

COURSE NO: THMO-124

TITLE: ECO TOURISM

TOTAL CONTACT HOURS:

(60 HOURS)

Objectives of the course: This course reflects increasing environmental awareness and growing interest in eco tourism , provides a theoretical and applied understanding of eco tourism. The course assists students in skillfully identifying and evaluating eco tourism management policies, eco tourism practices and eco tourism strategies which are culturally sensitive and economically and environmentally sustaining.

Module 1: The Emergence of Eco Tourism

(10 Hours)

Introduction to eco tourism- nature of eco tourism – stakeholders – concepts and theories- economic significance.

Module 2: Eco Tourism

(10 Hours)

Marketing tool- demand or market component of ecotourism- eco tourism markets and behaviors- eco labeling or eco sell- building tourism’s environmental education role

Module 3: Environmental Benefits and Costs of Eco Tourism

(10 Hours)

Socio cultural benefits- and Eco tourism’s environmentally disruptive potential

Module 4: Rural destinations

(10 Hours)

Costs- tourism development and sustainability.

Module 5: Community Involvement in eco tourism

(10 Hours)

Socio cultural factors- benefits- identification and development of local trades.

Module 6: Eco tourism in Goa

(10 Hours)

Excursions – Activities- Funds for ecological conservation- Bio Diversity- educate traveler- Eco tourism plans in Goa.

Recommended Reading List:

1. Luck, Michael and Kirstges, Torsten: *Global Eco tourism Policies and Case Studies*, Channel View Publications.
2. McLaren, Deborah: *Rethinking Tourism and Eco Travel*, Kumarian Press.
3. Pathania, Kulwant Singh & Kumar, Arun: *EcoTourism*, Regal Publishers.
4. Trivedi, PriyaRanjan, Salpekar, Aradhana& Sharma, Kadambari (ed) (2006): *Encyclopaedia of Eco Tourism*, (5 volume set), JnanadaPrakashan, N. Delhi.

