

(Geography of Commercial Activities and regional study of Goa)
100 Marks – 75 Lectures

I Locational Theories for Secondary and Tertiary activities 15 Marks – 08 Lectures

Significance of locational theories of;

- Least cost theory by-Alfred Weber's**
- Spatial Marginal Profitability-A. Loch**
- Central Place Theory- W. Christaller.**

II Spatial pattern of commercial activities 35 Marks – 25 Lectures

- i) Transport- Importance of transport in domestic and international trade, basic aspects of transport network, developments in modes of transport network- Air routes, ocean routes. Ports and harbours in India.**
- ii) International Trade: Concept, types of international trade, factors affecting trade, changes in patterns and composition of trade. Trade blocks- EU, OPEC, WTO; origin, objectives and developments. Changes in foreign trade pattern of India.**
- iii) Locational study of Wholesaling and Retailing;**
 - a) Wholesaling: -Concentration of wholesaling in cities, Relationship between wholesaling and C.B.D, location and types of location wholesaling districts in cities.**
 - b) Retailing: - Meaning, Types- traditional and modern, locational aspects of retailing: general accessibility, spatial accessibility and other aspects. Consumer travel behaviour and retailing. Periodic markets and its role**
 - c) iv) Tourism: - Meaning classification of tourism, types of tourists, tourism infrastructure, major world tourists' corridors, impact of tourism development, present trend in world tourism and sustainable tourism.**

III GIS (Geographical Information System) in Business Studies

15 Marks – 12 Lectures

Introduction to GIS and its application in land use planning and service centres.

- Satellite imageries: Meaning and its scope in resource planning and development.**

IV Regional Geography of Goa

35 Marks – 30 Lectures

- A) Physical setting: with reference to location, Physiography, Climate, Drainage system, Natural Vegetation and Soils.**
- B) Resource Development in Goa: - (pre and post liberation) with special reference to Human resources, Agriculture, Mining, Fishing, Manufacturing, Industries, Tourism, Transport and Trade. Issues and challenges in resource utilisation.**

Books for Study and Reference:

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|----|---|----------------------------------|
| 1. | Economic and Commercial Geography. | Negi. B.S. |
| 2. | Commercial Geography. | Ajwani. M.H. |
| 3. | Fish Curry and Rice. | Alvares Claude. |
| 4. | Goa: Images and Perceptions. | Pinto Celsa. |
| 5. | Goa: The Rome of Orient. | Mowli V.C. and Rao V.J.N. |

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| 6. | Concepts and Misconcepts. | Angle Prabhakar. |
| 7. | An Economic Update. | Angle Prabhakar. |
| 8. | Major Crops of Goa. | Fernandes Olavio and Kakode. |
| 9. | Goa, Daman and Diu. | Gazetteer, Govt Printing Press, Panjim |
| 10. | GIS: Principles and Applications. | Maquire D.J.M.F. Goodchild and D.W.
Rhind. |
| 11. | Statistical Pocket Book. | Govt. Printing Press. |
| 12. | District Census Hand Books. | Govt Printing Press. |
| 13. | Census Reports. | Govt of Goa. |