(Geography of Commercial Activities and regional study of Goa)
100 Marks – 75 Lectures

I Locational Theories for Secondary and Tertiary activities 15 Marks – 08 Lectures
Significance of locational theories of;
☐ Least cost theory by-Alfred Weber’s
☐ Spatial Marginal Profitability-A. Loch
 Central Place Theory- W. Christaller.

II Spatial pattern of commercial activities 35 Marks – 25 Lectures
i) Transport- Importance of transport in domestic and international trade, basic aspects of transport network, developments in modes of transport network- Air routes, ocean routes. Ports and harbours in India.
ii) International Trade: Concept, types of international trade, factors affecting trade, changes in patterns and composition of trade. Trade blocks- EU, OPEC, WTO; origin, objectives and developments. Changes in foreign trade pattern of India.
iii) Locational study of Wholesaling and Retailing;
 a) Wholesaling: -Concentration of wholesaling in cities, Relationship between wholesaling and C.B.D, location and types of location wholesaling districts in cities.
b) Retailing: - Meaning, Types- traditional and modern, locational aspects of retailing: general accessibility, spatial accessibility and other aspects. Consumer travel behaviour and retailing. Periodic markets and its role
 c) iv) Tourism: - Meaning classification of tourism, types of tourists, tourism infrastructure, major world tourists’ corridors, impact of tourism development, present trend in world tourism and sustainable tourism.

III GIS (Geographical Information System) in Business Studies 15 Marks – 12 Lectures
Introduction to GIS and its application in land use planning and service centres.
☐ Satellite imageries: Meaning and its scope in resource planning and development.

IV Regional Geography of Goa 35 Marks – 30 Lectures
A) Physical setting: with reference to location, Physiography, Climate, Drainage system, Natural Vegetation and Soils.

Books for Study and Reference:
1. Economic and Commercial Geography. Negi. B.S.
2. Commercial Geography. Ajwani. M.H.
3. Fish Curry and Rice. Alvares Claude.
<table>
<thead>
<tr>
<th></th>
<th>Title</th>
<th>Author(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>An Economic Update.</td>
<td>Angle Prabhakar.</td>
</tr>
<tr>
<td>9</td>
<td>Goa, Daman and Diu.</td>
<td>Gazetteer, Govt Printing Press, Panjim</td>
</tr>
<tr>
<td>13</td>
<td>Census Reports.</td>
<td>Govt of Goa.</td>
</tr>
</tbody>
</table>