I Introduction to Financial Services

(25 Marks- 15 Lectures)

Meaning of Financial Services, Classification and types of financial services - asset/fund-based services and fee-based/advisory services, Importance of financial services; Constituents of financial services market, Growth and development of financial services in India, Problems of financial services sector in India.

Unit II Depository Services

(25 Marks- 15 Lectures)

Meaning, Need for a depository system, Functions of a depository, Depositories in India - CDSL, NSDL; Depository participants (DPs) - Functions of Depository Participant – Dematerialization, Re-materialization, Account Opening, Transmission and nomination, Trading and settlement, Pledge and hypothecation, Corporate actions.

Unit III Mutual Funds

(25 Marks- 15 Lectures)

Concept, Advantages and disadvantages of mutual fund investing, Structure of mutual funds in India, Classification of mutual funds, Mutual fund terminologies – Scheme, Portfolio, Net Asset Value (NAV), Load, Management fees; Portfolio management process of mutual funds, History and growth of mutual funds in India, SEBI regulations on mutual funds, AMFI.

Unit IV Credit Rating & Securitization Services

(25 Marks- 15 Lectures)

- (a) Credit Rating meaning, rating methodology, importance of credit rating; credit rating agencies in India CRISIL, CARE, ICRA, Small & Medium Enterprises Rating Agency (SMERA).
- (b) Securitization Meaning, Features, Mechanism, Types, Benefits of Securitization, Process of Securitization, Issues in Securitization

References:

- Gordon, E., & Natarajan, K. (2015). Financial Markets and Services (Ninth ed.). New Delhi: Himalaya Publishing House.
- 2. Gurusamy, S. (2009). Financial Services (Second ed.). New Delhi: Tata McGraw Hill.
- 3. Khan, M. Y. (2010). Financial Services (Fifth ed.). New Delhi: Tata McGraw Hill.