Objective: To expose students to various aspects of general management
Unit I Introduction to management 20 marks- 15 lectures
Meaning, Definition, Features and Importance of management. Management and Administration
Functional areas of management-Purchase, Production, Finance, Personnel, Inventory and Marketing management (an overview)

Unit II Development of Management Thought (25 marks) 20 lectures
Classical approach to management thought-Bureaucratic, Scientific, Administrative, Human relations Approach
Modern approach- Behavioural, Quantitative, Systems, Contingency approach
Japanese, American, European Styles of management

Unit III Decision Making (30 marks) 25 lectures
Meaning, Features, Advantages of effective decision making.
Types of Managerial Decisions, Steps in decision making process
Guidelines for effective decision making, Difficulty in effective decision making
Rationality and decision making- Meaning, Benefits and Limitations
Creativity in Decision Making- Meaning, Features, Steps and How to introduce creativity in decision making.

Unit IV Emerging areas in Management (25 marks) 15 lectures
Event Management- Meaning, Process, Types
Disaster Management-Meaning, Types, Control Mechanism
Stress Management- Meaning, Types, Causes and Measures taken
Supply Chain Management- Meaning, Process
Logistics Management- Meaning, Features

Books for Study and Reference:

Management Concepts and Practices, Tim Hannagan, Macmillan India Ltd
Principles and Practice of Management, L.M. Prasad, Sultan Chand and Sons
Personnel Management, C.B. Mamoria, Himalaya Publishing House
Principles of Management, Dr. Neeru Vasisht, Taxmann
Principles of Management, N.G. Kale and M. Ahmed, Vipul Prakashan
Management, Stephen Robbins and Mary Coulter, Pearson
Management cases edition to excell books by Dr. Khawja Amjad Saeed.
Managing Business Excellence through vision values and vibrant practices, excell books, by Sachin Mittal, Praghya Keshari and Others.
Management Concepts and Practices, Tim Hannagan, Macmillan India Ltd
Principles and Practice of Management, L.M. Prasad, Sultan Chand and Sons
Personnel Management, C.B. Mamoria, Himalaya Publishing House  Principles of Management, Dr Neeru Vasishth, Taxmann
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